A STUDY ON CUSTOMERS SATISFACTION TOWARDS CLASSIC POLO SHIRT IN TIRUPPUR CITY

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

(Banking & Insurance)

To be awarded by Bharathiyar University, Coimbatore

Submitted by

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March - 2021



CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS CLASSIC POLO SHIRT IN TIRUPPUR CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by DIVAKAR.S during the period of 2020-2021 of him study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associate ship / Fellowship or other similar title to any candidate of any University.

Signature of the Guide

Head of the Department

Submitted for the university Viva –Voce Examination held on 27-03-2021

Internal Examiner

External Examiner

Dr. S. MAH ESkumAR)