## A STUDY ON FARMERS PREFERENCE ON MAHINDRA TRACTORS IN ERODE DISTRICT

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of the requirements for the award of the degree of

## **BACHELOR OF COMMERCE**

(Banking & Insurance)

To be awarded by Bharathiar University, Coimbatore

Submitted by
DHANESWARA.H.G
(Reg.no.18UCBI006)

Under the Guidance of
Dr.T.A.SANGEETHA M.Sc (CS)., M.Phil., Ph.D.
Assistant Professor
DEPARTMENT OF COMMERCE



## KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

(Affiliated to Bharathiar University, Coimbatore)
Nanjanapuram, Erode – 638 107.



March - 2021



## **CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON FARMERS PREFERENCE ON MAHINDRA TRACTORS IN ERODE DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by DHANESWARA.H.G during the period of 2020-2021 of his study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.

Signature of the Guide

of Royal

Submitted for the university Viva – Voce Examination held on 27.03.20)

**Internal Examiner** 

External Examiner

Dr. S. MAHESKUMAR