



# KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Affiliated to Bharathiar University, Coimbatore  
Approved by UGC & AICTE, New Delhi & Re - accredited by NAAC, DBT Star College Scheme  
(An ISO 9001 : 2015 Certified Institution)



NANJANAPURAM, ERODE - 638 107.

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CO - CURRICULAR ACTIVITIES

## KASC ACADEMY OF EXCELLENCE

### VALUE ADDED COURSES FOR THE ACADEMIC YEAR 2020 - 2021

S.No.	Course	Duration (Hrs)	Department	Contact Person / Coordinator
1	நாட்டுப்புறவியல் (சிலம்பாட்டம்)	40 Hrs	Tamil	Dr.C. Bhuvaneshwari
2	Basics of Spoken Hindi	40 Hrs	Hindi	Dr.V.Anbumani
3	English for Employability	40 Hrs	English	Ms.V.Kanchana
4	Office Automation and Web Designing	40 Hrs	Commerce (CA)	Ms. S.Sindhuja
5	Excel Skills for Employability	40 Hrs		Ms. N.Priyanandhini
6	Digital Marketing	40 Hrs	Commerce	M. K.Kalaivani
7	Fundamentals of Banking	40 Hrs		Ms.M.Revathi
8	Ethical Business	40 Hrs	Corporate Secretaryship (CA)	Ms.N.Santhamani
9	Voice Culture	40 Hrs	Business Administration	Ms.M.Kavitha
10	Art and Craft	40 Hrs		Dr. M.Thangam
11	Yoga for Human Excellence	40 Hrs		Mr. K.P.Karthikeyan
12	Business Process Re-Engineering (Skill based)	40 Hrs		Ms. K.B.Sharanya
13	Textile Merchandising	40 Hrs	Business Administration (CA)	Dr. M.Viswanathan
14	Basic Business Practices	40 Hrs		Mr. M.Chandru
15	Startup for Small Business	40 Hrs	Management Science	Dr.V.G.Sumathy
16	Web Development with AJAX	40 Hrs	Computer Applications (UG)	Mr. N.Rajasekaran
17	Querying and Managing data using SQL	40 Hrs		Mr.G.Eswaramoorthi
18	Python Programming	40 Hrs		Ms.S.Karthikeyeni
19	App Development in Android	40 Hrs	Computer Science (UG)	Dr.V.Krishnaveni
20	3D Animation and Design	40 Hrs		Dr.K.G.Santhiya
21	Deep Learning and Cloud	40 Hrs		Mr. P.Ilayaragu
22	CoreIDRAW	40 Hrs	Computer and Information Technology	Ms. V.Dharani
23	The Art of C Programming	40 Hrs		Ms. C.Uma
24	Organic Gardening	40 Hrs	Biochemistry	Mr.R.Rasu
25	Food Safety and Quality Control	40 Hrs		Ms. M.Muthu Abirami
26	Electronics for everyone	40 Hrs	Physics	Mr.T.Akashnarayana
27	Digital Invitation designing	40 Hrs	Costume Design and Fashion	Ms. K.Gomathi
28	Fashion Photography	40 Hrs		Mr. R.Rajakumar
29	Boutique Management	40 Hrs		Ms. A.Deepika Priya
30	Hand Embroidery	40 Hrs		Ms.M.Kalaivani
31	Tourism and Fast food Operations	40 Hrs	Catering Science & Hotel Management	Mr.S.Karthikeyan
32	Culinary Arts	40 Hrs		Ms.A.Keerthika
33	Counseling and Guidance	40 Hrs	Social Work	Ms. S.Jeevasri
34	Information System and Services	40 Hrs	Library and Information Science	Mr.P.Annadurai
35	Global Business Foundation skills ( Infosys)	40 Hrs	Placement cell	Mr.K.K.Suresh kumar
36	Finance and Accounting in BPS (TCS)	40 Hrs		
37	Associate Transactional F & A Business Process Management (Infosys)	40 Hrs		
38	Introduction to Digital – Marketing in BPM( Infosys)	40 Hrs		
39	Coaching in Badminton, Cricket, Volley ball	40 Hrs	Physical Education	Dr.A.Sankar
<b>Coaching Class for Professional Courses</b>				
1	CA Foundation	80 Hrs	Commerce	Dr.M.Jayanthi
2	CSEET Foundation	80 Hrs	Corporate Secretaryship (CA)	Ms.G.Gurusanthosini