

Sem.	Course Code	ADVANCED LEARNERS COURSE I: BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	Total Marks: 100		Hours Per Week	Credits
IV	17UAEAL408		CIA: -	ESE: 100	-	2

Objective: To impart the ethics and corporate social responsibility.

Course Outcome (CO): On successful completion of the course, the students will

CO1: Remember the basic knowledge on business ethics.

CO2: Understand the value systems and ethics in management.

CO3: Apply the various theories of ethics in the business.

CO4: Analyze the importance and justification of Corporate Social Responsibility.

CO5: Evaluate the expectations of the society from Corporate.

Unit I

Business Ethics: Definition – Nature of Business ethics – Religion and Ethics - Moral and Ethics – Ethics in Management – Relation between Ethics and Business Management – Ethics in Business – Importance of Ethics in Business.

Unit II

Value Systems: Values – Values of Managers – Building a Value System - Moral Standards – Categorization of Values. Ethics in Management – Management in Indian Companies – Factors influencing Business Ethics.

Unit III

Theories of Business Ethics: Traditional Theories – Teleological Theory – Deontological Theory. Ethics in Finance – Ethical Investments – Ethics in Accountancy – Ethics in HRM – Ethics in E-Commerce.

Unit IV

Corporate Social Responsibility: Definition – Evolution - Theoretical Perspectives – Factors concerning corporate to recognize CSR – Importance of CSR - Justification of CSR.

Unit V

Expectations of the Society from Corporate – Scope of Social Responsibility – Indian Corporate initiatives on Corporate Social Responsibility – Best practices and Governance norms for CSR.

Text Books:

1. R.V.Badi & N.V.Badi, Business Ethics, Vrinda Publications, Delhi. (Unit I, II & III).
2. Subhash Chandra Das, Corporate Governance, PHI Learning, Delhi. (Unit IV & V).

Books for References:

1. S.A. Sherlekar, Ethics in Management, Himalaya Publishing House, 2009.
2. Robert A.G. Monks and Nell Minow, Corporate governance, John Wiley and Sons, 2011.
3. W.H. Shaw, Business Ethics, Cengage Learning, 2007.
4. Beeslory, Michel and Evens, Corporate Social Responsibility, Taylor and Francis, 1978.
5. Larue Tone Hosmer and Richard D., The Ethics of Management, Irwin Inc., 1995.

QUESTION PAPER PATTERN		
SECTION - A	SECTION - B	SECTION - C
10 x 2 = 20 Marks (Short Answer) 12 questions from all units	5 x 7 = 35 Marks (Either or choice) Two questions from each unit	3 x 15 = 45 Marks (Answer any three Questions) One Question from each unit