
	<h1>KONGU</h1> <h2>ARTS AND SCIENCE COLLEGE</h2> <p>(An Autonomous Institution affiliated to Bharathiar University, Coimbatore) ERODE-638107, TAMILNADU</p>	
	<h3>INSTITUTION'S INNOVATION COUNCIL</h3> <h4><u>ACTION PLAN</u></h4> <h4>2023-2024</h4> <h4>Quarter I &amp; II</h4>	

### ACTION PLAN QUARTER 1 - 2023-2024

S.No	Month & Year	MoE IIC Activity
1	III week of September 2023	Workshop on "Entrepreneurship and Innovation" as Career Opportunity
2	I week of October 2023	MyStory - Motivational Session by Successful Innovators
3	I week of October 2023	My Story - Motivational Session by Successful Entrepreneur/Start-up founder
4	I week of November 2023	Session on Problem Solving and Ideation Workshop
5	II week of November 2023	Exposure and field visit for problem identification
6	III week of November 2023	Organize an Inter/Intra Institutional Idea Competition and Reward Best Ideas - Managed through YUKTI-NIR
7	III week of November 2023	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support - Managed through YUKTI-NIR
<b>SELF DRIVEN ACTIVITY &amp; Celebration Activity</b>		
1	September - November 2023	All the Departmental Activities related to IPR, Innovation and Entrepreneurship
2	15 <sup>th</sup> October 2023	National Innovation Day
3	11 <sup>th</sup> November 2023	National Education Day

  
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# KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Erode- 638107. TamilNadu



## INSTITUTION'S INNOVATION COUNCIL


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### Activities Execution Committee 2023-2024

S.No.	Name	In-charge
1	Reception, Registration, Feedback	Ms. S. Radha Ms. R. Vanathi Ms. T.Kirithika
2	Approval & Settlement	Dr. V. G. Sumathy Ms. P. AnchanaKrithiga
3	Invitation & Certificate	Ms. R. Saveetha Ms. S. Divya
4	Circular & Communication	Dr. M. Thangam Dr.T.Rajeswari
5	Hall arrangements and Resource person Communication	Mr. M. Arul Raja
6	Photos and Videos	Ms. E.Gayathiri
7	Publicity & Meeting Minutes	Ms.V.S.Salini Dr. K. Prabha
8	Program Reports	Ms. K. Mythilee
9	Attendance & Refreshment	Ms. S. Kowsika Mr. S. Karthikeyan
10	Guest arrangements including transport	Dr. M. Lalitha
12	Website- Regular updating	Ms. S. Karthikeyeni Dr. G. Gomathi Mr. K. Vivekanandan
13	IIC KASC Google Drive Maintenance to collect the program data	Ms. C. Kalaivani Dr. B. Sangeetha
14	Online program link & relay	Mr. S. Jaganathan Ms. S. Ratha
15	Student data collection & updation	Mr. S.Natarajan Dr.N.Santhamani Mr.N.Poonthamizhan
16	Pre-Incubation Centers (EDC, Innovation Cell) & Technology Transfer Center Incharges	Dr. D. Saravanan Mr. S. Jaganathan

  
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## IIC 6.0 Calendar Activities for Academic Year 2023-24

### Semester -1 (September – February)

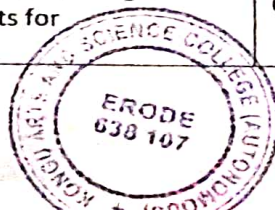
#### Quarter 1 (1st September - 30th November)

Sr. No	Activity	Mode of Conduct	Level	Thrust Area
1	Workshop on "Entrepreneurship and Innovation" as Career Opportunity	Offline/Online	1	Inspiration, Motivation, and Ideation
2	My Story - Motivational Session by Successful Innovators	Offline/Online	1	
3	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	Offline/Online	1	
4	Session on Problem Solving and Ideation Workshop	Offline/Online	2	
5	Exposure and field visit for problem identification	Offline	3	
6	Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.	Offline	4	
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Online	4	

#### Quarter 2 (1st December - 28th February)

1	Workshop on Design Thinking, Critical thinking and Innovation Design - VGS	Offline/Online	3	Validation and Concept Development
2	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community -	Offline	2	
3	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer 20	Online/Offline	1	
4	Workshop on Entrepreneurship Skill, Attitude and Behavior Development - prabha man	Online/Offline	2	
5	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit	Online/Offline	2	
6	Field/Exposure Visit to Pre-incubation units such as Idea Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.	Offline	3	
7	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.	Offline	4	
8	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage With Innovation Ambassadors/Experts for Mentorship Support. -	Offline/Online	4	

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## IIC 6.0 Calendar Activities for Academic Year 2023-24


### Semester II (March- August)

#### Quarter 3 (1st March - 31st May)


1	Workshop on Prototype/Process Design and Development.	Offline/Online	3	Prototype, Design, Process Development for Business Model/ Process/ Services
2	Session/ Workshop on Business Model Canvas (BMC)	Offline/Online	3	
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	Offline	3	
4	Session on "How to plan for Start-up and legal & Ethical Steps"	Offline/Online	1	
5	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Offline/Online	2	
6	Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations.	Offline	4	
7	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Offline/Online	4	

#### Quarter 4 (1st June - 31st August)

1	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit"	Offline/Online	3	Awareness about Startup and related Ecosystem Support Services for Startup Development
2	Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs	Offline/Online	2	
3	Organize Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or) Mentoring Session	Offline/Online	2	
4	Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.	Offline/Online	2	
5	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	Offline/Online	1	
6	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community	Offline	2	
7	Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups	Offline	4	
8	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support	Offline/Online	4	

  
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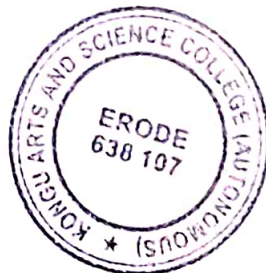
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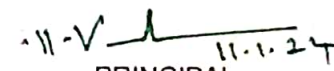


## IIC 6.0- Important Day Celebration Activities for Academic Year 2023-24

Sl. No	Date	Activity Title	Month	Quarter
1	15th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October	Q1
2	9 <sup>th</sup> November	National Entrepreneurship Day	November	
3	11th November	National Education Day	November	
4	2nd December	National Pollution Control Day	December	Q2
5	14th December	National Energy Conservation Day (India)	December	
6	12 <sup>th</sup> January	National Youth Day	January	
7	16th January	National Startup Day	January	Q3
8	28th February	National Science Day	February	
9	8 <sup>th</sup> March	International Women's Day	March	
10	21 <sup>st</sup> April	World Creativity and Innovation Day	April	Q4
11	26th April	World Intellectual Property Day	April	
12	11th May	National Technology Day	May	
13	5th June	World Environment Day	June	Q4
14	29 <sup>th</sup> July	4 <sup>th</sup> Anniversary of National Education Policy (NEP) 2020	July	
15	15th August	Independence Day- Celebrating Aazadi Ka Amritkal	August	
16	21st August	World Entrepreneurs Day	August	

  
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