



# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

**ERODE – 638 107**

**EDC ANNUAL REPORT 2024-2025**



1. The EDC of our institution organized an inaugural event along with a panel discussion on “Start-ups” on 11.07.2024. Mr. Gowtham Krishnamoorthy, Founder and CEO of NUTZ Technovation Pvt. Ltd., and Mr. Gopinath Thangamuthu, Project Associate, StartupTN, Erode, served as Chief Guests.
2. The EDC and IIC of our institution organized a Guest Lecture titled “Bold Venture: Risk-Taking in a Fast-Paced World” in observance of World Entrepreneurship Day on 21.08.2024. Mr. P. T. Senthil Kumar, Founder of Thulir Organic, Erode, was the Resource Person.
3. The EDC of our institution organized an Awareness Programme on “Sustainable Development Goal - Good Health and Well-Being” exclusively for Biochemistry students on 11.09.2024. Ms. A. Jenifer Gladius, Founder & Managing Trustee of Erode Parenting Hub, was the Resource Person.
4. The Internal Hackathon, an introductory session for Smart India Hackathon 2024, was organized on 13.09.2024 in association with the Institution’s Innovation Council. Mr. S. Jaganathan, Assistant Professor, Department of Computer Science, Ms. S. Karthikeyani, Associate Professor, Department of Computer Science (PG), Mr. K. K. Sureshkumar, Assistant Professor, Department of Computer Science (PG), Ms. S. Hemalatha, Assistant Professor, Department of Computer Applications, and Ms. S. Krithika, Assistant Professor, Department of Computer Science (PG), served as judges for the session.
5. The SDC, IIC, and EMDC of Kongu Engineering College organized a Grand Guest Lecture titled “Driving Innovation: The Role of R&D and IP in Making India a Product Nation” on 20.09.2024. Dr. Sridhar Vembu, Co-Founder and CEO of Zoho Corporation, was the Resource Person.
6. The EDC of our institution organized an Awareness Program on “Innovation and Entrepreneurship” as part of the Learning Beyond Classroom initiative on 21.09.2024. Dr. M. Arul Raja, Assistant Professor and EDC Coordinator, was the Resource Person.
7. The EDC and IIC of our institution, in association with the ECO Club, organized a Hackathon titled “Sustainable Development Goals: Responsible Consumption and Production” with the theme “Innovation in Eco-Friendly Product Startups” on 07.12.2024. Dr. V. G. Sumathy, Vice President, IIC KASC, served as a judge for the session.



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8. The EDC of our institution, in association with EDII-TN, organized a workshop titled “Entrepreneurship, Innovation, and Venture Creation” from 07.01.2025 to 09.01.2025. Dr. K. Sasi Kumar, EDII-TN, Erode, Dr. M. Thangam, President of IIC KASC, and Dr. K. Prabhakaran, Director of Edify EdTech, Coimbatore, served as Chief Guests.
9. The EDC, in collaboration with P&G, inaugurated a permanent SheMart store on 31.01.2025 to promote student entrepreneurship. Inaugurated by Thiru P.D. Thangavel Correspondent KASC and Dr. H. Vasudevan Princial KASC, the store offers hands-on exposure to retail, marketing, and business operations, fostering innovation and practical learning.
10. The EDC, in association with IQAC, organized a guest lecture on “Entrepreneurial Finance and Fundraising” on 06.03.2025. CA K. Jalapathi shared insights on funding sources, financial planning, and investor engagement, enriching students' understanding through real-life examples and interactive discussions.
11. EDC and IIC honored three students with the Best Innovation Award during Achievers’ Day on 07.03.2025, recognizing their commitment and active participation in the Startup and Innovation competition, encouraging a culture of creativity, entrepreneurship, and innovation among the student community.