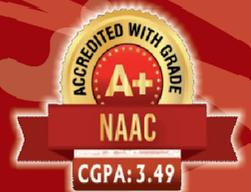




PRINTS

In House Magazine of KASC

..Marching towards Excellence...



Volume 12

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ABOUT THE INSTITUTION

Kongu Arts and Science College is an Autonomous Co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

MISSION

- ❖ To develop an effective curriculum and optimize institutionalized students activities
- ❖ To involve learners in practical life situations
- ❖ To expose students to rural realities
- ❖ To sensitize learners to national heritage and values

OBJECTIVES

- ❖ To mould the rural youth as self-reliant and socially responsible citizens
- ❖ To facilitate the learners to hone their leadership qualities
- ❖ To equip the learners with updated technological knowledge
- ❖ To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society

EDUCATIONAL ORGANIZATION POLICY

We are committed to instilling knowledge and values in our students by providing inclusive, equitable, and quality education that equips them to meet global challenges and industry expectations.

This commitment is achieved through:

- ❖ A well-structured and outcome-based curriculum, aligned with the needs of learners and other interested parties, global standards, evolving industry requirements relevant educational, scientific and technical developments
- ❖ Planned, learner-focused, and committed teaching practices that promote academic excellence and holistic development
- ❖ Continual improvement of physical, digital, and academic infrastructure to enhance the learning environment
- ❖ We are committed to satisfy all the applicable statutory requirements, social responsibility and managing intellectual property
- ❖ Effective implementation and periodic review of our Educational Organization Management System (EOMS), in compliance with ISO 21001:2018, to ensure stakeholder satisfaction and sustainable development



Vinayagar Temple



Kumbabishekam of the Temple 10.02.2025



First Year UG Inauguration on 28.06.2024



First Year PG Inauguration on 24.07.2024



27th Convocation on 28.12.2024

"Curiosity is the wick in the candle of learning" - William Arthur Ward



ACADEMIC ACHIEVEMENTS

AWARDS AND RECOGNITION

INDIA TODAY - 2024 (National Level)

Our College Stands in Top 100 in all the Six Categories as follows :

- ❖ Costume Design & Fashion - 45
- ❖ BCA - 65
- ❖ BBA - 68
- ❖ Commerce - 90
- ❖ Science - 83
- ❖ Arts - 96

RESEARCH ACTIVITIES

- ❖ Five scholars were awarded Ph.D. degrees, and three faculty members received Ph.D. guideship. Additionally, 105 research articles by faculty members were published in reputed journals with impact factors, and 30 research articles were published in SCOPUS - indexed journals.

The following faculty members have completed their Ph.D. during the academic year 2024-2025:

- ❖ Ms. R. Kokilavani, Department of Corporate Secretaryship with Computer Applications and Professional Accounting
- ❖ Ms. K. Gouthami, Department of Corporate Secretaryship with Computer Applications and Professional Accounting
- ❖ Mr. A. R. Karthekeyan, Department of Computer Science (UG)
- ❖ Ms. N. Priyanandhini, Department of Commerce (CA)
- ❖ Ms. M. M. Kavitha, Department of Computer Applications
- ❖ Ms. K. P. Sharanya, Department of Management Studies
- ❖ Mr. K. Vivekanandhan, Department of Biotechnology
- ❖ Ms. K. Sasikala, Department of Commerce

PATENT RIGHTS

The following faculty members have received patents for their research work.

- ❖ Dr. P. Kalarani - Assistant Professor, Department of CT & IT
- ❖ Mr. S. Muruganatham - Assistant Professor and Head, Department of CT&IT
- ❖ Dr. K. Prabha - Assistant Professor and Head, Department of English
- ❖ Dr. N. Rajasekaran - Assistant Professor, Department of BCA
- ❖ Ms. B. Keerthana - Assistant Professor, Department of BCA

BOOK PUBLICATIONS

FACULTY MEMBERS

- ❖ Dr. M. Sarmeladevi, Assistant Professor, Department of Tamil, has authored four books titled "100 சிறார் சிறுகதைகள்" "சிறந்த சிறார் சிறுகதைகள்" "துணிச்சல்காரி" and "ஆந்தையும் மரங்கொத்தியும்".
- ❖ Dr. S. Nagarajan, Associate Professor & Head, Department of Mathematics, has authored a book titled "Research Methodology."
- ❖ Dr. K. Prabha, Assistant Professor & Head, Department of English, has published a book titled "The Heart's Canvas."
- ❖ Ms. S. Swetha, Assistant Professor, Department of English, has authored a book titled "Fur Ihn: A Lover's Ode."
- ❖ Ms. C. Indrani, Assistant Professor, Department of CT & IT, has written a book titled "Introduction to Full Stack Web Development."
- ❖ Dr. G. Manju, Associate Professor, Department of BBA, has authored a book titled "Services Marketing: Text and Cases."
- ❖ Ms. M. Geetha, Assistant Professor, Department of CS(UG), has published a book titled "Data Structures."

ACADEMIC ACHIEVEMENTS

- ❖ Dr. V. Senthur Velmurugan, Librarian, has authored a book titled "Library and Information Science: Questions and Answers."
- ❖ Dr. M. Shanmugapriya, Associate Professor, Department of CS(UG), has authored a book titled "Web Development Using Python with Django."
- ❖ Ms. M. Thenmozhi, Assistant Professor, Department of BCA, has authored a book titled "Relational Database Management System."

STUDENTS

- ❖ Vetrivel V G of III B.A. Tamil Literature has published a book titled "சிறகின் இறகுகள்"

SPECIAL ACHIEVEMENTS

FACULTY MEMBERS

- ❖ Dr. M. Shanmugapriya, Associate Professor, Department of Computer Science UG, was honored with the Best Women Faculty Award (2024–2025) by the Novel Research Academy, Puducherry, India, on August 14, 2024.
- ❖ Mr. C. Senthilnathan, Assistant Professor, Department of Tamil, received the Social Philanthropist Award, Kavi Bharathi Award, and Viduthalai Kaviperigai (Liberation Poet Pearl) Award from Kovai Tamil Mandram and Sinthanai Siragukal, Nagai Sangam, during August & September 2024.
- ❖ Dr. N. Rajasekaran, Assistant Professor, Department of BCA, served as a Guest Professor at Shangqiu Normal University, Shangqiu City, Henan Province, China, for a period of one month from May 2024 to June 2024.
- ❖ Dr. S. Manjula, Associate Professor & Head, Department of Costume Design and Fashion,

participated in the 60th Anniversary Celebration of Jilin Chemical Fiber Stock Co. Ltd., a leading bamboo fiber manufacturing company, in Jilin, China, from August 5, 2024, to September 12, 2024.

- ❖ Ms. K. Nivetha, Assistant Professor, Department of Costume Design and Fashion; Ms. S. M. Janani, Assistant Professor, Department of Computer Science (UG) and Ms. C. Kalaivani, Assistant Professor, Department of CT & IT have qualified for the National Eligibility Test (NET).

STUDENTS

- ❖ CUO V. B. Kishore, III B.Sc. (Physics), secured 2nd place and received appreciation from Thiru. Udhayanidhi Stalin, Deputy Chief Minister of the State at the Inter-Directorate Sports Shooting Championship on 12.07.2024.
- ❖ CUO V. B. Kishore, III B.Sc. (Physics), won two bronze medals in the 49th State Level Shooting Competition 2024, held from 15.07.2024 to 26.07.2024 at PRS Ground, Coimbatore, in both junior- and senior-level categories.
- ❖ Ms. R. S. Thanusree of II B.Sc. (Biotechnology) secured 2nd position with a medal in the 47th Senior National Throwball Championship Tamil Nadu on 11.08.2024.
- ❖ Ms. S. Yaal Mozhi Arasee of II M.Sc. (Physics) received 1 silver medal and 1 gold medal with a cash prize of ₹5,000 in the CM Trophy Swimming held on 24.09.2024.
- ❖ Ms. R. Poovizhi of I B.B.A. secured gold medals in Gymnastic Beam events and received a cash award of ₹1 lakh at SDAT stadium, Chennai, from 07.10.2024 to 10.10.2024.

ACADEMIC ACHIEVEMENTS

- ❖ Ms. K. Kalaiselvi of I B.B.A. secured silver medals in Gymnastic Table vault events and received a cash award of ₹75,000 at SDAT stadium, Chennai, from 07.10.2024 to 10.10.2024.
- ❖ SGT Anjali Jha of III B.A. (English Literature) participated in RD marina for Madras Republic Day Camp at Hindustan Institute of Technology & Science, Padur, Chennai, from 03.01.2025 to 12.01.2025 and RD Marina TRG - II at Presidency College, which was held from 18.01.2025 to 27.01.2025 and won a medal.
- ❖ Mr. M. S. Kishore of III B.B.A. (CA) received the Best GRR Special Recognition Award in the Rrotract Club of Erode on 05.01.2025.
- ❖ Ms. S. Yamunapriya and Ms. K. Thagana, II B.Sc. (Biochemistry), won first and third place respectively in the Poster Making Competition on Constitution Day, organized by the Department of Political Science, Erode Arts and Science College, Erode on 08.01.2025.
- ❖ Department of CSCA & PA students won a cash prize of ₹1,000 each from Tamil Nadu State Aids Control Society (intensified campaign 2024) PSG College of Arts and Science, Coimbatore on 11.09.2024 & 25.02.2025 respectively.
- ❖ Ms. Kavitha M, Ph.D. Scholar, Department of Mathematics, won the best paper presentation award in the National Conference 'Innovative Trends in Designing the Electrochemical Materials and Mathematical Modelling' held at Vivekananda Arts and Science College for Women, Sankagiri, Salem, on 14.02.2025.
- ❖ Dharaneesh A, Shobika B, Sweetha A T, Vaishnavi S N, and Twisha N.K, from the Department of CT & IT won the Best Coding Engineer - 2025 Award along with a cash prize of ₹5,000, conducted by Big Learn Academy, Erode, on 16.02.2025.
- ❖ Ms. S. Abinisha, Ms. S. K. Harini Priya, and Ms. A. Kiruthika R of III B.B.A. (CA) won the first prize with a cash prize of ₹1,500 at Kongu Engineering College on 18.02.2025 in Brand hunt competition.
- ❖ Ms. R. Chandrika and Ms. M. K. Visalli of III B.Sc. (Information Technology) won the first prize in the National Level Symposium organized by the Department of Business Administration, Nandha Engineering College (Autonomous) on 21.02.2025.
- ❖ Students of the Department of English won ₹5,650 from various competitions in and around the college.
- ❖ Ms. R. Pradhiksha Sree and Ms. B. Nalina of II M.A English Literature and Mr. S. Chiranjeev of II MBA cleared the UGC National Eligibility Test.
- ❖ Students of the Department of Bachelor of Computer Applications won ₹4,250 in National and State level competitions.
- ❖ The Fine Arts Club of our college actively encouraged students to participate in various national and state-level intercollegiate meets. A total of 410 prizes were won in various events, including 10 overall trophies and cash prizes amounting to ₹1,66,075, bringing laurels to the institution during the academic year 2024 - 2025.

ACADEMIC ACHIEVEMENTS

- ❖ The Department of Computer Applications won the Overall Championship Trophy in the cultural competition 'Kongu Cultural Fest-2025', conducted by the college on 25.01.2025. The Department of Computer Science secured the Runner-Up position.
- ❖ Students of Departments of English and CDF won the Overall Championship at the Inter Collegiate Cultural Meet at Park's College, Tirupur, with a cash prize of ₹15,000.
- ❖ The Department of MBA won the Overall Trophy in the National Level Talent Fest conducted by Kongu Engineering College on 18.02.2025 and in the State Level Intercollegiate Meet held at Gobi Arts and Science College on 27.02.2025.
- ❖ The students of the Computer Science Department won three overall championship trophies at the inter-collegiate meets held at the following colleges:
 - ☞ Gobi Arts and Science College, Gobi, on 11.09.2024 and 25.09.2024.
 - ☞ Nandha Arts and Science College, Erode, on 21.02.2025.
- ❖ The students of Costume Design and Fashion won four overall championship trophies at the Inter-Collegiate meets held at the following colleges:
 - ☞ KSR Educational Institutions, Tiruchengode.
 - ☞ Shree Venkateshwara Arts and Science (Co-Education) College, Erode.
 - ☞ Kaamadhenu Arts and Science College, Erode.
 - ☞ PSG College of Arts and Science, Coimbatore.

IMPORTANT FUNCTIONS OF THE COLLEGE

- ❖ The inaugural function for the first-year UG students was held on 28.06.2024. The Chief Guests of the day were Prof. Dr. Jayanthasri Balakrishnan, Coimbatore and Thavathiru Muthu Siva Ramasamy Adigalar, Thencherimalai. The first-year PG classes were inaugurated on 24.07.2024.
- ❖ The 27th Graduation Day of the College was held on 28.12.2024, and 1,281 students received their degrees from Prof. Dr. M. Krishnan, Vice Chancellor, Central University of Tamil Nadu, Thiruvarur, Tamil Nadu.
- ❖ Sports Day was celebrated on 06.03.2025. Mr. R. Rajkumar, Indian Handball Team Player, was the Chief Guest.
- ❖ Achievers Day was celebrated on 07.03.2025. Mr. Gowrisankar Gunasekaran, Business Intelligence Vice President, Wells Fargo, Bangalore, and Ms. S. Tamizh, Political Anchor/Journalist, News 7 Tamil Channel, Chennai, were the Chief Guests.
- ❖ College Day was celebrated on 07.03.2025. Dr. Kavidasan, Managing Director, Roots, Coimbatore, was the Chief Guest.
- ❖ Hostel Day was celebrated on 08.03.2025.
- ❖ The Kumbabishekam of the Ganesha Temple was held on 10.02.2025.

ACTIVITIES OF THE DEPARTMENTS

தமிழ்த்துறை

- ❖ 06.08.2024 அன்று நடைபெற்ற தமிழ்மன்றத் தொடக்கவிழாவில் படைப்பாளர் கோவை சதாசிவம் அவர்கள் கலந்து கொண்டு "இயற்கையும் தமிழும்" என்ற தலைப்பில் உரை நிகழ்த்தினார்.
- ❖ 07.08.2024 அன்று கல்லூரியின் உள்தர உறுதிக்கட்டமைப்பு (IQAC) மற்றும் தமிழ்த்துறை இணைந்து நடத்திய சிறப்புச் சொற்பொழிவில் எழுத்தாளர் மற்றும் படைப்பாளர் பவா செல்லதுரை அவர்கள் கலந்துகொண்டு "என் ஜன்னலுக்கு வெளியே" எனும் தலைப்பில் உரை நிகழ்த்தினார்.



தமிழ்மன்றத் துவக்க விழா



பொங்கல் விழா

- ❖ 11.01.2025 அன்று பொங்கல்விழா நடைபெற்றது அதில் துறை வாரியாக மாணவர்கள் பொங்கல் வைத்துக் கொண்டாடினர்.
- ❖ 28.02.2025 அன்று கவிதைப் பயிலரங்கம் நடத்தப்பட்டது. இதில் படைப்பாளர்கள் கவிஞர் பா. மகாலட்சுமி, கவிஞர் இரா. பூபாலன் ஆகியோர் கலந்து கொண்டனர்.

DEPARTMENT OF HINDI AND OTHER LANGUAGES

- ❖ Inaugural Function of Rangmanch '24 cum Orientation Programme on 'Career Enhancement' was organized on 09.08.2024. Ms. R. Aishwarya Jayaraman, Language Trainer, Salem, was the Resource Person.
- ❖ World Sanskrit Day was celebrated on 19.08.2024 with a Quiz Contest on 'Hindu Mythology' among the students as Intra College Meet to create awareness about the rich cultural heritage of our country through one of the World's Classical language Sanskrit.



Inaugural function



Hindi Divas

- ❖ Hindi Divas was celebrated on 12.09.2024 with various competitions like Solo Dance, Group Dance and Treasure Hunt among the students as Intra College Meet to spread the spirit of learning Hindi as the Communicative Language.
- ❖ Onam - Festival of Harvest was celebrated on 13.09.2024 in association with the Fine Arts Club of the College to inculcate cultural, regional and linguistic diversities among the Students with the Pookolam Competition.

- ❖ Festival of lights - Diwali was celebrated on behalf of all the departments on 26.10.2024 to develop tolerance and harmony among students towards cultural, regional, and other diversities.
- ❖ Book Review - Reading Marathon under Literary Circle was organized every month in the Odd Semester on 09.08.2024, 11.09.2024 and 07.10.2024 respectively. Dr. M.Sarmeladevi, Dr. V.G.Sumathy and Dr.M.Umadevi, Faculty Members of the College, were the Guest Speakers.
- ❖ Book Review & Movie Review under Literary Circle was organized every month in the Even Semester on 31.12.2024, 28.01.2025 and 21.02.2025 respectively. Dr. K.Prabha, Ms. R. Pavithra and Ms. S. Swetha, Faculty members from the Department of English, were the Guest Speakers.
- ❖ Matrubhasha Divas was conducted with various competitions in association with the Department of Tamil on 21.02.2025.
- ❖ International French Day was celebrated on 03.03.2025 with Quiz and Poster Making Competitions on 'World Tourism' as Intra College Meet to create awareness among the students about one of the most Spoken foreign Languages in the world.
- ❖ Holi - Festival of colours was celebrated on 03.03.2025 with cultural programmes.



Festival of lights - Diwali

DEPARTMENT OF ENGLISH

- ❖ Bridge Course was organized on 08.07.2024, 09.07.2024 & 10.07.2024. Ms. V. Kanchana, Ms. S. Kanimozhi and Dr. V. Vani Ayyaswariya, Assistant Professors, Department of English, were the Resource Persons.
- ❖ Orientation Programme on 'ELT' was conducted on 11.07.2024. Dr. A. Robby Sebastian Clement, Dr. R. Ramya Sri and Dr. S. Yasmin from Kongu Engineering College, were the Resource Persons.



English Literary Club Association

- ❖ English Literary Association Activities Consilium' 2024 was inaugurated on 'An Exposit Paradigm of English Language Skills' on 12. 07. 2024. Dr. C.M. Kanchana, Assistant Professor, Department of English, Dr. N. G. P. Arts and Science College (Autonomous), Coimbatore, was the Resource Person.
- ❖ Extension Activity was carried out on 26.07.2024 to Panchayat Union Elementary School, Nanjanapuram.
- ❖ Poster Making Competition (Online) was organized on 12.08.2024, on 'Empowering Youth: Digital India' on the account of International Youth Day.

- ❖ Students of the Department were taken to Erode Book Festival 2024 to develop the reading skills on 12.08.2024.
- ❖ Guest Lecture Programme on 'Impact of Social Media on Modern Story Telling' was conducted on 16.08.2024. Dr. A. Sheeba Princess, Assistant Professor, Department of English, Bishop Heber College, Trichy, was the Resource Person.
- ❖ Anti-Ragging Awareness Street Play was performed on 17.08.2024 to emphasize the consequences of ragging and promoting a safe and inclusive campus environment.



Guest Lecture



Essay Writing Competition

- ❖ Essay Writing Competition on 'Anti-Drug Awareness' was organized on 19.08.2024.
- ❖ Personality Development Programme on 'Soft Skills for Career Development' was organized in association with IQAC on 23.08.2024. Ms. Sheeba Joybell, Soft Skill Trainer, ETS Academy, Erode, was the Resource Person.
- ❖ Teacher's Day was celebrated on 11.09.2024. Students of the Department thanked the staff members by sharing their experience with teachers.
- ❖ One Week International Faculty Development Programme (Online), on 'Transformative Pathways: AI and Emerging Trends in English Language and Literature' was conducted from 17.09.2024 to 21.09.2024. The Resource Persons were,
 - ☞ Dr. S. Franklin Thambi Jose, Faculty of Languages and Communication, Sultan IDRIS Education University, Tanjung Mailm, Preak, Malaysia.
 - ☞ Dr. Apu Jacob John, Assistant Professor, Institute of English, University of Kerala, Thiruvananthapuram, Kerala.
 - ☞ Dr. P. Harshini, Assistant Professor, PG and Research Department of English, Ethiraj College for Women, Chennai
 - ☞ Dr. Ilamparithy Selvarasu, EFL Lecturer, Centre for Preparatory Studies, University of Technology and Applied Science - Ibra
 - ☞ Dr. T. S. Varatharajan, Assistant Professor. Thiagarajar College (Autonomous), Madurai.
- ❖ Field Visit was arranged to Tex Valley on the account of Learning Beyond Classroom on 21.09.2024.
- ❖ World Gratitude Day was celebrated on 24.09.2024.

- ❖ Translation Competition was conducted on 30.09.2024, on the account of World Translation Day.
- ❖ Anti-Drug Awareness Street Play was performed on 05.10.2024 by the students of the department at Kanjikovil Bus Stop to raise an awareness about the dangers of drug abuse and advocating a healthy, drug-free society.
- ❖ Guest Lecture Programme on 'Critical Theory: the Key Concepts' was conducted on 10.12.2024. Dr. R. Dharani, Associate Professor and Head, Department of English, Government Arts and Science College, Avinashi, Triupur, was the Resource Person.
- ❖ Workshop on 'English Language Proficiency Workshop' was organized on 14.12.2024. Dr. A. Athiappan, Assistant Professor, PG and Research Department of English, Thiruvalluvar Government Arts College, Rasipuram, Namakkal, was the Resource Person.
- ❖ Online Literary Week Celebration was held from 24.12.2024 to 28.12.2024.
- ❖ Revelry, an inter-departmental competition, was held on 30.12.2024.
- ❖ In association with the ECO Club, Essay Writing Competition was organized on 31.12.2024 on 'Nature's Nest: Embracing a Zero Plastic Lifestyle' to promote environmental awareness and sustainable living.
- ❖ The Department jointly with Department of Catering Science and Hotel Management celebrated New Year on 31.12.2024 with a cake-cutting ceremony, marking the occasion with joy and togetherness.
- ❖ In association with the ECO Club, pamphlets were distributed on 'Single-Use Plastic Reduction' at Mettukadai Bus Stop on 02.01.2025 to promote environmental awareness and sustainability.
- ❖ Alumni Connect was conducted on 21.01.2025. Dr. D. Ronald Hadrian, Mr. A. Amarnath, and Ms. S. Karthik, were the Guest Speakers.
- ❖ Lit-Fest, an intra-departmental competition, was conducted on 27.01.2025.
- ❖ One-Day industrial visit to Sapna Book Publishing House, Coimbatore, was arranged on 04.02.2025.
- ❖ Online seminar on 'Business Communication Skills' was conducted on 06.02.2025. Dr. K. Saravanan, Associate Professor, Department of English, Excel Engineering College (Autonomous), Komarapalayam, was the Resource Person.
- ❖ Student Seminar was organized on 26.02.2025. Dr. P. Selvi, Assistant Professor, PG & Research Department of English, Vellalar College for Women, Erode, was the Resource Person.
- ❖ English Literary Association Valediction 'Consilium'2024, was organized on 05.03.2025. Dr. P. Nagaraj, Professor and Head, Department of English, Bharathiar University, Coimbatore, was the Resource Person.

DEPARTMENT OF COMMERCE

- ❖ Commerce Association Inauguration was conducted on 23.07.2024. Dr. P. Chellasamy, Professor and Dean, Faculty of Commerce, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Motivation Program on 'Cracking Service Commission Exam' for all Commerce Students was conducted on 23.07.2024. Alumna Ms. Pradeepa S, Junior Cooperative Auditor, Chennai, was the Resource Person.
- ❖ A visit to Erode Book Festival was arranged on 13.08.2024 for the final and second year students.
- ❖ 'E - Quiz on Independence Day' was conducted on 15.08.2024 with the Theme, 'VIKSIT BHARAT' (Developed India) for the department students.
- ❖ Anti - Drug Awareness Activity - Drawing Competition for all UG and PG students was conducted on 19.08.2024.
- ❖ Guest Lecture on 'Banking Innovation and Job Opportunities' for all Commerce Students was conducted on 23.08.2024. Dr. A Balakrishnan, Professor, Department of Banking Technology, Pondicherry University, was the Resource Person.
- ❖ Intrafesi'2024 an intradepartmental competition was conducted on 30.08.2024.
- ❖ Workshop on 'Business Communication Skills' for First year students was conducted on 11.09.2024 & 12.09.2024. Mr. J. Thangavel Raj, Trainer, Erode, was the Resource Person.
- ❖ Workshop on 'Securities Market' for all the First and Second-year students was conducted on 23.09.2024 & 24.09.2024. Dr. P Karthika, Associate Professor, Department of Management, College of Business and Economics, Kebri Dehar University, Ethiopia, was the Resource Person.
- ❖ An Industrial Visit was arranged to Podaran Foods India Pvt. Ltd, Nathakadaiyur, Erode, on 24.09.2024.
- ❖ The students of the department went to P.S. Park, Erode, along with the faculty members to distribute Anti – Drug Awareness Pamphlets on 05.10.2024.
- ❖ Seminar on 'Rights and Responsibilities of Citizens' for the final year students was conducted on 10.12.2024. Mrs. Poongodi Vijayakumar, Advocate, Erode, was the Resource Person.
- ❖ Soft Skill Program on 'Career Development' for second year students was conducted on 11.12.2024 & 12.12.2024. Mr. A Thirunavukkarasu, Zone Trainer - JCI India, was the Resource Person.



Association Inauguration

- ❖ SEBI Sponsored Online Seminar on 'Basics of Financial Planning and the Current Trends in Markets' was conducted on 19.12.2024. Ms. Anshu Kumari and Ms. Saranya Arjunan, were the Resource Persons.
- ❖ Awareness Program was conducted by distributing pamphlets on 'Single-Use Plastic (SUP) Reduction' at Veppampalayam, Thindal on 24.12.2024.
- ❖ Walkathon Awareness Programme on 'Impact of Drug Abuse' was conducted on 31.12.2024.
- ❖ 'Constitution Day Celebration' was held on 17.02.2025. Ms. Bhavani B Mohan, Senior Advocate (Criminal Trial), was the Resource Person.
- ❖ 'KASCO 2025' a grand shopping fest was conducted on 20.02.2025 & 21.02.2025 by the students of Commerce and Commerce CA.



KASCO 2025

DEPARTMENT OF COMMERCE (CA)

- ❖ 'Association Activities Inauguration and Yoga for Youth Empowerment' was organized from 19.06.2024 to 20.06.2024. Mr. Sitheswaran S.P, Vice President, Erode Manavalakalai Mandram Trust, Erode, was the Resource Person.
- ❖ Diagnostic Test in English, Mathematics, Accountancy and Computer Science was conducted for the students on 18.07.2024.
- ❖ Bridge Course was conducted from 22.07.2024 to 25.07.2024 for the students who got below average marks in Diagnostic Test.
- ❖ An Awareness Programme on 'Road Safety and Emergency Responder' was organized on 26.07.2024. Mr. E. Shankar, Trainer, GVK Emergency Management and Research Institute, Chennai, was the Resource Person.
- ❖ An Organ Donation Awareness Programme on 'Life after Life' was conducted on 21.08.2024. Dr. Prabhu Murugesan, KMCH, Erode, was the Resource Person.
- ❖ A Poster Presentation was organized for creating Anti-Tobacco Awareness on 'Say No to Tobacco' on 23.08.2024.
- ❖ Career Counseling Programme was organized in association with career counseling committee of Institute of Chartered Accountants of India, Tirupur Branch, on 29.08.2024. CA K. Senthil Kumar chairman, SICASA, CA M. Vishnu Kumar Vice Chairman SICASA, was the Resource Person.
- ❖ An Investor Awareness Programme was organized in association with ICAI, Tirupur Branch on 29.08.2024. CA. P. Arul Jothi, Member, SICASA, was the Resource Person.



Investor Awareness

- ❖ 'Anbulla Aasiriyarkku' a letter writing to school teachers was conducted on the eve of Teacher's Day on 02.09.2024.
- ❖ An Anti-Drug Awareness Programme , Slogan writing competition on "போதைப் பொருள் ஒழிப்பு" was organized on 19.09.2024.
- ❖ An Industrial Visit to 'Milky Mist Dairy Food Pvt. Ltd, Perundurai' was arranged for the students on 25.09.2024.
- ❖ Passport Campaign Phase - I was conducted on 09.12.2024 for the students.
- ❖ Guest Lecture on 'Project Management Tools and Techniques' was organized on 11.12.2024. Dr. P. Prabhakaran, Assistant Professor of Information Technology, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ An Alumni Interaction Programme on 'Knowledge Sharing' was arranged for the first-year students on 11.12.2024.



Legal Awareness and Civil Responsibility

- ❖ 'Legal Awareness and Civil Responsibility' programme was organized for the students on 16.12.2024. Mr. A. Pothi Raja Ram, Government law college, Coimbatore, was the Resource person.
- ❖ An Awareness Programme on 'Energy Saving' was organized on 26.12.2024. Er. R. Shanmugasundaram, Executive Engineer, TANGEDCO, Erode, was the Resource person
- ❖ An Awareness Programme on 'Emergency First-Aid and Accident Prevention' was organized for Non-Teaching Staff Members on 27.12.2024. Mr. S. Radhakrishnan, First- Aid Lecturer and Trainer, St. John Ambulance, Trichy, was the Resource Person.
- ❖ An Orientation Programme on 'Certificate Course in Banking, Financial Services and Insurance' was organized on 27.12.2024. Mr. R. Srinivasan, Lead Trainer, Bajaj Finserve, Tamil Nadu, was the Resource Person.
- ❖ Guest Lecture on 'Career Opportunities in Capital Market' was organized on 31.12.2024. Mr. N. Mahesh Kumar, Trainer, Annamalai Capital Service, Coimbatore, was the Resource Person.
- ❖ Guest Lecture on 'Design Thinking Approach to Solving Problems' was organized on 06.01.2025. Mr. R. Senthil Kumar, Trainer, MAXCADD Academy, Coimbatore, was the Resource person.
- ❖ Guest Lecture for National Youth Day on 'Inspiring words of Wisdom' was organized on 08.01.2025. Swami Bhakthivratana, Ramakrishna Mission Vidyalaya, Coimbatore, was the Resource Person.
- ❖ Passport campaign Phase - II was held on 23.01.2025 for the students.
- ❖ A Pamphlet was distributed by the students to Mottiyappar Aided Middle School, Vallipurathanpalayam on 28.01.2025 for creating an awareness on 'Reduction on Single Use Plastic'.
- ❖ Talent Hunt - 2025 was conducted on 13.02.2025 for the students.



National Youth Day

DEPARTMENT OF CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATIONS AND PROFESSIONAL ACCOUNTING

❖ Association Activities were inaugurated on 11.07.2024. CS. S Vijay Mahindhran Chairman, ICSI Coimbatore Chapter, was the Resource Person. Professional Course Awareness Program was also conducted for all Commerce stream students. CS Awareness was created by the Resource Person CS. C. Sakunthala, Vice Chairperson, ICSI Coimbatore Chapter.



Inauguration

❖ SB Account Opening with Indian Overseas Bank, Nasiyanur Branch, was carried out on 30.07.2024. Ms. M. Karthika, (Alumna), Cashier and Ms. P. Shobana, Business Correspondent from IOB opened SB Account for 30 students.

❖ Personality Development Programme on 'Success through Energy' and 'The Power of Thoughts' was organized for the Second year Corporate and Professional Accounting students on 12.08.2024 & 13.08.2024 respectively. Rtn. Dr. M. Shanmugasundaram Director, Phoenix Training Academy, Erode, was the Resource Person.

❖ Awareness Program on Anti-Drug and Anti-Ragging was created through Human Chain Formation on 16.08.2024.

❖ Field visit was arranged for the Final year students to Texvalley, Gangapuram, Erode on 17.08.2024.



Guest Lecture on AI Tools

❖ Guest Lecture on 'AI Tools for the Future of Students' was conducted on 28.08.2024 for the Second and Third-year Professional Accounting students. Mr.P.Gobinath, Senior Software Developer, ETS Academy, Erode, was the Resource Person.

❖ Best Practice on 'Mock Trading' training was given by the Department Faculty Members for the Second Year students on 29.08.2024. On the same day Best Practice on 'Exploring Entrepreneurs' training was given by the Department Faculty Members for the Third Year students.

❖ Field visit was arranged for the Second year students to Texvalley, Gangapuram, Erode on 12.09.2024.

❖ Hybrid mode One-day International Conference on 'Integrating SDGs into Business Strategies for Sustainability' was organized in collaboration with Patrician College of Arts and Science, Chennai on 20.09.2024. The Resource Persons were,

☞ Dr.R. Sangeetha, Associate Professor, Christ University, Bangalore

☞ Dr.R.Karunakaran, Associate Professor, College of Business and Economics, Hawassa University, Ethiopia.

☞ Dr.S.Varalakshmi, Assistant Professor, Mazoon College, Sultanate of Oman.

☞ Dr.B.Dhanalakshmi, Assistant Professor, PG and Research Department of Commerce (Aided), Ethiraj College for Women (Autonomous), Chennai.

- ☞ Dr.Sultan Ahmed Ismail, Member, State Planning Commission, Government of Tamil Nadu, Task force member, State Planning Commission, Government of Chhattisgarh, Chairman for the Reconstituted High Level Expert Technical Committee - Hydro carbon Project, Government of Tamil Nadu. 1148 Faculty Members and Students were participated and presented papers in the International Conference.
- ❖ Awareness Programme on Geographical Indication products 'CorPro GI Mart' was organized on 8.10.2024. Students have taken initiatives to set up various stalls including GI products. Around 3000 college students and 200 staff members visited the stall.
- ❖ Personality Development Programme on 'Time Management and Goal Setting' for the First-year students was organized on 02.01.2025. Mr. Sri Sasikumaar, Enlighten Speaker, Human Lifestyle Mentor, Founder - Gnana Sanjeevanam Gurukulam, Coimbatore, was the Resource Person.
- ❖ World Environmental Day was celebrated in association with Eco Club on 22.01.2025. Various competitions were conducted on "என் நிலம் என் பொறுப்பு" for the College students.
- ❖ Guest Lecture on 'Patent Filing and Commercialization' was organized in association with IQAC on 24.01.2025. Dr.B.L. Sairam Subramaniam, Director & Head, Department of Management Studies, Gobi Arts and Science College (A), Gobichettipalayam, was the Resource Person.
- ❖ Workshop on 'GST and Business Practices' was conducted on 27.01.2025 & 31.01.2025 for the final year students. Mr. D. Siva Shanmugam, Organizing Secretary of GST Academy of Excellence, Erode, was the Resource Person.
- ❖ Industrial visit was arranged for the Final year students to SPAC Starch Products (India) Private Ltd, Poonachi on 28.01.2025.
- ❖ Seminar on 'Global Education Blueprint: Unlock Your Path to Study Abroad' was conducted on 04.02.2025. Mr. Prabakaran Srinivasan, Founder & Director and Ms. S. Nithya Operations Manager Weryfyr, Coimbatore, were the Resource Persons.
- ❖ Online quiz on 'Accounts and Audit' & Corporate e-Quiz were conducted exclusively for the Higher Secondary Students during February 2025.
- ❖ Intra-Departmental Function "CorPro FOCUS - 2025" was conducted on 20.02.2025 & 21.02.2025. Events such as Mock Meeting, Paradoxical Talk, Selfie Marketing, Treasure Out of Trash, Group Dance and Talent Collage were conducted.
- ❖ Students interviewed the entrepreneurs and posted questions relating to idea of starting the business, legal requirement, production and labour management and their marketing strategies as a part of Best Practice on Exploring Entrepreneurs. The whole interview and manufacturing process was video graphed. All the videos were screened on 26.02.2025.
- ❖ The Department organized the Valedictory Program Annual General Meeting on 04.03.2025.
- ❖ Plastic Usage Monitoring Programme was organized in association with the Eco Club for all students during March, 2025.



International Conference

DEPARTMENT OF BUSINESS ADMINISTRATION

- ❖ Inauguration Programme was organized on 16.07.2024. Dr. Murugappan, Professor & Director, School of Management Studies, Bannari Amman Institute of Technology, Sathyamangalam, was the Resource Person.
- ❖ Guest Lecture on “Mastering the Art of Management” was conducted for first-year students on 06.08.2024. Dr. D. Aarthi, Founder of MENTORA, was the Resource Person.
- ❖ Intra-Department Function was organized on 28.08.2024.
- ❖ An Exhibition-cum-Sale event was conducted for BBA students on 30.08.2024. Dr. K.M. Kumaraguru, Head and Associate Professor, Department of Commerce, was the Chief Guest.
- ❖ An Industrial Visit to KG Fabrics, SIPCOT was arranged on 31.08.2024 for the second year students for providing practical exposure to the industry.
- ❖ Guest Lecture on “Enroute to International Business” was conducted for third year students on 09.09.2024. Mr. S. Balamurugan, CEO of Eagle Impex, an import and export company, was the Resource Person.
- ❖ Guest Lecture on “Career Opportunities in LIC” was held on 10.09.2024. Mr. S.P. Narendran, Development Officer, LIC, Erode North Branch, was the Resource Person.
- ❖ An Industrial Visit to Sakthi Sugars, Appakudal, was arranged for second year students on 26.12.2024.
- ❖ An Industrial Visit to Agni Steels Pvt. Ltd., Ingur and Texvalley, Kangapuram, was arranged for first year students on 30.12.2024.
- ❖ An Industrial Visit to Sri Krishna Paper Industries, Mettur, was arranged for third year students on 31.12.2024.
- ❖ Guest Lecture on “Narratives That Inspired: Transformative Storytelling in Digital Marketing” was held on 24.01.2025. Mr. S. Sasikumar, Faculty of Business Studies, CS Academy (CBSE), Erode, was the Resource Person.
- ❖ Guest Lecture on “Psychological Behavior of Leaders” was conducted on 29.01.2025. Dr. M. Abinayaa, was the Resource Person.
- ❖ Guest Lecture on “AI in Financial Management” was organized for first and second year students on 29.01.2025. Dr. N. Saranyadevi, Associate Professor & Head, Department of Business Administration, Govt. Arts and Science College, was the Resource Person



Guest Lecture



Industrial Visit



Manopoly 2k25

- ❖ Manopoly 2K25, a State-Level Inter-Collegiate Meet was organized for UG Arts and Science College students, on 07.02.2025. Mr. M.C. Rixon, Managing Director, MCR Textiles Pvt. Ltd., Erode, and Mr. R. Rajkumar, Managing Director, Chennai Gate Rice Industries, Erode, were the Chief Guests. Participants from various institutions across Tamil Nadu took part. The Overall Championship Trophy was won by VET Institute of Arts and Science, Erode.

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

- ❖ Association Inauguration “MAVERICK” for the academic year 2024 - 2025 was organized on 16.07.2024. Mr. R. Sivalingam, MD, Sigaram Infra, Erode, was the Chief Guest.
- ❖ A “Legal Awareness and Civic Responsibility” programme was conducted on 25.07.2024. The Chief Guest was Mr. K. Shanmugam, Advocate, District Legal Services, Erode.
- ❖ An Industrial Visit was arranged on 09.08.2024 for the second year students to Warsaw International Limited, Tirupur.



Association Inauguration



Industrial Visit

- ❖ Book Fair visit was arranged on 09.08.2024 for the final year students to Erode Book Festival 2024.
- ❖ One-Day Workshop on ‘Basics of Research Methodology’ was organized on 09.09.2024. Dr. K. Gowri, Associate Professor, Department of Commerce, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ An Industrial Visit was arranged on 24.09.2024 for the final year students to Milky Mist Dairy Food Private Limited, Chithode.
- ❖ Anti-Drug Awareness programme titled ‘Break the Chain - SAY NO TO DRUGS’ (Slogan Writing Competition) was conducted for the students of the college from 01.10.2024 to 04.10.2024.
- ❖ Awareness Programme on ‘Reduction of Single-Use Plastics - Pamphlet Distribution’ was conducted for all students of the college on 26.10.2024.
- ❖ Awareness Programme on “Avoid Plastic Things” was conducted for all students of the college on 09.01.2025.
- ❖ Two-day workshop on ‘Finance & Derivatives’ was organized on 09.01.2025 and 10.01.2025. Dr. K. Prabhakaran, Director, Edify EdTech, Coimbatore, was the Resource Person.
- ❖ An Industrial Visit was arranged for the first and final year students on 31.01.2025 to Podaran Foods India Pvt. Ltd., Kangeyam.
- ❖ An Awareness Programme on “Plastic-Free Path: Educating for a Sustainable, Greener Tomorrow” was conducted for the public and government school students at Komarapalayam on 05.02.2025.
- ❖ A one week Faculty Development Programme on ‘Unleashing Management Practices for Sustainable Growth’ was organized from 03.02.2025 to 07.02.2025.

DEPARTMENT OF MATHEMATICS

- ❖ Ramanujan Association and Math Club Activities inauguration was conducted on 26.07.2024. Dr.T.Asir, Associate Professor, Ramanujan School of Mathematical Sciences, Pondicherry University, Puducherry, was the Resource Person.
- ❖ Two-Day workshop on 'Scientific Writing Using Latex' was organized on 10.09.2024 & 11.09.2024. Dr.A.Sebastian Selvaraj, Assistant professor, Govt. Arts and Science College, Vedasandur, Dindigul, was the Resource Person.
- ❖ Guest Lecture on 'Applications of Real Analysis' was organized on 25.09.2024. Dr.M.Marudai, Assistant Professor, School of Mathematical Sciences, Bharathidasan University, Trichy, was the Resource Person.
- ❖ Awareness Programme was conducted on 'Socio Economic Impact of Drug Addiction' on 05.10.2024 in association with Anti-Drug committee.
- ❖ 137th Birth Anniversary of Srinivasa Ramanujan was celebrated as Ramanujan Day on 23.12.2024.
- ❖ A Special Lecture on 'Mathematical Genius Srinivasa Ramanujan, F.R.S - His Life and Work'. Dr.R.Sakthivel, Professor and Head, Department of Mathematics, Bharathiar University, Coimbatore, was the Resource Person on 23.12.2024.



Ramanujan Day



Workshop on Doing MATH with PYTHON

- ❖ Two-Day Workshop on 'Doing Math with Python' was conducted on 24.12.2024 and 26.12.2024. Dr.V.Partiban, Associate Professor, Department of Mathematics, School of Advanced Sciences, VIT University, Chennai, was the Resource Person.
- ❖ Yoga Programme on 'Yoga and Meditation' was organized on 02.01.2025. Mr.R.Balamurugan, SKY Yoga Master & Co-Ordinator, Perundurai, was the Resource Person.

- ❖ Workshop on 'Data Analysis Using Excel' was conducted on 27.01.2025. Dr. S.Mohan Prabhu, Assistant Professor and Head, Muthayammal College of Arts and Science, Rasipuram, Namakkal, was the Resource Person.
- ❖ Pamphlet distribution programme was organized in association with ECO club on 'Reduction of Single use Plastic for Public' at Perundurai bus stand on 30.01.2025.
- ❖ Selfie Zone Awareness Programme on 'Drug Usage' was organized in association with Anti-Drug committee at Perundurai bus stand on 30.01.2025.



Socio Economic Impact of Drug Addiction



Workshop on "Research Methods and Techniques"

- ❖ Workshop on 'Research Methods and Techniques' was organized on 03.02.2025. Dr.R.Somasundaram, Professor, Department of Management Studies, Kongu Engineering College (Autonomous), Perundurai, was the Resource Person.
- ❖ Guest Lecture programme on 'Energy Efficiency - A way to a Greener Planet' was organized on 06.02.2025 in association with Department of Physics and ECO Club. Dr. P.Maadeswaran, Assistant Professor, Department of Energy Science and Technology, Periyar University, Salem, was the Resource Person.
- ❖ Awareness Programme was organized by distributing Pamphlets on 'Impact of Drug Abuse' in association with Anti-Drug committee near Perundurai, on 07.02.2025.

DEPARTMENT OF COMPUTER SCIENCE (UG)

- ❖ Student Induction Programme - Field Visit was organized to Stem Park for the First Year Students on 03.07.2024.
- ❖ Student Induction Programme for First Year B.Sc (Computer Science) and B.Sc (Computer Science with Data Analytics) Students was conducted on 08.07.2024.
- ❖ Cyber Crews Students' Association - Inaugural Function was conducted on 12.07.2024. Mr.Santhosh Kumar Sivasamy, Test Lead, Consultants to Government and Industry Incorporated, Bangalore, was the Resource Person.
- ❖ Academic Industry Interface Programme cum Hands on Workshop on 'Cloud and Amazon Web Services' for the Final Year Students was conducted from 05.08.2024 to 07.08.2024. Mr.T.Vasanthakumar, Network Engineer, Extol Tech Solutions, Bangalore, was the Resource Person.
- ❖ 'Cyber Fest' - Intra- Department Cultural Competition was conducted on 08.08.2024 for the students.
- ❖ Field Visit was arranged to Book fair for the students on 12.08.2024.
- ❖ Guest Lecture on 'Career in Software Industry' for the Final Year Students was conducted on 19.08.2024. Mr. Gopinath Maheswaran, Trainer, ACTIV iLEARN, Erode, was the Resource Person.



Student Induction Programme



Guest Lecture - Career in Software Industry

- ❖ Cyber Prodigies Forum (CPF) was organized on 'Efficient Programming and Debugging' for the First Year students on 27.08.2024.
- ❖ MOU was signed with Sri Ramakrishna Mission Vidyalaya for the Faculty exchange program. Dr. K.Soundarraaj, Assistant Professor, Department of Computer Science, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore, shared his knowledge in Programming in C for first year students from 27.08.2024 to 29.08.2024.
- ❖ 'THINKFEST' Intra Department Competition - Preliminary round of 'Quiz Contest on Advanced Technical Skills in IT' event was conducted on 29.08.2024.
- ❖ Field Visit to Tex Valley was arranged on 31.08.2024 for the Girl students.
- ❖ Outreach Programme - Swachh Bharat Cleaning Activity was arranged for the benefits of Panchayat Union Primary School Students for 5 Villages - Kambaliampatti, Kanagapuram, Mukasi Pulavapalayam, Pungampadi and Nanjanapuram on 31.08.2024.
- ❖ 'THINKFEST'- Intra Department Competition - Poster Presentation on 'Advanced Technical Skills in IT' was conducted on 11.09.2024.
- ❖ In association with Tamil Nadu Battalion NCC, "Anti-Drug Awareness Rally" was conducted on 23.10.2024.
- ❖ In association with Anti-Drug Committee, Anti-Drug awareness Mime Show – 'Say NO to Drugs and YES to Life' was organized on 26.10.2024 at SIPCOT Industrial Park, Perundurai.



Think Fest - Poster Presentation



Hands on Training cum Workshop

- ❖ Hands on Training cum Workshop on 'IoT and its Applications' for the Final Year Students was conducted from 09.12.2024 to 11.12.2024. Mr.Jeeva K and Mr.Sivaprakash K, Software Engineers, RubRich Research, Coimbatore, were the Resource Persons.
- ❖ In association with Tamil Nadu Battalion NCC and the Eco Club, jointly organized the Activity - Undertaking Pledge on 'Reduction of Single Use Plastics (SUP)' on 16.12.2024.
- ❖ 'THINKFEST' Intra Department Competition - Final round of 'Quiz Contest on Advanced Technical Skills in IT' was conducted on 26.12.2024.
- ❖ The Cyber Prodigies Forum (CPF) of the department organized a session on 'Multimedia Presentation and Web Designing' for the Second year students on 26.12.2024.

- ❖ Guest Lecture on 'Block Chain Technology' was conducted on 27.12.2024. Mr. Bernard Arockiam P, Technical Lead & Corporate Trainer - Skill Development Learning Centre, Coimbatore, was the Resource Person.
- ❖ Guest Lecture on 'Enhancing the learning experience using generative AI Tools' was conducted on 06.01.2024. Dr. Dhenesh Subramanian, Academic Head - IT, Kaplan Business School, Australia, was the Resource Person.
- ❖ 'THINKFEST'- Intra Department Competition - Paper Presentation on 'Advanced Technical Skills in IT' was conducted on 28.01.2025.
- ❖ Faculty Improvement Programme (FIP) on 'Hardware Troubleshooting and Software Installation' for the Lab Assistants of KASC and the Technical Assistants and Programmers of Adharsh Vidhyalaya College of Arts and Science for Women was conducted on 01.02.2025. The session was conducted by Mr. S. Jaganathan, Assistant Professor, and Mr. V. Gowtham, Programmer, Department of Computer Science (UG), Kongu Arts and Science College (Autonomous).
- ❖ The Cyber Prodigies Forum (CPF) organized a session on 'Paper Presentation and Marketing' for the Final Year students on 03.02.2025.
- ❖ In association with the Anti-Drug Committee, an awareness program was organized in the form of a human chain on 06.02.2025 at Chithode on 'Choose Life, Not Drugs'.
- ❖ In association with the Eco Club, an Awareness Rally was organized on 'Pollution Control' at Chithode, on 06.02.2025.
- ❖ Guest Lecture on 'Digital Marketing' for Girl Students was conducted on 06.02.2025. Ms.C.Bavadharani, Trainer, Skimitar Hindusthan Pvt. Ltd, Erode, was the Resource Person.
- ❖ Quiz Contest was organized on 'Science and Technology' as a part of National Science Day celebration on 18.02.2025.
- ❖ Hands on Training cum workshop on 'Computer Hardware and Networking' was organized from 26.02.2025 to 28.02.2025 for the First-Year students. Mr. E. Karthik, System Engineer at Univac Tech, Perundurai, was the Resource Person.

DEPARTMENT OF COMPUTER TECHNOLOGY AND INFORMATION TECHNOLOGY

- ❖ E-Waste was collected from the students on 01.07.2024 and was handed over to the Science Forum of the college.
- ❖ Installation of CTIT Student Council Office Bearers was organized on 15.07.2024. Mr. B.Praveenkumar (Alumnus), Security Researcher, Microsoft India (R & D) Ltd, was the Resource Person.
- ❖ 'Soft Skill for Career Development' Programme for the final year students was conducted on 18.07.2024 and 19.07.2024. Dr. V.L.Jayapaul, Assistant Professor and Head, Department of English, St.Joseph's College (Autonomous), Tiruchirapalli, was the Resource Person.
- ❖ As a part of Login Y2K24 - 25, an Intra Department Doodle Dragon Competition was conducted on 20.07.2024.
- ❖ Guest Lecture was conducted on 'Opportunities in Higher Education' for the Final year students on 22.07.2024. Mr. P.Pravin Kumar, Managing Director, Vista Academy, Erode, was the Resource Person.
- ❖ Guest Lecture was conducted on 'C and C++ Programming' for the First-year students on 24.07.2024. Dr. K.K.Savitha, Assistant Professor & Head(i/c), Department of Computer Applications and Computer Science, Bharathiar University PG Extension and Research Center, Perundurai, was the Resource Person.
- ❖ An Audio / Visual Show was conducted by Cultural Club of the Department on 25.07.2024.
- ❖ Emerging Technology Seminar Series I was conducted on 'Big Data Analytics' for the Pre final year students on 25.07.2024. Dr. P. Prabhakaran, Assistant Professor, Department of Information Technology, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ Industry Interaction Workshop was conducted on 'Dot Net Programming' for the Pre final year students on 05.08.2024 and 06.08.2024. Mr. R.J.Sudharsan, Junior Skills Development Executive, Nandha Info Tech, Coimbatore, was the Resource Person.
- ❖ Emerging Technology Seminar Series II was conducted on 'Blockchain Technology' for the final year students on 08.08.2024. Ms. S.Jayabharathi, Assistant Professor, Department of MCA, K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, was the Resource Person.



Seminar Series - Big Data Analytics



English Language Proficiency Workshop

- ❖ English Language Proficiency Workshop was conducted for the Pre final year students on 07.08.2024 and 08.08.2024. Mrs. K.Kavitha, Assistant Professor, Department of English, Kangeyam Institute of Commerce, Nathakadaiyur, Tirupur, was the Resource Person.
- ❖ An Awareness Programme on 'Paper Consumption' was conducted on 09.08.2024.

- ❖ Workshop on 'Building a Static Webpage' was conducted by Coding Club on 09.08.2024.
- ❖ 13th Intramural Technical Symposium Techfest'24 was conducted on 13.08.2024. Ms. K.Banuroopa, Assistant Professor, Department of Information Technology, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore, was the Resource Person.
- ❖ Mock Interview was conducted by Aptitude and Soft Skill Training Cell on 20.08.2024.
- ❖ As a part of Login Y2K24 - 25, an Intra Department Code Fighter Competition was conducted on 23.08.2024.



Techfest - 24



Tech Talk on Cyber Security

- ❖ Slogan Writing Competition on 'Anti-Ragging' was conducted by the Integrity Club of the Department on 27.08.2024.
- ❖ Reel Making Competition on 'Drug Free Tamilnadu' was conducted by the Integrity Club on 30.08.2024.
- ❖ Awareness Programme on 'Global Career Opportunities' was conducted by the Higher Education Club on 05.09.2024. Ms. Sony Akkara, International Certified Career Coach, Founder & Director, Eazylink Academy, Coimbatore, was the Resource Person.
- ❖ Workshop on 'OS Installation' was conducted by the Consultancy Services Cell on 10.09.2024.
- ❖ A Tech Talk on 'Cyber Security' was conducted by the Social Responsibility Cell on 13.09.2024. Mr. S.Sri Aravindh Siddharthan, Security Engineer, Victories Secret India Pvt Ltd, Bengaluru, was the Resource Person.
- ❖ Workshop on 'PC Hardware and Trouble Shooting' for the Pre final year students on 24.09.2024 and 25.09.2024. Mr. T.Vasanth Kumar, Network Engineer, EXTOL Solutions, Bengaluru, was the Resource Person.
- ❖ Anti-Drug Awareness Human Chain was organized by the Integrity club of the Department of Computer Technology and Information Technology in association with Anti-Drug Committee, NCC, YRC, NSS, RRC on 07.10.2024 near Government Hospital, Erode. Mr. S.R.Ramesh, Traffic Inspector, Erode South, inaugurated the human chain.
- ❖ Industry Interaction Workshop on 'Python Programming' for the Pre final year students was conducted on 11.12.2024 and 12.12.2024. Mr. K.N. Raghul Krishna, Data Analyst, Accent Technosoft, Coimbatore, was the Resource Person.
- ❖ Special Lecture on 'Advanced Technical Skills Project Development' for the Final year students was conducted on 13.12.2024. Dr. S.Senthil Kumar, Assistant Professor, Department of Information Technology, Sri Ramakrishna Mission Vidyala College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Database Management Systems' for the First-year students on 16.12.2024. Dr. G.Rajendran, Associate Professor and Head, Department of Computer Science, Government Arts and Science College, Modakurichi, Erode, was the Resource Person.



Guest Lecture on Database Management Systems

- ❖ A Special Lecture on 'Career Planning - An Overview of Higher Education in Abroad and Job Opportunities' was conducted for the Final year students on 17.12.2024. Mr. M. Dinesh Kumar, Manager, Branch Head, IDP Education, Coimbatore, was the Resource Person.
- ❖ A Coding Contest - Round I was conducted by Coding Club in association with Big Learn, Erode, on 17.12.2024
- ❖ 'Awareness Programme in Classrooms to Avoid Plastic Things' was conducted by Green Computing Forum in association with ECO Club on 26.12.2024.
- ❖ Mini Bootcamp on 'Full Stack Development' was conducted for the final year B.Sc. (Information Technology) students on 26.12.2024 and 27.12.2024. Mr. V.Sridharshan, Full Stack Web Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ❖ Mini Bootcamp on 'Mobile Application Development' was conducted for the final year B.Sc. (Computer Technology) students on 30.12.2024 and 31.12.2024. Mr. J.Mohamed Ibrahim, Mobile App Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ❖ Essay Competition on 'Role of Green Technology in Environmental Preservation' was conducted on 30.12.2024.
- ❖ As a part of Login Y2K24 - 25, an Intra Department Website Creation Competition was conducted on 02.01.2025.
- ❖ As a part of Login Y2K24 - 25, an Intra Department Paper Presentation Competition was conducted on 24.01.2025.
- ❖ Awareness Programme on 'Digital Arrest' was conducted on 31.01.2025 for the Arts and Science stream students of the college. The Student Coordinators of the Cyber Club of the college and the Students of the Social Responsibility Cell of the Department created an awareness among students.
- ❖ Digital Literacy Programme was conducted on 31.01.2025 for the Class-D Employees of Sri Neshika Traders, Erode. Ms. C.Uma, Assistant Professor, Department of Computer Technology and Information Technology created an awareness among the employees.
- ❖ An Online Poster Making Competition on 'Anti-Drug' was conducted from 06.02.2025 to 11.02.2025.
- ❖ A Coding Contest - Round II was conducted by Coding Club in association with Big Learn, Erode, on 07.02.2025
- ❖ Yoga Training Programme for the First year students was conducted on 18.02.2025. Ms. M.Umamahesh Saravanan, Program Officer, Erode Manavalakkalai Mandram Trust, Erode, was the Resource Person.
- ❖ Group Discussion for the Pre final year students was conducted by alumni Mr. S. Saran and Mr. K. Bharath Kumar on 19.02.2025.
- ❖ An Intra Department Talent Hunt - Youth Fest '25 was conducted on 20.02.2025.
- ❖ Pamphlet on 'SUP Reduction' was distributed by the Green Computing Forum in association with ECO Club on 21.02.2025.
- ❖ A Mime on 'Drug Awareness' was conducted by the Integrity Club in association with Anti-Drug Committee, NCC, YRC, NSS, RRC on 26.02.2025.
- ❖ 7th Awards Day was conducted on 01.03.2025. In this function, achievers of the succeeding competitions such as Doodle Dragon, Code Fighter, Paper Presentation, Website Creation, Essay Writing, Slogan Writing, Reel Making, and CTIT Student Council Office Bearers were honoured by the Principal.

DEPARTMENT OF COMPUTER APPLICATIONS

- ❖ Students Association Forum 'The Phoenix' was inaugurated for the academic year 2024 - 2025 on 19.07.2024, Mr. K. Ganeshbabu, Assistant Professor, Department of Computer Science, Sri Kalishwari College, Sivakasi, was the Resource Person.
- ❖ Seminar was organized on "Career Awareness and Resume Preparation" for III BCA and III B.Sc. (Computer Science & Applications) students on 09.08.2024. Mr. M. Prabhakaran, Administrative Officer, ETS IAS Academy, Erode, was the Resource Person.
- ❖ Seminar was organized on "Emerging Technologies in the IT Sector" in association with IQAC for the students on 23.08.2024. Mr. Gowrishankar Gunasekaran, Assistant Vice President, Wells Fargo, Bangalore, was the Resource Person.



The Phoenix - Inauguration



Digital Literacy and IT Skills

- ❖ Seminar was organized on 'Digital Literacy and IT Skills' in association with IQAC for the students on 20.09.2024. Dr. S. Pandikumar, Assistant Professor, Department of Computer Applications, Acharya Institute of Technology, Bangalore, was the Resource Person.
- ❖ 'WALKATHON' was organized in association with Anti-Drug Awareness Programme for the second year students on 21.09.2024 at Vellode.
- ❖ Intra-Department Meet "BOOTFEST 2024" was conducted with various competitions on 24.09.2024.

- ❖ Memorandum of Understanding was signed with Mr. Gowtham Krishnamoorthy, Founder and CEO, Nuts Technovation Pvt. Ltd., Erode, on 26.11.2024.
- ❖ Guest Lecture Programme was organized on 'Database Concepts and AWS Cloud' for the students on 13.12.2024. Mr. Gowtham Krishnamoorthy, Founder and CEO, Nuts Technovation Pvt. Ltd., Erode, was the Resource Person.
- ❖ Rally on Single-Use Plastic Reduction was organized in association with the Eco Club for the First year students on 27.12.2024.



Single Use Plastic Reduction

- ❖ Two-Day 'Personality Development Programme' for the Second year students was organized on 26.12.2024 & 27.12.2024. Dr. S. Subramaniam, Professor, Karpagam University, Coimbatore, was the Resource Person.
- ❖ Two-Day Workshop was organized on 'Mobile Application Development' for II BCA students on 22.01.2025 & 23.01.2025. Dr. K. R. Prasanna Kumar, Associate Professor, Department of Computer

Science and Design, Dr. K. Logeswaran, Assistant Professor, Artificial Intelligence, Mr. A. P. Ponselvakumar, Assistant Professor, Information Technology, Kongu Engineering College (Autonomous), Perundurai, were the Resource Persons.

- ❖ Online Drug Abuse Awareness Programme was organized on “எனக்கு வேண்டாம்” for all the students on 28.01.2025.
- ❖ Monitoring Programme to avoid plastic was organized in the college canteen in association with the Eco Club on 31.01.2025.
- ❖ Field Visit was organized to KPN Mohan Text (Manjapai Production Unit), Bhavani, in association with the Eco Club for the First year students on 07.02.2025.
- ❖ Alumni Interaction Session was organized for all the students on 15.02.2025. Mr. Gowrishankar Gunasekaran, Vice President (BI), Wells Fargo, Bangalore, Ms. Abirami, Assistant Manager, Karur Vysya Bank, Erode, Mr. Dharaneesh G. S., Software Engineer, Zoho Pvt. Ltd., Madurai, were the Chief Guests.
- ❖ Memorandum of Understanding was signed with Kongu Engineering College (Autonomous), Erode on 21.02.2025.



Drug Awareness Programme

DEPARTMENT OF PHYSICS

- ❖ Inaugural function of the Department ‘Vibrant Association’ with Special Lecture on ‘Leadership and Team Building’ was organized on 10.08.2024. Dr. M.Srihari, Associate Professor & Head Incharge, Department of Communication and Media Studies, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Logo designing competition on ‘Drug-free life: The path to a brighter future’ was conducted on 20.08.2024, for the students to create an awareness on drug usage and its effects. Cash Prizes were awarded for the selected logo which related to the theme.
- ❖ In association with KASC Science Forum ‘Quiz Competition’ was conducted to commemorate National Space Day on 23.08.2024.
- ❖ One Day Workshop on ‘Robotics’ was organized on 09.09.2024. Mr.Rajkumar Natarajan, Pedagogy and Curriculum Developer, Senior Consultant, Learneway, Cuddalore, was the Resource person.
- ❖ Guest Lecture on ‘Shaping the Energy Landscape: Sustainable Pathway for Future’ was organized on 19.09.2024. Dr.C.Sharmila, Associate Professor and Research Associate, was the Resource person.



Logo Designing Competition

- ❖ Two - Day Skill Development Training was organized on 'Advanced Techniques for Smartphone Troubleshooting' in association with Institution's Innovation Council (IIC) on 26.12.2024 & 27.12.2024. Trainers from New Technology, Mobile Service and Training Institute, Coimbatore, trained the students.
- ❖ Quiz Competition was conducted in association with Anti-Drug Committee on 09.01.2025.
- ❖ Yoga Programme was organized on 'Yoga and Bio-Psychology' in association with Internal Quality Assurance Cell (IQAC) on 27.01.2025. Mr. Yogi Anandaswamy, Yoga Trainer, Yoga Specialist and Social Worker, Ananda Marga Pracharaka Samgha, Coimbatore, was the Resource Person.
- ❖ Guest Lecture was organized on 'Energy Efficiency: The Key to a Greener Planet' in association with Mathematics, and ECO club of the College on 06.02.2025. Dr. P. Maadeswaran, Assistant Professor, Department of Energy Science and Technology, Periyar University, Salem, was the Resource Person.



Yoga Programme

DEPARTMENT OF BIOTECHNOLOGY

- ❖ Department Association Inauguration (Creauctus'2024–25) and a Special Plenary Session on "Modern Approaches to Address Microbes" was organized on 26.07.2024. Dr. S. R. Prabakaran, Professor of Biotechnology, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Awareness Programme on "The Journey to Mental Wellness: A Personal Reflection" was conducted on 27.08.2024 for the first year UG students. Mr. Krithik G. S., Clinical Psychologist, was the Resource Person.
- ❖ Workshop on 'Mastering Aptitude Skills' was conducted on 28.08.2024 under the DBT Star College Scheme. Dr. K. Mangaiyarkarasi, RVS Training Academy, was the Resource Person.



Association Inauguration



Innovations in PCR & Fermentation

- ❖ Faculty Development Programme on "SET and NET Exam Preparation" was conducted on 29.08.2024. Dr. K. Mangaiyarkarasi, RVS Training Academy, was the Resource Person.
- ❖ Hands-on Training Workshop on "PCR and Fermentation Techniques" was organized on 20.09.2024 & 21.09.2024. Dr. C. Kanagaraj, Methion Biotech Zone Pvt. Ltd, was the Resource Person.
- ❖ One-Day Educational Visit to Banana Forest was arranged on 21.09.2024.

- ❖ Anti-Drug Awareness Programme was conducted in association with NSS on 02.09.2024.
- ❖ Anti-Drug Awareness Programme was conducted on 24.09.2024 in association with various student organizations.
- ❖ Educational Visit to SACON was organized on 24.09.2024 for PG students.
- ❖ An Orientation Programme on “Single-Use Plastic (SUP) Reduction” was organized on 09.01.2025. Dr. P. Leena Justin, READ, was the Resource Person.



Orientation Programme

DEPARTMENT OF BIOCHEMISTRY

- ❖ Blood group identification for all the first year Undergraduate and Postgraduate students of the college was conducted on 13.08.2024.
- ❖ Intra - Department Competition-Express & Impress - Bioflair'24 was conducted on 09.08.2024.
- ❖ Biobrainz Quiz Competition was conducted on 13.08.2024 as a part of Biochemistry Association Inauguration.
- ❖ Department Association - Symbion'24 Activities were inaugurated by the Chief guest Ms. Anitha Gopal (Alumna), Team manager, Cognizant Technology Solutions, Coimbatore on 14.08.2024 and interacted with the students on “Navigating careers in Biochemistry: Opportunity in the Information and Technology Industry”.
- ❖ Blood Donation Camp was conducted on 23.08.2024 in association with Lions Club of Erode, Midtown and JCI, Erode. About 205 students donated blood. Erode Government Hospital and Lions Blood Bank collected the blood units for the noble cause.
- ❖ Awareness Program was organized on 11.09.2024 in association with Entrepreneurship development Cell on “Sustainable Development Goals: Good Health and Well Being”. Ms. A.Jenifer Gladious, Founder & Managing Trustee of Erode Parenting Hub, was the Resource Person.
- ❖ Awareness Programme was organized on 18.09.2024 in association with Anti-Drug Committee on “Impact of Drug Abuse on Mental Health”. Dr.R.Sivakumar, Drug Inspector, Erode Zone, Department of Drugs Control, Tamil Nadu, was the Resource Person.
- ❖ Content Creation Contest was organized in association with Eco Club as a part of World Environment Day 2024 Theme Celebration - ‘Our Land, Our Future’ from 27.12.2024 to 31.12.2024 through Online Platform (Google Forms).



Inauguration

- ❖ One Day hands on Workshop was organized on “Advanced immunohematology and Blood banking techniques” at Lions Club of Erode Supreme Charitable Trust Blood Centre, Erode on 31.12.2024.
- ❖ Blood Donation Camp was conducted on 30.01.2025 in association with Lions Club of Erode, Midtown, Erode. About 251 students donated blood. Erode Government Hospital, Government Erode Medical College and Hospital, Tamil Nadu Voluntary Blood Bank and Research Centre, Erode and Lions Blood Bank collected the blood units.
- ❖ Drug Awareness Speech on “Youth Against Drugs: Choosing Life Over Addiction” was organized in association with Anti-Drug Committee for all PG Classes on 31.01.2025.
- ❖ Online Poster making competition on "போதைப்பொருள் துஷ்பிரயோகத்தின் ஆபத்துகள்" was organized in association with Anti-Drug Committee for creating drug awareness among students of the college on 07.02.2025.



Workshop



One day visit to Texvalley

- ❖ Drawing and Slogan Writing Competitions on the “Impact of single-use plastics on the Environment and Sustainable Alternatives” was organized in association with Eco Club from 15.02.2025 to 21.02.2025 through Online Platform (Google Forms).
- ❖ One day visit was arranged to Texvalley, Erode on 15.02.2025 and students of the college had an inspiring interaction with legendary Personality Dr.Sultan Ahmed Ismail, Soil Biologist and Ecologist, Member-Tamilnadu State Planning Commission, Chennai.

DEPARTMENT OF COSTUME DESIGN AND FASHION

- ❖ One Day Guest Lecture Programme on ‘CAD’ was conducted on 18.02.2024. Mr.Sathiyaraj, Trainee, C-CUBE Technologies, Erode, was the Resource Person.
- ❖ An Orientation Programme for First Year UG Students was conducted by Dr. S. Manjula, Head of the Department, on 01.07.2024.
- ❖ Fashion Estilo Association Inauguration 2024 was held on 25.07.2024. Mr. Alakan Karupannan, Founder & CEO, Hill Silver Exportss, Coimbatore, was the Chief Guest.



Fashion Estilo Association Inauguration

- ❖ Handloom Fashion Show was organized in association with Kovai Makkal Sevai Maiyam and Dream Zone, Erode, on 26.07.2024.
- ❖ ‘Bespoke Method of Garment Construction’ was conducted on 07.08.2024 & 08.08.2024. Ms. Suganthi, Designer & Proprietor, SUGIS FASHION, Erode, was the Resource Person.
- ❖ Educational expo visit to Liva Studio, Tirupur for the event “A Specialty and Athleisure Meet” by Birla Cellulose on 22.08.2024.
- ❖ ‘Two - Day Workshop on ‘Fashion Illustration’ was organized on 29.08.2024 & 30.08.2024. Mr.D.Rajaram, Art Teacher and Founder of APMC Art Studio, Salem, was the Resource Person.
- ❖ Intra-talent show was organized on 12.09.2024 & 13.09.2024.



Industrial Visit



X-Travaganza

- ❖ X-Travaganza - An Exhibition cum Sale was organized from 19.09.2024 to 20.09.2024.
- ❖ An Industrial Visit to Handloom Weaving Unit, Ellampillai, Salem, was arranged on 21.09.2024.
- ❖ Tech Talk: Industry session - “Mastering the art of Self Grooming- Insights from industry expert” was conducted on 25.09.2024. Ms.P.Banupriya, Founder of ‘POPUP BEAUTY LOUNGE & ACADEMY’, was the Resource Person.
- ❖ Awareness program on ‘Choose Life, Say No to Drugs’ was organized on 10.10.2024. Dr. Shobana Karthi, MDS, Conservative Dentist & Endodontist , Erode & Ms. Gomathi S, Anti-Drug Committee- Poster Making Competition, Regional Mentor for Health at YI SRTN, were the Resource Persons.
- ❖ Sharing Posters in social media on Drug Awareness was organized on 13.12.2024.
- ❖ Eco Club - Poster Making Competition was conducted on 31.12.2024.
- ❖ One Day Guest Lecture Programme on ‘Starting a Startup: from idea to execution’ was conducted on 09.01.2025. Ms. C. Pavithra, a renowned make-up artist and founder of Thoorigai Glam’s Makeover, Erode, was the Resource Person.
- ❖ Fashion Zingaro’25 - Intercollegiate meet was organized on 29.01.2025. Mr.B.Deepak, Model, Stylist & Actor, Bangalore, Ms.Harinandhini Sangeeth, Proprietor, Hay Clothing, Erode, were the judges. The Overall Trophy was won by The Gandhigram Rural Institute (Deemed to be University), Gandhigram, Dindigul.



Poster Making Competition

- ❖ Fashion Gala'25 - Designer contest was organized on 06.02.2025. Mr.Ravikumar Ganesh, Model & Actor, Chennai, Ms.A.Naveena, Fashion Designer & Founder of Ana by Naveena, Erode, Mr.G.V DineshBabu, Fashion Stylist & Production Controller, Coimbatore, were the judges for the show.
- ❖ Poster Making Competition on Drug Awareness was organized on 07.02.2025.
- ❖ One Day Workshop on 'Cloth Bag Production' was organized on 25.02.2025. Mr. Bharath Parameswaran, Executive Sourcing and Quality, Fabrito Technologies Pvt Ltd, Alampalayam, Erode, was the Resource person.



Fashion Gala'25

DEPARTMENT OF CATERING SCIENCE AND HOTEL MANAGEMENT

- ❖ Guest Lecture was organized on 'Turning Your Idea into a Reality' on 01.09.2024. Mr. Jagadeesan T, Proprietor, MPT Dairy Foods, President of BNI Champions, Erode, was the Resource Person.
- ❖ Internal Workshop was organized on 'Gourmet Gateway' on 11.09.2024. Chef Deepak Kumar, Chef de Partie ITC Welcome Hotel, Coimbatore, was the Resource Person.
- ❖ Cookery competition was organized on 'Budding Chef - "Cook with Gopro' on 09.10.2024. Students from the various departments of the college participated in the competition.
- ❖ Students of the Department were sent to 25 outdoor catering services to various hotels and functions and the students earned a sum of Rs. 1,40,000/-



Workshop on Gourmet Gateway

DEPARTMENT OF PSYCHOLOGY

- ❖ Department Association Inauguration 'TUNING MINDS'24' cum Guest Lecture on 'Future Trends in Psychology' was organized on 20.07.2024. Mr. Varun Muthuchamy, Consultant Clinical Psychologist, IMHAPS, Coimbatore, was the Resource Person.
- ❖ In association with Anti-Drug Committee, online webinar was organized on 'Psychological Perspective on Drugs' on 07.10.2024. Mr. Ashwanth Kanna V, Assistant Professor and Head, Department of Psychology, Sree Saraswathi Thyagaraja College, Pollachi, was the Resource Person.



Guest Lecture

- ❖ In association with Anti-Drug Committee, Guest Lecture was organized on 'Drug Free Society' on 12.12.2024. Mr. P. Nandhakumar, Drug Inspector of Police, Enforcement Wing, Erode, and Mr. K. Thirumalai Azhagan, Writer & Poet, Chief Counsel, The Passam Foundation, were the Resource Persons.
- ❖ Seminar was organized on 'The Perspectives on Indian Psychology' on 12.12.2024. Dr. S. Jaikumar BAMS, YIC, PGDVES, MSc (VE&S), BAVJ (Master Diploma in Astrology), Ayurveda and Astrology consultant, and yoga instructor, was the Resource Person.
- ❖ Workshop was organized on 'Stress Management and Self-Care' on 10.01.2025. Ms. Ashwathi Ashokan, Soft Skills trainer & Journalist, The Times of India, Coimbatore, was the Resource Person.
- ❖ In association with Department of Physics and Internal Quality Assurance Cell, Skill development programme was organized on 'Yoga and Bio- Psychology' on 27.01.2025. Mr. Yogi Anandaswamy, Yoga Trainer, Yoga Specialist and Social Worker, Ananda Marga Pracharaka Samgha, Coimbatore, was the Resource Person.
- ❖ Seminar was organized on 'Counselling Skill Practice and Emotional Catharsis' on 06.02.2025. Dr. R.J. Hari Babu, Managing Director and Psychologist, Heartfulness Counselling Center, was the Resource Person.
- ❖ State-Level Workshop on 'Expressive Art Therapy' was conducted on 24.02.2025. Ms. Dharani Mahalingam, Assistant Professor and Art Therapist, Kumaraguru College of Liberal Arts and Science, Coimbatore, was the Resource Person.
- ❖ Valedictory function Cum Guest Lecture on 'Human Resource Management' was conducted on 24.03.2025. Mr. S. Praveen Raja, Senior Learning and Development Analyst, PWC India, Bangalore, was the Resource Person.

DEPARTMENT OF MANAGEMENT SCIENCE

- ❖ Capacity Enhancement Programme on 'Personal Branding' was organized on 14.06.2024. Dr. Saravanan T P, Assistant Professor, Department of Management Studies, Kongu Engineering College, Perundurai, was the Resource Person.
- ❖ An Outbound Training Programme was arranged at Sky High Academy, Anaikatti for the Second Year MBA Students from 03.07.2024 to 05.07.2024.
- ❖ An Industrial Visit was arranged for the Second year MBA students to Agni Steels, Ingur on 19.07.2024.
- ❖ An Awareness Programme was organized on 'Unlocking the Investment Opportunities in Securities Market' for Second Year MBA Students on 17.08.2024. Dr. K. Prabhakaran as an Empanelled Resource Person of SEBI and NCDEX & Trainer of NCFE, was the Resource Person.
- ❖ Two - Day Workshop on 'Ad-Strategies & Creative Campaign' was organized for the Second year MBA Students from 18.08.2024 to 19.08.2024. Mr. Ajith Selvaraju, Founder & Executive Manager, N'Kisi Institute of Training, Salem, was the Resource Person.



Industrial Visit - Agni Steels

- ❖ MAKE Association Inauguration & Five- Day Orientation Programme for the First Year MBA Students was organized from 02.09.2024 to 06.09.2024.
- ❖ In Association with Quiz Club, Anti-Drug Committee, NCC, YRC, NSS and RRC jointly organized a 'Drug Awareness Quiz' on 25.09.2024.
- ❖ In Association with Quiz Club and Eco Club jointly organized an Online Quiz on 'Single Use Plastic (SUP) Reduction' for the students from 30.11.2024 to 05.12.2024.



Orientation Programme



Entrepreneurial Talk

- ❖ Workshop on 'Payroll Management' was organized for the Second year MBA students on 26.12.2024 and 27.12.2024, Mr. L. Rajasekar, HR Analytics Expert, Chennai, was the Resource Person.
- ❖ In Association with Quiz Club, Anti-Drug Committee, NCC, YRC, NSS and RRC jointly organized an Online Competition on 'Hashtag Creation - ENAKKU VENDAM' on 31.12.2024.
- ❖ Entrepreneurial Talk was organized for the MBA students on 06.01.2025. Mrs. Gomathi Srikalyan, Managing Director, Srikalyan export Pvt Ltd, Erode, was the Resource Person.
- ❖ The Department in association with Quiz Club and Eco Club organized an Online Quiz on 'Pollution' for the students from 28.01.2025 to 31.01.2025.
- ❖ Awareness Programme was organized on 'TANCET 2025' on 31.01.2025.
- ❖ Five-Day Online Faculty Development Program on 'Unleashing the Management Practices for Sustainable Growth' was organized from 03.02.2025 to 07.02.2025.
- ❖ 'FESI 2K25' for the MBA Executives was organized on 04.02.2025 & 05.02.2025.
- ❖ In Collaboration with E-Cell IIM, Bangalore, a Training Program on 'Leadership and Management Skills' for the MBA students was organized from 13.02.2025 to 15.02.2025. Mr. David Samuel, Corporate Trainer/Consultant, New Delhi, was the Resource Person.
- ❖ In Association with Quiz Club, Anti-Drug Committee, NCC, YRC, NSS and RRC jointly organized a Seminar on 'Drug Awareness' on 18.02.2025. Ms. D.Sangeetha, District Tobacco Social worker and Counseling, District Health office, Erode, was the Resource Person.
- ❖ A team of Five Students along with one faculty member participated in the National Level Business Plan Championship held at Indian Institute of Management (IIM Bangalore) on 23.02.2025 and 24.02.2025.



Guest Lecture

DEPARTMENT OF COMPUTER SCIENCE (PG)

- ❖ ITxcels Association Activities on 'Basics of Research Methodology' was inaugurated on 02.09.2024. Dr.S.Deepa, Associate Professor, School of Sciences, Christ University, Bengaluru, was the Resource Person.
- ❖ Hands on Training on 'Implementation of Deep Learning Algorithms' was conducted on 02.09.2024. Dr.S.Deepa, Associate Professor, School of Sciences, Christ University, Bengaluru was the Resource Person.
- ❖ Orientation Programme on 'Personality Training Programme' was conducted on 03.09.2024. Mr. K.S. Subha Prashanth, Soft Skill Trainer & Motivational Speaker, Erode, was the Resource Person.
- ❖ Virtual Hands-on Workshop on 'Power BI & Tableau' was conducted on 04.09.2024 & 05.09.2024. Dr. Ann Baby (Alumni), Dean - Student Affairs, Department of Computer Science, Rajagiri College of Social Sciences, Cochin, Kerela, was the Resource Person.
- ❖ Virtual Seminar on 'Introduction to Big Data' was conducted on 05.09.2024. Dr.N.Maheswari (Alumni), Professor, Department of Computer Science & Engineering, Vellore Institute of Technology, Chennai, was the Resource Person.



Students' Seminar

- ❖ Virtual Hands-on Training on 'Web Technologies and ChatGPT' was conducted on 06.09.2024. Mr. G. Arunkumaar, Lead Developer, Application Security Engineer, Preqin, Bangalore, was the Resource Person.
- ❖ Awareness Programme on 'Drug Awareness' was conducted with various critical topics which related to drug abuse on 24.09.2024. Student Volunteers of the Department, were the Resource Persons.

- ❖ Students of the College were encouraged to post selfies incorporating meaningful messages, poster, or notes which highlights the importance of staying away from drugs on 'Posting Selfie Picture on Drug Awareness' on 27.11.2024.
- ❖ Drug Awareness Quiz Competition was organized on 07.02.2025 for the students.
- ❖ Five-Day Faculty Development Programme was organized on 'Microsoft Azure AI Engineer Associate' in association with MEITY and ICT Academy from 24.02.2025 to 28.02.2025.
- ❖ An Awareness Programme was organized on 'Stop Plastic Pollution - Poster Sticking' on 24.02.2025, to educate students to avoid usage of plastics.



Faculty Development Programme

DEPARTMENT OF SOCIAL WORK

- ❖ Guest Lecture on 'A Little Expiring Career Opportunities in Government Sector for MSW Graduates on Pathway and Prospects' was conducted on 06.08.2024. Mr. M. Prabhakaran, Administrative Officer of ETS IAS Academy, was the Resource person.



Rural Camp

- ❖ Guest lecture on 'Fostering Inclusivity: The Role of Social Group Work in Diverse Communities' was organized on 10.09.2024. Dr. A. Jayaraman, Assistant Professor, Department of Social Work, Sri Ramakrishna Mission Vidyalyaya College of Arts and Science, Coimbatore, was the Resource Person.



Guest Lecture

- ❖ Rural camp was organized from 15.10.2024 to 21.10.2024. The main aim of the rural camp provides a platform to students for creating awareness on various social issues among rural community.

LIBRARY AND INFORMATION SCIENCE

- ❖ Visit to Erode Book Festival was organized from 02.08.2024 to 13.08.2024 for the students.
- ❖ Book Exhibition was conducted from 10.09.2024 to 12.09.2024 at college premises.



Awareness Programme

- ❖ Anti-Drug Awareness Pledge Programme was conducted on 24.09.2024 and 26.09.2024 respectively.
- ❖ In association with Research & Development Cell, Guest Lecture was organized on 'Strategies to Crack the NET/SET Examination and Web-based Free Research Assistants' on 09.10.2024. Dr. K. Ramasamy, College Librarian, M. V. Muthiah Government Arts College for Women, Dindigul.

DEPARTMENT OF PHYSICAL EDUCATION

National Level

- ❖ R.S.Thanusreee, II B.Sc Biotech secured Runner up in 47th Senior National Level Throwball Tamil Nadu Team held at Telengana from 06.06.2024 to 08.06.2024.
- ❖ M.Bharathkumar, I BBA and A.Dhinakaran, II BBA and T.Abu Nasar, I MSW won 2nd Runner up in U-23 Mini Football National Championship 2024 held at Ahmedabad (Gujarat) from 26.07.2024 to 29.07.2024.
- ❖ K.Rithikeshwar, I B.Com, participated in the 35th Boys Junoir National Atya Patya Championship 2024-2025 held at Kongu National Mat.Hr.Sec.School, Erode from 07.11.2024 to 10.11.2024.
- ❖ R.Poovizhi and K.Kalaiselvi of I BBA, participated in the Gymnastics Federation of India held at Surat (Gujarat) from 25.12.2024 to 04.01.2025.

- ❖ C.Kumaravel, I BBA, participated in the 21st Senior National South Zone Softball Championship Men held at Puducherry from 11.01.2025 to 13.01.2025.

State Level

- ❖ R.S.Thanusree, II B.Sc. Biotech, secured Runner up in 32nd Senior State Level Throwball match held at Surya Engineering College, Erode on, 04.08.2024.
- ❖ M.Prithviraj, I BBA, secured Winner in the 10th Junior State Softball Championship-2024 held at Adhiyaman College of Engineering, Hosur, Krishnagiri, from 13.09.2024 to 15.09.2024.
- ❖ R.Poovizhi, I BBA, Secured Ball Senior Runner-up, Ribbon-Winners, Hoops-Runners in Tamil Nadu Rhythmic Gymnastics All Age Groups State Championship 2024 - 2025 held at Erode- SDAT, VOC Park Stadium on 03.11.2024.
- ❖ K.Kalaiselvi, I BBA, secured Women Trio Balance Senior Winners, Combine Senior-Winners and Dynamics in Gymnastics held at Erode- SDAT, VOC Park Stadium on 03.11.2024.
- ❖ A State-level Sports competition for schools was held on 08.01.2025. Thiru. R.M. Devaraja, Correspondent, Kongu National Matric Higher Secondary School, Mr. Subramanian, Retired Income Tax Officer and Ex-player, National Level Kabaddi and Badminton were the Chief Guests. The winners were presented with a trophy, Rs. 2 lakh cash prize and certificates.
- ❖ Football Women's team won the Erode District Women's league on 28.07.2024, 26.10.2024 and 30.11.2024.
- ❖ Men's Volleyball team won the Bharathiar University Inter-collegiate D zone match held at Hindustan College of Arts and Science, Ingur on 12.12.2024 and 13.12.2024. The team also won the Third prize in the Bharathiar University Inter-Zone Volleyball Match on 14.12.2024 and 15.12.2024.
- ❖ Men's Softball team of the College won the first place in the State-Level Match held at KSR Institutions on 27.04.2025 and also won the Bharathiar University inter collegiate match on 04.03.2025 and 05.03.2025.

CM Trophy State level

- ❖ R.Poovizhi, I BBA, secured gold medals in Gymnastic Beam events and received cash award of Rs.1 Lakh held at SDAT stadium Chennai, from 07.10.2024 to 10.10.2024.
- ❖ K.Kalaiselvi, I BBA, secured silver medal in Gymnastic Table vault event and received cash award of Rs.75,000 held at SDAT stadium Chennai from 07.10.2024 to 10.10.2024.

All India Inter - University Participation

- ❖ Students of the College represented Bharathiar University Inter University tournaments for various Sports & Games during 2024-2025

Football	-	3
Volleyball	-	1

Tournaments Organized

S.No.	Tournaments	Date	No of teams Participated
1	CM Trophy Chess	11/09/2024	30
2	Kongu Sports Fiesta	08/01/2025	50

DBT STAR COLLEGE SCHEME ACTIVITIES

- ❖ Induction Programme was organized for the First year Students of DBT Star Departments on 27.09.2024. Dr. R. Rajendran, Mentor - DBT Star College Scheme, former Principal and Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ STAR Departments (Biochemistry, Biotechnology, Mathematics, Computer Science and Physics) and KASC Science Forum in association with Makkal Sindhanai Peravai celebrated National Science Day on 28.02.2025 and conducted various competitions for Students. The competitions organised were Logo Designing, Poster making, Science Quiz, Science Model Exhibit, Content Creation, Startup - Innovative Ideas. Smt.N.Valarmathi, Project Director (RISAT), (Retd.) Deputy Director, ISRO, Bengaluru and Prof Dr. P.K.Ponnusamy, Former Vice Chancellor, Madras and Madurai Kamaraj Universities, served as the Chief guests. On this occasion, Students of the College who volunteered for humanitarian service and made a remarkable contribution to the Society were honored with 'Responsible Citizen Award'.



STUDENT CENTRIC ACTIVITIES

- Cater to the Interest of the Students

LEARNING DEVELOPMENT CELL

- ❖ The Learning Development Cell conducted a session on 'Significance of SWAYAM' on 06.06.2024, for first-year students during the Student's Induction Programme. The aim was to create awareness about SWAYAM and NPTEL courses.
- ❖ A Student-Centric Activity, cum hands-on training programme on 'Creating Power Point Presentations using Mobile Phones,' was conducted for first-year UG Non-Computer Science students on 30.01.2025.
- ❖ An Awareness Programme on 'TANCET 2025: Your Gateway - Get Ready to Crack It' was organized for final-year UG students on 30.01.2025
- ❖ The Cell, in association with the Eco Club, organized a Craft Creation Contest on 21.02.2025. The theme was 'Crafting Valuable Products from Plastic Waste: Creative Transformations.'
- ❖ The Cell, in association with the Eco Club, organized an Awareness Programme on the 'Necessity to Reduce the Usage of Single-Use Plastics' for rural people on 26.02.2025, at Mukasi Pidariyur (Ingur), Erode.



Awareness Programme

NATIONAL CADET CORPS

- ❖ World Environment Day was celebrated with a tree plantation event at our college premises on 05.06.2024.
- ❖ The International Yoga Day celebration was conducted on 21.06.2024. A total of 250 NCC cadets from our college and 15 cadets from the 15 (TN) BN NCC participated in the program.



Anti-Tobacco Awareness Rally

- ❖ The Anti-Tobacco Awareness Rally was organized by the KASC NCC units for our college students at Nasiyanur on 09.08.2024. Dr. H. Vasudevan, the Principal, and Mr. S. Navaneetha Krishnan, the Inspector of Police, Taluk Police Station, Erode, were the chief guests. A total of 69 NCC cadets and 118 students participated in the awareness rally and distributed pamphlets to the public to raise awareness about the hazards of tobacco.
- ❖ NCC cadets took a pledge on 'Drive Against Drugs (DAD)' through online mode and received certificates on 11.08.2024.

- ❖ The Anti-Tobacco Awareness Pledge was organized by National Cadet Corps in collaboration with the Department of Computer Science (UG) on 12.08.2024.
- ❖ The Firefighting and Rescue Operation was conducted in collaboration with the Rotaract Club and Youth Red Cross Club on 21.08.2024. The team from the Disaster and Risk Reduction Management, Erode Fire Service Station, provided training for the event.
- ❖ The KASC NCC Unit organized the Combined Annual Training Camp at college premises for NCC cadets from various schools and colleges from 15.10.2024 to 24.10.2024.
- ❖ The Blood Donation Camp was organized on 30.01.2025. A total of 77 units of blood were collected from our college students and NCC cadets and donated to government hospitals in Erode and Perundurai.
- ❖ The Cadets participated in a campus cleaning activity every Tuesday during the afternoon session throughout the academic year. A total of 69 NCC cadets actively participated in the cleaning process, during which plastic waste was collected and disposed of in an eco-friendly manner.



Independence Day Celebration

ACHIEVEMENTS 2024 - 2025

- ❖ CUO V.B. Kishore of III B.Sc Physics won two bronze medals in the 49th State Level Shooting Competition 2024, which was held from 15.07.2024 to 26.07.2024 at PRS ground, Coimbatore, in both junior and senior level competitions.
- ❖ CUO V.B. Kishore of III B.Sc Physics participated in the All India Shooting Championship 2024 at Thiruvananthapuram, Kerala, which was held from 03.11.2024 to 09.11.2024.
- ❖ SGT Anjali Jha of III BA English participated in RD Marina for the Madras Republic Day Camp at Hindustan Institute of Technology & Science, Padur, Chennai, from 03.01.2025 to 12.01.2025. She also participated in RD Marina TRG - II at Presidency College, which was held from 18.01.2025 to 27.01.2025, and won a medal.

ROAD SAFETY CLUB

- ❖ The Club, in association with the National Cadet Corps, organized a Road Safety Awareness Rally on 22.11.2024. Following this, a Road Safety Awareness Programme was conducted on 02.01.2025. Mr. S.R. Ramesh, Inspector of Police, South Traffic Police Station, Erode, addressed the students about traffic rules and safety measures while driving.
- ❖ The Club, in collaboration with the Anti-Drug Committee, organized an awareness programme titled 'Empowered Youth: Road Safety and a Drug-Free Life' on 28.01.2025. Mr. M. Murugaboopathi, Divisional Engineer; Ms. Gunavathi, Assistant Divisional Engineer and Mr. D. Sivasubramanian, Assistant Engineer, all from the Road Safety Wing, Tirupur, spoke to the students about road safety measures.
- ❖ Additionally, the Eco Club, in association with the Road Safety Club, conducted a survey on plastic usage among the public on 25.02.2025 using Google Forms and printed forms.



Awareness Programme

QUIZ CLUB

- ❖ The Club conducted an Online Quiz Contest titled '78th Independence Day' for the students from 12.08.2024 to 22.08.2024.
- ❖ An Online Quiz Contest on 'History of Indian Independence Struggle' was conducted in association with Ramakrishna Mission Vidhyala, Coimbatore, for our students on 05.09.2024.
- ❖ The Club and Department of Management Science (PG), in association with the Anti-Drug Committee, NCC, YRC, NSS, and RRC, jointly organized a Quiz Contest on 'Drug Awareness' for the students on 25.09.2024.
- ❖ The Club conducted an Online Quiz Contest titled 'Constitution Day 2024' for our students from 26.11.2024 to 30.11.2024.
- ❖ The Club and Department of Management Science (PG), in association with the Eco Club, jointly organized an Online Quiz on 'Single Use Plastic (SUP) Reduction' for students from 30.11.2024 to 05.12.2024.
- ❖ The Quiz Club and Department of Management Science (PG), in association with the Anti-Drug Committee, NCC, YRC, NSS, and RRC, jointly organized an Online Competition entitled 'Hashtag Creation' on the topic '#ENAKKUVENDAM' on 31.12.2024.



Seminar - Drug Awareness

- ❖ The Quiz Club and Department of Management Science (PG), in association with the Eco Club, jointly organized an Online Quiz on 'Pollution' for students from 28.01.2025 to 31.01.2025.
- ❖ The Quiz Club and Department of Management Science (PG), in association with the Anti-Drug Committee, NCC, YRC, NSS, and RRC, jointly organized a Seminar on "Drug Awareness" on 18.02.2025. Ms. D. Sangeetha, District Tobacco Social Worker and Counseling, District Health Office, Erode, was the Resource Person.

CYBER CLUB

- ❖ A Tech Talk on 'Cyber Security' was conducted by the Cyber Club in association with the Social Responsibility Cell of the Department of Computer Technology and Information Technology on 13.09.2024. Mr. S. Sri Aravindh Siddharthan, Security Engineer, Victories Secret India Pvt Ltd, Bengaluru, was the Resource Person.
- ❖ An Online Quiz on 'Cyber Security' was conducted for Higher Secondary School students from 25.12.2024 to 02.01.2025 by the Club in association with the Social Responsibility Cell of the Department of Computer Technology and Information Technology.
- ❖ An Awareness Programme on 'Digital Arrest' was conducted on 31.01.2025 for the Arts and Science stream students of the college.



Digital Literacy Programme



Awareness Programme

- ❖ A Digital Literacy Programme was conducted on 31.01.2025 for the Class - D Employees of Sri Neshika Traders, Rayapalayam, Erode. Ms. C. Uma, Assistant Professor, Department of Computer Technology and Information Technology, created awareness among its employees.
- ❖ An Awareness Programme on 'Mobile Security' was conducted on 21.02.2025 in association with the Social Responsibility Cell of the Department of Computer Technology and Information Technology for the benefit of the residents of Kollampalayam, Erode.

ETHICS CLUB

- ❖ The Ethics Club, in association with the Indian Cultural Education and Training Center Tamil Nadu, jointly conducted a Youth Development Training Camp from 23.08.2024 to 25.08.2024. Thiru. E.R.K. Krishnan, Joint Chairman of KVITT, lit the lamp and inaugurated the Camp.



Youth Development Training Camp

CITIZEN CONSUMER CLUB

- ❖ An Orientation Programme on 'Consumer Protection Act' was conducted on 30.08.2024. Mr. R. Balasubramanian, District Secretary, Consumer Protection Centre, Erode, addressed the gathering on 'consumer rights and responsibilities'.
- ❖ A National Consumer Day Rally was organized in association with the Erode Consumer Protection Centre and Erode Collectorate Administration on 10.12.2024. The Erode District Collector waved the flag and inaugurated the rally.



National Consumer Day Rally

- ❖ National Consumer Day was celebrated on 11.12.2024 by conducting Essay, Poem, and Drawing Competitions.



Labelling Standards

- ❖ A programme on 'Labelling Standards' was conducted on 04.02.2025. Mr. R. Balasubramanian, District Secretary, Consumer Protection Centre, Erode, addressed the gathering on different marks used on products and also highlighted the contents to be noted on labels.
- ❖ A pledge on the reduction of 'Single Use Plastics' was organized in association with the Eco Club, and the pledge was taken on 04.02.2025.

CAREER GUIDANCE AND COUNSELLING CELL

- ❖ The Career Guidance and Counselling Cell inaugurated its activities by conducting a Career Awareness Programme on 'Overseas Education' on 15.07.2024 for selected UG students. Mrs. Hema, Branch Manager, Bluestone Overseas Consultant, Erode, served as the Resource Person.
- ❖ The Cell conducted an Awareness Programme on 'Central Sector Scholarship for Higher Education' from 04.09.2024 to 10.09.2024 for first year UG and PG students.



Awareness Programme on Overseas Education



Awareness Programme on Global Career Opportunities

- ❖ The Cell conducted an Awareness Programme on 'Global Career Opportunities' on 05.09.2024 in association with the Higher Education Club of the Department of Computer Technology and Information Technology. Ms.Sony Akkara, International Certified Career Coach, Founder and Director, Easy Link Academy, Coimbatore, was the Resource Person.
- ❖ The Cell conducted a Career Awareness Programme on 'Civil Service as a Career Option' for first year UG students on 21.09.2024 in

association with Shankar IAS Academy. Mr. T. Thilakraj, Branch Head, and Mr. L. Gokula Krishnan, Administration Faculty, Shankar IAS Academy, Salem, were the Resource Persons.

- ❖ The Cell conducted an Awareness Programme on 'International Higher Education - Admissions, Scholarships, and Opportunities Abroad' on 31.12.2024 for selected UG students. Ms. A. Dhivya, Business Development Manager, Payana Overseas Solution Pvt. Ltd., Erode, was the Resource Person.



Awareness Programme on International Higher Education

- ❖ The Cell conducted an Awareness Programme on 'Overview on Higher Studies, Banking Sector, and Central Government Job' for pre-final year UG students on 19.02.2025. Mr. Thiyagarajan Thirunavukkarasu, Director, T.I.M.E., Erode and Salem, was the Resource Person.

ELECTORAL LITERACY CLUB

- ❖ The Club organized a poster-making competition on the theme 'Nothing like Voting - I vote for Sure' on 30.09.2024.
- ❖ The Club celebrated National Voters' Day on 25.01.2025. The voters' pledge was administered by the Principal, Dr. H. Vasudevan, followed by 3500 students, which inspired the youth with a sense of citizenship, pride, and participation in the election process.
- ❖ The Staff Club and Electoral Literacy Club jointly organized an Aadhaar Updation Camp for the staff and students in the college premises from 27.01.2025 to 01.02.2025.



National Voters' Day

FINE ARTS CLUB

- ❖ A Talent Hunt was organized for the first year UG students of College, providing a forum for budding achievers to nurture their hidden talents. The event took place on 20.07.2024, with around 250 students participating and exhibiting their talents.
- ❖ The Club and Department of Costume Design and Fashion, in collaboration with Kovai Makkal Sevai Maiyam and Dream Zone, organized a Handloom Fashion Show in accordance with National Handloom Day. The show aimed to influence the handloom sector and motivate students to use more handloom products in their day-to-day life. It was held on 26.07.2024.
- ❖ Fine Arts Club members welcomed their juniors by performing a flash mob on 26.07.2024.
- ❖ The Club, in association with the Eco Club of the college, organized an awareness skit on 'Reduction of Single-Use Plastics (SUPs) Usage' on 30.12.2024.
- ❖ The Club, in association with the Anti-Drug Committee, organized an awareness flash mob on 'Awareness of Drug Addiction' on 31.12.2024.



Talent Hunt



Kongu Cultural Fest - 2025

- ❖ Kongu Cultural Fest - 2025, an Intra-Collegiate Event, was organized on 25.01.2025, to create opportunities to experience, celebrate, and explore the diversity of culture through music and arts. Around 300 students participated and exhibited their skills. In this fest, the Department of Computer Applications (UG) won the winner's trophy, and the runner-up trophy was bagged by the Department of Computer Science (UG).

- ❖ The Club organized an event on 21.02.2025, offering a variety of competitions for students to participate in. The mix of Tamil and English Oratorical, Solo Singing, Group Dance, and Wealth Out of Waste Competitions was a great way to showcase different talents and encourage creativity.

- ❖ The video-making competition on 'SAY NO TO DRUGS', was organized by the Fine Arts Club in association with the Anti-Drug Committee on 28.02.2025.
- ❖ Achievers' Day was celebrated along with the Placement Cell on 07.03.2025 to honour the achievements of students who had won at various intercollegiate events. Furthermore, mementos (Laptop Bags) were distributed as part of bidding farewell to all the outgoing UG and PG students on the same day. Our Alumni, Mr. Gowrisankar Gunasekaran, Business Intelligence Vice President, Wells Fargo, Bangalore and Ms. S. Tamizh, Political Anchor. Journalist, News 7 Tamil TV Channel, Chennai, delivered the Chief Guest addresses. Staff members and student achievers were awarded cash prizes and mementos for their achievements during the academic year 2024-2025.
- ❖ Our students actively participated in various national and state-level intercollegiate meets. In total, 173 students won prizes in various events, including 4 Overall trophies and a cash prize of Rs. 74,250, bringing laurels to our Institution during the academic year 2024 - 2025.



Awareness Skit

INTERNAL COMPLAINTS COMMITTEE

- ❖ The Committee along with Child Protection Club conducted an outreach programme on 'Protecting Children against Various Forms of Violence' at Panchayat Union Primary School, Seenapuram, on 17.08.2024.
- ❖ A quiz competition was conducted to celebrate Women's Equality Day on 26.08.2024.
- ❖ The Committee also organized a one-day martial arts training programme on 'Self-Defense Techniques' on 21.09.2024. Sensei G.M. Devandran, from Budokokai Martial Arts Association, Erode, was the trainer.



Self-Defence Techniques



Awareness Programme

- ❖ An Awareness Programme on 'Elimination of Violence against Women' on 09.12.2024. Mrs. C. Barbara Lydia, B.A., B.L., Advocate and Notary Public from Erode, served as the Resource Person.
- ❖ Human Rights Day was observed, and the Human Rights Pledge was taken on 10.12.2024.
- ❖ A Poster-making competition for both genders on the theme 'Harassment Has No Excuse' was organized on 21.02.2025.
- ❖ Awareness Programme on 'Women Safety' was organized on 01.03.2025, with the goal of fostering a society that ensures the safety and well-being of women. Mr. M. Muruganatham, Advocate, Erode, served as the Resource Person.

INSTITUTION'S INNOVATION COUNCIL (IIC)

- ❖ The Institution's Innovation Council (IIC) organized several activities as part of its calendar. A session on 'Innovation Prototype Validation - Converting Innovation into Start-Up' for IIC students was held on 16.07.2024. Dr. R. Parameshwaran, Executive Director, Kongu-TBI, Kongu Engineering College, Perundurai, served as the Resource Person.
- ❖ An activity on Intellectual Property Rights for IIC students was organized on 22.07.2024. Dr. P. Karthikeyan, Head and Associate Professor, Department of Management Studies, Kongu Engineering College, Perundurai, was the Resource Person.
- ❖ A Quarter-IV Calendar Activity on Legal and Ethical Steps for Start-ups for IIC students took place on 29.07.2024. Dr. K. Senthil Kumar, Chief Executive Officer, ATAL Incubation Center, NIFTTEA, Tirupur, served as the Resource Person.
- ❖ IIC-KASC organized several 'Learning Beyond the Classroom' sessions for UG students on 21.09.2024. These included a session on the Role of IIC in Higher Education Institutions, with Dr. M. Thangam, Associate Professor, Department of Business Administration and President of IIC-KASC, as the Resource Person. Another session covered Commercialization of Lab Technologies and Technology Transfer, featuring Ms. S. Krithika, Assistant Professor, Department of Computer Applications (PG) and Convenor of IIC-KASC, as the Resource Person. A session on Innovation and Entrepreneurship had Dr. V.G. Sumathy, Head and Associate Professor, Department of Management Studies (PG) and Vice-President of IIC-KASC, as its Resource Person. Finally, an Introduction to Entrepreneurship Development Cell session featured Dr. M. Arul Raja, Assistant Professor, Department of Business Administration with Computer Applications and EDC Coordinator, as the Resource Person.
- ❖ IIC-KASC, in association with the Business Administration Department, organized an exhibition cum sale of Innovative products on 30.08.2024.
- ❖ As part of its Quarter-I Calendar Activities in 2024, IIC organized a 'My Story: Motivational Session by Successful Innovator' for IIC students on 17.12.2024. Mrs. Rakshana Ashwin, Aadhirai Farm Foods, Salem, was the Resource Person.
- ❖ IIC-KASC also organized a 'Seminar on IPR: Fuelling Innovations and Entrepreneurship' for IIC students on 30.12.2024. Dr. S. Balamurugan, Assistant Professor and Head, Government Arts and Science College, Avinashi, served as the Resource Person.
- ❖ IIC-KASC, in association with Department of Physics, organized a program on 'Advanced Techniques for Smartphone Troubleshooting' for UG students on 26.12.2024 & 27.12.2024. Dr. B. Krishna Kumar, Founder and CEO, New Technology, Coimbatore, was the Resource Person.
- ❖ For its Quarter-II Calendar Activity in 2025, IIC organized 'Design Thinking, Critical Thinking, and Innovation Design' for IIC students on 23.01.2025. Ms. M. Kaviya, Proprietor, Saanvi Design Studio, Tirupur, served as the Resource Person.



Session on Legal and Ethical Steps for Start-ups



Motivational Talk

- ❖ IIC-KASC has also acted as a mentor for five higher education institutions and Orientation sessions, Mentoring sessions, and Review activities were conducted on a periodical basis for them. They are: NGP Arts and Science College, Coimbatore, Nandha Polytechnic College, Erode, Government Degree College, Ganderbal, Government Degree College, Killam Kulgam-KMR, and Shaikul-Alam-Memorial College, Budgam.
- ❖ Regarding student achievements, IIC student S. Hari Prasath, from Second Year Biotechnology, won second place in the Start-up TN pitching competition with a cash prize of Rs. 5,000 on 16.08.2024. This competition was organized by VET College of Arts and Science, Erode. Additionally, IIC students S. Aswin and T.T. Harini, from Final Year Biotechnology, won first place and a cash prize of Rs. 10,000 in the KSR Spark Tech Start-up Hackathon on 30.01.2025. This event was organized by KS Rangaswamy College of Arts and Science, Tiruchengodu.

INTELLECTUAL PROPERTY RIGHTS CELL

- ❖ The Cell organized a Guest Lecture on 'Trademarks vs Copyright: Understanding the Key Differences and Legal Protections' on 26.07.2024. The Chief Guest, Mr. CS. P. Eswaramoorthy, Practicing Company Secretary and Faculty in ICSI, Coimbatore, gave an enlightening speech about trademarks versus copyrights and evoked insightful ideas among the students.
- ❖ Awareness Programme on 'Intellectual Property Rights: Transforming Research Innovation into Performing Assets' was organized on 13.08.2024. The Chief Guest, Dr. T. Parimelazhagan, Professor and Head, Department of Botany, and Dean - Faculty of Science, Bharathiar University, Coimbatore, gave an enlightening speech about how to transform innovative ideas into valuable assets.
- ❖ One-day Seminar on 'The Negative Effects of Plastics on our Environment and Alternative Remedies' was arranged by the Intellectual Property Rights Cell in association with the Eco Club on 28.01.2025. The Chief Guests for the Technical Session I & II were Rtn. Vichitra Senthilkumar (Charter President, Inner Wheel Avinashi East, District Chair Care for Girl Child, Past President Rotary, Avinashi) and Dr. K. Preethi (Assistant Professor, Department of Microbial Biotechnology, School of Biotechnology and Genetic Engineering, Bharathiar University, Coimbatore), respectively.



Awareness Programme

NATIONAL SERVICE SCHEME

- ❖ The NSS Units of the college organized various competitions, awareness programs, rallies, and pledges to commemorate significant days. These included World Elders Abuse Awareness Day, World Blood Donation Day, International Picnic Day, International Yoga Day, International Day for Countering Hate Speech, World Sickle Cell Day, World Sauntering Day, International Day for Elimination of Sexual Violence of Conflict, World Refugee Day, World Productivity Day, International Day against Drug Abuse and Illicit Trafficking, Micro, Small and Medium Size Enterprise Day, National Statistics Day, World Asteroid Day, International Day of Parliamentarism, World UFO Day, International Plastic Bag Free Day, and World Population Day.

- ❖ Additionally, the NSS Units of the college organized a Seven-Day Special Camp from 30.01.2024 to 05.02.2025 at Thiruvachi. During this camp, various awareness programs for the public were conducted. As part of this Special Camp, the Kvit Trust sponsored whitewashing and floor repairing work worth Rs. 1.25 Lakhs.

ROTARACT CLUB

- ❖ An Installation Ceremony for the academic year 2024-25 was held on 05.08.2024. Rtn.PDG. Dr. E.K.Sagadhevan, Past District Governor of the Rotary Club of Erode, was the Chief Guest.
- ❖ The Rotaract Club, YRC, and NCC of the college jointly organized a Fire Safety Awareness Program on 21.08.2024 for NCC Cadets, YRC Members and Rotaract students.
- ❖ The Club distributed health booster Nilavembu Kashayam to students on 13.12.2024.
- ❖ The Rotaract Club organized a Guest Lecture on 27.12.2024. Mr. Rtr. D.Videsh, Secretary Correspondence, Rotaract Club of Tirupur Royals, was the Chief Guest for the event.
- ❖ The Club also organized an online quiz program on 'Gender Equality' on 28.12.2024.



Fire Safety Awareness Programme

STAFF CLUB

- ❖ The Staff Club honoured the children of the members who scored 90% and above in their 10th and 12th Standard Examinations with gifts. This year, eight children of Staff Club members achieved this distinction and received their gifts.
- ❖ A trip to Yercaud was organized on 28.09.2024.
- ❖ For Diwali shopping, Staff Club members were taken to Vanavasi and Sinthamaniyur on 25.10.2024 and 26.10.2024.



Awareness Programme on Tax Planning cum Investment

- ❖ In association with the Financial Literacy Club, a program on 'Tax Planning cum Investment' was organized on 04.11.2024. Mr. G. Prabhu, Senior Manager, India Post Payment Bank, Erode Branch, was the Resource Person.
- ❖ Diwali sweets were distributed to a school for differently-abled children in Sengodampalayam, Erode, on 17.11.2024.
- ❖ An Aadhaar Updation camp was organized for Teaching, Non-teaching and Students from 27.01.2025 to 01.02.2025 in association with the Electoral Literacy Club. Officials from the Senior Superintendent of Post Offices, Erode Division, facilitated the process.

- ❖ In association with the Eco Club, a pledge for 'Reduction of Single Use Plastic (SUP)' was taken on 06.02.2025.
- ❖ A program on 'Financial Literacy and Awareness' was organized on 18.02.2025. The Resource Persons were Mr. M. Deivanayagam, Certified Mutual Fund Professional, Sakthi Financial Services, Corporate Office, Coimbatore, and Mr. R.M. Vetrivel Murugan, Principal Officer, Sakthi Pelican Insurance Broking Private Ltd, Coimbatore.



Financial Literacy Awareness Programme

YOUTH RED CROSS

- ❖ The Youth Red Cross, Anti-Tobacco Club, and Young Indian (all chapters of Yuva) jointly organized an awareness program titled 'Dialogue with Yuva for Awareness & Prevention of Tobacco, Alcohol & Drug Abuse' for students. This was held on 26.06.2024, in tune with the observance of 'International Day against Drug Abuse 2024.'
- ❖ The Youth Red Cross organized an Awareness Rally on 'Anti-Tobacco and Anti-Drug Abuse' on 09.08.2024 at Nasiyanur.
- ❖ Youth Red Cross (YRC), National Cadet Corps (NCC), and Rotaract Club jointly organized a Demonstration on 'Fire Fighting and Rescue Operations' for YRC, NCC, Rotaract Club members, and Lab Assistants on 21.08.2023.
- ❖ In commemoration of the 75th Anniversary of the Geneva Conventions for the year 2024-2025, the Indian Red Cross Society Tamil Nadu Branch is pleased to announce a series of competitions for college students across all districts. As a part of this significant occasion, a Youth Red Cross (YRC) Volunteers' District-Level Competition was also organized.
- ❖ The Youth Red Cross initiated a Swachh Bharat - A Clean India Movement, and YRC volunteers participated in the cleaning of our college campus.



Awareness Programme

KASC SCIENCE FORUM

- ❖ The KASC Science Forum observed the Fifth Death Anniversary of Former President and Missile Man of India, Dr. APJ Abdul Kalam, on 27.07.2024.
- ❖ 'Student Enlightenment Day' was celebrated on 15.10.2024 to mark the occasion of Former President Dr. APJ Abdul Kalam's 93rd Birthday.
- ❖ To mark National Science Day 2024, the KASC Science Forum, in association with DBT Star Departments, organized a 'Start-up - Innovative Ideas' contest for all UG and PG students on 24.02.2025.
- ❖ 'E-Waste Management' is a program routinely carried out by Science Forum students on campus. The collected e-waste is periodically handed over to 'Olirum Erode.'



Death Anniversary of Abdul Kalam

WOMEN EMPOWERMENT CELL

- ❖ The Cell, in association with the Primary Health Centre, Thindal, conducted a Health Awareness Programme on 'National Deworming Day' for students below 19 years of age on 23.08.2024.
- ❖ Three-Day Mega College Bazaar was organized in association with the Tamil Nadu State Rural Livelihood Mission, Erode, from 27.08.2024 to 29.08.2024. Self-help groups from various districts of Tamil Nadu participated and displayed their products for sale.



Mega College Bazaar



Free Eye Screening & Awareness Camp

- ❖ A 'Free Eye Screening and Awareness Camp' was conducted on 13.09.2024 with Dr. S. Vijay Kumar, Medical Superintendent, The Eye Foundation, Erode.
- ❖ An Awareness Programme on 'Opportunities and Challenges for Young Girls' was conducted on 18.09.2024 with Ms. Geeta Illangovan, Writer and Film Maker, Chennai, as the Resource Person.
- ❖ The Women Empowerment Cell, in association with Padiyur Sarvodaya Sangh, Padiyur, organized a one-day Khadi Sales Campaign on 17.10.2024 to support Khadi sales.
- ❖ The Women Empowerment Cell, in association with the Anti-Drug Committee, organized 'Yoga and Meditation Against Drug Dependency' on 17.12.2024 for the students.
- ❖ In association with Ramraj Cotton, Tiruppur, and Arulmigu Veerakaran Sarees, a Cotton Saree Sales Campaign was organized on 09.01.2025.
- ❖ The Women Empowerment Cell, in association with the Anti-Drug Committee, organized a Drawing Competition for the students on 30.01.2025.

GENDER CHAMPION CLUB

- ❖ The inauguration of the Club was organized with Dr. K. Parvathi, Associate Professor and Coordinator of GCC, Department of Zoology, Erode Arts and Science College (Autonomous, Co-Education), Erode, as the Resource Person on 12.07.2024.
- ❖ The GCC conducted competitions on speech, mime, and poster making to create awareness among students about the social and cultural constructions of gender that shape the experiences of women and men in society on 31.12.2024.
- ❖ The GCC, Department of Social Work, and The Child Protection Club, in association with Rights Education and Development Centre (READ), Sathyamangalam, organized a Guest Lecture titled 'The Role of Social Work in Addressing Gender-Based Violence: Legal Framework and Policies in India' on 11.03.2025.



Inauguration

KASC ALUMNI ASSOCIATION

- ❖ Students Interaction Programme (Alumni Meet) was conducted on 16.02.2025



Inauguration

PHOTOGRAPHY CLUB

- ❖ The Photography Club was inaugurated on 09.08.2024 featuring a Special Lecture on 'Art of Portrait Photography' by Dr. M. Srihari. Students gained valuable insights into portrait techniques, aesthetics, and expressive photography during an engaging and interactive session.



Alumni Meet

CHILD PROTECTION CLUB

- ❖ On 23.07.2024, the Child Protection Club was inaugurated, with Mrs. R. Uma Mageshwari, the District Child Protection Officer, Erode, gracing the event as Chief Guest.
- ❖ In observance of International Youth Day, the Child Protection Club organized an elocution competition on 12.08.2024, with the theme 'Protecting Children's Rights: The Youth's Role.'
- ❖ The Club, in association with the College's Internal Complaints Committee, conducted an outreach workshop on 17.08.2024 titled 'Protecting Children Against Various Forms of Violence' for school students at Panchayat Union Primary School, Seenapuram.
- ❖ Along with the Department of Social Work and in collaboration with Vitae International Accounting Services Pvt. Ltd., the Club organized a seminar titled 'Ordinary to Extraordinary Series - I' on 23.09.2024.
- ❖ The Club, in association with the Department of Social Work, organized an Awareness Street Play on 'Drug Abuse' at the men's hostel on 08.10.2024.
- ❖ In collaboration with Vitae International, the Club and the Department of Social Work conducted a session on 'Moral Intelligence' as a part of the 'Ordinary to Extraordinary' series on 30.09.2024. Ms. Harithavarshini, Senior Executive - People Development and Corporate Culture, Vitae International Accounting Services Pvt Ltd., was the Resource Person.
- ❖ As per the direction of the District Collector, Erode, Thiru. Rajagopal Sunkara, Department of Social Work and the Club organized the screening of Vannathupoochigal, a Tamil Film for students on 04.12.2024.
- ❖ Finally, the Club, along with the Department of Social Work and in collaboration with Vitae International, conducted another session in the 'Ordinary to Extraordinary' series, focusing on Moral Intelligence, on 03.02.2025. Ms. Raveena S, Trainee Executive - CSR, Vitae International Accounting Services Pvt Ltd., was the Resource Person for this event.



Workshop

ANTI-DRUG COMMITTEE

- ❖ The Anti-Drug Committee of our college organized a total of 65 impactful events to raise awareness about the dangers of drug use. These included 3 mime performances, 6 student speeches on drug awareness, 3 human chain events, 11 webinars, and 10 student skill activities. These initiatives were carried out in collaboration with various departments, cells, and clubs. The aim of these activities was to educate students and encourage a drug-free lifestyle.

ECO CLUB



Awareness Programme

- ❖ Eco Club of the college successfully organized 37 diverse events to promote environmental awareness and sustainability. These initiatives included 12 Awareness Programmes, 4 Extension Activities, 2 Pledge Drives, 2 Guest Lectures, 5 Written Competitions, 2 Workshops, Pamphlet Distribution, and Rallies. Collaborating with various departments, clubs, cells, and forums, these efforts aimed to create an eco-friendly campus environment while contributing to the global movement for environmental conservation.

FINANCIAL LITERACY CLUB

- ❖ The Financial Literacy Club successfully organized an 'Investor Awareness Program on Introduction to Securities Market' for the final year students on 15.07.2024.

The program featured a distinguished panel of resource persons who provided valuable insights into the securities market and its benefits:

- ☞ Ms. Saranya Arjunan, General Manager, SEBI
- ☞ Mr. S. Elango, Regional Head, NSDL, Chennai
- ☞ Mr. Anand Subramanian, Assistant General Manager, Integrated Enterprises India Pvt. Ltd.
- ☞ Mr. N. Suuleeswaran, Business Development Manager, NSDL Chennai



Awareness Programme

INTERNAL QUALITY ASSURANCE CELL

- ❖ Three-day Faculty Induction Programme on 'Enhancing Skill Sets' was conducted for newly recruited faculty members from 24.06.2024 to 26.06.2024. Senior Faculty Members of the College and the Principal along with the Controller of Examination addressed various pertinent topics to support the professional growth of the new faculty.
- ❖ A comprehensive six-day 'Deeksharambh - Student Induction Programme' was organized for the first year UG students from



Faculty Induction Programme

01.07.2024 to 06.07.2024. A diverse group of Resource Persons shared their expertise on a wide range of topics:

- ∞ Mr. J. M. Suresh, Zumba Event Organizer, Erode
- ∞ Mr. Erode Kathir, HR Trainer and Writer
- ∞ Mr. A. Chokkalingam, Freelance Yoga Trainer, Chithode
- ∞ Ms. Latha Suresh, Zumba Fitness Instructor, Erode
- ∞ Ms. B. K. Suseela and Ms. N. Chitra, Members, Prajapita Brahma Kumaris Iswarya Vishwavidyalaya
- ∞ Dr. S. V. Rajarathinam, Vice Principal, Kongu Naturopathy and Yoga Medical College (KNYMC), Perundurai
- ∞ Dr. D. Thanusiya, Head, Nutrition and Herbology, KNYMC, Perundurai
- ∞ Dr. S. Theebika, Head, Obstetrics and Gynaecology, KNYMC, Perundurai
- ∞ Mr. S. Suganesh (Alumnus), Business Analyst, Robosoft Technologies, Bengaluru
- ∞ Mr. CA. M. Sathish Kumar (Alumnus), Chartered Accountant, Senior at BSR & Co, LLP, Bengaluru

❖ Special Lecture on 'En Jannaluku Veliyea' was organized in association with the Department of Tamil on 07.08.2024, this lecture featured Mr. Bava Chelladurai, Story Teller and Writer, as the Resource Person.

❖ "Research Methods and R&D Proposal Writing - A Comprehensive Workshop" in association with the R&D Cell, was organized from 20.08.2024 to 22.08.2024. Dr. S. Shankar, Trainer, ProMind Research Academy, Erode, was the Resource Person.



Special Lecture

❖ A Faculty Exchange Programme was conducted with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, from 27.08.2024 to 29.08.2024.

❖ Teachers' Day was celebrated on 06.09.2024. Dr. R. Kumaraswamy, President/KVITT, Thiru. A.K. Ilango, Correspondent/KEC, and Thiru. P.D. Thangavel, Correspondent/KASC addressed the faculty members.

❖ Short Seminar on 'Leading a Meaningful Life' was organized for all first year UG students on 10.12.2024 and 23.12.2024. Dr. Aravind Ashokan, Resident Medical Officer, ISKCON, Salem, and Team Members of ISKCON addressed the students.

❖ National Level Five - Day Online Faculty Development Programme was organized on 'Empowering Educators for a Viksit Bharat: Transformative Teaching and Research Strategies'. This FDP was organized in association with Promind Learning Academy, Erode, from 27.01.2025 to 31.01.2025. Approximately 300 faculty members from 18 states across India participated. The distinguished speakers were:

- ∞ Dr. G. Tholkappia Arasu, Former Principal, AVS College of Technology, Salem: "Transformative Approaches to Sustainability Education for Future-Ready Educators"
- ∞ Dr. S. Albert Alexander, Associate Professor/SELECT, Vellore Institute of Technology, Vellore: "ICT Based Novel Teaching Methodologies for Present Generation Students"
- ∞ Dr. R. Sangeetha, Associate Professor, Christ University, Bangalore: "Teaching Smarter, Not Harder: AI Tools for 21st Century Educators"

- ☞ Dr. S. Shankar, Director, ProMind Learning Academy, Erode: "Simplifying Research: Addressing Societal Challenges with Impactful Approaches"
- ☞ Dr. Vivek M. Nanoti, Director Engineering, LTJSS, Priyadarshini Group of Institutions, Nagpur: "Classroom to Community: Making Education & Research in India more relevant"
- ❖ Capacity Building Programme on 'Yoga for Health and Harmony' was organized for faculty members on 30.01.2025. Yogi Ananda Swamy, Yoga Trainer, Ananda Marga Yoga Centre, Coimbatore, was the Resource Person.
- ❖ Seminar on 'Yoga for Health and Wellness' was held on 02.05.2025. The Resource Persons were Dr. T. Selvameenakshi, Professor, Department of Obstetrics & Gynecology, and Dr. Subhashini, Professor, Department of Biochemistry, both from Kongu Naturopathy and Yoga Medical College, Perundurai.



Seminar on Yoga for Health and Wellness

LEARNING BEYOND CLASSROOMS

- ❖ Learning beyond classrooms - a new initiative programme was organized on working Saturdays from this academic year. The following activities were carried out outside the campus like Visit to industries, Villages, Temples, Stem Park, Tex valley and Bird sanctuary. Zumba dance, Self Defence techniques, First Aid training, Screening of movies were carried out inside the campus.

TRAINING AND PLACEMENT CELL

- ❖ The Cell has been actively involved in equipping students for their professional journeys through a range of comprehensive programs and workshops. Multiple phases of the 'Campus to Corporate (C2C)' placement training program were conducted. For final-year UG and PG students, Phase I ran from 09.07.2024 to 12.07.2024, with 799 students participating in 14 batches. Phase II followed from 12.08.2024 to 16.08.2024, also training 799 students in 14 batches. A third phase for these students was held from 18.09.2024 to 20.09.2024, again with 799 participants across 14 batches. Additionally, a specialized Phase IV focusing on aptitude shortcut methods was conducted for 357 final-year UG students from 18.12.2024 to 24.12.2024, where students were trained in 3 batches over 2 days each. For pre-final year UG and PG students, Phase I of the C2C program took place from 19.08.2024 to 22.08.2024, with 569 students trained in 10 batches. Their Phase II training was then held from 27.01.2025 to 30.01.2025, involving the same 569 students in 10 batches.
- ❖ Beyond the C2C programs, the Cell organized various workshops and awareness initiatives. On 25.07.2024, in association with Face Prep Career Pvt. Ltd., a 'LinkedIn Career Kickstarter' workshop was held for all UG and PG students. Collaborating with Gillette Guard, an awareness program titled 'Gillette Guard வெற்றி உங்கள் கையில்' was conducted for all male students on 27.08.2024.



Placement Training Program

- ❖ An Interactive Career Awareness Workshop C2C was organized on 12.09.2024, for final-year UG and PG students in two batches, in association with Guvi - HCL. Furthermore, a TCS BPS Specific Training program was provided for 124 final-year UG students registered for the TCS BPS Interview from 03.10.2024 to 05.10.2024.
- ❖ An 'Injex Industry Orientation Program' was also conducted on 07.01.2025, for UG and PG final-year CDF students by Mr. Sampath Kasirajan, Director of Injex Knowledge Private Ltd., Erode.
- ❖ The Training and Placement Cell also broadened its scope by participating in external events. In association with ICT Academy, the Cell sent 10 students and 2 faculty members to the Youth Leadership Summit - 2024 on 23.10.2024. These diverse initiatives underscore the Training and Placement Cell's dedication to boosting student employability and preparing them effectively for the corporate world.
- ❖ This year, 783 offers were received from 32 companies, and 465 students were placed in various companies such as LTI Mindtree, Tata Consultancy Services Limited, Cognizant Technology Solutions, Sutherland, D-Mart, Foxconn, Wipro Limited and Titan Engineering & Automation Limited recruited students from our College. The highest package offered was ₹.5,20,000/- per annual.



Youth Leadership Summit

ENTREPRENEURSHIP DEVELOPMENT CELL

- ❖ The EDC of the college organized an inaugural event, along with a panel discussion on 'Start-ups,' on 11.07.2024. Mr. Gowtham Krishnamoorthy, Founder and CEO of NUTZ Technovation Pvt. Ltd., and Mr. Gopinath Thangamuthu, Project Associate, StartupTN, Erode, served as Chief Guests.
- ❖ The EDC and IIC of the college organized a guest lecture titled 'Bold Venture: Risk-Taking in a Fast-Paced World' in observance of World Entrepreneurship Day on 21.08.2024. Mr. P. T. Senthil Kumar, Founder of Thulir Organic, Erode, was the Resource Person.
- ❖ The EDC of the college organized an awareness programme on 'Sustainable Development Goal - Good Health and Well-Being' exclusively for Biochemistry students on 11.09.2024. Ms. A. Jenifer Gladious, Founder & Managing Trustee of Erode Parenting Hub, was the Resource Person.
- ❖ The Internal Hackathon, an introductory session for Smart India Hackathon 2024, was organized on 13.09.2024 in association with the Institution's Innovation Council. Mr. S. Jaganathan (Assistant Professor, Department of Computer Science), Ms. S. Karthikeyani (Associate Professor, Department of Computer Science (PG)), Mr. K. K. Sureshkumar (Assistant Professor, Department of Computer Science (PG)), Ms. S. Hemalatha (Assistant Professor, Department of Computer Applications), and Ms. S. Krithika (Assistant Professor, Department of Computer Science (PG)) served as judges for the session.



Guest Lecture

❖ The SDC, IIC, and EMDC of Kongu Engineering College organized a grand guest lecture titled 'Driving Innovation: The Role of R&D and IP in Making India a Product Nation' on 20.09.2024. Dr. Sridhar Vembu, Co-Founder and CEO of Zoho Corporation, was the Resource Person.

❖ The EDC of the college organized an awareness program on 'Innovation and Entrepreneurship' as part of the Learning Beyond Classroom initiative on 21.09.2024. Dr. M. Arul Raja, Assistant Professor and EDC Coordinator, was the Resource Person.



Awareness Programme

❖ The EDC and IIC of the college, in association with the ECO Club, organized a hackathon titled 'Sustainable Development Goals: Responsible Consumption and Production' with the theme 'Innovation in Eco-Friendly Product Startups' on 07.12.2024. Dr. V. G. Sumathy, Vice President, IIC KASC, served as a judge for the session.

❖ The EDC of the college, in association with EDII-TN, organized a workshop titled "Entrepreneurship, Innovation, and Venture Creation" from 07.01.2025 to 09.01.2025. Dr. K. Sasi Kumar (EDII-TN, Erode), Dr. M. Thangam (President of IIC KASC), and Dr. K. Prabhakaran (Director of Edify EdTech, Coimbatore) served as Chief Guests.

❖ The EDC, in collaboration with P&G, inaugurated a permanent SheMart store on 31.01.2025 to promote student entrepreneurship. The store offers hands-on exposure to retail, marketing, and business operations, fostering innovation and practical learning.



Guest Lecture

❖ The EDC, in association with IQAC, organized a guest lecture on 'Entrepreneurial Finance and Fundraising' on 06.03.2025. CA K. Jalapathi shared insights on funding sources, financial planning, and investor engagement, enriching students' understanding through real-life examples and interactive discussions.

❖ The EDC and IIC honored three students with the Best Innovation Award during Achievers' Day on 07.03.2025, recognizing their commitment and active participation in the Startup and Innovation competition and encouraging a culture of creativity, entrepreneurship, and innovation among the student community.

CENTRE OF MIND

❖ An orientation programme for faculty counselors was conducted on the topic, 'Handling Psychological Issues Among Students,' on 03.09.2024.

❖ An orientation programme for faculty counselors was also conducted on the topic, 'A Review on Handling Psychological Issues Among Students,' on 23.10.2024.



Orientation Programme



World Suicide Prevention Day

- ❖ Dr. V. Marutharaj, a counselor and psychotherapist as well as a professor in the Department of Medicine at Kongu Naturopathy and Yoga Medical College and Hospital, Perundurai, handled both sessions. The sessions provided an excellent opportunity for faculty to learn strategies for supporting students' mental health and well-being more effectively.
- ❖ A pledge was taken by college students on World Suicide Prevention Day on 10.09.2024, in college campus.

RED RIBBION CLUB

- ❖ Students voluntarily donated the blood to Erode Rotary club, Lions Club and Govt Hospital Blood donation units on 20.03.2025 on the eve of 25th year of Rukmani Thangavelu Memorial



Blood Donation Camp



World Aids Day Pledge

- ❖ Students donated blood to Erode Rotary club, Lions Club and Govt Hospital Blood donation units at the Blood Donation Camp organized by the Club 23.08.24 & 31.01.2025
- ❖ World Aids Day Pledge was taken on 01.12.2024

- ❖ RED RUN MARATHON 2024 - HIV AIDS Awareness Programme was organized from Collectorate, Erode to Primary Health Center, Thindal on 12.08.2024 and 12.10.2024.



Red Run Marathon 2024

SERVICE TO HUMANITY

Societal Development Activities

- ❖ Department of English carried out an Extension Activity on 26.07.2024 to Panchayat Union Elementary School, Nanjanapuram.
- ❖ **Department of CS (UG) arranged extension activities as follows :**
 - ∞ 'Anti-Tobacco Awareness Rally' in association with NCC, YRC and NSS on 09.08.2024 to give awareness to Public in Nasiyanur.
 - ∞ 'Anti-Tobacco Awareness Pledge in association with NCC, YRC and NSS on 12.08.2024 to give awareness to the Students.
 - ∞ 'UBA - Household Survey for Government of India' to 5 Villages - Kambaliampatti, Kanagapuram, Mukasi Pulavapalayam, Pungampadi and Nanjanapuram on 31.08.2024.
 - ∞ 61 kgs of electronic waste were collected from the students of various departments of the college and handed over to olirum Foundation, Erode on 18.02.2025.
- ❖ Extension Activity was organized by the Department of Computer Applications to Government Primary School students, Kanagapuram, on 21.08.2024.



Planting Saplings



Tree Plantation and Rain Water Harvesting

- ❖ Extension Activity was carried out by the Department of Mathematics at Panchayat Union Primary school, Kathirampatti, Erode on 29.08.2024. During the event, students taught the concept of 'Learning with Math Tools' using Abacus, Math Models and Charts. Students also donated Math related charts and stationery items.
- ❖ Department of Commerce arranged an Extension Activity on 'Tree Plantation and Rain Water Harvesting' with Final year students at Kolathupalayam village on 31.08.2024.
- ❖ Department of Biochemistry organized an Extension Programme on Cleaning Activity in association with Eco Club at Vellode Birds Sanctuary, Erode, by the department students on 31.08.2024. and Awareness Programme on 'Single Use Plastics (SUPs) Usage Reduction' in association with Eco Club by distributing the Pamphlets to Kanjikoil Village public on 31.12.2024. The pamphlets are distributed by Eco Club volunteers.
- ❖ Digital Literacy and IT Skills Programme on 'Basics of Computers' for the benefits of Panchayat Union Primary School Students at Nanjanapuram on 05.09.2024.



Digital Literacy and IT Skills Programme

- ❖ Department of BBA with Computer Application arranged an Extension Activity 'Palm Seed Planting' on 21.09.2024 at Birds Sanctuary, Vellode.
- ❖ Department of Commerce with Computer Application arranged an Extension Activity at Nanjanapuram by distributing Pamphlet to village people on 25.11.2024.
- ❖ Department of Physics carried out an Extension Activity to PUPS Primary School, Kathirampatti village on 17.12.2024 as a part of World Energy Conservation Day, to create awareness on electricity usage and energy conservation.



Palm seed Planting



Single-Use Plastic (SUP) Reduction

- ❖ Department of Commerce arranged an Extension Activity to Chennimalai by distributing pamphlets on 'Single-Use Plastic (SUP) Reduction' on 31.12.2024.
- ❖ An Extension Activity was organized by the Department of BBA (CA) on 05.02.2025 at the Senior Citizen Wellness and Care Facility, Paasam Trust, Komarapalayam.

- ❖ Workshop cum Campus Cleaning Activities was carried out on 19.02.2025 on 'Basics of Computers and Designing Tools' at Panchayat Union Middle School, Perundurai, Erode, by the Department of Computer Science (PG).
- ❖ Skill Based Extension Activity was organized for the students of Panchayat Union Primary School, Nanjanapuram, Erode, on 07.02.2025, by the Department of Costume Design and Fashion and Extension Activity to Helping Heart Trust Orphanage, Erode, on 25.02.2025. Garments and other provisions were donated by the students.



Checking Stock at Digital Library

- ❖ Department of Hindi and other Languages carried out an Extension Activity Programme BEEJ on 26.02.2025 at Digital Library, Erode to assist the authorities in checking the Stock.



Story Telling Programme

- ❖ The Department of Tamil organized a Literary Circle Extension Activity on 14.03.2025 at Government Higher Secondary School, Thiruvachi. As part of the activity, social awareness stories were taught to the school students. At the end of the session, gifts were distributed to the students, making the event enjoyable and meaningful for them.



Hindi - World Sanskrit Day



Hindi - French Day



Tamil - Literary Circle Inauguration



Tamil - Oratorical Competition



Psychology - Workshop



Psychology - Mental Health Programme



Biochemistry - Science Day



Biotechnology - Hands on Training Programme



CSCA & PA - Mock Trading



CSHM - Cooking Competition



CS (UG) - Eco Club Pledge



CS(PG) - Quiz Programme



CTIT - Workshop



CTIT - Dot Net Programme



Physics - Special Lecture



Physics - Extension Activity



Commerce (CA) - Training Programme



BCA - Career Awareness Programme



BCA - Seminar on Emerging Technologies



BCA - Workshop on Mobile Application Development



MBA - Anti Drug Awareness Quiz



CDF - Helping Hearts



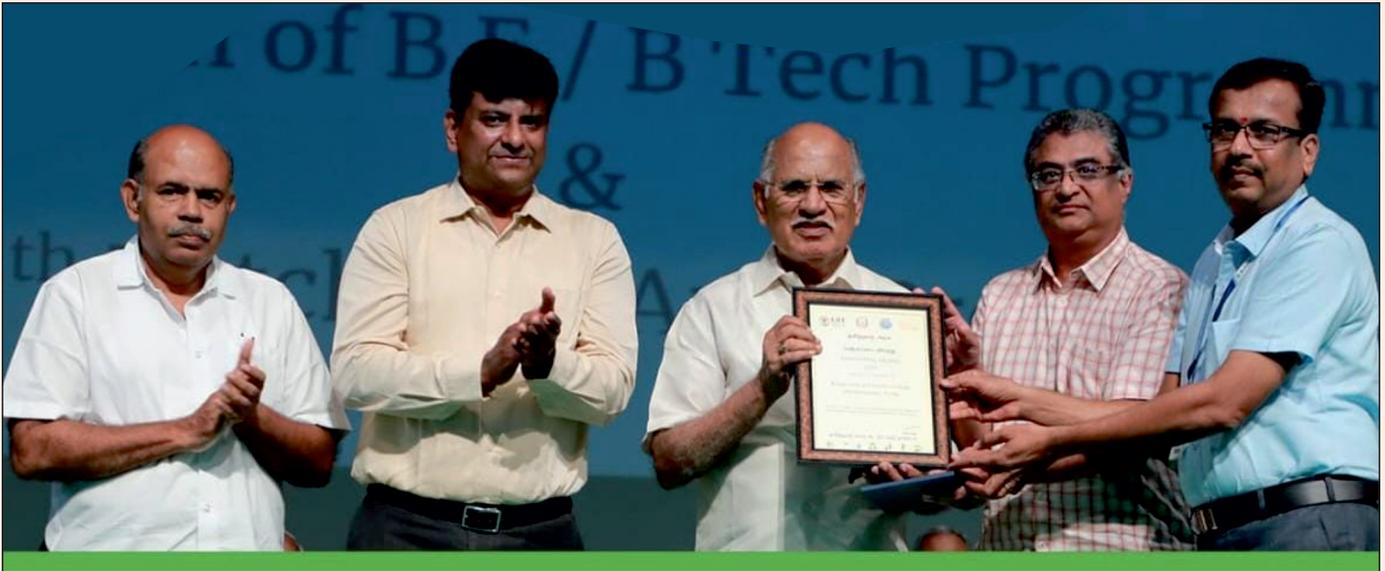
Commerce - Orientation Programme



Commerce - Constitutional Day Celebration

MEENDUM MANJAPPAI AWARD

- ❖ The College Received First Place at State Level with a cash prize of Rs. 10 Lakhs from the Government of Tamilnadu for Meendum Manjappai Campaign on 28.08.2024.



GLIMPSES OF 2024 - 2025



KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE & Accredited with A+ Grade - 3.49 CGPA by NAAC

An ISO 9001 : 2015 Certified Institution

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"The greatest education in the world is watching the masters at work." - Michael Jackson

