



# PRINTS

## In House Magazine of KASC

..Marching towards Excellence...



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### ABOUT THE INSTITUTION

Kongu Arts and Science College is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

### VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society

### MISSION

- ❖ To develop an effective curriculum and optimize institutionalized students activities
- ❖ To involve learners in practical life situations
- ❖ To expose students to rural realities
- ❖ To sensitize learners to national heritage and values

### OBJECTIVES

- ❖ To mould the rural youth as self-reliant and socially responsible citizens
- ❖ To facilitate the learners to hone their leadership qualities
- ❖ To equip the learners with updated technological knowledge
- ❖ To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society

### QUALITY POLICY

We are committed to instil Knowledge and Values to the students by providing quality education to meet the global challenges. This will be achieved by

- ❖ Well framed syllabus to satisfy the needs of learners and on par with the Global Standard and Industrial Requirements
- ❖ Committed and Planned teaching
- ❖ Continual Upgradation of the Facilities and Resources
- ❖ Effective implementation of Quality Management System



Vinayagar Temple



First Year Inauguration on 27.07.2022



24<sup>th</sup> Convocation on 31.07.2022



25<sup>th</sup> Convocation on 08.01.2023

"An investment in knowledge pays the best interest." - Benjamin Franklin



# ACADEMIC ACHIEVEMENTS

## NAAC SUBMISSION

College has successfully submitted the Self Study Report for NAAC 4<sup>th</sup> Cycle Accreditation

## AWARDS AND RECOGNITION

Our College is one among the Top 100 Best Private Autonomous Colleges as recorded in the survey conducted by 'Education World Magazine'. At National Level, our college holds 88<sup>th</sup> Rank and at State Level 49<sup>th</sup> Rank.

## INDIA TODAY - 2022 (National Level)

Our College Stands in Top 200 in all the Six Categories as follows:

- ❖ Costume Design & Fashion - 45
- ❖ BCA - 58
- ❖ BBA - 76
- ❖ Commerce - 92
- ❖ Science - 92
- ❖ Arts - 105

## RESEARCH ACTIVITIES

- ❖ With the Research Guides of our College, 10 Scholars have registered for Ph.D.
- ❖ 05 Scholars were awarded M.Phil. Degree and 12 Scholars were awarded Ph.D. Degree during the academic year 2022-2023.
- ❖ 40 Research Articles of the faculty members are published in various reputed Journals with Impact Factor and 2 research articles of our Faculty Members are published in Scopus.

## FUNDS RECEIVED

- ❖ Our College was recognized under DBT Star College Scheme in 2019 and it has further been approved for two year extension period (2022-2024) with a grant of Rs. 36 lakhs.
- ❖ Dr.V.Senthur Velmurugan received Rs. 1,00,000/- fund from Raja Rammohan Roy Library Foundation for conducting One-day State Level

Seminar on 'Promoting Reading Habits and the Role of the Use of E- Resources' on 14.02.2023. He also received Rs. 1,25,000 /- fund from ICSSR to conduct One-day National Seminar on 'Research, Innovation, Social Media and Technology in Library and Information Science' on 21.03.2023.

## The Following Faculty Members have completed Ph.D. during the academic year 2022-2023:

- ❖ Ms. S. Tamilselvi, Assistant Professor, Department of BCA
- ❖ Ms. T. Poongodi, Assistant Professor, Department of Computer Science (UG)
- ❖ Ms. K. Dhanalakshmi, Assistant Professor, Department of Corporate Secretaryship with CA and Professional Accounting
- ❖ Ms. V. Vani Ayyaswariya, Assistant Professor, Department of English
- ❖ Ms. D. Anita, Assistant Professor, Department of English
- ❖ Mr. V.Boominathan, Assistant Professor, Department of Tamil

## PATENT RIGHTS

The following Faculty members have received Patent for their Research Work

- ❖ Dr.K.V.Shanmugavadivu, Assistant Professor, Department of BBA
- ❖ Dr. K. Prabha, Assistant Professor, Department of English
- ❖ Dr. S. Nagarajan, Associate Professor and Head, Department of Mathematics
- ❖ Mr. P. Maheshkumar and Ms. G.Priyadharsini, Assistant Professors, Department of Mathematics
- ❖ Mr. K. Dhiyaneshwaran, Assistant Professor, Department of Computer Technology and Information Technology



# ACADEMIC ACHIEVEMENTS

## BOOK PUBLICATIONS

### FACULTY

- ❖ Ms.K.Gomathi, Assistant Professor , Department of Costume Design and Fashion published a book titled 'Text Book on Principles of Pattern Making'
- ❖ Dr.V.Senthur Velmurugan, Librarian, Department of Library, compiled and published a book on 'Library and Information Science'
- ❖ Mr.V.Boominathan, Assistant Professor, Department. of Tamil, published a book titled 'மகரந்தம் சுமக்கும் அட்டைகள்'
- ❖ Dr.M.Sarmeladevi. Assistant Professor, Department of Tamil, published two books titled 'எவஞ் சொன்னது ராஜான்னு' and 'மகிழினி IFS'
- ❖ Dr.T.A.Sangeetha, Associate Professor & Head, Department of BCA published a book titled 'Biometric Technology and Applications'
- ❖ Dr.K.K.A.Alaguappan, Associate Professor & Head and Dr.C.Vidya, Assistant Professor of the Department of Corporate Secretaryship with Computer Applications and Professional Accounting compiled a book at International Conference proceedings titled 'Research Innovation & Entrepreneurship for Sustainable Economic Development'
- ❖ Dr.S.Poovika Nishanthini, Assistant Professor, Department of Corporate Secretaryship with Computer Applications and Professional Accounting published a book on 'Organisational Behavior'
- ❖ Dr. V.Anbumani, Associate Professor and Head, Department of Hindi and Other Languages, Ms. S. Yasmin, Assistant Professor and Head, Department of English, Ms. S. Vanitha, Assistant Professor, Department of BBA(CA), Ms. S. Tamilselvi, Assistant Professor, Department of BCA and Ms. P. Anchana Kiruthika, Assistant Professor, Department of Management Studies compiled a book titled 'Gender Studies'
- ❖ Dr.S. Nagarajan, Associate Professor and Head, published a book entitled 'Numerical analysis and Probability by Alpha International Publication'
- ❖ Dr. A. Sankar, Director of Physical Education, published a book (one of the author) entitled "Methods of Sports Training"

### STUDENTS

- ❖ C. Madhan Kumar of III B.A. Tamil Literature published two books titled 'கிராமத்து கவிதை' & 'யாழிப்பா'
- ❖ S. Deepa Jothi of III B.A. Tamil Literature published a book titled 'கானல்'
- ❖ T. Keerthi of III B.A. English Literature published two books titled 'அன்பின் ஊற்று & ஓ! பிரபஞ்சமே'

## SPECIAL ACHIEVEMENTS

### FACULTY

- ❖ Mr. G. Karthikeyan, Assistant Professor of Biochemistry presented a Research Paper and won the Best Paper Award for 'Synthesis and Characterization of Biocompatible Silver Nanoparticles from various vegetables and its Anti-bacterial Properties' in 4<sup>th</sup> National Conference on Innovative Research in Life Sciences (NCIRL'22) held at Centre for Bioscience and Nanoscience Research (CBNR), Coimbatore from 15.09.2022 to 16.09.2022.
- ❖ Dr. P. Dhinakaran, Head, Department of Tamil won the 'Mr.Gurushetra' Runner up Award at the Intercollegiate Cultural Meet 'Gurushetra 3.0 for Teaching Faculty organized by Rathinam College of Arts and Science held on 11.03.2023.

### STUDENTS

- ❖ K.A.Sanjay of III B.Sc Mathematics participated and won the title Mr.ELECT ERA in Mr. & Ms. ELECT ERA event conducted by Coimbatore Institute of Technology from 18.05.2022 to 23.05.2022.
- ❖ S.R.Juliya Sharon and B.Sridhar of II B.Sc Biochemistry presented a Research Paper and received Best Paper Award for 'Synthesis and Characterization of Biocompatible Silver Nano particles from various vegetables and its Anti-bacterial Properties' in the 4th National Conference on Innovative Research in Life Sciences (NCIRL'22) held at Centre for Bioscience and Nano Science Research (CBNR), Coimbatore from 15.09.2022 to 16.09.2022.
- ❖ Institution Innovation Council student members from Second year Computer Science Sastivel Preetham BR, Ahil M and Kishor G won second

## ACADEMIC ACHIEVEMENTS

place with Prize money Rs.30,000 in IDEATHON '22 Competition organized by Builders Engineering College, Kangeyam on 15.10.2022.

- ❖ Sergeant - J. Santhosh Kumar and Cadet Warrant Officer - B. Hariharan participated in EBSB Camp II at UP Directorate Jhansi from 10.10.2022 to 19.10.2022 and won medals.
- ❖ B.Hariharan of III B.Sc Mathematics participated and won medal in the National Level EBSB NCC Camp Conducted at Jhansi, Uttar Pradesh.
- ❖ P.Shakil Kumar of II B.Com got selected for NSS- National Integration Camp from 17.01.2023 to 23.01.2023 at Karnataka.
- ❖ S. Aarthika of III B.Com. and Sivaranjani of III BBA represented First Khelo India Elite National Open Boxing Tournament held at Rohtak, Haryana from 13.02.2023 to 17.02.2023.
- ❖ Y. Edwin Mariyon of III BBA represented under 21 category in Tamilnadu State Volleyball team for Exposure trip held at Srilanka from 31.03.2023 to 08.04.2023.
- ❖ S. Juliya Sharon of II B.Sc Biochemistry got selected for the prestigious 'Summer Research Fellowship Programme - 2023' jointly sponsored by IASC Bengaluru, INSA New Delhi and NASI Allahabad programme at National Centre for Cell Science, Pune during May-July 2023 with a fellowship of Rs. 12,500/- per month.
- ❖ The students of Computer Science Department won three Overall Championship Trophies at the Inter-Collegiate meets held at the following colleges:
  - ☞ Vellalar College for Women, Erode
  - ☞ Nandha Arts and Science College, Erode.
  - ☞ Gobi Arts & Science College, Gobi .
- ❖ The students of Costume Design and Fashion won five Overall Championship Trophies at the Inter-Collegiate meets held at the following colleges:
  - ☞ Venkateshwara College of Arts & Science, Gobi
  - ☞ PSG College of Arts & Science, Coimbatore
  - ☞ Parks College, Coimbatore
  - ☞ Lady Doak College, Madurai

☞ Sardar Vallabhbhai Patel International School of Textiles & Management, Coimbatore

- ❖ The Student Members of Fine Arts Club actively participated in various inter-collegiate events in and around the state and in total 173 students won prizes in various events including 4 Overall trophies and cash prize of Rs. 74,250 during the academic year 2022- 2023.

### IMPORTANT FUNCTIONS OF THE COLLEGE

- ❖ The Inaugural Function for the first year Under Graduate students was held on 27.07.2022. The Chief Guests of the day were Swami Bhaktivratananda, Sri Ramakrishna Mission Vidhyalaya, Coimbatore and Mrs. Kavitha Jawahar, Writer and Public Speaker, Rajapalayam.
- ❖ The 24<sup>th</sup> Graduation Day was organized on 31.07.2022 and Dr. R. Ulagi, Regional Joint Director of Collegiate Education, Coimbatore, was the Chief Guest.
- ❖ An Induction Programme was conducted for the First Year Post Graduate students on 01.09.2022.
- ❖ The 25<sup>th</sup> Graduation Day of our College was held on 08.01.2023 and 1615 students received their Degree from Prof. Dr. R. Jagannathan, Vice Chancellor, Periyar University, Salem.
- ❖ Kongu Utsav - 2K23 - National Level Inter-College Cultural Meet was conducted on 24.03.2023 and Mr. Mohamed Kuraishi, a Standup Comedian, Vijay Television, Chennai, was the Chief Guest.
- ❖ Sports Day was celebrated on 20.04.2023 and Ms. R. Nithya, Income Tax Department, Chennai and Ms. R.Vithya, Indian Railways, Kerala, were the Chief Guests.
- ❖ Achievers' Day was celebrated on 21.04.2023 and Mr. RG. Nawin Krishna, Serial Entrepreneur, Founder - Startup Payanam Entrepreneur Community, was the Chief Guest.
- ❖ College Day was celebrated on 21.04.2023 and Mr. S. Mohana Sundaram, Actor and Speaker, Chennai, was the Chief Guest.
- ❖ Hostel Day was celebrated on 22.04.2023 and Thiru A. Venkatachalam, Correspondent of KPC, KPIT & KNYMC, Perundurai, was the Chief Guest.

# BEST PRACTICES

## **Value Education**

The Value Education offered by the College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence.

## **Meditation**

The institution believes that healthy minds generate healthy societies. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.

## **Grammar Test**

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar.

## **Vocabulary Enrichment**

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour, during which Newspapers are read by the students.

## **Pupils' Corner**

The best practice under the title 'Pupils' Corner' is initiated with a vision to propagate the enhancement of the students personality. It aims to add a bunch of betterment in the young minds through the depiction of mind blowing facts and inspirational quotes that matches the significance of each day.

## **Alumni Associations**

Each Department has an Alumni Association and alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

## **College Bazaar**

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

## **Fitness Hour**

Exclusively allotted to keep the students physically fit.

## **Finishing School Programme**

The Training and Placement Cell takes efforts to make the Pre-final Year Students fully equip themselves with industry based knowledge.

## **Centre of Mind**

The well being of the students are taken care of, through the 'Centre of Mind' which provides counselling to the needy students.

## **Value Added Course**

Various Skill Oriented Courses are conducted every year. Nearly 45 Courses, including Professional Course and UGC Add-on Course are offered to enhance the skill sets of the students.



## ACTIVITIES OF THE DEPARTMENTS

### தமிழ்த்துறை

- ❖ 20.07.2022 மற்றும் 22.07.2022 ஆகிய நாட்களில் ஆசிரியரல்லாப் பணியாளர்கள், துப்புரவுப் பணியாளர் மற்றும் ஓட்டுநர்களுக்குச் சிறப்புச் சொற்பொழிவு நடைபெற்றது. இச்சொற்பொழிவில் தமிழ்த்துறை உதவிப்பேராசிரியர்கள் முனைவர் மு.சர்மிளாதேவி, திரு.சு.சுரேந்திரன், முனைவர் ப.தினகரன் ஆகியோர் கலந்துகொண்டு அறக்கதைகள் மூலம் மேற்கண்ட பணியாளர்களுக்கு அறக்கருத்தினை எடுத்துரைத்தனர்.
- ❖ 21.07.2022 அன்று கற்றதும் பெற்றதும் நிகழ்வு நடைபெற்றது. இந்நிகழ்வில் தமிழ்த்துறை உதவிப்பேராசிரியர் திரு. வீ.புமிநாதன் அவர்கள் கவிஞர் 'இசை' அவர்களின் 'அந்த காலம் மலையேறிப் போனது' என்ற கவிதை நூல் குறித்து 'இசையும் கவியும்' என்ற தலைப்பில் உரையாற்றினார்.
- ❖ 01.08.2022 மற்றும் 08.08.2022 ஆகிய நாட்களில் மாணவர் திறன் மேம்பாட்டுப் பயிற்சி நடைபெற்றது. இந்நிகழ்வில் தமிழ்த்துறை உதவிப்பேராசிரியர் முனைவர் மு. சர்மிளா தேவி 'மொழியும் மானுடமும்' என்ற தலைப்பிலும், இந்தி மற்றும் பிற மொழித்துறைத் தலைவர் முனைவர் வி.அன்புமணி 'வாசிப்பெனும் போதிமரம்' என்ற தலைப்பிலும், ஆங்கிலத்துறை உதவிப்பேராசிரியர் திரு. சு.விக்கனேஷ் 'Writing Digitally' என்ற தலைப்பிலும் உரையாற்றினார்கள். 08.08.2022 அன்று கணினி பயன்பாட்டுத்துறைத் தலைவர் முனைவர் T.A. சங்கீதா அவர்கள் 'கணினி வழித்தமிழ்' என்ற தலைப்பில் உரையாற்றினார்.
- ❖ தமிழ்த்துறையும் புகையிலை எதிர்ப்பு மன்றமும் இணைந்து (Anti Tobacco cell) 'புகையே மனிதனின் பகை' என்ற தலைப்பில் பேச்சுப் போட்டியை 12.08.2022ஆம் தேதி நடத்தின.
- ❖ முதலாம் ஆண்டு மாணவர்களுக்கு பள்ளிக்கல்வியில் உள்ள பாடத்திட்டத்திற்கும் உயர்கல்வியில் உள்ள பாடத்திட்டத்திற்கும் இடையேயுள்ள தொடர்புகள் குறித்து 18.08.2022 அன்று தமிழ்த்துறைத் தலைவர் (பொ) முனைவர் பா. சங்கீதா மற்றும் உதவிப் பேராசிரியர் திரு சு. சுரேந்திரன் அவர்கள் உரையாற்றினார்கள். மேலும், இந்நிகழ்வில் கல்லூரியின் தேர்வு முறைகள் குறித்தும் உரையாற்றினார்கள்.
- ❖ தமிழ்மன்றத் தொடக்க விழா 24.08.2022 அன்று நடைபெற்றது. இவ்விழாவில் தமிழ்ப் பல்கலைக்கழக அயலகத் தமிழ்க் கல்வித்துறையின் துறைத்தலைவர் முனைவர் இரா.குறிஞ்சிவேந்தன் அவர்கள் சிறப்பு விருந்தினராகக் கலந்து கொண்டு 'தமிழ் எங்கள் பிறவிக்குத் தாய்' எனும் தலைப்பில் தமிழின் மேன்மையும் சிறப்பும் குறித்து உரையாற்றினார்.
- ❖ 29.08.2022 அன்று ஈரோடு மாவட்ட பள்ளிகளுக்கு இடையேயான கலைத்திறன் போட்டிகள் நடைபெற்றன. இப்போட்டிகளில் பல்வேறு பள்ளிகளைச் சார்ந்த 80-க்கும் மேற்பட்ட மாணவ, மாணவியர் பேச்சு, ஓவியம் மற்றும் கிராமிய நடனம் ஆகிய போட்டிகளில் கலந்து கொண்டனர்.
- ❖ பாரதியாரின் நினைவு நாளினை ஒட்டி 12.09.2022 அன்று மாணவர்களுக்குப் பல்வேறு போட்டிகள் நடைபெற்றன.
- ❖ 15.09.2022 அன்று கற்றதும் பெற்றதும் நிகழ்வு நடைபெற்றது. இந்நிகழ்வில் தமிழ்த்துறை மாணாக்கர்கள் கலந்துகொண்டு தாங்கள் கற்ற நூலினையும் அதன் மூலம் அவர்கள் பெற்ற அனுபவத்தினையும் பகிர்ந்துகொண்டனர்.
- ❖ இலக்கிய வட்டத் தொடக்க விழா 28.09.2022 அன்று நடைபெற்றது. இவ்விழாவில் சிறப்பு விருந்தினராக திருமதி ச.கவிதா (முதுகலைத் தமிழாசிரியை, அரசு மேனிலைப்பள்ளி, பசுவபட்டி) அவர்கள் கலந்துகொண்டு 'தமிழாற்றுப்படை' என்ற தலைப்பில் சிறப்புரை ஆற்றினார்.
- ❖ 14.10.2022 அன்று சிறப்புச் சொற்பொழிவு நடைபெற்றது. இதில் திருவாரூர் மத்திய பல்கலைக்கழகத்தின் தமிழ்த்துறை இணைப் பேராசிரியர் முனைவர் ஜி.இரமேஷ் அவர்கள் கலந்துகொண்டு 'கொங்கு வட்டார நாட்டுப்புறக் கதைகளில் பண்பாட்டுப் பதிவுகள்' என்னும் தலைப்பில் சிறப்புரையாற்றினார்.



**சிறப்புச் சொற்பொழிவு**



**தமிழ்மன்றத் துவக்க விழா**

- ❖ 17.10.2022 அன்று கவிதைப் பயிலரங்கம் நடைபெற்றது. இப்பயிலரங்கத்தில் படைப்பாளர் கவிஞர். ஏகாதசி அவர்கள் கலந்துகொண்டு மாணவர்களுக்குக் கவிதை குறித்த முன்னறிவினையும், கவிதை எழுதுவது எப்படி என்பது குறித்தும் உரையாற்றினார்.
- ❖ 20.10.2022 அன்று 'கற்றதும் பெற்றதும்' நிகழ்வு நடைபெற்றது. இந்நிகழ்வில் தமிழ்த்துறை உதவிப்பேராசிரியர் முனைவர் மு.சர்மிளாதேவி அவர்கள் கவிஞர் உதயசங்கர் அவர்களின் 'துண்டிக்கப்பட்ட தலையில் சூடிய ரோஜா மலர்' என்ற சிறுகதை நூல் குறித்து உரையாற்றினார்.
- ❖ 21.10.2022 அன்று திரைவிமர்சனம் நடைபெற்றது. இதில் இலக்கிய வட்டத்தைச் சார்ந்த மாணவர்கள் தாங்கள் பார்த்து ரசித்த மற்றும் தங்களைக் கவர்ந்த திரைப்படங்கள் குறித்து திரைவிமர்சனம் செய்தனர்.
- ❖ கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 10.11.2022 அன்று வள்ளிப்புரத்தான்பாளையம் கிராமத்தில் கள ஆய்வு மேற்கொள்ளப்பட்டது. இதில் தமிழ்த்துறையின் ஆறு மாணவர்களும் இரு பேராசிரியர்களும் கலந்துகொண்டு சுமார் இருபதுக்கும் மேற்பட்ட புழங்குப் பொருட்களைச் சேகரித்தனர்.



**கவிதைப் பயிலரங்கம்**



**பாரதியார் பிறந்தநாள் விழா**

- ❖ 11.12.2022 அன்று பாரதியார் பிறந்தநாள் விழா நடைபெற்றது. இவ்விழாவில் சிறப்பு விருந்தினராக எழுத்தாளர் இரா. நானும்புநாதன், தூத்துக்குடி. அவர்கள் கலந்து கொண்டு 'மண் பயனுற வேண்டும்' என்ற தலைப்பில் இணைய வழியில் சிறப்புரை ஆற்றினார்.
- ❖ இலக்கிய வட்டம் சார்பாக 28.12.2022 அன்று மார்கழி மாத திருப்பாவை விழா நடைபெற்றது. இவ்விழாவில் தமிழ்த்துறைப் பேராசிரியர்கள் திருமதி. சரஸ்வதி மற்றும் திரு. வீ. பூமிநாதன் அவர்கள் திருப்பாவையில் ஆண்டாளின் அருடபணி குறித்து சிறப்புரை வழங்கினார்கள்.
- ❖ பொங்கல்விழா 12.01.2023 அன்று நடைபெற்றது. அனைத்துத் துறை மாணவ-மாணவியர்களும் பொங்கல் விழா போட்டியில் பங்கேற்று பாரம்பரியப் பொருட்களைக் காட்சிப்படுத்தியதோடு மயிலாட்டம், ஓயிலாட்டம், சிலம்பாட்டம், சலங்கையாட்டம், காவடியாட்டம், பொய்க்கால் குதிரையாட்டம் முதலிய கிராமியக் கலை நடனங்களையும் சிறப்பான முறையில் நிகழ்த்திக் காட்டினர்.
- ❖ கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 17.02.2023 அன்று பயிலரங்கம் நடைபெற்றது. இப்பயிலரங்கத்தில் சிறப்பு விருந்தினராக தி.சுப்பிரமணியன், தொல்லியல் ஆய்வாளர், கிருஷ்ணகிரி, அவர்கள் கலந்து கொண்டு 'தொல்லியல் ஓர் அறிமுகம்' என்ற தலைப்பில் சிறப்புரை ஆற்றினார்.
- ❖ தமிழ்மன்ற நிகழ்வுகளின் நிறைவு விழா 27.03.2023 அன்று நடைபெற்றது. விழாவிற்கு சிறப்பு விருந்தினராக சிவகாசியைச் சேர்ந்த எழுத்தாளர் மற்றும் திறனாய்வாளர் திரு ச. தமிழ்ச் செல்வன் அவர்கள் கலந்துகொண்டு 'இலக்கியம் என்ன தரும்?' என்ற தலைப்பில் சிறப்புரை நிகழ்த்தினார்.

## DEPARTMENT OF HINDI AND OTHER LANGUAGES

- ❖ Inaugural of Rangmanch '22 was organized on 12.08.2022. Ms. Akshita Dayma, Team Leader, Fire 64 Group, Ludhiana, was the Resource Person for the workshop entitled 'Work from Home'.
- ❖ Hindi Divas - Intra Collegiate was celebrated on 14.09.2022 with various competitions for all the UG students of the college to make them aware of Hindi day and benefits of learning it.



**Hindi Day Celebration**

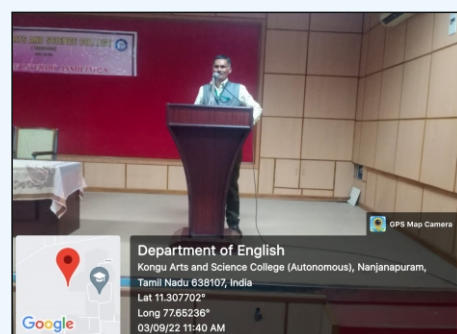
- ❖ To inculcate the cultural heritage of the country, Festival of lights - Diwali was celebrated on the behalf of all the departments on 21.10.2022. Students participated in the celebration with more enthusiasm.
- ❖ The Department organized 6 Book Reviews (fortnightly) since 06.01.2023. Nearly 20 Students have emerged as Book Reviewers through it.
- ❖ The Department conducted Matrubhasha Divas with various competitions along with the Department of Tamil on 21.02.2023.
- ❖ Holi - Festival of colours was celebrated on 08.03.2023 with cultural programmes.
- ❖ The Department along with the Ethics Club organized a Heritage tour to Bannari and nearby places on 07.04.2023.



**Diwali Celebration**

## DEPARTMENT OF ENGLISH

- ❖ Bridge Course was organized from 01.08.2022 to 02.08.2022 and on 04.08.2022. The lectures were given by Dr.K.Prabha, Ms.V. Kanchana, and Ms.S.Kanimozhi, Assistant Professors of the Department for enhancing the trans-disciplinary skills of the students.
- ❖ English Literary Club Association Activities 'Consilium 2022' was inaugurated on 03.09.2022. Dr.J.Jayakumar, Assistant Professor, PG & Research Department of English, Government Arts College (Autonomous), Salem, was the Resource Person.
- ❖ Teacher's Day was celebrated on 05.09.2022. Various performances were given by the students to commemorate the birth anniversary of country's second President Dr. Sarvepalli Radhakrishnan.
- ❖ Onam Festival was celebrated on 07.09.2022 to mark the significance of annual Indian harvest festival celebrated predominantly by the people of Kerala.
- ❖ Virtual Guest Lecture was conducted on 10.09.2022. Dr. E. Justin Ruben, Assistant Professor, Department of Humanities, Coimbatore Institute of Technology, Coimbatore, was the Resource Person.
- ❖ One Day National Level Workshop on 'An Aura of Literature' was conducted on 17.10.2022. Dr. Manu Mangattu, English Professor, Writer and Research Consultant from Kerala and Dr.S.Subramanian, Assistant Professor, Department of English, Chikkaiah Naicker College, Erode, were the Resource Persons.
- ❖ Virtual One week International Faculty Development Programme on 'Teaching English Language and Literature for Z- Generation Learners' was organized from 20.02.2023 to 25.02.2023.



**Association Activities Inauguration**



❖ Personality Development Programme was conducted on 03.03.2023. Dr. Leena Chandrika, Assistant Professor (Selection Grade), Department of English, Sri Ramakrishna Engineering College, Coimbatore, was the Resource Person.

❖ Poem Writing Contest on 'World Poetry Day' and 'Nature versus Human' was conducted on 20.03.2023.

❖ Guest Lecture was organized on 'History and Theory of Translation' on 10.04.2023. Dr.V.Suganthi, Assistant Professor, Thiruvalluvar Govt. Arts College, Rasipuram, was the Resource Person.



**Association Inauguration**

❖ Student Seminar was organized on 11.04.2023. Dr.S.Radhika, Assistant Professor of English, Kumaraguru College of Liberal Arts and Science, Coimbatore, was the Resource Person.

❖ Valediction of English Association was conducted on 18.04.2023. Dr. Karunambigai Rathinavelu, Associate Professor and Head, Sri Ramakrishna College of Arts and Science, Coimbatore, was the Guest of Honour.

## DEPARTMENT OF COMMERCE

❖ Student Induction Programme for the First Year Students was conducted on 29.07.2022. Dr.K.M.Kumaraguru, Associate Professor and Head of the Department was the Resource Person.

❖ Orientation Programme for the First year Students of the Department was conducted from 10.08.2022 to 12.08.2022. Mr. G. Kumaraguru and Mr. Shanmuga Sekar, Gen Zee Training and Consulting, were the Resource Persons.

❖ Drawing Competition - 'Awareness on Anti Tobacco' was conducted for all the UG and PG Students of the college on 12.08.2022.

❖ Literacy Day E-Quiz for all the UG Students was conducted from 08.09.2022 to 09.09.2022.

❖ Guest Lecture on 'GST' for the Final Year Students of the Department was conducted on 14.09.2022. Mr. J. Vijayashankar, Guru Academy, Chennai, was the Resource Person.



**Guest Lecture on GST**

❖ Industrial Visit to KSIC Silk Weaving Factory at Mysuru for the final year Students of the Department was arranged from 22.09.2022 to 23.09.2022.

❖ Guest Lecture Programme on 'Recent Trends in Commerce' was conducted on 14.10.2022. Dr. Christo Selvan, Professor and Dean of Department of Commerce, St. Joseph University, Bengaluru, was the Resource Person.

- ❖ 'Intrafesi', an intra-departmental competition was conducted on 09.11.2022 to inculcate the hidden talents of every student through various events.
- ❖ Personality Development Programme was conducted from 20.01.2023 to 21.01.2023 and on 23.01.2023. Mr. J. Thangavel Raj, Training Consultant, Corporate Trainer, was the Resource Person.
- ❖ Tally Induction Programme was conducted on 17.03.2023. Mr. Arun Prakash, AXN Infotech, was the Resource Person.
- ❖ Guest Lecture on 'Investment Banking' was conducted on 17.03.2023. Mr. Maheswar, Senior Manager, Associate - Imarticus for Placement & Training, was the Resource Person.
- ❖ KASCO - a grand shopping fest was conducted from 20.03.2023 to 21.03.2023 at Open Auditorium along with the Department of Commerce with Computer Applications. It was a platform for students to become great entrepreneurs in future.



**Intra-Department Competition**

## DEPARTMENT OF COMMERCE (CA)

- ❖ Diagnostic Tests in English, Mathematics, Accountancy and Computer Science were conducted on 01.08.2022 for the first year B.Com (CA) students.
- ❖ Bridge Courses were conducted on 08.08.2022 and from 10.08.2022 to 12.08.2022 for first year B.Com (CA) students.
- ❖ Industrial Visit was arranged on 11.08.2022 to Tex Valley, Chithode.
- ❖ Awareness Programme on First Aid was organized on 11.08.2022. Mr. S. Radhakrishnan, First Aid Lecturer cum Trainer, was the Resource Person.
- ❖ Guest Lecture on 'Ethics in the Era of Industry 4.0' was organized on 11.08.2022. Dr. B. Senthil, St. Joseph's University, Bengaluru, was the Resource Person.
- ❖ In association with Anti - Drugs committee, 'Slogan Writing Competition' on 'Tobacco: Threat to our Environment' was conducted on 12.08.2022.
- ❖ Association Inauguration and Yoga Training Programme was organized on 16.08.2022. Thiru.Yogi Anandaswamy, Ananda Marga Pracaraka Sangh, Coimbatore, was the Resource Person.
- ❖ 'Anbulla Aasiriyarkku' - a letter to favourite teacher as a way of thanking them for their commitment and effort was conducted on the eve of Teachers' Day on 02.09.2022.
- ❖ Inter-collegiate Online Quiz was conducted on the eve of Gandhi Jayanti from 02.10.2022 to 10.10.2022.



**First Aid Awareness Programme**

- ❖ Workshop on 'Yoga for Youth Empowerment' was organized from 20.10.2022 to 21.10.2022 for the students of Second Year B.Com (CA). Mr. S. P. Sitheswaran, Vice-President, Erode Manavala Kalai Mandram, was the Resource Person.

- ❖ Career Counselling Programme on 'Opportunities in CA Profession' was organized on 20.10.2022 for interested CA aspirants of First Year B.Com (CA). Mr. G. Venkat Rajesh, Product Head, Teachze Learning Bot Education (P) Ltd., Chennai, was the Resource Person.



**Yoga for Youth Empowerment**

- ❖ Two-Day Workshop on 'GST and Business Practices' was arranged from 09.01.2023 to 10.01.2023. Mr. D. Siva Shanmugam, Certified GST Practitioner & Founder of GST Academy of Excellence, Erode, was the Resource Person.

- ❖ National Youth Day was observed on 12.01.2023. Various competitions like Digital Poster Presentation, Oratorical and Drawing were conducted.

- ❖ In association with Institution's Innovation Council, One - Day Alumni Interaction and Entrepreneurship Programme on 'Transforming Ideas into Business Ventures' was conducted on 20.01.2023. Mr.S.Karthik Raj, Entrepreneur, Greenick Enterprises, Erode, was the Resource Person.



**National Youth Day Celebration**

- ❖ In association with Tirupur Branch SIRC of ICAI, Career Guidance Programme was organized on 23.01.2023. CA.Varatharajan, CA.Senthikumar and CA. Vishnukumar, Auditors, Tirupur Branch SIRC of ICAI, were the Resource Persons.



**Career Counselling Programme**

- ❖ Workshop was conducted on 'GST in Tally' from 21.02.2023 to 22.02.2023. Mr. Mahesh David Kumar, Trainer, CCube Technologies, Erode, was the Resource Person.

- ❖ 'Voter ID Camp' was arranged for students from 23.02.2023 to 24.02.2023.

- ❖ Seminar on 'Project Management Tools and Techniques' was organized on 01.03.2023. Mr. P. Prabhakaran, Assistant Professor, PSG College of Arts & Science, Coimbatore, was the Resource Person.

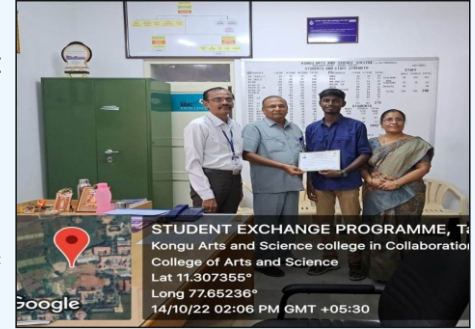
- ❖ Career Orientation Programme entitled 'Ethics in Career Planning' was organized on 02.03.2023. JCI Sen Rohit Kumar Lodha K, National Co-ordinator for One LO One Sustainable Project Zone Trainer, Salem, was the Resource Person.

- ❖ International Year of Millets was observed on 06.03.2023. Various competitions such as Millets Master Chef Challenge, Flameless Feats from Seed to Plate were conducted for the students.



## DEPARTMENT OF CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATIONS AND PROFESSIONAL ACCOUNTING

- ❖ 'Bridge Course' was conducted for the first year non-computer students on 08.08.2022 and from 10.08.2022 to 12.08.2022.
- ❖ 'Anti - tobacco Awareness Survey' was carried out for the Erode and Tirupur District people to create awareness about the harmful effects of tobacco usage and the Tobacco Control Laws from 13.08.2022 to 16.08.2022.
- ❖ Inauguration of Department Association Activities was organized on 18.08.2022. CS. S. Palanikumar, Chairman, ICSI Coimbatore Chapter, was the Resource Person.
- ❖ MoU was signed with the Institute of Company Secretaries of India (Coimbatore Chapter) on 18.08.2022 and as a part of it Professional Course Awareness Programme was organized on 'Career as a Company Secretary' for the first year students.
- ❖ In collaboration with Karur Vysya Bank, Mettukadai Branch, 'SB Account Opening Programme' was organized for the Students on 18.08.2022.
- ❖ As a part of MoU signed with the Patrician College of Arts and Science, Chennai, an International Conference (Hybrid Mode) was organized on 'Research, Innovation & Entrepreneurship for Sustainable Economic Development' for the students on 07.09.2022. The Resource Persons were



**Student Exchange Programme**

- ⇒ Dr. Eniyathendral, Co-Founder, MAKE Educational and Charitable Foundation, Boston, USA.
- ⇒ Mr. Nikunj Panchal, Project Lead, AT Startup, Tamil Nadu.
- ⇒ Khalid Sulaiman Al-Salehi, Director, Industrial Incubators and Innovation, Oman.
- ⇒ Dr. T. Mohanasundaram, Associate Professor, Department of Management Studies, M S Ramaiah Institute of Technology, Bengaluru.
- ⇒ Joshua Gerard, Chief Operating Officer (COO), TamilNadu Advanced Technical Training Institute, Chennai



**Orientation Programme**

- ❖ Orientation Programme on 'Meditation and Medication' and 'நம்பிக்கை என்னும் நன்மருந்து' for the first year students was conducted on 22.09.2022. Mr. R. Dhanabal, Art of Living International Faculty, Sri Sri Yoga Tamil Nadu State Co-Ordinator and Dr. P. Dhinakaran, Assistant Professor, Department of Tamil, KASC, were the Resource Persons.
- ❖ Guest Lecture on 'Self Assertiveness and Self Efficacy' was conducted on 22.09.2022. Dr. C. Deepa, Outreach Coordinator, Centre of Mind, Erode, was the Resource Person.

- ❖ As a part of Best Practice, Training Programmes on 'Mock Trading' and 'Exploring Entrepreneurs' were organized on 22.09.2022 and on 03.11.2022.
- ❖ As a part of MoU Signed with Patrician College of Arts and Science, Chennai, an 'Academic Exchange - Student Exchange Programme' was held on 14.10.2022 and on 15.10.2022.
- ❖ Industrial Visit to Traco Cable Company Limited, Cochin and Vagamon was arranged for the final year students on 17.10.2022 and 18.10.2022.
- ❖ As a part of Best Practice, a Training Programme on 'Exploring Entrepreneurs' was organized on 03.11.2022.
- ❖ Three - Day Personality Development Programme was conducted on 'Enhance Yourself' and 'Empowering Your Attitude' from 05.01.2023 to 06.01.2023 and 09.01.2023. Dr. M. Shanmuga Sundaram, Trainer of Phoenix Training Academy, Erode, was the Resource Person.
- ❖ Guest Lecture on 'Global Trends in Indian Economy' was conducted on 19.01.2023. Dr. V. Gowtham Raaj, Assistant Professor, Department of Management, G. R. D Academy of Management, Coimbatore, was the Resource Person.
- ❖ Intra-Department Function 'CorPro FOCUS - 2023' was conducted on 22.02.2023 and 23.02.2023.
- ❖ Two - Day Workshop was conducted on 'GST and Business Practices' on 28.03.2023 and 29.03.2023 respectively. GST Practitioner, Mr.D.Sivashanmugam, was the Resource Person.
- ❖ Motivational Programme on 'Know Yourself' was conducted on 28.03.2023. Sri Sasi Kumaar, Human Lifestyle Mentor from Gnana Sanjeevanam Gurukulam, Coimbatore, was the Guest of Honour.



**Intra-Department Function**

## DEPARTMENT OF BUSINESS ADMINISTRATION

- ❖ Department Association Activities for the academic year was inaugurated on 16.08.2022. Dr. D. Aarthi, Motivational Speaker and Founder, Mentora Soft Skill Training, was the Resource Person.
- ❖ Guest Lecture on 'Marketing Management - Sales and Marketing Strategy' for the Second Year BBA Students was conducted on 23.09.2022. Dr.S.Thilaga, Assistant Professor, Coimbatore Institute of Technology, Coimbatore, was the Resource Person.
- ❖ Webinar on 'Financial Literacy' was conducted on 15.10.2022. Ms. M.Asthalakshmi, Resource Partner, Bombay Stock Exchange and IQAC Coordinator, Marudhar Kesari Jain College for Women, Vaniyambadi, was the Resource Person.



**Association Inauguration**

- ❖ Intra-Collegiate Meet 'MAG-FEST 2K22' was conducted on 18.10.2022. Various events like Best Manager, Business Plan, AD-ZAP, Treasure Hunt and Business Quiz were conducted.
- ❖ Guest Lecture was conducted on 'Consumer Behaviour' on 13.02.2023. Mr.R.Sasikumar, Faculty of Business Studies, CS Academy (CBSE), Erode, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Insurance Principles and Practices' on 13.02.2023. Ms.N.Savitha, Chief Agency Partner, Kotak Mahindra Life Insurance Company Ltd., Coimbatore, was the Resource Person.
- ❖ Guest Lecture was conducted on 'The Pursuit of Sustainable Competitive Advantage - A Winning Strategy' on 16.02.2023. Dr.A.G.Sudha, Associate Professor, Department of Management Studies, Coimbatore Institute of Technology, Coimbatore, was the Resource Person.
- ❖ Workshop was conducted on 'Innovative Entrepreneurship and Start-ups Opportunities for Youth' on 23.02.2023. Dr.R.Vanathi, Assistant Professor and Head, Department of Business Management, Erode Arts and Science College, Erode, was the Resource Person.



**Guest Lecture**



**Guest Lecture**

- ❖ Guest Lecture was conducted on 'Interview Skills' on 09.03.2023. Ms.S.Keerthiga Devi, Placement Trainer, KPR College of Arts, Science and Research, Coimbatore, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Psychological Behaviour in Organization' on 27.03.2023. Mr.J.Thangavel Raj, Corporate Trainer, Business Consultant Management, was the Resource Person.
- ❖ Industrial visit was arranged to Milky Mist, Erode, on 28.03.2023 and 29.03.2023 in order to inculcate the practical knowledge of the students.

## DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

- ❖ Bridge Course was conducted on 29.07.2022. Dr.G.Manju, Associate Professor and Ms.S.Vanitha, Assistant Professor of the department, were the Resource Persons.
- ❖ Anti-Drug Awareness Face Painting Competition for various departments was conducted on 12.08.2022.
- ❖ EXON Association Inauguration was conducted on 17.08.2022. Dr.Rupa Gunaseelan, Director i/c & Professor, Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, Coimbatore, was the Resource Person.



**Bridge Course**



- ❖ Orientation Programme was conducted on 07.10.2022. Mr. M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode, was the Resource Person.
- ❖ Guest Lecture on 'Vettri Nichayam' for the First Year Students was conducted on 12.10.2022. Dr. P. Dhinakaran, Assistant Professor, Department of Tamil, was the Resource Person.
- ❖ Two day Industrial Visit was arranged for the final year students to Sea Blue Shipyard Limited, Kochi from 17.10.2022 to 18.10.2022.
- ❖ Alumni Interaction-Career Planning for the Final Year Students was conducted on 21.10.2022. Mr. M. Prasanth, Alumnus, Audit and Recovery Associate Accenture, Chennai, was the Resource Person.



**Orientation Programme**



**Guest Lecture**

- ❖ Guest Lecture on 'Opportunities in Aviation Management' was organized on 13.02.2023. Mr. M. Veera Babu, Director of SACCA, was the Resource Person.
- ❖ Seminar on 'Multimedia for Business Management' was organized on 16.02.2023. Ms.S.Ayisha Sithikka, Graphic Designer, Arena Multimedia, Erode, was the Resource Person.
- ❖ Guest Lecture on 'Entrepreneurial Skills and Financial Assistance' was organized on 24.02.2023. Mr. B.Nayagan, Founder, AGAM Academy (New Startup) was the Resource Person.
- ❖ Intra Department Fest 'EXON Fest 2K23' was organized on 28.03.2023.

## DEPARTMENT OF MATHEMATICS

- ❖ Tobacco Awareness Human chain from Veppampalayam to Mettukadai was organized on 13.08.2022.
- ❖ Ramanujan Association Activities Inauguration and Orientation Programme for the first year students along with the Department of Physics was conducted on 18.08.2022. Jc. A. Dhanavel, Founder - Head Coach, GurU+ Transformation Centre, Tuition Training counselling, Erode and Capt. Dr.P.Gowthaman, Associate Professor, Department of Electronics, Erode Arts and Science College, were the Resource Persons.



**Orientation Programme**

- ❖ Alumni Interaction Programme on 'Software Opportunities for Mathematics Students' was conducted on 14.10.2022. Ms. N.Bharathipriya, Alumnus, CTS, Coimbatore, was the Chief Guest.

- ❖ Seminar on 'Research in Mathematics (Ways and Means)' was conducted on 14.10.2022. Dr.G.Nagamani, Assistant Professor, Department of Mathematics, The Gandhigram Rural Institute (Deemed to be University), Dindigul, was the Resource Person.
- ❖ Alumni Interaction Programme on 'Higher Studies in Abroad' was conducted on 19.10.2022 and Mr. P.V.Vishwanath, Alumnus, Internship at Stunited Community Interest Company, University of Greenwich, London, was the Chief Guest.
- ❖ Two - Day Workshop on 'Technical Documentation in Mathematics' was conducted under DBT Star College Scheme for the third year UG Students from 27.10.2022 to 28.10.2022. Dr.A. Sebastian Selvaraj, Assistant Professor, Government Arts and Science College, Veda sandur, Dindigul, was the Resource Person.
- ❖ Guest Lecture on 'Application of Laplace Transforms' was conducted under DBT Star College Scheme on 28.10.2022. Dr.V.Parthiban, Assistant Professor, Grade 2, VIT University, Chennai, was the Resource Person.
- ❖ Personality Development Programme was organized on 'Improving Ourselves' on 27.12.2022. Mr. T.P.Saravanan, Corporate Relations, Kongu Business School, Kongu Engineering College and Dr.R.Maheswari, Assistant Professor, Kongu Engineering College, Erode, were the Resource Persons.
- ❖ Student Empowerment Programme was conducted under DBT Star College Scheme on 30.12.2022. Mr.J.Thangavel Raj, Corporate Trainer, Profile Trace, Erode, was the Resource Person.
- ❖ 135<sup>th</sup> Birth Anniversary of Srinivasa Ramanujan was celebrated as Ramanujan Day on 02.01.2023. A Special Lecture on 'Ramanujan: A Wizard of Intuition' was given by Dr.J. Kannan, Assistant Professor, Department of Mathematics, Ayya Nadar Janaki Ammal College, Sivakasi.
- ❖ Workshop on 'Mathematical Biology' was organized under DBT Star College Scheme on 24.01.2023. Dr. M. Sambath, Assistant Professor, Department of Mathematics, Periyar University, Salem, was the Resource Person.
- ❖ Workshop on 'Graspable Maths' was organized under DBT Star College Scheme on 09.02.2023. Mr.S.Ganesh, National ICT Awardee, Graduate Teacher (BT), PUM School, Thiruv arur, was the Resource Person.



**Personality Development Programme**



**Workshop on Cryptography**

- ❖ Workshop on 'Mathematical Tools' was organized under DBT Star College Scheme for PG Assistant Government School Teachers, Erode District on 10.02.2023. Mr.S.Ganesh, National ICT Awardee, Graduate Teacher (BT), PUM School, Thiruv arur, was the Resource Person.
- ❖ Skill Development Programme on 'Problem Solving and Critical Thinking' was organized on 21.02.2023. Mr.N.Loganathan, Managing Director, Mullai Academy, Karur, was the Resource Person.

- ❖ Workshop on 'Cryptography' was organized under DBT Star College Scheme on 24.02.2023. Dr.M.Syed Ali, Assistant Professor, Department of Mathematics, Thiruvalluvar University, Vellore, was the Resource Person.
- ❖ Academic Industry Interface Programme on 'Exploring the Connection Between Mathematics and Software: Unlocking the Career Opportunities' was organized on 06.03.2023. Mr. S. Ravi Sreyas, Software Developer, The Apex Grand Team, Coimbatore, was the Resource Person.
- ❖ Yoga Programme on 'Yoga for Rest and Reset' was organized on 07.03.2023. Ms.M.Umamahesh and Team Members from Manavalakalai Mandram, Erode, were the trainers.
- ❖ Industrial Visit was arranged to Anna Science Centre - Planetarium, Tiruchirapalli, on 10.03.2023.



**Yoga for Rest and Reset**

## DEPARTMENT OF COMPUTER SCIENCE (UG)

- ❖ Bridge Course and Diagnostic Test for the First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 29.07.2022 .
- ❖ DBT Sponsored Orientation Programme on 'Introduction and Importance of Subjects / Course of Study', 'Communicative English' and 'Foundations of Mathematics' for First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 29.07.2022. Mr. P. Ramesh, Head and Assistant Professor, Ms.G.Yazhinidevi, Assistant Professor and Ms.S.Vidhya, Assistant Professor, Department of Computer Science (UG) were the Resource Persons.
- ❖ DBT Sponsored Orientation Programme on 'Basics of Computer' for the First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 02.08.2022. Dr.R.Pushpalatha, Assistant Professor, Department of Computer Science (UG), was the Resource Person.
- ❖ DBT Sponsored Orientation Programme on 'Gender Equity' and 'Moral and Ethical Values' for the First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 04.08.2022. Mr.K.Elavarasan, Assistant Professor and Ms.K.Saraswathi, Assistant Professor, Department of Tamil, were the Resource Persons.
- ❖ DBT Sponsored Orientation Programme on 'Appreciation of Virtue' for the First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 08.08.2022. Mr.V.Boominathan, Assistant Professor, Department of Tamil, was the Resource Person.
- ❖ An Anti-Tobacco Awareness Rally was conducted by Department of Computer Science (UG) in association with NCC Cadets on 12.08.2022.
- ❖ DBT Sponsored Academic Industry Interface Programme - Guest Lecture on 'Career Guidance for Web Designing' for the Final Year B.Sc(CS) students was conducted on 12.08.2022. Mr.S.Boobalan, Animation Head and Manager, Dream Zone School of Creative Studies, India (Division of CADD centre training services PVT Ltd), Chennai, was the Resource Person.



**Anti - Tobacco Awareness Rally**

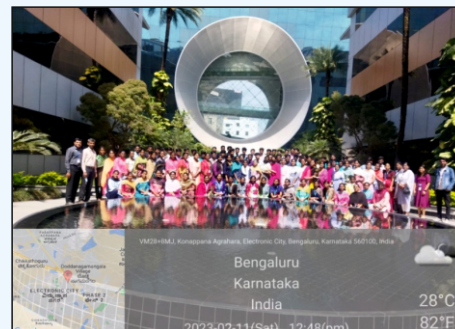


- ❖ DBT Sponsored Cyber Crews Students' Association - Inaugural Function and Orientation Programme on 'Emerging Career Opportunities and Challenges in IT' for B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 16.08.2022. Mr.R.Prabaath Kumar, HR Manager, Techno Magics, Bengaluru, was the Resource Person.
- ❖ DBT Sponsored Cyber Crews Students' Association - Orientation Programme on 'Opportunities in Web Development' for B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 16.08.2022. Mr.Guhanraja CM, Lead Software Engineer, Techno Magics, Bengaluru, was the Resource Person.
- ❖ Industrial Visit for the final year B.Sc(CS) students was organized from 30.09.2022 to 01.10.2022 at Chips Software Systems Pvt. Ltd, Cochin.
- ❖ DBT Sponsored Faculty Exchange Programme on 'Visual Basic and VB.Net' for Final Year B.Sc(CS) students was conducted from 12.10.2022 to 14.10.2022. Dr.N.Baskar, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore, was the Resource Person.
- ❖ DBT Sponsored Academic Industry Interface Programme - Hands on Training cum Workshop on 'Computer Hardware and Networking' for the First Year B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted from 17.10.2022 to 19.10.2022. Mr. T. Manikandan, Proprietor, Sridharan Infotech, Erode, was the Resource Person.
- ❖ DBT Sponsored Think Fest - Intra Department Competition on 'Quiz Contest' for the B.Sc(CS) and B.Sc(CS with Data Analytics) students was conducted on 27.10.2022. Ms.M.S.Kokila, Ms.K.Gomathy, Ms.S.Gowthami and Dr. T. Poonkodi, Assistant Professors of the Department conducted the Quiz Contest.
- ❖ DBT Sponsored Extension Activity on 'E-Waste Management' was conducted on 10.11.2022. Dr. R.Pushpalatha, Assistant Professor, Department of Computer Science, conducted the activity.
- ❖ Hands on Training cum Workshop on 'Python Programming' was conducted from 26.12.2022 to 28.12.2022. Ms.R.Thamayanthri and Mr.R.Puhazhenth, Technical Engineers & Trainers, Livewire, Erode, were the Resource Persons.
- ❖ An Academic Industry Interface Programme cum Guest Lecture on 'Guidance on Project Development' was conducted on 30.12.2022. Mr.S.Banu Chandar, Founder of Adrinom Infotech, Erode, was the Resource Person.
- ❖ An Academic Industry Interface Programme cum Guest Lecture on 'Life Cycle Models in Project Development' was conducted on 03.01.2023. Ms.P.Nathiya and Mr.V.Naresh, Trainers, Brow zone InfoTech, Erode, were the Resource Persons.
- ❖ Alumni Interaction Programme on 'Self Management - Cross Culture - Communication and Corporate Culture' was conducted on 07.01.2023. Mr. S. Suganesh, Business Analyst, Robosoft Technology, Udupi, Karnataka, was the Resource Person.



**Workshop on IoT**

- ❖ Two - Day Hands on Training cum Workshop on 'IoT and its Applications' was conducted from 10.01.2023 to 11.01.2023. Mr.Jeeva K and Mr. Vadivel Murugan A, Software Engineers, RubRich Research, Coimbatore, were the Resource Persons.
- ❖ An Academic Industry Interface Programme cum Guest Lecture on 'Digital Marketing' was conducted on 27.01.2023. Ms.P.Revathi, Digital Marketing Executive, IPCS Global Solutions Pvt Ltd, Erode, was the Resource Person.
- ❖ Industrial Visit was arranged on 11.02.2023 to Infosys BPM Ltd, Bengaluru.
- ❖ 'Think Fest' - Intra-department Competitions on 'Quiz, Poster Presentation and Paper Presentation' was conducted 02.03.2023 and on 08.03.2023 respectively.



**Industrial Visit**

## DEPARTMENT OF COMPUTER TECHNOLOGY AND INFORMATION TECHNOLOGY

- ❖ Guest Lecture on 'Object Oriented Programming with Java' for the students of Second year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 21.07.2022. Mrs.K.Kiruthika, Assistant Professor, Department of Information Technology from Vellalar College for Women (Autonomous), Erode, was the Resource Person.
- ❖ Aptitude Training Programme was conducted by Aptitude and Soft Skill Training Cell on 12.08.2022.
- ❖ E-waste Collection Activity was conducted by Green Computing Forum on 16.08.2022.
- ❖ Installation of CTIT Student Council's Office Bearers was conducted on 17.08.2022. Mr. Gurubalaji Gururaj(Alumnus), Senior Administrator from Wipro Technology, Coimbatore, was the Resource Person.
- ❖ Orientation Training Programme for the students of First year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 18.08.2022. Mr. Nagaraja Prabhu, Lead & Technical Specialist from IDP Education India Services from Chennai, was the Resource Person.
- ❖ As a part of Login Y2K22 - 23, an Intra Department Doodle Dragon Competition was conducted on 22.08.2022.
- ❖ Mock Interview was conducted by Aptitude and Soft Skill Training Cell on 03.09.2022.
- ❖ Special Lecture on 'Report Writing and Public Speaking' for the students of Third year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 05.09.2022. Ms. N.Renuka, Assistant Professor of English from the Department of Computer Technology and Information Technology, was the Resource Person.



**Student Council**

❖ An Intramural Technical Symposium TECHFEST 'Y22 for all UG Courses was conducted on 06.09.2022. Dr.N.Karthikeyani Visalakshi, Assistant Professor, Department of Computer Science from Government Arts and Science College, Kangeyam, was the Resource Person.

❖ An Audio /Visual Show was conducted by Cultural Club on 07.09.2022.

❖ Communication Development Programme for the students of Second year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 09.09.2022 and 12.09.2022. Ms. S. Sreevidhya, Assistant Professor, Department of English from Trinity College for Women (Arts and Science), Namakkal, was the Resource Person.



**TECHFEST 'Y22**

❖ Personality Development Programme for the students of Third Year B.Sc. (Computer Technology) and B.Sc.(Information Technology) was conducted on 13.09.2022. Dr.V.L.Jayapaul, Assistant Professor and Head, Department of English from St.Joseph's College (Autonomous), Tiruchirappalli, was the Resource Person.



**Digital Literacy Programme**

❖ Digital Literacy Programme was conducted by Social Responsibility Cell on 14.09.2022.

❖ Workshop on 'PC Hardware and Troubleshooting' for the students of Second year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted from 15.09.2022 to 16.09.2022. Mr. T. Manikandan and Mr.K. Kumar from Sridharan Infotech, Erode, were the Resource Persons.

❖ Guest Lecture on 'Opportunities in Higher Education' for the students of Third Year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted by Higher Education Club on 22.09.2022. Mr. Thiagarajan Thirunavukkarasu, Director from T.I.M.E, Erode, was the Resource Person.

❖ Guest Lecture on 'NET Programming' for the students of Third Year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 23.09.2022. Dr.C.Thiyagarajan, Associate Professor, Department of Computer Technology from PSG College of Arts and Science, Coimbatore, was the Resource Person.

❖ Guest Lecture on 'C and C++ Programming' for the students of first year B.Sc. (Computer Technology) and B.Sc. (Information Technology) was conducted on 10.10.2022. Dr.A.Sumathi, Associate Professor, Department of Information Technology from KPR College of Arts Science and Research, Coimbatore, was the Resource Person.

❖ As part of Login Y2K22 - 23, an Intra Department Code Fighter Competition was conducted on 20.10.2022.

❖ Group Discussion was conducted by Aptitude and Soft Skill Training Cell on 20.10.2022.

❖ Workshop was conducted on 'Python Programming' on 28.12.2022. Mr. D.A. Kumaran, Software Developer, Accent Technosoft, Coimbatore, was the Resource Person.



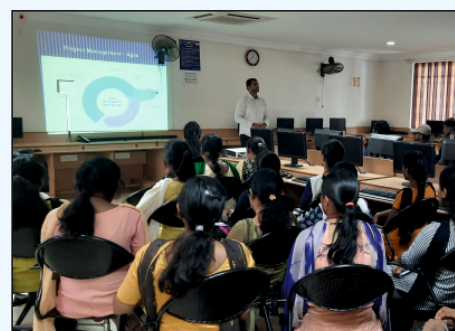
- ❖ Workshop was conducted on 'Android Programming' on 29.12.2022. Mr. J. Arun Kumar, Android Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ❖ Workshop was conducted on 'PHP Programming' on 30.12.2022. Mr. Nandhakumar, Software Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ❖ Workshop was conducted on 'Linux Administration' on 06.01.2023.
- ❖ An Intra Department Talent Hunt - Youth Fest '23 was conducted on 22.03.2023.
- ❖ 5<sup>th</sup> Awards day was conducted on 28.03.2023. Achievers of the competitions such as Doodle Dragon, Code Fighter, Paper Presentation and Website Portal Creation and Department Student Council Office Bearers were honoured by the Principal.



**Workshop on Android Programming**

## DEPARTMENT OF COMPUTER APPLICATIONS

- ❖ Orientation Training Programme for the First Year B.Sc(Computer Science & Applications) students was conducted from 10.08.2022 to 11.08.2022. Mr. Raja Ramasundarram, Mr. MK. Janarthanan and Mr. Thangavel Raj, Trainers from Point blank, Erode, were the Resource Persons.
- ❖ Orientation Training Programme for the First Year BCA students was conducted from 10.08.2022 to 11.08.2022. Mr. Jaiganesh, Mr. Manivannan and Ms. Sanmathi, Trainers from Point blank, Erode, were the Resource Persons.
- ❖ Seminar on 'Programming Skills and Project Management' for the Second and Third Year BCA Students was conducted on 11.08.2022. Mr. Gowrisankar Gunasekaran, Assistant Vice President, Wellsfargo, Bengaluru, was the Resource Person.
- ❖ The 'Phoenix' Student Association was inaugurated on 17.08.2022 and a Guest Lecture on 'Recent Trends in IT' for all the Students of the Department was organized on the same day with Dr.R.Rajesh Kanna, Assistant Professor, Department of Computer Science, Christ (Deemed to be University), Bengaluru, as the Resource Person.
- ❖ Guest Lecture on 'Software Testing' for the Final Year BCA Students was conducted on 15.09.2022. Mr. Gowtham Krishnamoorthy, Founder & CEO, NUTZ Technovation Pvt., Ltd., Erode, was the Resource Person.
- ❖ Seminar on 'Career Guidance and Resume Preparation Techniques' for the Final Year BCA Students was conducted on 15.09.2022. Mr.N.Rajasekaran, Assistant Professor of the Department was the Resource Person.



**Seminar on Programming Skills**

- ❖ Guest Lecture on 'Database Concepts and AWS Clouds' for all the Students was conducted on 29.09.2022. Mr.M.Gunasekar, Assistant Professor, Department of IT, Kongu Engineering College, Perundurai, was the Resource Person.
- ❖ 'Alumni Meet' was conducted on 26.01.2023.



**Workshop on Mobile Application Development**

- ❖ Two-Day Workshop was conducted on 'Mobile Application Development' on 23.02.2023 and 24.02.2023. Dr.K.R.Prasanna Kumar, Mr.K.Logeswaran and Mr. A.P. Ponselvakumar, Assistant Professors of Information Technology / Artificial Intelligence, Kongu Engineering College, Erode, were the Resource Persons.
- ❖ Two-Day Personality Development Programme was conducted on 06.03.2023 and 07.03.2023. Mr. G.Shanmuga Sekar, HR Trainer, Erode, was the Resource Person.

- ❖ Two-Day Personality Development Programme was conducted on 08.03.2023 and 09.03.2023. Mr.K.Narendra Kumar Patel and Mr.S.T.Sivakumar, HR Trainers, ABLE Training Academy, Erode, were the Resource Persons.
- ❖ Intra Department Meet 'BOOTFEST 2023' was conducted with various competitions like Paper Presentation, Word Hunt, Marketing, Poster Design and Group Dance to the students on 17.03.2023.
- ❖ Seminar was organized on 'Cyber Security' on 30.03.2023. Mr.Gowtham Krishnamoorthy, Founder & CEO, NUTZ Technovation Pvt., Ltd., Erode, was the Resource Person.

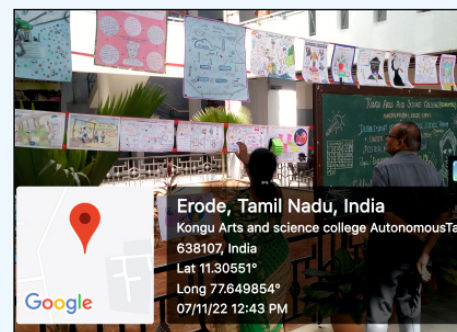
## DEPARTMENT OF PHYSICS

- ❖ Vibrant Association activities were inaugurated in association with Mathematics Department on 18.08.2022. Jc. A.Dhanavel, Founder, Head Coach, GurU+ Transformation centre, Tuition Training Counselling, Erode and Capt. Dr. P. Gowthaman, Associate Professor of Electronics, Erode Arts and Science College, Erode, were the Resource Persons.
- ❖ Guest Lecture was organized on 'Polymorphism in Material Science' under DBT star college scheme on 23.09.2022. Dr. P. Dhanasekaran, Assistant Professor of Physics, School of Distance Education, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Field Visit to Traco cable, Kochi, Kerala was arranged for the students of Second and Third year on 10.10.2022.
- ❖ One-Day Skill Development Training for the students of Second and Third Year was conducted on 'Electronic circuits Design and Do' on 31.10.2022 with the trainers from Thilagavathi Electronics.



**Field Visit to Traco Cable**

- ❖ On the eve of the Birth Anniversary of Noble Laureate Sir C.V.Raman, a Poster Making Competition 'Innovation starts with me' was conducted for all the students in association with KASC Science Forum on 07.11.2022.
- ❖ One - Day Skill Development Training was organized on 'Arduino IDE and Sensors' on 04.01.2023 with the Technical Trainers from Mighty Electronics Equipments Corporation, Coimbatore.
- ❖ Two - Day Skill Development Training was arranged on 'Fixing Mobile Phone Issues' under DBT Star College Scheme in association with New Technology Mobile Service and Training Institute, Coimbatore, for the Value Added Course (Electronics for Everyone) students on 16.02.2023 and 17.02.2023.
- ❖ National Science Day was celebrated on 28.02.2023 by organizing various competitions in association with KASC Science Forum under DBT Star College Scheme and also conducted a Logo Creation competition on 'Science, Technology and Global Well-being'.



**Sir C.V.Raman Birth Anniversary**



**Guest Lecture on Nanoscience**

- ❖ Guest Lecture was organized on 'Nanoscience – Scope and Career Opportunities' on 03.03.2023 under DBT fund. Dr. K.Sakthipandi, Professor and Research Coordinator, SRM TRP Engineering College, Tiruchirappalli, was the Resource Person.
- ❖ Academia Industry Interface Workshop on 'Robotics' was arranged under DBT fund on 10.03.2023. Ms. Sowmiya Santhanam, Founder and CEO, Seventh Sense School of Robotics, Erode, was the Resource Person.

## DEPARTMENT OF BIOTECHNOLOGY

- ❖ Dr.B.Balamuralikrishnan, Assistant Professor, Department of Food Science and Technology, Sejong National University, Seoul, South Korea, inaugurated the students Association on 28.07.2022 and served as the Resource Person for the plenary session entitled 'Livestock Agricultural Science: Influence of feed additives in livestock industry' for the students.
- ❖ Personality Development Programme entitled 'Aspire to Inspire' for both the UG and PG students on 23.09.2022 was conducted with Mr.C.Venkatesh, Impact Trainer, Coimbatore, as the Resource Person.
- ❖ The Department of Biotechnology signed a MoU with Methion Biotech Pvt. Ltd., Rathinam Techzone, Pollachi Main Road, Eachanari, Coimbatore on 14.10.2022. The objective of the MoU is to share the knowledge and enhance the technical skills of the students.
- ❖ The Department signed MoU with Moon Foods Pvt. Ltd, Tiruchengodu on 04.11.2022.



**MoU**



- ❖ Faculty Development Programme was organized on 'Deciphering Manuscript Writing' for faculty members of various departments on 04.01.2023. Dr.K.S.Sowmiya Rani, Editor, Editage (Cactus Communications) Founder, Sowmis-AWW, was the Resource Person.
- ❖ Special Talk Cum Workshop on 'Chromatographic Techniques' was organized on 15.02.2023. Dr.V.S.Pragadheesh, Scientist, CSIR- Central Institute of Medicinal and Aromatic Plants, Bengaluru, was the Resource Person.
- ❖ Special Lecture on 'Recent Advances in Medical Oncology Therapy and Treatments' was organized on 17.02.2023. Dr. K. Ashok Kumar, Associate Professor, Department of Biotechnology, Vels Institute of Science, Technology and Advanced Studies, Chennai, was the Resource Person.



**Faculty Development Programme**



**Workshop on Downstream Processing**

- ❖ Workshop on 'Downstream Processing' was organized on 21.02.2023 and 22.02.2023. Dr.C.Kanagaraj, Director, Methion Biotech Private Limited, Rathinam Techzone, Coimbatore, was the Resource Person.
- ❖ Science Model Exhibition on 'Scientific Innovation for Sustainable Living' was organized for the students of DBT Star College Scheme Departments on 24.02.2023.

## DEPARTMENT OF BIOCHEMISTRY

- ❖ The Department in association with Department of Biotechnology, Anti-Drug Committee organized 'Science Exhibition Competition on 'Drug Awareness'on 17.08.2022.
- ❖ Intra-departmental Competition 'Express & Impress - Bioflair '22' was conducted on 07.09.2022.
- ❖ Quiz Competition 'Biobrainz' was conducted on 13.09.2022.
- ❖ Department Association Activities 'Symbion '22' was inaugurated on 14.09.2022. Mr. V.P.S.Radhakrishnan, Managing Director, M/s Angel Starch and Food Pvt Ltd, Erode, was the Resource Person. On this occasion, MoU was signed with M/s Angel Starch and Food Pvt Ltd, Erode.
- ❖ Guest Lecture on 'Viruses that could save millions of lives Antibiotics to antibiotic resistance and Phage Therapy' was conducted on 29.09.2022. Dr. Prasath Manohar, Research Scientist (NIH-NIGMS), Center for Phage Technology (CPT), Department of Biochemistry and Biophysics, Texas, A & M University, USA, was the Resource Person.
- ❖ Industrial Visit was arranged to Ganesh Consultancy and Laboratory Services, Mysuru, for First Year and Second Year UG and PG Students from 17.10.2022 to 18.10.2022.



**Association Inauguration**

- ❖ Industrial Visit was arranged to Malanadu Co-operative Tea Factory, Vagamon for the Final Year UG and PG students from 17.10.2022 to 18.10.2022.
- ❖ In association with Institution's Innovation Council (IIC) & Entrepreneurship Development Cell (EDC) 'Entrepreneur Talk Series' was organized on 26.10.2022. Dr. D. Muthu, Managing Director, Primas Bioscience Pvt Ltd, Coimbatore, was the Resource Person.



**Industrial Visit**

- ❖ Workshop on 'Foldscope and its Applications' was organized on 29.12.2022. Dr. Anupma Harshal, Super heroes against super bug fellow Consultant, Women in STEM, Science Communication and Public Engagement to the Government of India, Mumbai, was the Resource Person.
- ❖ Industrial Visit was arranged to Seshasayee Paper and Boards Ltd, Pallipalayam from 03.01.2023 to 05.01.2023.
- ❖ Blood Donation Camp was conducted on 15.02.2023 in association with Lions Club of Erode, Midtown and JCI, Erode. About 353 students donated blood to Erode Government Hospital, Government Erode Medical College and Hospital, Tamil Nadu Voluntary Blood Bank and Research Centre, Erode and Lions Blood Bank, Erode.



**National Level Workshop**

- ❖ Two - Day Workshop was conducted on 'Molecular Techniques' from 23.02.2023 to 24.02.2023. Ms.V.Keerthana, TANSCHÉ - Junior Research Fellow, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Two - Day Workshop was conducted on 'Cheminformatics' from 02.03.2023 to 03.03.2023. Mr.R.Muthuswami, Technical consultant, Bioexplora, Bengaluru, was the Resource Person.

- ❖ Guest Lecture on 'Preparation for Competitive Examinations and Career Guidance in Biochemistry' was organized on 06.03.2023. Ms.Shobana (Alumnus), Industrial Cooperative Officer, Department of Industries and Commerce, Government of Tamilnadu, Chennai, was the Resource Person.

## DEPARTMENT OF COSTUME DESIGN AND FASHION

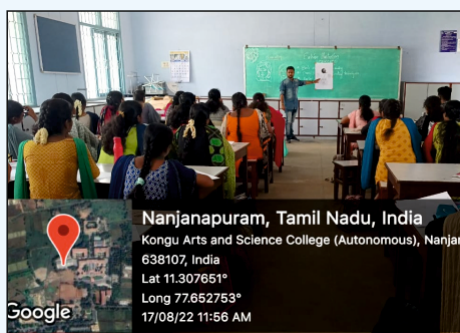
- ❖ An Orientation Training Programme for the First Year UG students was organized on 29.07.2022. Dr.S.Manjula, Associate Professor and Head of the Department was the Resource Person.
- ❖ Personality Development Programme on 'Happiness is an Inside Job' for First Year UG Students was conducted on 01.08.2022. Dr. Kavitha Karunakaran, Anish Dental Clinic, Erode, was the Resource Person.
- ❖ Personality Development Programme on 'Yoga for Body and Mind' for First Year UG Students was conducted on 02.08.2022. Ms.P.TamilSelvi, Yoga Professor, Sky Yoga Center, Palladam, was the Resource Person.



- ❖ National Handloom Day Celebration was conducted on 05.08.2022. As a part of the celebration, the UG & PG students visited 'Silk Sarees Handloom Weaving Unit' at Sirumugai, Coimbatore to gain knowledge on handloom weaving and also they visited Sericulture unit at Forest College and Research Institute, Mettupalayam, Coimbatore.
- ❖ Two Day Workshop on 'Fashion Illustration' for Second Year UG students was conducted from 17.08.2022 to 18.08.2022. Mr.T.Rajaram, Art Teacher & Founder of ACMG Art Studio, Salem, was the Resource Person.
- ❖ Orientation Programme on 'Role of Costume Designer in Film Industry' for UG & PG Students was conducted on 09.09.2022. Mr.C.Krishnamoorthy, Costume Designer in Tamil Film Industry, What's in Boutique (Customized), Chennai, was the Resource Person.
- ❖ Industrial Visit to 'Weaving & Spinning Unit' for the Final Year UG and First Year PG students was organized on 20.09.2022 to Pallava Groups (Sri Cheran Unit-I), Pallipalayam, Erode & Ranga Weaves Pvt Ltd, Komarapalayam, Namakkal.
- ❖ Industrial Visit to 'Weaving & Spinning Unit' for Second Year UG & Second Year PG students was organized on 22.09.2022 to Pallava Groups, (Sri Cheran Unit-I), Pallipalayam, Erode & Ranga Weaves Pvt Ltd, Komarapalayam, Namakkal.



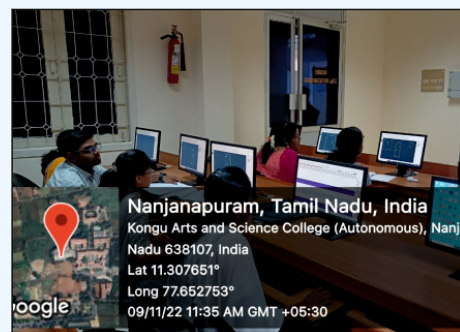
**Hands on Training**



**Workshop on Fashion Illustration**

- ❖ Three-Day Workshop on 'Fashion Illustration' for First Year UG students was conducted from 06.10.2022 to 07.10.2022 & 10.10.2022. Ms.K.Vaanmathi, Fashion Illustrator, Annai Kalakshetra Institute, Erode, was the Resource Person.
- ❖ Two-Day Educational Tour for Third Year UG & PG students was organized from 07.10.2022 to 08.10.2022 to Wayanad, Kerala.
- ❖ Two-Day X-Travaganza (Exhibition cum sale) Programme for all UG & PG students was organized from 12.10.2022 to 13.10.2022.

- ❖ Intra-talent competition cum Alumni interactive session for both the UG & PG students was conducted on 26.10.2022. Ms. Devika Rajesh (Alumnus - 2002-2005 batch), Proprietor, Charm Vasthra Designers, Erode, was the Chief Guest.
- ❖ One-Day Workshop on 'TUKA CAD-Pattern Making & Grading' was conducted on 09.11.2022. Ms.M.Devadharshini, TUKA CAD Trainer, C-CUBE Technologies, Erode, was the Resource Person.
- ❖ MoU was signed with Apparel, Made-ups & Home Furnishing Sector Skill Council on 29.11.2022.
- ❖ Two-Day Guest Lecture Programme on 'CAD' was conducted from 18.01.2023 to 19.01.2023. Ms.M.Devadharshini, Trainee, C-CUBE Technologies, Erode, was the Resource Person.



**Workshop on TUKA CAD**



- ❖ One-Day Guest Lecture Programme on 'Apparel Costing' was conducted on 10.02.2023. Mr.K.M.Suresh Babu, Head-TESA, Tirupur, was the Resource Person.
- ❖ Three-Day Workshop on 'Advanced Beauty Care Treatment & Bridal Make Over' was conducted from 13.02.2023 to 15.02.2023. Mrs. Jameela, Makeup Artist, Jamee Academy, Makeup studio, Erode, was the Resource Person.
- ❖ Fashion Gala'23 - Designer contest was organized on 03.03.2023. Mr. P. Jishnu Krishnan, Fashion Designer Chennai, Mr.F.Farzeen Khan, Model & Stylist, Kerala and B.Shalini, Fashion Runway Model, Chennai, were the Guests of honour.



**Workshop on Advanced Beauty Care Treatment**

## DEPARTMENT OF CATERING SCIENCE AND HOTEL MANAGEMENT

- ❖ Inauguration of Epicurienz was conducted on 23.08.2022 and Chef K. Madhan, Head Chef, Dice Group of Restaurants, Saudi Arabia, was the Resource Person.
- ❖ Orientation Programme for the First Year students was conducted on 23.08.2022 and Mr. G Eswaramoorthi, Assistant Professor, Department of Computer Applications and Dr P Dhinakaran, Assistant Professor, Department of Tamil, were the Resource Persons.
- ❖ Guest Lecture on 'Modern Trends in Food & Beverage Service' for the students was conducted on 22.09.2022 and Mr. Kirubakaran, Restaurant Manager and Mr. Sonu Mathew, Training Manager, Hotel Radisson, Salem, were the Resource Persons.
- ❖ Awareness Campaign was jointly organized with the NCC and NSS as a part of World Tourism day Celebration on 27.09.2022.
- ❖ Industrial visit was arranged to Hilton, Trivandrum, Kerala on 08.10.2022 and 09.10.2022.



**Association Inauguration**



**Industrial Visit**

- ❖ One-day National Level Workshop cum Competition on 'Blend Beyond-Too Many Sober Decisions' was conducted for the Students on 27.10.2022 and Mr. Sonaivel Venkatesan, Mixologist, Marriott, Goa and Mr. Santhosh Jayabalan Assistant F & B Manager, Club Mahindra Derby Green, Ooty, were the Resource Persons.
- ❖ Workshop was organized on 'Bake O Logy' on 24.02.2023. Chef. Bharani Sri, Proprietor, Sweet Bite, Erode, was the Resource Person.

## DEPARTMENT OF PSYCHOLOGY

- ❖ In collaboration with Department of Physics, Anti-Tobacco Awareness Activity was carried out for students on 11.08.2022 and for public on 16.08.2022.
- ❖ Inauguration of 'Tuning Minds - Mental Health Matters' was organized on 07.09.2022 and a Guest Lecture in accordance with World Suicide Prevention Day with the theme of 'Creating Hope through Action' was also organized with Mr.N.Gnanamanikandan, Senior Consultant, Clinical Neuropsychologist, Neuro Foundation, Salem, as a Resource Person.
- ❖ Onam was celebrated on 07.09.2022.
- ❖ World Suicide Prevention Day was celebrated jointly with Government Hospital, Erode on 10.09.2022 with the Awareness Programme through Skit and Speech for the public inside the hospital premises.
- ❖ World Mental Health Day was celebrated on 10.10.2022 with the theme of 'Make Mental Health & Well Being for all - A Global Priority' and a Guest Lecture was arranged on the topic titled 'Importance of Mental Health'.
- ❖ Flash mob was performed in accordance with creating awareness about Mental Health.



**Anti-Tobacco Awareness**



**Guest Lecture on Boosting Self-Esteem-Never Forget Your Worth**

- ❖ One Day Workshop on 'Research Methodology and Statistics' was conducted on 28.10.2022. Dr.P.Thamilselvan, Assistant Professor, Department of Psychology, PSG college of Arts and Science, Coimbatore, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Boosting Self-Esteem-Never Forget Your Worth' on 03.04.2023. Ms.N.Savya, Assistant Professor, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ❖ One - Day State Level Workshop on 'Art Therapy' was conducted on 12.04.2023. Ms.M.Dharani, Assistant Professor, PSG College of Arts and Science, Coimbatore, was the Resource Person.

## DEPARTMENT OF MANAGEMENT SCIENCE

- ❖ Guest Lecture on 'Business Analytics' for the Final Year MBA Students was organized on 28.07.2022 and Mr. P. Murugesan, Founder & CEO, Tulsi Consultancy Services, Chennai, was the Resource Person.
- ❖ An Industrial Visit was arranged for the Final Year MBA students to Agni Steels Pvt Ltd, Ingur, Perundurai on 09.09.2022.
- ❖ A Session on 'Innovations in Advertisement Strategy' was organized for the Final Year MBA students on 12.09.2022 and the Resource Person was Mr. Ajith Selvaraju, Founder & Executive Manager, N'Kisi Institute of Training, Salem.



**Session on Innovations in Advertisement Strategy**



- ❖ MAKE Association was inaugurated on 10.10.2022 with Mr. Sooraj Muralidharan Founder & Academic Director, Third Eye, Salem as a Chief Guest.
- ❖ Five-Day Orientation Programme for the First Year MBA Students was organized from 10.10.2022 to 14.10.2022. The Resource Persons were K. S. Subha Prasanth, Soft Skill Trainer, Erode and Tina Shah Thakkar, Motivational Speaker, Life Coach, Salem.
- ❖ Two-Day Workshop on 'Creative Campaign and Branding' was organized for the First Year MBA Students from 17.10.2022 to 18.10.2022, Mr. Ajith Selvaraju, Founder & Executive Manager, N'Kisi Institute of Training, Salem was the Resource Person.
- ❖ Guest Lecture on 'Prospects of MBA' was arranged for the Final Year MBA Students on 19.10.2022 and Mr. Viswanathan, Alumnus, Department of Mathematics was the Resource Person.
- ❖ Guest Lecture on 'Entrepreneurial for Purpose' was organized for the students on 20.10.2022 and Dr. Meera Natarajan, Educator, Mentor and NLP Trainer, Founder - Success Programming, Pune, was the Resource Person.
- ❖ Guest Lecture on 'Understanding the Commodity Derivatives Market' was arranged for the Final Year MBA Students on 31.10.2022 and Dr. K. Prabhakaran, NCDEX, IPF Trust, Mumbai, was the Resource Person.
- ❖ An Outbound Training Programme to Sky High Academy was arranged to Anaikatti from 26.12.2022 to 28.12.2022.
- ❖ Entrepreneurial Talk was organized on 27.01.2022 and Mr. K. Ilamurugu, CEO, One Fine Day Café, was the Resource Person.
- ❖ Guest Lecture on 'Fintech and its role' was organized on 01.03.2023. Dr. M. Murali Krishnan, Assistant Professor, Department of Management Science (PG), Dr. N.G.P Institute of Technology, Coimbatore, was the Resource Person.
- ❖ Guest Lecture on 'Research Methodology' was organized on 06.03.2023. Dr. K. Gowri, Associate Professor, Department of Commerce, PSG College of Arts and Science, Coimbatore, was the Resource Person.



**Workshop on Creative Campaign and Branding**



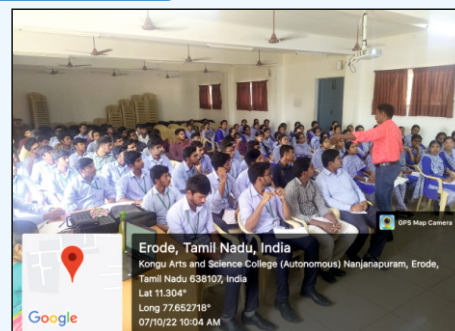
**FESI 2K23**

- ❖ FESI 2K23 for the MBA Executives was organized on 08.03.2023 and 09.03.2023 .
- ❖ Two-Day Workshop on 'Creative Campaign and Branding' was organized from 12.04.2023 to 13.04.2023, Mr. Ajith Selvaraju, Founder & Executive Manager, N'Kisi Institute of Training, Salem, was the Resource Person.
- ❖ An Intra-Department Competition was conducted on 15.04.2023.

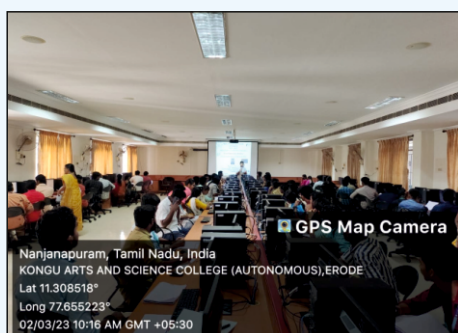


## DEPARTMENT OF COMPUTER SCIENCE (PG)

- ❖ The Department organized a Placement Training Programme on 07.10.2022 and Mr. Loganathan, Managing Director, Mullai Academy, Karur & Namakkal, was the Resource Person.
- ❖ 'ITxcel's' Association was inaugurated with the session on 'Data Communication with Security' on 13.10.2022. Dr. V. Anuratha, Director, Research and Development, Kamalam College of Arts and Science, Udumalpet, was the Chief Guest.



**Placement Training Programme**



**Workshop on Ethical Hacking**

- ❖ Guest Lecture was organized on 'Conversational Artificial Intelligence' on 21.02.2023 and Dr. D. Kavitha, Assistant Professor, Department of Computing - AI & ML, Coimbatore Institute of Technology, Coimbatore, was the Resource Person.
- ❖ ITware Workshop was conducted on 'Ethical Hacking' on 02.03.2023. Mr. T. Akil, Software Engineer and Ethical Hacker, Accent Techno Soft, Coimbatore, was the Resource Person.

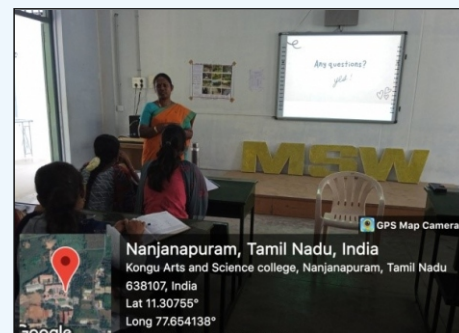
## DEPARTMENT OF SOCIAL WORK

- ❖ The Department conducted an Anti - Tobacco Awareness Skit inside college campus on 12.08.2022 as per the order of Government of Tamilnadu.
- ❖ Anti - Tobacco Awareness Skit was organized in Vaikkalmedu, Irukkampalayam on 16.08.2022.
- ❖ SWIM - Association Inauguration was organized on 05.09.2022. The Chief Guest was Mr.S.Malleeswaran, Child Welfare Committee Member, Tirupur District.
- ❖ World Alzheimer's Day was organized on 21.09.2022 at Happy Karunai Illam, Velliraveli, Kunnathur.
- ❖ Awareness Rally on World Rose Day was conducted on 22.09.2022 at Perundurai.
- ❖ Guest Lecture was conducted on 'Working with Communities and Social Action' on 28.03.2023. Mr. K.Nandha Kumar, Assistant Professor, Department of Social Work, Vidyasagar College of Arts and Science College, Udumalaipettai, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Embracing Business Ethics and Corporate Social Responsibility for Sustainable Development through Corporate Community participation' on 01.04.2023. Dr. K. Sumathi, Assistant Professor, Department of Home Science Extension Education, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, was the Resource Person.



**Guest Lecture on Working with Communities and Social Action**

- ❖ Guest Lecture was conducted on 'Entrepreneurship, CSR and Legislative Implications' on 01.04.2023. Dr. D. Kokila, Assistant Professor, Department of Home Science Extension Education, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, was the Resource Person.
- ❖ Seven-Day Rural Welfare Camp was arranged in E.Chettipalyam from 01.04.2023 to 07.04.2023.



**Guest Lecture on Entrepreneurship**

- ❖ Guest Lecture was conducted on 'Labour Legislation and Welfare' on 21.04.2023. Ms. A. Jayapadma, Assistant Professor, Department of Social Work, CMS College of Science and Commerce, Coimbatore, was the Resource Person.
- ❖ Guest Lecture was conducted on 'Community Health and Medical Social Work' on 21.04.2023. Ms. Kumudha, Assistant Professor, Department of Social Work, CMS College of Science and Commerce, Coimbatore, was the Resource Person.

## DEPARTMENT OF PHYSICAL EDUCATION

### National Level

- ❖ Mr. S. Saranraj, Mr. G. Avinash and Mr. S. Dharneesh from III B.Com(CA) secured Third place in Tug-of-war in the Senior National Championship held at Maharashtra from 28.10.2022 to 31.10.2022.



**Cricket Team**

### Inter University Participation

- ❖ Mr. R. Naveena Ramesh from III B.Com (CA) has participated in the Bharathiar University Table Tennis Team for South Zone Inter University tournament held at Jain University, Bengaluru from 14.11.2022 to 16.11.2022.



**Kongu Trophy**

### Organized Tournaments

S.No.	Tournaments	Date	No of teams Participated
1	7 <sup>th</sup> Kongu Trophy - A State Level Inter School Tournament	19.08.2022 to 21.08.2022	133
2	Bharathiar University - Inter Collegiate Football tournament for Women	10.10.2022 to 12.10.2022	27
3	2 <sup>nd</sup> Kongu Trophy District Level Inter - Collegiate Ball Badminton Tournament for Men	06.11.2022	08
4	Bharathiar University - Inter Collegiate Chess Tournament for Men	14.11.2022 to 16.11.2022	20
5	Bharathiar University - Inter Collegiate Chess Tournament for Women	14.11.2022 to 16.11.2022	20

- ❖ Ms. S. Aarthika of III B. Com and Ms. Sivaranjani of III BBA represented 1<sup>st</sup> Khelo India Elite National Open Boxing Tournament held at Sports Complex, Rohtak, Haryana from 13.02.2023 to 17.02.2023.
- ❖ Mr. Y. Edwin Mariyon of III BBA was represented for under 21 Tamilnadu State Volleyball team for Exposure trip held at Srilanka from 31.03.2023 to 08.04.2023
- ❖ 9 students of our College represented Bharathiar University in the Inter university tournaments for various sports & games (Football, Softball, Table Tennis, Boxing, Cricket and Chess) during the academic year 2022 - 2023.

## LIBRARY AND INFORMATION SCIENCE

- ❖ The library user Orientation Programme for the First Year students was conducted from 01.08.2022 to 05.08.2022.
- ❖ Book Fair was organized inside the college campus from 23.08.2022 to 25.08.2022 for the benefit of our college faculty members and students.
- ❖ One - Day State Level Seminar was organized on 'Tips and Techniques of Effective Scholarly Writing' on 17.09.2022. Dr. K. Ramasamy, College Librarian, M.V. Muthiah Government Arts College for Women, Dindigul and Dr. V.P. Ramesh Babu, Assistant Professor, Head and Librarian, Rev. Jacob Memorial Christian College, Dindigul, were the Resource Persons.
- ❖ RRRLF Sponsored One-Day State Level Seminar was organized on 'Promoting Reading Habits and the Role of the Use of E - Resources' on 14.02.2023. Dr.S. Dhanavandan, Deputy Librarian, Central University of Tamilnadu and Dr. K. Elavazhagan, Librarian & Chief Knowledge Officer, Indian Institute of Management, were the Resource Persons.
- ❖ ICSSR Sponsored One - Day National Seminar on 'Research, Innovation, Social Media and Technology in Library and Information Science' on 21.03.2023. Dr. R. Balasubramaniam, Associate Professor, Bharathidasan University, Tiruchirapalli, was the Resource Person.



**Orientation Programme**



**Book Fair**



**State Level Seminar**



## DBT STAR COLLEGE SCHEME PROGRAMMES

- ❖ Two Day National Workshop on 'EAT, CNA & SNA in PFMS' was conducted from 06.10.2022 to 07.10.2022. Mr. S. Francis, Sr. Accounts Officer (Training and Capacity Building), Ministry of Finance, Govt. of India PFMS, New Delhi and Dr. P. Mehalingam, PFMS Nodal Officer, V.H.N. Senthil Kumara Nadar College (Autonomous), Virudhunagar, were the Resource Persons.
- ❖ Student Orientation Programme on 'Leading your Way to Achievement' was conducted under DBT Star college Scheme on 20.10.2022 for the first year Star department students. Ms. Meera Natarajan, Educator, Mentor and NLP Trainer, Founder - Students Success Hub, Pune, was the Resource Person.
- ❖ One Day Outreach Programme on 'Knowledge Transformation and Skill Enhancement' was organized on 09.01.2023 by the DBT Star Departments in association with National Service Scheme and AID India Kongu Chapter for the Students of Government High School, Germalam, Sathyamangalam.
- ❖ STAR Departments (Biochemistry, Biotechnology, Mathematics, Computer Science and Physics) in association with KASC Science Forum celebrated National Science day on 28.02.2023 and conducted various competitions for Students. Dr. Jayaprakash Natarajan, Senior Consultant, Data analytics, Infosys, Bengaluru, was the Chief Guest. On this occasion, Students of our College who have contributed to the Society were honored with 'Responsible Citizen Award'.



**Responsible Citizen Award**



**National Workshop on PFMS**



**Student Orientation Programme**



**National Science day**

## STUDENT CENTRIC ACTIVITIES

- Center to the Special Interest of the Students

### பண்பாட்டு அற மன்றம்

- ❖ பண்பாட்டு அற மன்றத்தின் தொடக்கவிழா 27.09.2022 அன்று நடைபெற்றது. இதில் சிறப்பு விருந்தினராக அருள் அரசு கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர். வெ.சஞ்சீவராயன் கலந்து கொண்டு 'கற்றதொழுகு' என்னும் பொருண்மையில் சிறப்புரை வழங்கினார்.
- ❖ பண்பாட்டு அற மன்றம் மற்றும் இந்தி மற்றும் இதர மொழிகள் துறை இணைந்து 07.04.2023 அன்று கலாச்சார சுற்றுலா சென்று வந்தனர். இச்சுற்றுலாவில் தொன்மை வாய்ந்த விஜயமங்கலம் சமணர்கோவில் (இரட்டைக் கோபுரம்), பண்ணாரி அம்மன் திருக்கோயில் மற்றும் பவானிசாகர் அணை போன்ற இடங்களைக் கண்டுகளித்தனர். இந்நிகழ்வில் பண்பாட்டு அற உறுப்பினர்கள் மற்றும் இதரமொழிகள் பயிலும் மாணவ, மாணவிகள் கலந்து கொண்டு பயன்பெற்றனர்.



பண்பாட்டு அற மன்ற தொடக்கவிழா

### ECO CLUB

- ❖ Mass Cleaning Campaign inside the College campus was carried out by the volunteers in commemoration with the Birth Anniversary of the Former Chief Minister of Tamil Nadu Dr. Kalaignar M. Karunanithi on 03.06.2022.
- ❖ An Awareness Programme on "World Environment Day" was conducted by distributing the pamphlets to the public on 04.06.2022 and the importance of Environment in our life was explained to the public by Eco club volunteers.
- ❖ An Awareness Programme on 'World Energy Conservation Day 2022' was conducted by distributing the Pamphlets to the Public on 14.12.2022 by Eco Club Volunteers. Around 150 awareness pamphlets were distributed and the importance of Energy Conservation in daily life was explained to the people living around Nanjanapuram, Kathirampatti and Nasiyanur Villages.
- ❖ 'World Wetlands Day' was observed on 02.02.2023 to raise public awareness about the value of wetlands with various competitions like Essay writing, Drawing, Painting and Quiz on the theme, 'It's Time for Wetland Restoration'.



World Environment Day

### CITIZEN CONSUMER CLUB

- ❖ Orientation Programme on 'Consumer Protection Act' was organized on 26.09.2022. Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Center, was the Resource Person.
- ❖ The Club conducted a Survey in association with Erode District Consumer Protection Centre under the 'Extension Activity' on 26.09.2022. The aim of the survey was to create an awareness among consumers on the purchase of LPG cylinder and the services provided by the cable TV operators. The survey was conducted in Erode and Tirupur District by the members.

- ❖ Detection of Food Adulteration was conducted on 18.01.2023. Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Centre, was the Resource Person. He explained about food adulteration and also demonstrated the ways and means to identify the food adulteration.
- ❖ Students of the college also participated in the 'World Consumer Rights Day'- Quiz Competition organized by Erode District Consumer Protection Centre, Erode, on 15.03.2023.



**Awareness Programme on Food Adulteration**

### FINE ARTS CLUB

- ❖ In connection with World Students' Day, Oratorical and Drawing competitions were conducted on 14.10.2022 for all the students of the college.
- ❖ Kongu Cultural Fest - 2023, an Intra Collegiate Event was organized on 25.01.2023 to create opportunities to experience, celebrate and explore the diversity of the culture through music and arts. Around 300 students participated and exhibited their skills. In this fest, Department of Mathematics won the Winner Trophy and the Runner Trophy was bagged by the Department of Social Work.
- ❖ National Level Cultural Fest - Kongu Utsav - 2K23, an Inter - Collegiate was organized on 24.03.2023. Around 500 Students from 53 Colleges actively participated in the event. Overall Championship trophy was bagged by Lady Doak College, Madurai. Guest of honour for the programme was Mr.Mohamed Kurashi, a Standup Comedian, Vijay Television, Chennai.

### WOMEN DEVELOPMENT CELL

- ❖ Health Awareness Programme on 'National Deworming Day' for below 19 years students was conducted on 09.09.2022.
- ❖ An Awareness Programme on 'Gender Equalization' was conducted on 20.10.2022. Ms.Barbara Lydia, Advocate and Notary Public, Erode, was the Resource Person.
- ❖ The Cell organized an Awareness Programme on 'Dress Code' of Girl Students on 11.11.2022.
- ❖ Business Awareness Programme among Women Entrepreneurs was conducted on 03.01.2023. Ms.Anitha Pannerselvam, Managing Director,Settlo Academy, Erode, was the Resource Person.
- ❖ WDC and Young Indians Association jointly organised an Awareness Programme on 'Cleanliness Hygiene and Confidence Building among Women' on 24.01.2023. Dr.Saranya Selvakumar, Consultant, Interventional Pulmonologist, Sleep Medicine Specialist and Critical Care Specialist, Arun Hospital , Erode, gave her suggestions.
- ❖ Awareness Programme on 'Thyroid' was conducted on 27.01.2023.Dr.P.Saravana Kumar, Sri Hari Medical Centre, Erode, was the Chief Guest of the programme.



**Awareness Programme on Gender Equalization**



- ❖ Workshop on 'Creative Art Work' was organized on 15.02.2023. Ms P. Maheswari, Artica Creations, Kunnathur, was the Resource Person.
- ❖ International Women's Day was celebrated on 08.03.2023 and Ms.Saritha Joe, Speaker, Writer and Story Teller, Erode, was the Chief Guest.
- ❖ Three Day Mega College Bazaar was organized in association with the State Rural Rehabilitation Mission from 27.03.2023 to 29.03.2023 in our campus. Self help groups from various districts of Tamilnadu participated and displayed their products for sale in 46 stalls.



**International Women's Day**

## POSH AND ICC COMMITTEE

- ❖ An Awareness Programme on 'Social Media' was organized to all the First Year PG students on 18.11.2022.
- ❖ An Awareness Programme on 'Elimination of Violence against Women' was organized for the students on 25.11.2022. Ms. R. Kavitha, Advocate, Erode and Ms. J.Shantha Devi, Family Welfare Counsellor and Coordinator, Sukira Community Health Counselling Trust, Erode, were the Resource Persons.
- ❖ Internal Complaints Committee(ICC), Prevention of Sexual Harassment Committee (POSH) and Women Development Cell(WDC) of the college in association with District Judiciary, Erode, organized a debate on the topic "பெண்கள் வல்லினமே! பெண்கள் மெல்லினமே!" on 07.12.2022.
- ❖ Internal Complaints Committee (ICC), Prevention of Sexual Harassment Committee (POSH) and Internal Quality Assurance Cell(IQAC) of the college observed the International Human Rights Day and took the Human Rights Pledge on 10.12.2022.



**International Human Rights Day**

## QUIZ CLUB

- The Office Bearers for the club were elected on 19.10.2022.
- Final round of Online Quiz on 'History of Indian Independence Struggle' organized by Ramakrishna Mission Vidyalaya, Coimbatore, was conducted by KASC Quiz Club on 21.03.2023.
- 'Tele Shows' Training Programme was conducted to the Quiz Club Members on 06.04.2023.
- Newspaper test was conducted for all the students of the college on 18.04.2023.



**Tele Shows Training Programme**

## LEARNING DEVELOPMENT CELL

- ❖ Awareness Programme was conducted on "SWAYAM MOOC Online Courses Enrolment" on 29.10.2022. Dr.J.Ghayathri, Associate Professor, Department of Computer Science (PG), was the Resource Person.



**Awareness Programme**

## INSTITUTION'S INNOVATION COUNCIL

- ❖ Students and faculty members of the college attended 'Out of Box Thinking for Problem Solving' on 28.06.2022, organized by Ministry of Education (MoE) Innovation Cell, New Delhi.
- ❖ The Cell organized a session on 'Prototype Design and Development' on 14.07.2022. Dr. Jagadish Vengala, Head, EDC, Innovation and Incubation Centre, PVP Siddhartha Institute of Technology, Kanuru, Vijayawada, was the Resource Person.
- ❖ Virtual Workshop was organized on 'Intellectual Property and IP Management for Start-ups' on 15.07.2022. Ms. Kavitha Karthikeyan, Associate Professor & Head-Civil / IQAC Co-ordinator, IIC Innovation Ambassador, Prince Shri Venkateshwara Padmavathy Engineering College, Ponmar, Chennai, was the Resource Person.
- ❖ Seminar was organized on 'Lean Startup and Minimum viable product/Business' on 11.08.2022. Mr. B. Girirajan, Innovation Ambassador, Director Collaboratory for Social Innovation, SR University, Warangal, Andhra Pradesh, was the Resource Person.
- ❖ Seminar was organized on 'Innovation/Prototype Validation - Converting Innovation into Startups' on 11.08.2022. Mr. P. Krishnagandhi, Assistant Professor, Department of Electrical & Electronics Engineering, Nandha Engineering College (Autonomous), Erode, was the Resource Person.
- ❖ Dr.S.Ganesh Vaithiyanathan, Principal, Venkateswara College of Engineering, Chennai, delivered a session on 'Innovation through Values' and Dr.K.Pitchandi, Professor, Department of Mechanical Engineering, Venkateshwara College of Engineering, Chennai, delivered a session on 'Science for Daily Life' on 12.08.2022 during the Expert Committee visit of Mentor institution to review the IIC activities.
- ❖ Various competitions were conducted for the students on the eve of 75<sup>th</sup> Independence Day Celebration from 11.08.2022 to 17.08.2022.
- ❖ A Session was organized on 'Acceleration / incubation - Opportunities for Students and Faculty Members - Early Stage Entrepreneur' on 22.08.2022. Ms. Suman Mutha, Social Entrepreneur, Advocate and President of Social Organization for Transformation (SOFT) NGO, Chhattisgarh, was the Resource Person.
- ❖ A Session was organized on 'Innovation and Startup Ecosystem Enabler' to all the Students and Faculty Members on 23.08.2022. Dr.C.R. Rene Robin, Professor, Department of Computer Science and Engineering, Dean (Innovation) at Sri Sairam Engineering College, Chennai, was the Resource Person.
- ❖ The Cell conducted various activities for five days from 18.08.2022 to 23.08.2022 in connection with the observance of 'World Entrepreneurship Day'
- ❖ The Cell along with the Entrepreneurship Development Cell organized a programme for the students on 'Role of Incubation Centers' on 20.08.2022. Mr. Arun Raaj Manickraj, Business Head at Atal Incubation Centre, RAISE, was the Resource Person.

- ❖ The Cell along with the Entrepreneurship Development Cell organized a Programme for the students on 'Essentials of an Entrepreneur' on 21.08.2022. Dr.Kalpna Chaudhari, Proprietor at Xanthus Institute, Goa, was the Resource Person.
- ❖ Internal Hackathon was organized on 22.08.2022 for the students upon the theme of 'Idea Pitch and Innovation'.
- ❖ On 23.08.2022, a colloquy was organized as a part and parcel of the send-off ceremony of Smart India Hackathon Finalists.
- ❖ One copy of MSME deliberation booklet was distributed to all the departments as an awareness initiative on 30.08.2022. An online Quiz competition on MSME was also organized on the same day.
- ❖ 'World Coconut Day' was celebrated on 02.09.2022 and an innovative product contest using the components of coconut tree was organized.
- ❖ The Council organized a seminar on 'National Innovation day' on 15.10.2022.
- ❖ The Council organized a Programme on 'Motivational Session by Successful Entrepreneur' on 09.11.2022. The session was steered by the Guest Speaker Mr.Ramamoorthy Sundaram, Managing Partner of RGS Feeds & CEO of RGS VET.
- ❖ Programme on 'My Story-Motivational Session by Successful Innovators' was organized on 10.11. 2022. The session was delivered by Mr.Gowtham Krishnamoorthy, Founder & CEO, UTZ Technovation Pvt. Ltd., Erode.
- ❖ The Council organized a quiz contest on 11.11.2022 in observance of National Education Day.
- ❖ An Intra collegiate Idea Competition was organized from 09.11.2022 to 11.11.2022. The participants were instructed to explore innovative ideas as the key for entrepreneurial success with their models.
- ❖ Innovation Contest was organized on 21.11.2022 to celebrate the Innovation Day - 2022.
- ❖ The Council organized a programme on 'Entrepreneurship and Innovation as Career Opportunity' on 28.11.2022. The Resource Person was Mr. Elangkavi, Managing Director, Hitech Communications and Rubber Products, Erode.
- ❖ Workshop on 'Design Thinking, Critical Thinking and Innovation Design' was organized on 04.01.2023. Dr. Sowmiya Rani, Founder, SOWMIS - AWW, Bengaluru, served as the Resource Person for the programme.
- ❖ The Council along with Entrepreneurship Development Cell of the college organized an exposure visit to Technology Incubation Centre (TBI) at Kongu Engineering College on 05.01.2023 and 06.01.2023.
- ❖ The Council organized a Session on 'Achieving Problem Solution Fit and Product-Market Fit' on 16.02.2023. The Resource Persons of the programme were Mr.U.Karthikeyan and Mr.T.Yuvaraj, Entrepreneurship Trainers, Coimbatore.
- ❖ An entrepreneurship outreach programme was organized on 27.02.2023 at Nanjanapuram Primary School. Dr.M.Thangam, Convenor and Innovative Ambassodar, Institution's Innovation Council and Head, Department of Business Administration, served as the Resource Person for the programme.
- ❖ An Intra-collegiate Poster Presentation Competition was organized from 25.03.2023 to 28.03.2023.



## INTELLECTUAL PROPERTY RIGHTS CELL

- ❖ Virtual Workshop on 'IPR Patent's Design and Filing' was organized for Faculty members and Students of our college on 30.12.2022. Dr.Bharat N.Suryawanshi, Assistant Controller of Patents & Designs, Ministry of Commerce & Industry - Govt. of India, RGNIPM, Nagpur, was the Resource Person.
- ❖ The Cell in association with Institution's Innovation Council of the college organized a 'Workshop on Intellectual Property Rights' for UG and PG students on 06.04.2023. The Resource Person of the programme was Mr.D.Vignesh, Company Secretary in Practice, Faculty in ICSI, Coimbatore.



**Workshop on Intellectual Property Rights**

- ❖ The Council organized a Webinar on "IP System and Women's Innovation's" on the eve of World Intellectual Property Day Celebration on 26.04.2023. The Resource Person of the programme was Mr. G. Balasubramaniam, FCS, Vice President & Company Secretary, Ramesh Iron & Steel Company India Pvt. Ltd., Coimbatore.

## CENTRE OF MIND

- ❖ For the academic year 2022-2023, a Memorandum of Understanding was signed with Dr. J. Jayaprakash, Consultant Psychiatrist & Director, Centre of Mind, Erode, for a period of one year on 23.08.2022 and the following counselling programmes were conducted.
- ❖ One to one counseling sessions (25) were conducted for students by Psychologists at regular intervals.
- ❖ Specific classroom training sessions on practical topics (20) were conducted for the first year UG students by Psychologist at regular intervals.
- ❖ Orientation Programme for Faculty Counsellors was conducted by Dr.J.Jayaprakash on 28.09.2022.
- ❖ Various aspects like relationship issues, goal setting, academic difficulties, addiction, behavioral problems, attitude etc., were discussed and guidance was offered by the Psychologist from Centre of Mind.



**Counseling Session**

## KASC SCIENCE FORUM

- ❖ KASC Science forum was inaugurated by Dr.R.Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar College for Women Erode, on 22.10.2022.
- ❖ 'Student Enlightenment Day' was celebrated on 15.10.2022 to mark the occasion of Ex.President Dr.APJ. Abdul Kalam's Birthday and Science forum students took Dr. APJ Kalam's Ten Point Oath on that occasion.
- ❖ On the event of legendary Nobel Laureate Sir C.V.Raman Birthday celebration, Poster making Competition entitled 'Innovation starts with me' was organized by Science forum in association with Department of Physics under DBT Star College Scheme on 07.11.2022.
- ❖ To mark the occasion of National Science Day 2023, KASC Science Forum in association with DBT Star Departments organized 'Start up - Innovative ideas' contest for all UG and PG students on topics 'App Development' and 'Process / Product Development' on 23.02.2023.
- ❖ 'E-Waste Management' programme was routinely carried out by Science forum students in the Campus and the E-Waste was handed over to Olirum Erode Foundation, Erode, periodically.

## AID INDIA KONGU CHAPTER

- ❖ Skill activity was organized on 09.01.2023 for Tribal students at Germalam, Erode. Our Volunteers trained tribal students on Craft work, Terracotta Chains, YouTube management and Phenyl making.

## NATIONAL CADET CORPS

- ❖ To commemorate 'World Cycle Day' on 03.06.2022, a Cycle rally from Kongu Engineering College, Perundurai to Government Hospital, Perundurai, was organized with Dr. V.Vedhagiri Eswaran, Principal, Kongu Polytechnic College, Erode, as a Chief Guest.
- ❖ International Yoga Day celebration was conducted on 21.06.2022.
- ❖ CUO Nithish.N won overall Best Firer gold medal in Pre - Inter Group Competition Launch camp TSC held at KSR College of Technology, Tiruchengodu, from 02.07.2022 to 11.07.2022.
- ❖ CUO Nithish.N won the Overall firing winner trophy and TSC runner trophy in Inter Group Competition held at Dhanalakshmi College of Engineering, Chennai, from 12.07.2022 to 21.07.2022.



**Cycle Rally**



**Rain Day Rally**

- ❖ Rally on 'Rain Day - Catch the Rain' was organized on 29.07.2022 from Thindal to Parimalam Mahal, Erode. Thiru S.D.Chandrasekar, Secretary Vellalar Educational Trust and Dr.N.Sabitha, Principal-in-charge, Vellalar College for Women, Erode, were the Chief Guests.
- ❖ Anti-Tobacco Awareness Rally was conducted by Department of Computer Science (UG) in association with NCC Cadets on 12.08.2022.
- ❖ Rally on 'Awareness on Global Warming' was organized on 27.09.2022 from Kongu Arts and Science College to Mettukadai Bus stop. Dr.N.Raman, Principal of our College, was the Chief Guest.
- ❖ SGT Santhosh Kumar J and CQMS Hariharan. B participated in EBSB (EK Bharat Shreshth Bharat) camp II at Uttar Pradesh directorate from 10.10.2022 to 19.10.2022 conducted by 56 UP Battalion NCC, Jhansi and won medals (First place in Volley ball and Second Place in Paper Presentation in directorate level Competitions).
- ❖ Blood Donation Camp was conducted on 20.10.2022 at Government Hospital, Erode.
- ❖ Puneet Sagar Abhiyan activity was conducted on 25.11.2022 at Nanjanapuram Lake.
- ❖ Puneet Sagar Abhiyan in connection with Public interaction activity was conducted by our National Cadet Corps on 10.02.2023 at Nanjanapuram village for creating awareness about World Rivers Day among the students and public.
- ❖ SUO Kathirvel.K and CUO Nithish.N participated in the Army attachment Camp at army camp Pallavaram, Chennai from 21.02.2023 to 04.03.2023.
- ❖ Campus Cleaning Activity was carried out by the cadets on every Tuesdays.
- ❖ Mass Cleaning Campaign was carried out by the cadets in and around the village Veppampalayam.

## YOUTH RED CROSS

- ❖ Mass Cleaning Campaign inside the College campus was done by the volunteers in commemoration with the Birth Anniversary of the Former Chief Minister of Tamil Nadu Dr. Kalam M. Karunanithi on 03.06.2022.
- ❖ PAN Card Service Camp was organized from 24.01.2023 to 25.01.2023 inside the college premises.
- ❖ Orientation Programme was organized for Youth Red Cross volunteers on 27.01.2023. Mr. M. Ravi JRC Convener, Erode District, Indian Red Cross Society, Erode, was the Resource Person.
- ❖ Blood Donation Camp was organized jointly with the Department of Biochemistry on 15.02.2023



**Mass Cleaning Campaign**

## NATIONAL SERVICE SCHEME

- ❖ Former Chief Minister Thiru. K. Kamaraj's Birthday was celebrated as Educational Development Day at Pichandampalayam Government Panchayat Union Primary School on 15.07.2022.
- ❖ Saplings were planted inside the college campus on 28.07.2022
- ❖ Seed balls were donated to the Bio- Conservation Trust on 29.07.2022.
- ❖ Awareness Programme on 'Breast Feeding' was organized for the NSS girl volunteers and Hostel girls on account of Breast Feeding Awareness Week on 03.08.2022.
- ❖ NSS Volunteers hoisted 300 Indian flags at Chinnamedu, Thindal on 12.08.2022 in connection with இல்லந்தோறும் தேசியக்கொடி (75<sup>th</sup> Independence Day Celebration).
- ❖ NSS and Department of Mathematics jointly conducted Independence Day Rally on 13.08.2022 to create awareness about importance of Indian Independence.
- ❖ 75<sup>th</sup> Independence Day was celebrated on 15.08.2022 with various competitions for the students.
- ❖ Seminar on Mental Health was organized on 16.08.2022.
- ❖ 'Sadbhawana Diwas' was observed and the Communal Harmony Pledge was taken by the faculty members and NSS volunteers on 20.08.2022.
- ❖ NSS Orientation Programme was conducted on 30.08.2022 for the First Year volunteers. Dr. R. Annadurai, NSS Programme Coordinator, Bharathiar University, Coimbatore, was the Resource Person.
- ❖ Seminar was conducted on 'Literacy' on account of 'World Literacy Day' on 08.09.2022. Dr.V.Senthur Velmurugan, Librarian of our college was the Resource Person.
- ❖ Seminar was conducted on 'Healthy foods and Habits' on account of 'World Food Day' on 08.09.2022. Mr.S.Karthikeyan, Assistant Professor from the Department of Catering Science and Hotel Management, was the Resource Person.



**Service to Public**



- ❖ Bharathiyar Memorial Day was observed on 11.09.2022.
- ❖ Fit India Movement Awareness Run was conducted on 20.09.2022 and the Institution got appreciation from the Ministry of Youth Affairs and Sports .
- ❖ NSS Day was celebrated with various competitions for the students on 23.09.2022. Dr.K.Puhazhenth, Assistant Professor, Department of Tamil, Government Arts and Science College, Coimbatore, was the Guest of Honour.
- ❖ Awareness Programme on 'Rain Water Harvesting' was organized and pamphlets were distributed on 08.10.2022.
- ❖ 91<sup>st</sup> Birth Anniversary of Dr.A.P.J.Abdul Kalam (World Students Day) was celebrated on 15.10.2022.
- ❖ Fit India Movement Freedom Run 3.0 was organized on 16.10.2022.
- ❖ Guest Lecture was organized on 'காடு எனது கனவு தேசம்' on 18.10.2022. Prof. P.Kandasamy (Rtd), Hon. Wildlife Warden for Erode, was the Resource Person.
- ❖ Clean India Campaign 2.0 (Cleaning Activity) was conducted along with Perundurai Municipality at Perundurai Bus Stand on 22.10.2022.
- ❖ Seeds were distributed to the faculty members and students for kitchen garden on 31.10.2022.
- ❖ 'National Unity Day' was celebrated on 31.10.2022.
- ❖ 'Children's Day' was celebrated with the school students of Panchayat Union School, Nanjanapuram on 14.11.2022
- ❖ One Day Programme on Skill Activities was arranged for Tribal Students at Government Higher Secondary School, Germalam, Erode on 09.01.2023.
- ❖ A Special Camp for seven days was conducted at Government High School, Valayapalayam from 12.02.2023 to 18.02.2023. Erected a roofing in the School premises at the cost of Rs. 1,50,000/- during the camp, sponsored by the Kvit Trust. Various programmes like Free Health Camp, Competitions for School children, Awareness Rallies and Distribution of Pamphlets for social cause were also arranged during the special camp period.
- ❖ 'World Water Day' Competitions were conducted for our students on 22.03.2023.



**World Water Day Competitions**



**National Voters Day**

- ❖ Our college adopted Nanjanapuram, Kathirampatti, Chinnamedu and Pavalathampalayam villages during 2022 - 2023 and our volunteers were involved in crowd maintenance and food servicing in the temple Kumbhabhishekams.
- ❖ Pledges were taken on Communal Harmony - Sadbhavana Diwas, Social Justice Day, Trauma Day, Vigilance Awareness Week, Constitution Day, National Voters Day, Martyrs Day - Pledge Against Untouchability by the NSS Volunteers.

- ❖ Birth Anniversaries of National Leaders like Mahatma Gandhi, Sardar Vallabhbhai Patel, Dr. Radhakrishnan, Subash Chandra Bose, Abdul Kalam, Jawaharlal Nehru and Swami Vivekananda were celebrated.
- ❖ Swachh Bharat - Cleaning activities were done at rural areas throughout the year.
- ❖ Rain-water Harvesting, Plastic Awareness, Road safety and Vaccination Rallies were held in the neighbouring villages.



**Swachh Bharat - Cleaning Activity**



**Blood Donation Camp**

## RED RIBBON CLUB

- ❖ Blood Donation Camp was organized along with NSS at Government Hospital, Erode, on 20.10.2022.

## ROTARACT CLUB

- ❖ An Installation Programme for the Rotaract club members was conducted on 23.09.2022. Rtn.R.M.Chandrasekran, President of Rotary club of Erode, was the Resource Person.



**Guest Lecture on Bright Opportunity for Future Leaders**

- ❖ Guest Lecture on 'Bright Opportunity for Future Leaders' for Rotaract Club members was conducted on 14.10.2022. Er.C.Ramachandran, Executive Engineer, TANGEDCO, Urban Erode, was the Resource Person.
- ❖ The Hand Print Ceremony in the remembrance of 'National Unity Day' was conducted on 31.10.2022 on the eve of Birth anniversary of Sardar Vallabhbhai Patel.



**Rotaract Installation Programme**

- ❖ Cancer Prevention and Awareness Webinar on 'World Cancer Day' was organized on 04.02.2023.
- ❖ Guest Lecture on the topic 'Advancement in Science and Technologies' was conducted on 24.02.2023. Mr. M.S Vijayaragavan. Consultant in Gastroenterology (Retired), Diplomate, ABIM-GE & Int. Med, US, was the Resource Person for the event.
- ❖ Rotaract club students participated in the Blood donation camp held at Rotary CD Hall, Erode, on 24.03.2023.
- ❖ The 23<sup>rd</sup> Mega Annual Blood donation camp was organized in the memory of Late. Rtn.Thangavelu and Late.Mrs.Rukmani Thangavelu.



**Hands of Unity**



## KONGU ARTS AND SCIENCE COLLEGE ALUMNI ASSOCIATION (KASCAA)

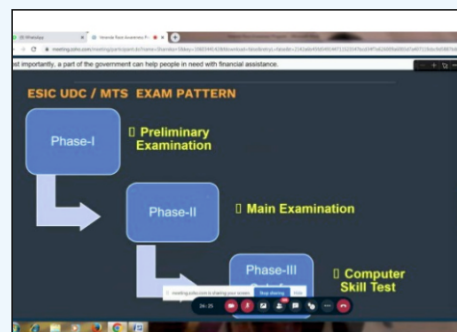
- ❖ An Alumni Interaction Programme on 'Struggle, Experience and Achievement' was organized on 14.10.2022 for the Third year UG students. Mr. R.Thiagarajan, Senior Technical Lead, HCL Technologies, Bengaluru, Ms.A. Ruthra Priya, Director, Viruva Creations and Mr.M.S.Sarath Mano, Director, Sithee Food Products, Erode, were the Resource Persons.
- ❖ Career Guidance Programme was jointly organized with Training and Placement Cell of the College on 'Guidance the Future' for Campus to Corporate Students on 10.01.2023. Dr. Jayaprakash Natarajan (Alumnae), Senior Consultant, Infosys Ltd, Bengaluru, was the Resource Person.
- ❖ Alumni Meet for the passed out students of last 5 years (2018-2022) was held on 26.01.2023.
- ❖ Mega Alumni Meet for all the passed out batches was organized on 23.04.2023.



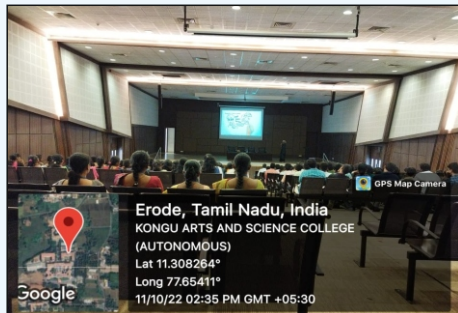
**Mega Alumni Meet**

## CAREER GUIDANCE AND COUNSELLING CELL

- ❖ Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with RACE-Veranda, Erode, organized a Webinar on 'Career Opportunities in Government Sectors' for the final year UG & PG students (C2C) on 20.08.2022. Mr. S.P.Velan, TNPSC Trainee and Mr. Naresh, Banking Team, Veranda RACE, Erode, were the Resource Persons.
- ❖ Career Awareness Programme on 'Overseas Education' for the pre-final year and final year UG students was conducted on 11.10.2022. Mr. R.Jayachandran, Managing Director and Founder, Payana Overseas Solutions Pvt. Ltd, Erode, was the Resource Person.



**Career Opportunities in Government Sectors**



**Awareness Programme on Montessori Education**

- ❖ Career Guidance and Counselling Cell and Training and Placement Cell jointly organized a Career Awareness Programme on 'Montessori Education' for the interested Second and Third Year UG students on 11.10.2022. Mrs. D.Janaki Raja, Director, Indian Montessori Training Courses from Erode, was the Resource Person.
- ❖ Career Guidance and Counselling Cell and Training and Placement Cell in association with T.I.M.E (Triumphant Institute of Management Education Pvt. Ltd.), Erode, organized a Career Awareness programme on 'Overview of Higher Studies, Banking Sector & Central Govt Job (SSC)' for the (C2C) Final year UG and PG students on 13.10.2022. Mr.Thiyagarajan Thirunavukkarasu, Director from T.I.M.E, Erode, was the Resource Person.
- ❖ An Awareness Programme on 'Employability for All - No Student is Left Behind' initiated by Government of Tamilnadu under Naan Mudhalvan Scheme for the final year UG and PG students was organized on 26.10.2022. Mr. V.P. Vignesh, Branch Manager and Mr. B. Mahathamilarasan, Team Leader from Veranda RACE, Erode, were the Resource Persons.



- ❖ The Cell conducted the TANCET Coaching Class for the UG Final year TANCET applied students in association with Training and Placement Cell of the College on 04.03.2023. Mr.N.Loganathan, Managing Director, Mullai Academy, Karur & Namakkal, was the Resource Person.

## ENTREPRENEURSHIP DEVELOPMENT CELL

- ❖ Inauguration of Activities 2022-2023 cum 'The Entrepreneurs Talk Series' for the students of EDC was organized on 16.08.2022. Mr. R. Muruganandham, District Coordinator EDII TN, EEDISSIA, was the Resource Person.
- ❖ EDC and IIC jointly organized a Five-day Programme on 'World Entrepreneurs Day' for the students of EDC & IIC from 18.08.2022 to 23.08.2022. Dr. J. Ghayathri, President IIC, KASC, Mr. Arun Raaj Manikaraj, Business Head, AIC RAISE Coimbatore and Dr. Kalpana Chaudhari, Proprietor Xanthus Institute, Goa, were the Resource Persons.



**Entrepreneurs Talk Series**

- ❖ 40 Students of EDC and IIC were taken to Milky Mist as a part of Industrial Visit.
- ❖ EDC and IIC jointly celebrated 'MSME Day 2022' on 30.08.2022.
- ❖ 'The Entrepreneurs Talk Series' for the students of EDC was organized on 26.09.2022. Dr. T Sureshkumar, MD, Vaibhavi Decorations and Founder GIB, was the Resource Person.



**Talk Series - Step to Success**

- ❖ EDC and IIC jointly organized a Programme on 'Life as a Bio-Science Entrepreneur' in association with Department of Biochemistry on 26.10.2022 and Dr. D Muthu, Primas Bio-Science Pvt. Ltd., Chennai, was the Resource Person.
- ❖ Entrepreneurship Development Cell organized Entrepreneurship Talk Series - 'Step To Success' on 24.01.2023. Mr. V.S. Elango, Managing Director, Alfa Switchgears India Pvt. Ltd., was the Resource Person.

- ❖ The Cell in association with Training and Placement Cell organized an Awareness Programme on 'Industry 4.0' on 10.03.2023. Mr. Srijith Radhakrishnan, CEO, Squash Apps and Mr. Jaya Chandran, Director, Emayyam Infotech, were the Resource Persons.
- ❖ The Cell in association with Institution's Innovation Council and Startup TN Erode Regional Hub organized an Awareness Programme on 'Break the Barriers' on 28.03.2023. Mr. Vayetheysvaran, CEO, Clotricks Fashion Apparel, was the Guest of Honour.

## TRAINING AND PLACEMENT CELL

- ❖ 'Centre of Excellence on Youth Empowerment' of the Cell under the CSR Initiative of Honeywell implemented by ICT Academy arranged the revision and mock test training classes for 110 students from 05.07.2022 to 08.07.2022 in 2 batches.
- ❖ Webinar was organized on 'Digital Profile-Demo Session' by Zaphire Team for the Third Year UG students on 11.07.2022.

- ❖ C2C Training Programme Phase - I for the Final Year UG and PG Students was conducted from 18.07.2022 to 12.08.2022.
- ❖ C2C Training Programme Phase - II for the Final Year UG and PG Students was conducted from 12.09.2022 to 21.09.2022.
- ❖ In association with Haqdarshak Empowerment Solutions Pvt Ltd, the Cell organized an Awareness Programme on 'Digital and Financial Literacy' to facilitate schemes and document linkages for the final year UG & PG students on 14.09.2022 and on 15.09.2022.
- ❖ ICT Academy organized a Youth Leadership Summit - 2023 on 12.10.2022. 100 Students and 3 faculty members from our college participated in it.
- ❖ The Cell organised a Seven - day Campus to Corporate (C2C) - Phase - III Global Talent Track (GTT) in association with Barclays Life Skills Placement Training Programme for the Final Year (876) students, opted for Job from 15.12.2022 to 07.01.2023.
- ❖ The Cell in association with Gillette guard organized an Awareness Programme on the topic of "Kar Lo Safalta Mutti Mein" for all the male students of the college on 09.01.2023.
- ❖ The Cell also organised a TANCET Coaching Class for Final Year students applied for TANCET on 04.03.2023.

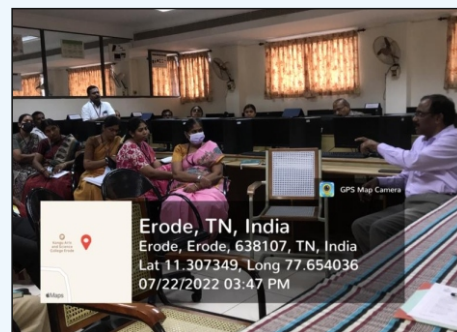
### INTERNAL QUALITY ASSURANCE CELL

- The Cell organized a Faculty Development Programme on 'Responsibilities of Teachers towards NAAC Accreditation' on 22.07.2022 and Dr.M.Senthil, Former Dean - Faculty of Management & Professor and Head, Department of Logistics Management, Alagappa University, Karaikudi, served as a Resource Person.



**Teacher's Day Celebration**

- Teacher's Day was celebrated by IQAC in the campus on 06.09.2022 as a mark of tribute to the contribution made by teachers to the society.



**Faculty Development Programme**

- The Cell arranged a Faculty Exchange Programme as per MoU signed with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, from 12.10.2022 to 14.10.2022.

- On 07.10.2022, an Awareness Programme was organized on 'Public Financial Management System (PFMS)'. The Resource Persons were Mr.S.Francis, Senior Accounts Officer, PFMS, Ministry of Finance, Govt.of India and Dr. S.Mehalingam, PFMS Nodal Officer, VHN Senthil Kumara Nadar College, Virudhunagar.
- Orientation Programme was arranged on 'NAAC Accreditation' on 15.10.2022 and Mr. Mahadevan Ramachandran, Founding Chair & Principal Advisor, Aassaan eduCare Foundation, Chennai, served as a Resource Person.
- Workshop on 'Leading a Meaningful Life' to the students was organized on 18.10.2022 and on 19.10.2022.

## SERVICE TO HUMANITY

### Societal Development Activities

❖ Department of Mathematics carried an activity under DBT Star College Scheme on, 'Basic Calculations through ABACUS' at Panchayat Union Primary school, Pitchandampalayam on 31.10.2022. Our students conducted the event and donated Math related charts and stationery items.

❖ Department of Costume Design and Fashion organized an activity titled 'Art & Craft making-Wall Hanging' on 31.10.2022 at Panchayat Union Primary School, Nanjanapuram.

❖ Extension activity was carried out jointly by the Departments of Physics and Computer Science on 10.11.2022. E-waste of 20 kg was collected in and around Erode and the same was handed over to Olirum Erode Foundation, Erode.

❖ Extension Activity (under DBT fund) was arranged by the DBT Star Departments in Association with NSS for the School students of Germalam on 09.01.2023. All the DBT Department students rendered their services to the School Children and Physics students conducted an activity on "Joy of Learning Science".



**Basic Calculations through Abacus**



**Master Physics Learning**

❖ Extension Activity on 'Master Physics Learning' by the Department of Physics to the Students of Government Higher Secondary School, Thindal, Erode, was organized on 31.01.2023 under DBT fund.

❖ Department of Biochemistry in association with NSS unit of the College as a Part of DBT Star College Scheme arranged Extension activities on 'Health Care Camp' for Government Schools at Thimbam on 09.01.2023 and at Valayapalayam, Gobi on 14.02.2023.

❖ Extension activity under 'Unnatha Karangal' programme was carried out in Kathirampatti, Pavalathampalayam and Nanjanapuram on 15.02.2023 by the Department of Corporate Secretaryship with CA & PA.

❖ Extension activity on 'Health Care Camp' was arranged for Public by the Department of Biochemistry in association with M/s. Chem-Tech Bio Lab at Kanakkampalayam, Tirupur on 20.02.2023.

❖ தமிழ்த் துறையின் இலக்கிய வட்டம் சார்பாக 30.01.2023 அன்று ஈரோடு மாவட்டம் பசுவப்படி அரசு மேல்நிலைப்பள்ளியில் நீட்டிப்புச் செயல்பாடு நடைபெற்றது. இதில் திருக்குறள் ஒப்புவித்தல், ஓவியப்போட்டி, பாட்டுப்போட்டி நிகழ்த்தி வெற்றி பெற்ற மாணவ மாணவியர்களுக்கு 23.02.2023 அன்று பரிசுகள் வழங்கப்பட்டன.



**Health Care Camp**



❖ BEEJ - Hindi Literacy Programme - Teaching Hindi to the School students of Panchayat Union Government Primary School, Veppampalayam, was carried out by our students with service motive for the 11<sup>th</sup> consecutive year from 01.03.2023 to 12.04.2023. Learning aids were donated to the School students with free of cost during the occasion.

❖ Workshop was conducted on 'Efficient Utilization of Computers' at Panchayat Union Primary School, Veerappampalayam by the Department of Computer Science (PG) on 01.03.2023. Campus cleaning activities inside the school campus were also carried out on the same day.



**Hindi Literacy Programme**



**Outreach Programme**

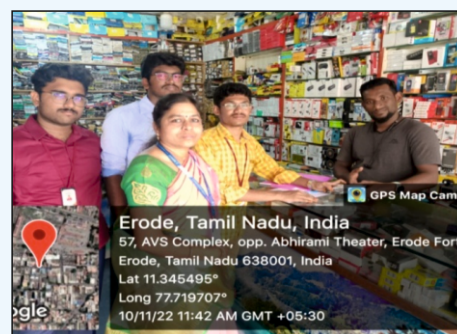
❖ An Outreach Programme was organized for the students of Government Primary School, Periyavalasu by the Department of Biotechnology on 09.03.2023.

❖ Awareness Programme with various competitions were conducted by the Department of Social Work at Government School, Lakkapuram on 21.03.2023.

❖ Extension Activity to Nathagoundanpalayam Panchayat Union Middle School was arranged by the Department of Business Administration with Computer Application on 29.03.2023. Workshop on 'Computer Basics' was also organized for school students.

❖ Extension Activity was arranged to Government Middle School Students, Semputhampalayam, Erode, on 06.04.2023 by the Department of Computer Applications.

❖ Department of Management Science organized an extension activity to 'Anbu Illam' at Pallipalayam on 10.04.2023.



**E-Waste Management**



**BCA - Extension Activity**



**MBA - Extension Activity**



**Mathematics - Extension Activity**



**PGCS - Extension Activity**





BBA - Guest Lecture on Tally with GST



BBA - Yoga Training



BBA (CA) - Intra - Department Fest - Exon



BBA (CA) - Special Lecture on Vetri Nichayam



Hindi - Matrubhasha Divas



Hindi - Celebration of Holi





Commerce - Orientation



Commerce - Shopping Fest KASCO



Commerce (CA) - Competitions for  
International Year of Millets Celebrations



Commerce (CA) - Yoga Training Programme



CSCA & PA - MoU



CSCA & PA - Workshop



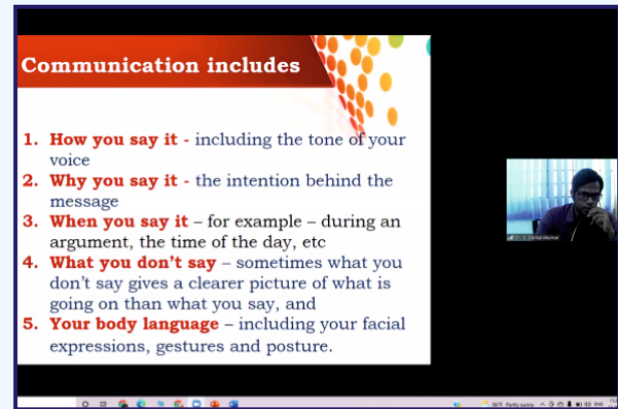


# Photo Gallery

**PRINTS**  
In House Magazine of KASC



English - National Level Workshop



English - Student Induction Programme



MBA - Intra - Department Competitions



MBA - MAKE Association Inauguration



MSW - Awareness Programme



MSW - Rural Welfare Camp





Physical Education - Badminton



Physical Education - Softball



Physical Education - State Level  
7<sup>th</sup> Kongu Trophy



Psychology - Association Inauguration



Psychology - Workshop on Art Therapy



தமிழ் - இலக்கிய வட்டம் துவக்க விழா



Tamil - Valedictory Function



Tamil - Skill Development Programme



BCA - Orientation Programme



BCA - Association Inauguration



Biochemistry - Biobraiz



Biochemistry - Guest Lecture





Star Departments - National Science Day



Biotechnology - Industrial Visit @  
Ooty Chocolate Factory



Biotechnology - MoU



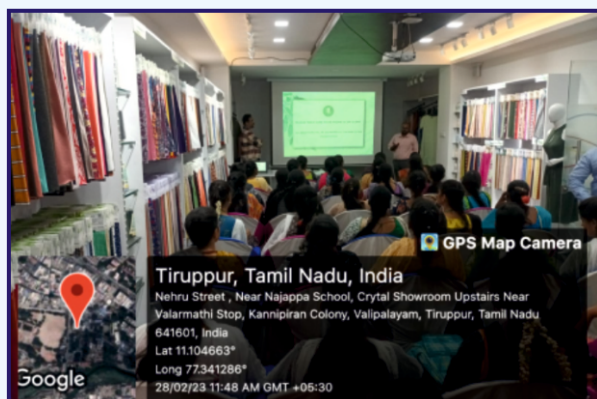
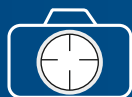
CSHM - World Tourism Day



CSHM - Workshop



CDF - CAD Workshop



CDF - Industrial Visit



CTIT - Awards day



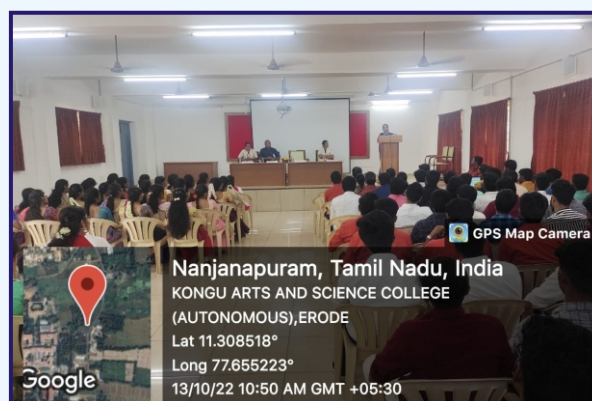
CTIT - Workshop on PC Hardware



Mathematics - Academic  
Industry Interface Programme



Mathematics - Workshop on  
Technical Documentation in Mathematics



PGCS - Association Inauguration





PGCS - Tobacco Awareness Programme



Physics - Skill Development Training



Physics - Vibrant Association Activities



CS (UG) - Guest Lecture on Computer Networking



CS (UG) - Workshop on Python Programming



CS (UG) - Workshop on Computer Hardware and Networking





**KONGU**  
Assuring the Best







## KONGU CULTURAL FEST



## KONGU UTSAV 2K23





## GLIMPSES OF 2022 - 2023



## KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

An ISO 9001 : 2015 Certified Institution

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"The very spring and root of honesty and virtue lie in good education." - Plutarch

