

### News Watch

- 31/07 Over 12000 candidates sit for TNPSC examination in Erode  
30/07 India urges US to relax visa regime for scientists  
29/07 "Potential to produce energy from renewable sources high in India"  
27/07 College of knitwear conducts road show  
26/07 Everonn sets up master resource centre  
24/07 Plant Saplings, protect earth actor Vivek tells students  
23/07 MoU to facilitate free access to Microsoft's software tools –  
VC Anna University, Chennai  
22/07 Student throng Swami Vivekananda Express in Coimbatore  
21/07 Student scientists receive cash awards  
20/07 High Court seeks rankings of Anna University colleges in State  
19/07 Technology brings farmers closer to scientists  
18/07 Police come to the rescue of college freshers  
17/07 Mini-marathan stresses on protection of forests  
16/07 Passport Seva Kendra to be launched  
15/07 Women really mean business: IIM-K director  
14/07 Google Transit launched in Chennai, Hyderabad  
13/07 Students told to start energy saving from home  
12/07 Work towards stabilizing population: Collector  
11/07 More needs to be done to ensure quality health for all : N. Ram  
10/07 Ensure students-teacher ratio of not more than 30:1 in  
primary schools  
09/07 Report on creamy layer among BCs handed over to CM  
08/07 South Asia's fist simulated press training facility launched in  
Chennai  
07/07 High cut-off marks for Law admissions too  
06/07 Annamalai University launches online MBA  
05/07 NIIT launches first in-campus programme to offer global  
professional like skills  
01/07 Library opened at court complex in Erode

## KONGU ARTS AND SCIENCE COLLEGE NANJANAPURAM, ERODE – 638 107.



### LIBRARY

## CURRENT AWARENESS BULLETIN

July, 2011



(Vol. 7 – No. 7)

**KONGU**  
*Assuring the Best*

### **New Arrivals (Books)**

Production and Materials Management .... P. Saravanavel and S. Sumathi ... Margham Publications.

The winners Manual:Managing Teams/Motivating People/  
How to Delegate ..... Robert Heller ... Dorling Kindersley Ltd.,

The winners Manual:Achieving Excellence/Influencing People/  
Balanceing Work & Life ..... Robert Heller ... Dorling Kindersley Ltd.,

The winners Manual:Selling Successfully/Making Presentations/  
Manage Your Time ..... Robert Heller ... Dorling Kindersley Ltd.,

The winners Manual:Marketing Effectively/Thinking Creativiely/  
Communicate Clearly..... Robert Heller ... Dorling Kindersley Ltd.,

The winners Manual:Effective Leadership/Managing People/  
Managing Chance..... Robert Heller ... Dorling Kindersley Ltd.,

### **UGC Fellowship**

University Grants Commission invites applications for the award Of fellowships for the year 2011-12 under Maulana Azad National Fellowship for the benefit of students belonging Muslims, Christians, Sikh, Budhist & Parsi commuinites for pursuing Full time studies leading to M.Phil/Ph.D. – For details [www.ugc.ac.in](http://www.ugc.ac.in)

### **Requirement of Project Staff**

Anna University, Chennai – AU-KBC Research Centre MIT campus needs project staff to work in the project “National Resource Centre for Free/Open Source Software” funded by Dept. of Information Technology, Govt. of India – Eligibility Graduates or Post Graduates In any branch – For details [www.au-kbc.org](http://www.au-kbc.org)

### **Editor and Language Consultant**

A leading group of children’s publications needs editor and Language Consultant for their English magazine – apply to [vacancies.in@gmail.com](mailto:vacancies.in@gmail.com)

### **Conference/Seminar/Symposium**

Fifth Accounting Research Conference – Indian School of Business, Hyderabad – December 19 7 20, 2011. For details <http://www.isb.edu/accountingresearchconference/index.shtml>

Texcelence 2011 A Textile Conference – Ahmedabad Management Association, Ahmedabad – August 4-5, 2011 – Venue: H.T. Parekh Auditorium, Ahmedabad – For more details [www.textilereview.com](http://www.textilereview.com)

### Journal Articles

One Hundred Years of Peptide Chemistry ... V.V.Suresh Babu ...  
*Resonance* , July 2011 ... Pages 640 – 647.

Management 25 & 26, August, 2011 – Tripude Group of  
Institutions, Nagpur – For details [www.dmsr-tcsw.org](http://www.dmsr-tcsw.org)

### Journal Articles

Need for Quality Assessment of Higher Education Institutions ..  
P. Krishna Rao – University News – July 04-10, 2011 – Page No. 1-3

Identification of bilinear systems using differential evolution algorithm...  
Sabab Ozer and Hassan Zorlu ... Sadhana:Academy Proceedings in  
Engineering Sciences- June, 2011- Page 281-292

Issues, Challenges and Reforms in Higher Education for a Knowledge  
Society - University News – June 27 July 3, 2011 – Page No. 12-17.

The Market's Sleeping Sectors – 16 &17

### Conference/Seminar/Symposium

Second Annual BIO India International Partnering Conference  
An International Partnering Conference – September 21-21, 2011  
Novotel Hyderabad Convention Centre, Hyderabad.  
For Details [www.bio.org/bioindia/](http://www.bio.org/bioindia/)

India Lab Expo 2011 – 8 to 10 december, 2011 – Pragati Maidan,  
New Delhi – for details [www.indialabexpo.com](http://www.indialabexpo.com)

Fifth International Conference on Information Processing -2011  
*The Society of Information Processing, Bangalore* - August 05-07  
2011- For details <http://www.icipbangalore.org>

National Conference on Contemporary Issues in Business  
Management 25 & 26, August, 2011 – Tripude Group of  
Institutions, Nagpur – For details [www.dmsr-tcsw.org](http://www.dmsr-tcsw.org)

7<sup>th</sup> International Conference on Apparel & Home Textiles  
30 September – 1 October, 2011 – India Habitat Centre,  
New Delhi - For details [www.ogtc.in](http://www.ogtc.in)

### **Conference/Seminar/Symposium**

11<sup>th</sup> Asian Textile Conference (ATC-11) – Daegu Exhibition  
And Convention Centre, Daegu, Korea – For details  
[www.atc11.org](http://www.atc11.org)

Yarnex 2011 – India Knit Fair Complex, Tirupur – 9-11  
September, 2011 – For details [www.yarnex.in](http://www.yarnex.in)

PMIR National IT Conference – Prestige Institute of Management and  
Research, Indore - September, 09-10, 2011 – For details University  
News May 02-08, 2011 (or) [www.pimrindore.ac.in](http://www.pimrindore.ac.in)

Third Biopesticide International Conference (BIOCICON2011) –  
St. Xaviers College, Palayamkottai – 28 to 30 November, 2011 –  
For details For details University News, April 25 - May 01, 2011 -  
Page No. 29.

National Conference on Contemporary Issues in Business Management  
25 & 26, August, 2011 – Tripude Group of Institutions, Nagpur – For  
details [www.dmsr-tcsw.org](http://www.dmsr-tcsw.org)

Fifth International Conference on Information Processing -2011  
**The Society of Information Processing, Bangalore** - August 05-07  
2011- For details <http://www.icipbangalore.org>

### **Conference/Seminar/Symposium**

National Conference on Contemporary Issues in Business  
Management 25 & 26, August, 2011 – Tripude Group of  
Institutions, Nagpur – For details [www.dmsr-tcsw.org](http://www.dmsr-tcsw.org)

### **Journal Articles**

An Analysis of Relationship Between Corporate Governance of Firms  
And Their Capital Market Performance ... Debasis Bagchi ... The IUP  
Journal of Applied Finance ... Page No. 5-15.

A Lifecycle Model for Airborne Safety-critical Software ...Habib El.  
Sabbagh and Nadia Bhuiyan ... Software Quality Professional  
Page No. 4 -15

Need for Quality Assessment of Higher Education Institutions ..  
P. Krishna Rao – University News – July 04-10, 2011 – Page No. 1-3.

Identification of bilinear systems using differential evolution algorithm ...  
Sabab Ozer and Hassan Zorlu ... Sadhana:Academy Proceedings in  
Engineering Sciences- June, 2011- Page 281-292

Issues, Challenges and Reforms in Higher Education for a Knowledge  
Society - University News – June 27 July 3, 2011 – Page No. 12-17.