

News Watch

- 31/08 TNSTC crew sensitized to road safety
- 30/08 More facilities at schools
- 27/08 Potential huge for technical textiles industry
- 24/08 ICT Academy to train 10,000 students
- 23/08 Drive launched to weed out parthenium
- 22/08 Union Minister moots memorial for Tiruppur Kumaran in Chennimalai
- 21/08 Photography contest evokes good response
- 20/08 Students get inkling of entrepreneurship at camp
- 19/08 Outsourcing exhibition begins
- 18/08 IISER professor wins G.D. Naidu Young Scientist Award
- 17/08 Leprosy detection survey in Erode from August 24
- 16/08 Speed breaker control system wins award (Project of students)
- 15/08 IIT Madras develops optical system to detect and monitor algal bloom
- 14/08 Education loan mela to be conducted in Panchayat Union offices
- 11/08 Textile exhibition begins at Texvalley
- 10/08 Exhibition of north-east crafts on
- 08/08 Boating mooted in Vellore Bird Sanctuary
- 07/08 Erode Book Festival turns VOC Ground into ocean of knowledge
- 06/08 Rally creates awareness on organ donation
- 04/08 Green light for 'one nation, one tax'
- 03/8 Dheeran Chinnamalai's descendents honoured
- 02/08 Textile machinery exhibition in Mumbai
- 01/08 Need for developing communication skills stressed

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
NANJANAPURAM, ERODE – 638 107.



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CURRENT AWARENESS BULLETIN

August, 2016
(Vol. 12 – No. 08)



KONGU
Assuring the Best

NEW ARRIVALS

Commerce

ADVANCED ACCOUNTANCY .. REDDY . T . S and MURTHY . A
BANKING THEORY, LAW & PRACTICE .. RADHA . V
BUSINESS LAW .. PILLAI R.S.N and BAGAVATHI
COMMERCIAL LAW .. KATHIRESAN . S and RADHA . V
COMPANY LAW & SECRETARIAL PRACTICE .. KARHIRESAN / RADHA
CORPORATE ACCOUNTING .. REDDY T.S and MURTHY . A
COST ACCOUNTING .. JAIN S . P and NARANG K . L
COST ACCOUNTING .. MURTHY . A and GURUSAMY . S
E-COMMERCE .. MOURYA . S . K and SHALU GUPTA
FINANCIAL ACCOUNTING AND ANALYSIS .. JAIN . S . P / NARANG . K
INDUSTRIAL RELATIONS .. BRAY MARK , DEERY STEPHEN
INDUSTRIAL RELATIONS .. RATNA SEN
INDUSTRIAL RELATIONS AND LABOUR LAWS .. ARUN MONAPPA ,
INDUSTRIAL RELATIONS AND LABOUR LAWS .. PIYALI GHOSH
INDUSTRIAL RELATIONS LABOUR WELFARE AND LABOUR LAWS ..
NANDHAKUMAR . B
MERCANTILE LAWS .. TULSIAN . P . C and BHARAT TULSIAN
MODERN COMMERCIAL CORRESPONDENCE .. PILLAI / BAGAVATHI
PRINCIPLES AND SYSTEMS OF BANKING .. POPLI . G . S /ANURADHA
UGC - NET/JRF/SLET COMMERCE - PAPER II & III .. KOLI /MADAN

Computer Science

SERVICE - ORIENTED ARCHITECTURE .. ERL THOMAS
STATISTICS USING R .. SUDHA PUROHIT . G , SHARAD GORE . D
UNDERSTANDING BIG DATA .. EATON CHRIS , DEROOS
WEB TECHNOLOGIES .. JACKSON JEFFREY . C

Computer Science

.NET 4.5 PROGRAMMING BLACK BOOK .. KOAGENT SOLUTIONS
A TEXTBOOK OF INFORMATION TECHNOLOGY .. SARAVANAKUMAR .R ,
PARAMESWARAN . R and JAYALAKSHMI .T
ADOBE PHOTOSHOP CS6 BIBLE .. DAYLEY LISA DAYLEY BRAD
C: THE COMPLETE REFERENCE .. SCHILDT HERBERT
COMPILER DESIGN .. VENKATESH . R , UMA MAHESHWARI .
COMPUTER NETWORKS .. TANENBAUM A/ WETHERALL DAVID . J
COMPUTER SYSTEM ARCHITECTURE .. MANO MORRIS . M
COMPUTING FUNDAMENTALS AND C PROGRAMMING .BALAGURUSAMY
CRYPTOGRAPHY AND NETWORK SECURITY .. KAHATE ATUL
CRYPTOGRAPHY AND NETWORK SECURITY .. STALLINGS WILLIAM
DATA STRUCTURES USING C .. TENENBAUM AARON . M ,
DATABASE SYSTEMS .. ELMASRI /NAVATHE SHAMKANT . B
DATABASE SYSTEMS USING ORACLE .. SHAH NILESH
DIGITAL CIRCUITS AND DESIGN .. SALIVAHANAN . S
DIGITAL ELECTRONICS .. PURI V.K
DIGITAL IMAGE PROCESSING .. JAYARAMAN . S ,
DIGITAL PRINCIPLES AND APPLICATIONS .. LEACH/ MALVINO
DISTRIBUTED SYSTEMS .. GHOSH SUKUMAR
EMBEDDED / REAL-TIME SYSTEMS .. PRASAD K . V . K . K
FUNDAMENTALS OF DIGITAL IMAGE PROCESSING ANNADURAI S
MYSQL : THE COMPLETE REFERENCE .. VASWANI VIKRAM
OBJECT ORIENTED PROGRAMMING WITH C++ .. BALAGURUSAMY E
OBJECT ORIENTED SYSTEMS DEVELOPMENT .. BAHRAMI ALI
OPERATING SYSTEMS .. STALLINGS WILLIAM
PC HARDWARE : THE COMPLETE REFERENCE .. ZACKER PHP AND
MYSQL FOR DYNAMIC WEB SITES .. ULLMAN LARRY
PROGRAMMING WITH JAVA .. MUTHU . C

English

UGC /NET/SET ENGLISH LITERATURE ... PANIGRAHI . B . P and SAVITA
YADAV

Mathematics

BUSINESS STATISTICS .. NAVANITHAM . PA
QUANTITATIVE APTITUDE .. AGGARWAL R . S

SOCIAL WORK

A CRITICAL INTORODUCTION TO SOCIAL RESEARCH .. HENN MATT ,
WEINSTEIN MARK and FOARD NICK

Management Science

ORGANIZATIONAL BEHAVIOR .. DIPAK KUMAR BHATTACHARYYA
PERFORMANCE MANAGEMENT .. SIDDHARTHA GANGULI
PRODUCT POLICY AND BRAND MANAGEMENT .. CHITALE / RAVI
PROJECT MANAGEMENT .. GAURAV JINDAL and RAKHI GUPTA
RETAIL MERCHANDISING .. SWAPNA PRADHAN
RETAILING MANAGEMENT .. LEVY MICHAEL/AJAY PANDIT
STRATEGIC MANAGEMENT .. ARABINDA BHANDARI /RAGHUNATH
UGC NET/JRF/SET MANAGEMENT : PAPER - II & III .. VIDYAPATI
BUSINESS COMMUNICATION .. SIDDHARTHA GANGULI
BUSINESS MANAGEMENT .. SHARMA . R . K and SHASHI GUPTA . K
BUSINESS MARKETING .. KRISHNA HAVALDAR . K

Management Science

BUSINESS PROCESS OUTSOURCING .. SOPLÉ VINOD . V
BUSINESS RESEARCH METHODS .. DANGI . H . K / SHRUTI DEWEN
ENTREPRENEURSHIP .. NARAYANA REDDY . P
ENTREPRENEURSHIP DEVELOPMENT .. RAICHA SHARMA ,SAPNA
MATHUR and NITIN TRIPATHI
ESSENTIALS OF BUSINESS COMMUNICATION .. RAJENDRA PAL /
KORLAHALLI J.S
ETHICS IN BUSINESS AND CORPORATE GOVERNANCE ..
MANDAL . S . K
FINANCIAL MARKETS AND SERVICES .. GORDON . E and
NATARAJAN . K
FINANCIAL SERVICES .. GURUSAMY . S
FINANCIAL SERVICES .. KHAN M . Y
FUNDAMENTALS OF MARKETING RESEARCH .. AMANPREET
SINGH BRAR /INDERPREET KAUR
HOSPITAL MANAGEMENT .. RAMANI . K . V
HUMAN RESOURCE DEVELOPMENT .. MCGUIRE /JORGENSEN
HUMAN RESOURCE MANAGEMENT .. DESSLER G/VARKKEY BIJU
HUMAN RESOURCE MANAGEMENT .. RADHA . V
INTRODUCTION TO TOURISM MANAGEMENT ..KSHITIZ SHARMA
MANAGEMENT ACCOUNTING ... HASHI K. GUPTA/SHARMA R.K
MARKETING .. KATHIRESAN . S and RADHA . V
MARKETING MANAGEMENT .. KOTLER PHILIP/KELLER KEVIN
MARKETING MANAGEMENT .. SONTAKKI . C . N
MARKETING MANAGEMENT .. VARSHNEY . R . L and GUPTA . S . L
MARKETING RESEARCH .. RADHA . V

Competitive Examinations

TNPSC Group – IV - 5451 vacancies – For details www.tnpsc.gov.in

Banking Recruitment - IBPS

IBPS has released the latest notification to fill the vacancies for the financial year 2016 – 2017 through [IBPS 2016 – 2017 exam](#). for the recruitment of Probationary Officers (PO) and Management Trainee (MT) posts in various participating banks in India. The candidates who want to make their career in Bank Sector of India can fill the online application form on the official website www.ibps.in.

Bank of Maharashtra

Recruitment Of Probationary Officers In Jmgs –I (Pgdbf)
Project -2016-17

Conferences/Seminars/Workshops

Indian Meet on Social Work, Service & Humanity

12th to 12th December 2016 - Delhi, India

Website: <http://yir.co.in/>

Contact person: Organizing Secretary

Papers are invited from topics related to Social Work, Service & Humanity

Organized by: Yadam Institute of Research

Deadline for abstracts/proposals: 30th November 2016

Conferences/Seminars/Workshops

International Seminar on Science and Spirituality – Indian Institute of Advanced Study, Shimla – 21-23 November 2016 – For details University news 15-21, August, 2016, Page No. 36 (or)

www.ias.org

3rd International conference on Current research in Applied Business and Social Sciences (CRABS-DEC-2016) December 15th-16th, 2016 - 15th to 16th December 2016

New Delhi, India - Website: Contact person: Santi

Organized by: Akademika Nusa Internasional

Deadline for abstracts/proposals: 8th December 2016

National Workshop on Paper Publication

A two day National Workshop on Paper Publication – Physics Wing, Directorate of Distance Education, Annamalai University 16-17 December, 2016 - For details University news 15-21, August, 2016, Page No. 35 (or) Mobile No. 09688452617.

New Delhi 5th International Conference on “ Business, Economics, Social Science & Humanities- BESSH-2016” 14-15 December 2016, New Delhi, India -14th to 15th December 2016 - -Website:

<http://academicfora.com/> - Contact person: Metha

Organized by: Academic fora

Deadline for abstracts/proposals: 7th December 2016