

News Watch

- 30/09 CII initiative to promote sustainable manufacturing
28/09 Mudra Scheme: Special camp held
27/09 7572 Get Appointment Orders in Job fair - State Govt.
26/09 Textile sector seeks access to global market
24/09 Manage stress in a scientific manner
20/09 ISRO ready for one satellite launch every month: ISAC chief
18/09 Special camps in schools, colleges for Aadhaar soon
17/09 Rectify errors in employment card – Erode Dist Emp. Office
15/09 Training organised in life-saving first aid skills
14/09 Anna varsity students can participate in two placement rounds
this year
13/09 IICPT, CSIR sign MoU for better curriculum
12/09 Scholarship for minority students to study abroad'
11/09 Global Investors Meet fetches Rs 2.42 lakh crore investment
10/09 Sports infrastructure best in TN., Kerala schools : Kumble
09/09 Literacy day observed
08/09 Tamil Wikipedia invites articles
07/09 No sign of fee committee for self-financing colleges
06/09 Students showcase talent at INSPIRE exhibition
05/09 Networking app by Cambridge for English teachers
04/09 State level science exhibition on Sept 5
03/09 2270 teaching staff have not applied for approval: UGC
02/09 AIMS confers Social responsibility Award on KEC's MBA
department
01/09 Banks asked to conduct special loan mela

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
NANJANAPURAM, ERODE – 638 107.



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CURRENT AWARENESS BULLETIN

September, 2015
(Vol. 11 – No. 9)



KONGU
Assuring the Best

NEW ARRIVALS

Computer Science

AD HOC MOBILE NETWORKS ..TOH C . K
ADVANCED JAVA PROGRAMMING ..UTTAM ROY . K
APPLIED CRYPTOGRAPHY ..SCHNEIER BRUICE
COMPUTER NETWORKING ..KUROSE JAMES . E and ROSS KEITH . W
CRYPTOGRAPHY AND NETWORK SECURITY ..KAHATE ATUL
DATA MINING ..WITTEN IAN .H , FRANK EIBE and HALL MARK . A
INFORMATION SECURITY .. MERKOW MARK and BREITHAUPT JIM
INFORMATION TECHNOLOGY .. TIWARI . H . N and SONAL THUKRAL
INTRODUCTION TO THE THEORY OF COMPUTATION .. SIPSER MICHAEL
NETWORKING WIRELESS SENSORS .. BHASKAR KRISHNAMACHARI
OPERATING SYSTEMS .. SRIDHAR . V
SATELLITE COMMUNICATION .. RAJA RAO K . N
SOFTWARE DESIGN .. BUDGEN DAVID
VISUAL BASIC .NET .. MUTHU . C
WEB TECHNOLOGIES .. GODBOLE ACHYUT . S and KAHATE ATUL
WEB TECHNOLOGY .. GOPALAN . N . P and AKILANDESWARI . J
WIRELESS COMMUNICATIONS .. MOLISCH ANDREAS . F

General and Competitive Examination

ADVAITA MADE EASY .. WAITE DENNIS
GENERAL KNOWLEDGE 2015 .. TARUN GOYAL
TNPSC GROUP – II .. BALAKRISHNAN . R and RAMYA . B
TNPSC GROUP – IV .. BALAKRISHNAN . R
WHO WILL CRY WHEN YOU DIE? ..SHARMA ROBIN

Commerce/Corp/Management

ADVERTISING AND PROMOTION .. BELCH GEORGE . E , BELCH MICHAEL . A
BUSINESS , ENTREPRENEURSHIP AND MANAGEMENT .. BHUSHAN KUMAR
BUSINESS COMMUNICATION .. MADHUKAR . R . K
BUSINESS COMMUNICATION .. MONIPPALLY MATTHUKUTTY . M
BUSINESS COMMUNICATION .. SANGEETA MAGAN
BUSINESS COMMUNICATION .. SHALINI KALIA and SHAILJA AGARWAL
BUSINESS ENVIRONMENT .. FAISAL AHMED and ABSAR ALAM . M
BUSINESS ENVIRONMENT .. PIPPA RILEY
BUSINESS ETHICS .. FERRELL . O . C , FRAEDRICH JOHN / FERRELL LINDA
BUSINESS ETHICS .. HARTMAN LAURA . P and DESJARDINS JOE
BUSINESS MANAGEMENT .. KATHIRESAN . S and RADHA . V
BUSINESS ORGANISATION .. KATHIRESAN . S and RADHA . V
BUSINESS ORGANIZATION AND MANAGEMENT .. VIJAY KUMAR KAUL
BUSINESS TRANSFORMATION STRATEGIES .. MASCARENHAS OSWALD .
EFFECTIVE BUSINESS COMMUNICATION .. NEERA JAIN/ MUKHERJI
ENTREPRENEURSHIP DEVELOPMENT .. GORDON . E and NATARAJAN . K
ETHICS IN BUSINESS AND CORPORATE GOVERNANCE .. MANDAL . S . K
FINANCIAL MANAGEMENT .. MURTHY . A
FINANCIAL MARKETS AND INSTITUTIONS .. GURUSAMY . S
HUMAN RESOURCE DEVELOPMENT AND EMPLOYEE RELATIONS .. PIPPA
INFORMATION SYSTEMS PROJECT MANAGEMENT .. AVISON DAVID
INTRODUCTION TO ENVIRONMENT MANAGEMENT .. SULPHEY . M . M
MANAGEMENT .. PIPPA RILEY
UNDERSTANDING ORGANIZATIONAL BEHAVIOUR .. UDAI PAREEK
MANAGEMENT ACCOUNTING .. REDDY T . S and HARI PRASAD REDDY . Y
MANAGEMENT ACCOUNTING .. SHANKARANARAYANA / RAMANATH .
MANAGEMENT ACCOUNTING .. SHASHI K. GUPTA and SHARMA R.K
MANAGEMENT INFORMATION SYSTEM .. G. VERSHNEY , PANKAJ MADAN
MANAGEMENT INFORMATION SYSTEMS .. SADAGOPAN . S

Commerce/Corp/Management

MARKETING .. KATHIRESAN . S and RADHA . V

MARKETING MANAGEMENT .. RADHA . V

MARKETING RESEARCH .. BERI . G . C

OFFICE MANAGEMENT .. KATHIRESAN . S and RADHA . V

OFFICE MANAGEMENT .. RAMASAMY . T

OPERATIONS MANAGEMENT .. SUBIMAL BHATTACHARYA

ORGANISATIONAL BEHAVIOUR .. RENU VIJ

ORGANISATIONAL BEHAVIOUR .. SUNIL KUMAR

ORGANISATIONS AND BEHAVIOUR .. PIPPA RILEY

Mathematics

ADVANCED ANALYTICAL GEOMETRY AND VECTOR ANALYSIS .. KAR . B . K

AN INTRODUCTION TO MATHEMATICAL ANALYSIS .. SATHISH SHIRALI AN

INTRODUCTION TO MODERN ANALYSIS : VOLUME-I .. KAR . B . K

APPLIED STATISTICS .. PARIMAL MUKHOPADHYAY

BASIC CONCEPTS OF NUMERICAL METHODS , PROBABILITY AND STATISTICS .

SANDIP BANERJEE / CALCULUS .. SINGH . J . P

DIFFERENTIAL CALCULUS .. RAM KRISHNA GHOSH / KANTISH CHANDRA

DIFFERENTIAL EQUATIONS .. MANDAL . N

FUZZY INFORMATION MEASURES WITH APPLICATIONS .. HOODA . D . S

FUZZY SET THEORY AND CONTROLLER .. HOODA . D . S and VIVEK RAICH

INTRODUCTION TO NUMERICAL ANALYSIS .. MOLLAH . S . A

MATHEMATICAL STATISTICS .. PARIMAL MUKHOPADHYAY

NUMERICAL ANALYSIS AND COMPUTATIONAL PROCEDURES .. MOLLAH . S . A

NUMERICAL METHODS .. KANDASAMY . P , THILAGAVATHY . K / GUNAVATH . K

OPERATIONS RESEARCH .. RAVINDRAN . A , PHILLIPS DON . T

OPERATIONS RESEARCH .. SINGH . J . P and SINGH . N . P

OPERATIONS RESEARCH METHODS .. SUJIT BOSE . K

OPERATIONS RESEARCH RECENT ADVANCES .. SHEIKH AHMED OPTIMIZATION

TECHNIQUES .. PAWAN KUMAR OBEROI

ORDINARY AND PARTIAL DIFFERENTIAL EQUATIONS .. NITA SHAH . H

QUANTITATIVE APTITUDE .. AGGARWAL R . S

NET Exam Result

CBSE releases UGC-NET June 2015 results – For details

www.cbseresults.nic.in

JAM 2015

Indian Institute of Technology – Indian Institute of Science, Bangalore

Joint Admission Test for M.Sc - For details <http://jam.iitm.ac.in>

Job Opportunities

CSIR - Central Road Research Institute – Assistant Group C –

Essential qualification +2 – For details www.crridom.gov.in

Air India - Cabin Crew

Airline Allied Services Limited, a wholly owned subsidiary of

Air India Airline Allied Services Limited, a wholly owned subsidiary

of Air India Limited, is looking for smart, young and energetic

"Unmarried" Females & Males, Indian Nationals for its immediate

requirement of Cabin Crew on Fixed Term Engagement –

Eligibility Candidates who are three years Degree / Diploma

Holder in Hotel Management and Catering Technology

Postman/Mail Guard

Direct Recruitment of Postman /Mail Guard in Postal

Divisions/RMS Division – For details www.dopchennai.in

CONFERENCE/SEMINAR/WORKSHOP

National Conference on Recent Trends in Biomedical Engineering,
Cancer Biology, Bioinformatics and Applied Biotechnology
(BECBAB-2015) -28th to 28th November 2015 –

New Delhi, Delhi, India

Website: <http://krishisanskriti.org/becbab.html>

Contact person: Dr. G. C. Mishra

Organized by: Krishi Sanskriti

Deadline for abstracts/proposals: 20th November 2015

Fourth International Conference on Eco-friendly Computing and
Communication Systems 2015 - 7th to 8th December 2015

Kurukshetra, Haryana, India

Website: <http://iceccs.in/Index.asp>

Contact person: Ashutosh Kumar Singh

Organized by: NIT, Kurukshetra

National Seminar on Advances in Mathematical Sciences
22nd to 22nd December 2015 -Guwahati, Assam, India

Website: <http://sites.google.com/site/nsams2015/>

Contact person: Dr. Hemen Dutta

Organized by: Assam Academy of Mathematics

CONFERENCE/SEMINAR/WORKSHOP

International Conference on Bioinformatics, Biochemistry and
Bioscience - 29th to 30th December 2015

Delhi, India - Website: <http://www.mukpublications.com/icbbb.php>

Contact person: Vinay Kumar

Organized by: Muk Publication

Deadline for abstracts/proposals: 15th November 2015

National Research Conference on "Perspectives in Current
Business Scenario" - 30th to 30th January 2016

Navi Mumbai, Maharashtra, India

Website: <http://www.siescoms.edu/conference/index.html>

Contact person: Durga Surekha

Organized by: SIES

Deadline for abstracts/proposals: 30th November 2015

National Conference on E-waste Management
13th to 14th January 2016

Jamshedpur, Jharkhand, India

Website: <http://www.xlri.ac.in/cgmrl>

Contact person: Pingali Venugopal

Organized by: Centre for Global Management and Responsible
Leadership, XLRI, Jamshedpur, India

Deadline for abstracts/proposals: 15th October 2015