



PRINTS

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..Marching towards Excellence...



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ABOUT THE INSTITUTION

Kongu Arts and Science College is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

MISSION

- ⊙ To develop an effective curriculum and optimize institutionalized students activities
- ⊙ To involve learners in practical life situations
- ⊙ To expose students to rural realities
- ⊙ To sensitize learners to national heritage and values

OBJECTIVES

- ⊙ To mould the rural youth as self-reliant and socially responsible citizens
- ⊙ To facilitate the learners to hone their leadership qualities
- ⊙ To equip the learners with updated technological knowledge
- ⊙ To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society.

QUALITY POLICY

We are committed to instil Knowledge and Values to the students by providing quality education to meet the global challenges. This will be achieved by

- ⊙ Well framed syllabus to satisfy the needs of learners and on par with the Global standard and Industrial Requirements.
- ⊙ Committed and Planned teaching
- ⊙ Continual Upgradation of the Facilities and resources
- ⊙ Effective implementation of Quality Management System



Vinayagar Temple



Graduation Day



Inauguration of First Year Courses

The shell must break before the bird can fly – Alfred Tennyson

ACADEMIC ACHIEVEMENTS

EXTENSION OF AUTONOMOUS STATUS

The UGC has granted Autonomous Extension to our College for a period of five years (2021 – 2026).

AWARDS AND RECOGNITION

- Our College Stands in Top 200 in all the Six Categories
 - Costume Design & Fashion - 44
 - BCA - 64
 - BBA - 72
 - Commerce - 80
 - Science - 91
 - Arts - 103
- Our College Stands in Top 100 Best Private Autonomous Colleges in the survey conducted by 'Education World Magazine'. At National Level, our College occupies 80th Rank and at State Level 22nd Rank.
- Institution Innovation Council of the College has secured 3.5 Stars out of 4 ratings for completing the task within a short span of time.

FACULTY MEMBERS

The following faculty members completed Doctoral Programme during 2021 - 2022

- Ms. G. Manju, Assistant Professor, Department of BBA (CA)
- Ms. K.V. Shanmuga Vadivu, Assistant Professor, Department of BBA
- Ms. N. Santhamani, Assistant Professor, Department of Corporate Secretaryship and Professional Accounting
- Mr. D. Yuvasankar, Assistant Professor, Department of Commerce (CA)
- Mr. D. Gopinath, Assistant Professor, Department of Computer Science (UG)
- Ms. S. Poovika Nishanthini, Assistant Professor, Department of Corporate Secretaryship and Professional Accounting

- Ms. K. Punithavathi, Assistant Professor, Department of Commerce (CA)
- Ms. R. Chitra, Assistant Professor and Head, Department of Physics
- Ms. C.Kalamani, Assistant Professor, Department of BBACA.
- Ms. C.Radhamani, Assistant Professor, Department of Mathematics

PATENTS RECEIVED

The following Faculty members have received Patent for their Research Work

- Dr. H. Vasudevan, Associate Professor and Head, Department of Commerce (CA)
- Dr. J. Ghayathri, Associate Professor, Department of Computer Science (PG)
- Dr. S. Nagarajan, Associate Professor and Head, Department of Mathematics
- Dr. B. Jayanthi, Associate Professor and Head, Department of Computer Science (PG)
- Ms. S. Karthikeyani, Associate Professor, Department of Computer Science (PG)
- Dr. T. A. Sangeetha, Assistant Professor and Head, Department of Computer Application
- Ms. P. K. Mangaiyarkarasi, Assistant Professor, Department of Commerce (CA)
- Dr. M. Thangam, Assistant Professor and Head, Department of Business Administration
- Dr. M. Jayanthi, Assistant Professor, Department of Commerce
- Dr. D. Yuvasankar, Assistant Professor, Department of Commerce (CA)
- Dr. R. Chitra, Assistant Professor and Head, Department of Physics

ACADEMIC ACHIEVEMENTS

BOOK PUBLICATION

FACULTY MEMBERS

- Dr. N. Kalaivani, Associate Professor and Head, Department of Tamil has published a Poem Anthology entitled 'Nilam Kothi Paravai'.
- Mr.M. Chandru, Assistant Professor, Department of Computer Science (UG) has published a book entitled 'Play Cricket'.
- Ms. V. Kanchana, Assistant Professor, Department of English has served as one of the Editors for the book entitled 'Framework of Language, Literature and Communication'.

STUDENTS

- Ms. K. Agarsana of II M.A. English Literature has published two books entitled 'Pebbles of Queendom' and 'Confide Yourself'.
- Ms. M Harishini of II M.A. English Literature has published three books entitled 'Unarvukalin Urukam', 'Iyarkayin Ithalisai' and 'Mazhalayin Sinungal'.
- Mr. E P Naveen Prasanth of II M.A. English Literature has published five books entitled 'Fortune Farmer', 'Success Begins With You', 'Shine on Yoga', 'Impossible to I'm Possible', and 'Ithayam'.
- Ms. P. Supathra of III B.A. Tamil Literature has published a book entitled 'Kongu Vellalar Goundergalin Thirumana Seer'.

SPECIAL ACHIEVEMENTS

- Six students who have pursued Under Graduation in our College under sports Quota are placed in Tamilnadu Police Department.
- Mr. Kaviraj of II MBA bagged first place in Yoga in the Indo - Nepal International Championship held at Pokhara Rangasala Stadium, Kaski (Nepal) from 14.09.2021 to 18.09.2021.
- Ms. B.Prabhavathi and Mr.G.Cheran of II B.Sc Biochemistry Students won the Second award with a cash II Place of Rs.2000/- in the Intercollegiate Level Tobacco Awareness Quiz Competition organized by NSS Wing of Bharathiar University on 08.12.2021.
- Mr.S.Sivapraksh, BCA and Science Forum student won the Runner-up with a Cash Award of Rs. 75,000/- in the prestigious Global Students Entrepreneur Award 2021 competition conducted by Entrepreneur Organization at Nagpur.
- Ms.T.N.Kowshika of III BBA won Gold Medal in National Level Shooting Competitions. She has received MQS (Minimum Qualification for Shooting). She has also received a Cash Award of Rs. 10,000/- from NCC Group, Head Quarters, Coimbatore.
- Six Research Articles of Ms. T.K.Agarsana from II M.A. English Literature are published in International Journals like Lang Lit, IJAAR, IJR, Journal of Research and Development.
- Mr. P.Praveenkumar of II B.Sc. Mathematics won the National Level Quiz Competition, conducted by Nehru Yuva Kendra, Erode.
- II UG students of Mathematics won First Prize in Video contest conducted by Erode District Police.
- The Research Article of Ms. R. Reshma from II M.Sc Mathematics is selected to be published in Scopus Indexed Journal.

BEST PRACTICES

Value Education

The Value Education offered by the College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence

Meditation

The institution believes that healthy minds generate healthy societies. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.

Dress Code

The students follow dress code every Friday and this brings in the feeling of unity and oneness. This special feature equips them to be presentable when they become employees.

Grammar Test

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar

Vocabulary Enrichment

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour, during which Newspapers are read by the students.

Pupils' Corner

The best practice under the title 'Pupils' Corner' is initiated with a vision to propagate the enhancement of the students' personality. It aims to add a bunch of betterment in the young minds through the depiction of mind-blowing facts and inspirational quotes that matches the significance of each day.

Alumni Associations

Each Department has an Alumni Association and an alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

College Bazaar

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

Fitness Hour

Exclusively allotted to keep the students physically fit.

Finishing School Programme

The Training and Placement Cell takes efforts to make the Pre-final Year Students fully equip themselves with industry-based knowledge.

Centre of Mind

The well-being of the students is taken care of, through the 'Centre of Mind' which provides counselling to the needy students.

Value Added Course

Various Skill-Oriented Courses are conducted every year. Nearly 50 Courses, including Professional Course and UGC Add-on Course are offered to enhance the skill sets of the students.



தமிழ்த்துறை

- ◎ தமிழ்த்துறை சார்பாக தேசிய அளவிலான ஐந்து நாள் (10.07.2021 - 14.07.2021) ஆசிரியர் திறன் மேம்பாட்டுப் பயிற்சி இணையவழியில் நடைபெற்றது. இதில் முனைவர் இரா.கலைச்செல்வி தமிழ்த்துறைத் தலைவர், திருவள்ளூர் அரசு கலைக் கல்லூரி, நிவேதிதா லூயிஸ், எழுத்தாளர் மற்றும் வரலாற்றாளர், முனைவர் த.விஸ்வநாதன், துறைத்தலைவர், மொழித்துறை, ஸ்ரீ ராமகிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரி, முனைவர் செளந்தர மகாதேவன் தமிழ்த்துறைத் தலைவர், சதக்கத்துல்லாஹ் அப்பா கல்லூரி மற்றும் முனைவர் க. கதிரவன், துணைப்பேராசிரியர், தமிழ்த்துறை, அரசு கல்லூரி, பாலக்காடு, ஆகியோர் பல்வேறு தலைப்புகளில் உரையாற்றினர்.
- ◎ 26.07.2021 அன்று மாணவர்களுக்குத் திறனறித்தேர்வும் 27.07.2021 அன்று மாணவர் ஆளுமைத்திறன் மேம்பாட்டுப் பயிற்சியும் நடைபெற்றன.
- ◎ தமிழ்த்துறையும், பாலக்காடு தமிழ்ப்பண்பாட்டு ஆய்வு மையமும் இணைந்து நடத்திய 'வானவில் கே ரவியின் படைப்புலகம்' என்ற தலைப்பில் இணைய வழியிலான தேசியக்கருத்தரங்கம் 25.08.2021 அன்று நடைபெற்றது.
- ◎ 13.09.2021 அன்று மகாகவி பாரதியாரின் நினைவு நூற்றாண்டு விழா நடைபெற்றது. முனைவர் இல. புவலிங்கம், இணைப்பேராசிரியர் (தமிழ்), கே.ஜி. கலை அறிவியல் கல்லூரி,கோவை, கலந்துகொண்டு உரையாற்றினார்.
- ◎ 17.09.2021 அன்று தமிழ் மன்ற நிகழ்வுகளின் தொடக்க விழா நடைபெற்றது. இதில் பட்டிமன்ற நடுவர் கவிஞர் நந்தலாலா அவர்கள் இணையவழியில் கலந்துகொண்டார்,
- ◎ கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 29.09.2021 அன்று பழந்தமிழர் வாழ்வியலின் புராதன இடமாக விளங்கும் ஈரோடு மாவட்டம் சென்னிமலைக்கு அருகில் உள்ள கொடுமணலில் களப்பார்வை செய்து பயிலரங்கத்தையும், கொடுமணல் தொல்லியல் துறை அகழ்வாய்வு இயக்குநர் திரு ஓ.ரஞ்சித் மற்றும் தொல்லியல் துறை அலுவலர் திரு சுரேஷ் ஆகியோர் நடத்திக் கொடுத்தனர்.
- ◎ ஆய்வு மையம் சார்பாக 'தமிழ் பிராமி கல்வெட்டுக்களும் எழுத்துப் பயிற்சியும்' என்னும் பொருண்மையில் ஒரு நாள் பயிலரங்கம் 22.10.2021 அன்று நடைபெற்றது.
- ◎ தமிழ்த்துறை மற்றும் IIC சார்பாக 17.11.2021 அன்று தொழில் முனைவோர் மற்றும் வேலை வாய்ப்பு பெறுவதற்கான வழிமுறைகள் குறித்து மைதி க்ரியேட்டர்ஸ் அச்சகத்தின் உரிமையாளர் மைதிலி யோகராஜ் அவர்கள், 'பாதையெங்கும் பணித்துளிகள்' என்னும் தலைப்பில் உரையாற்றினார்.



சிறப்புரை - பாலின சமத்துவம்



கொடுமணல் களப்பார்வை

◎ தமிழ்த்துறையின் சார்பாக சிவகங்கை மாவட்டத்தில் இயங்கிவரும் தமிழ் நாற்றங்கால் பதிப்பகத்துடன் 24.11.2021 அன்று புரிந்துணர்வு ஒப்பந்தம் கையொப்பமிடப்பட்டது. மேலும், தமிழ் நாற்றங்கால் பதிப்பகத்தின் நிறுவனர் முனைவர் ந.இராஜேந்திரன் அவர்கள் சிறப்பு விருந்தினராகக் கலந்துகொண்டு 'எளிய முறையில் நூலாக்கம் செய்வது எப்படி' என்னும் தலைப்பில் சிறப்புரை நிகழ்த்தினார்.

◎ கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 02.12.2021 அன்று ஈரோட்டில் உள்ள வரலாற்றுச் சிறப்பு மிக்க இடங்களான தந்தை பெரியார் நினைவு இல்லம் மற்றும் அறச்சலூர் அருகில் உள்ள ஓடாநிலையில் தீரன் சின்னமலை



படைப்பிலக்கியப் பயிலரங்கம்



தாய் மொழி தினம்

மணிமண்டபம் ஆகிய இடங்களையும் ஈரோடு டிஜிட்டல் நூலகம், பன்னீர்செல்வம் பூங்காவில் உள்ள ஈரோடு தொல்லியல் அருங்காட்சியகம் ஆகியவற்றை தமிழ்த்துறை மாணவ மாணவியர்கள் கண்டு பயனடைந்தனர்.

◎ தமிழ் மன்றம் சார்பாக 11.12.2021 அன்று பாரதியார் பிறந்தநாள் கொண்டாட்ட விழாவில் இணைய வழி நிகழ்வில் பாரதியாரின் எள்ளுப்பேரன் திரு. நிரஞ்சன் பாரதி (கவிஞர், எழுத்தாளர், பேச்சாளர்) அவர்கள் கலந்துகொண்டு பாரதியின் நினைவுகளைப் பகிர்ந்து கொண்டனர்.

◎ 25.01.2022 அன்று குடியரசு தின விழா பேச்சுப்போட்டி நிகழ்த்தப்பட்டது.

◎ 21.02.2022 அன்று தாய்மொழி தினம் கொண்டாடப்பட்டது.

◎ ஒரு நாள் படைப்பிலக்கியப் பயிலரங்கம் 30.03.2022 அன்று நடைபெற்றது. இப்பயிலரங்கத்தில் திரு. சுப்ரபாரதிமணியன், படைப்பாளர், திருப்பூர் அவர்கள் கலந்துகொண்டு சிறப்புரையாற்றினார்.

◎ தமிழ்மன்ற நிறைவு விழா 02.05.2022 திங்கட்கிழமை நடைபெற்றது. இவ்விழாவில் திரு. நல்லு இரா. லிங்கம், படைப்பாளர், சென்னை அவர்கள் கலந்துகொண்டார். விழாவில் முனைவர் நா.கலைவாணி, தமிழ்த்துறைத்தலைவர் அவர்கள் எழுதிய 'நிலம்கொத்திப் பறவை' எனும் கவிதை நூல் வெளியிடப்பட்டது.



தமிழ்மன்ற நிறைவு விழா

Department of Hindi and Other Languages

- ⊙ Inaugural of Rangmanch '21 was organized on 27.10.2021. Dr. S.Ananda Vadivelou, Former Professor of French, Pondicherry University, Puducherry, was the Resource Person.
- ⊙ Hindi Divas was celebrated on 14.09.2021.
- ⊙ Festival of lights - Diwali was celebrated on 02.11.2021.
- ⊙ Two-Day workshop was conducted on 'Content Writing' along with the Departments of Tamil and English on 05.01.2022 and on 06.01.2022. Mr. Pugal, Film Director from Chennai, was the Resource Person.
- ⊙ Matrubhasha Divas was conducted with various competitions along with the Department of Tamil on 21.02.2022.
- ⊙ Guest Lecture was organized on 01.04.2022 along with the Departments of Tamil and English on 'Gendering: New word! New meaning!'. Ms. Priya Babu, Motivational Speaker, Transgender Resource Centre, Madurai, was the Resource Person.
- ⊙ Heritage tour was organized to Coimbatore along with the Ethics Club on 05.04.2022.
- ⊙ Book Review was organized on 09.05.2022 under Hindi Sahitya Samiti for the students.



Inaugural of Rangmanch Activities



Diwali Celebration

Department of PG English

- ⊙ One Week National Level Online FDP was organized on 'Teaching Literature in the Digital Era' from 26.07.2021 to 31.07.2021 with the following Resource Persons:
 - Dr. P. Malathy, Assistant Professor, PG & Research Department of English, Government Arts College, Coimbatore.
 - Dr. T. Xavier Beski Arockiaraj, Associate Professor, Department of English, Adithanar College of Arts and Science, Tiruchendur.



Content Writing Workshop

- Dr. R. Karthick Babu, Associate Professor, Department of English, SRM Arts and Science College, Trichy.
 - Mr. V. G. Chandramohan, Former Professor of Anna University, Chennai.
 - Dr. M. S. Xavier Pradheep Singh, Assistant Professor, St. Joseph's College, Trichy.
 - Dr. Suvarna Lakshmi G, Professor and Head, School of Distance Education, The English and Foreign Languages University, Hyderabad.
- ⊙ Induction Programme for the First year UG and PG Students was conducted on 14.09.2021. Dr. K. Sankara Kumar, Associate Professor in English, PSG College of Technology (Autonomous), was the Resource Person.
 - ⊙ Induction Programme for the First year UG and PG Students was conducted on 15.09.2021. Dr. S. Dravida Mani, Associate Professor in English, Government Arts and Science College, Salem, was the Resource Person.
 - ⊙ Bridge Course was organized between 16.09.2021 and 18.09.2021.
 - ⊙ Awareness Programme was organized on 'World Mental Health Day' on 09.10.2021.
 - ⊙ Literary Week Activities was hosted on every Saturday between 11.10.2021 and 13.11.2021 to enhance Students' Literacy and Communicative skills.
 - ⊙ Virtual Awareness Programme on 'Blood Donation' was conducted on 21.10.2021. Mr. Shahul from 'Uyirthuli Blood Donors Club', was the Chief Guest.
 - ⊙ Literary Club Association Activities 'Consilium' was inaugurated on 22.10.2021. Dr. S. Melwin, Assistant Professor of English, Bishop Heber College, Tiruchirapalli, was the Resource Person.
 - ⊙ Virtual Alumni Meet was conducted on 24.10.2021.
 - ⊙ Virtual Guest Lecture on 'Critical Theories' was conducted on 13.11.2021. Dr. G. Subramanian from Government Arts College, Coimbatore, was the Resource Person.
 - ⊙ Guest Lecture was conducted on 'Road to Entrepreneurship via Language', in association with Institution's Innovation Council on 18.11.2021. Mr. Adam Jayahar, Freelancer, was the Resource Person.
 - ⊙ Guest Lecture was conducted on 'Digital Hygiene' in association with Learning Development Cell on 20.11.2021. Mr. T. Vathilingam, Senior Tech Architect. WIPRO, Bengaluru, was the Resource Person.



Women's Day Celebration

- ⊙ Christmas was celebrated at the college premises on 23.12.2021.
- ⊙ Virtual Guest Lecture on 'An Eagle's Eye View: Coeval Indian Women Writers' was organized on 30.12.2021. Dr. C. Bharathi, Assistant Professor of English, JKKN College of Arts and Science, Komarapalayam, was the Resource Person.
- ⊙ Virtual Personality Development Programme on 'Awakening the Personality and Passion in You' was conducted on 04.01.2022. Dr. S. Parveen Sulthana, Assistant Professor of English from Gobi Arts and Science College, Gobichettipalayam, was the Resource Person.
- ⊙ Guest Lecture Programme on 'Literature and Psychology' was organized on 24.02.2022. Mr. A. Athiappan, Assistant Professor of English, Thiruvalluvar Government Arts College, Rasipuram, was the Resource Person.
- ⊙ Two-Day Workshop on 'Effective Ways of Teaching Grammar and Communication' was conducted on 05.04.2022 and 06.04.2022. Dr. V. Radhakrishan, Principal, KSR College of Arts and Science and Dr. T. Geetha, Assistant Professor of English, Kongu Engineering College, were the Resource Persons.
- ⊙ Students' Seminar Programme was organized on 06.05.2022. Dr.S.Santhi, Associate Professor and Head, Gobi Arts and Science College, Gobichettipalayam, was the Resource Person.
- ⊙ 'Revelry', an intra-departmental competition on various topics was conducted on 16.05.2022 and on 17.05.2022.

Department of Commerce

- ⊙ Student Induction Programme for the First Year UG students was organized in association with Department of Commerce, Commerce CA, and Corporate Secretaryship on 08.09.2021. Dr. Senbaganathan, Assistant Professor of Commerce, Raja Doraisingam Government Arts College, Sivagangai, was the Resource Person.
- ⊙ A Virtual Students' Induction Programme for the First Year UG students was organized in association with Department of Commerce, Commerce CA and Corporate Secretaryship on 'Career Opportunities' on 13.09.2021. Mr. S. Balamurugan, Associate Member of ICAI, was the Resource Person.
- ⊙ Virtual diagnostic test was conducted on 20.09.2021 for the First Year UG Students of B.Com and B.Com (Banking and Insurance).



Career Counseling Programme

- ⊙ Virtual Bridge Course was conducted on 21.09.2021 on 'Building Sustainable Education' for the First Year UG Students of B.Com and B.Com Banking and Insurance.
- ⊙ National level Quiz on 'Cyber Security' was conducted for the students of various colleges from 20.09.2021 to 23.09.2021.
- ⊙ Virtual Awareness Programme on 'How to Crack CA towards Professional Development' was conducted on 23.09.2021. Dr. M. Jayanthi, CA Course Coordinator, KASC, was the Resource Person.
- ⊙ Virtual Webinar on 'Human Values and Professional Ethics' was conducted on 06.10.2021. Dr. D.Deepa, Assistant Professor, Madurai Kamaraj University, was the Resource Person.
- ⊙ An Awareness Programme on 'World Mental Health Day' was conducted on 09.10.2021.
- ⊙ Student Capability Programme on 'Basic of Cardio Vascular and Nephrology Disease: Health and Hygiene' was conducted on 12.10.2021. Dr.P.Vijay, Consultant, KMCH Hospital, Erode and Dr.V.Nagendran, Nephrology, DM, RANM Hospital, Erode, were the Resource Persons.
- ⊙ An Awareness Programme on 'Startup Journey' was conducted in association with Institutions' Innovation Council on 01.11.2021. Mr.Thiagarajan Thirunavukkarasu, Director, T.I.M.E Institute, Erode, was the Resource Person.
- ⊙ Virtual Alumni meet 'Rebonding 2021' was conducted on 02.11.2021.
- ⊙ Career Counselling Programme was conducted on 20.11.2021. Mr.Francis Xavier, Managing Trustee, Outreach Foundation, Coimbatore, was the Resource Person.
- ⊙ An Administrative Training Programme on 'Office Files and Record Management' was conducted for Non-Teaching Staff Members on 26.11.2021. Dr.K.Sangeetha and Ms.M.Revathi, Assistant Professors of the Department, addressed the gathering.
- ⊙ National Level Faculty Development Webinar on 'Gender Sensitive Monitoring and Evaluation in Higher Education' was conducted on 03.12.2021. Dr.N.Murugeswari, Professor, Department of Women's Studies, Bharathidasan University, Tiruchirapalli, was the Resource Person.
- ⊙ Personality Development Programme on 'Stress Management' was conducted on 04.12.2021. Dr.S.Subramaniam, Associate Professor & Head, Info Institute of Engineering, Coimbatore, was the Resource Person.
- ⊙ An Awareness Programme on 'Gender Audit' was conducted on 16.12.2021. Dr.N.Murugeswari, Professor, Department of Women's Studies, Bharathidasan University, was the Resource Person.
- ⊙ An Intra-Department competition, 'Intra Fesi 2022' was conducted on 06.04.2022.
- ⊙ Industrial Visit was arranged for the Final Year students of B.Com and B.Com (Banking and Insurance) to Kannan Devan Tea factory at Madupatty from 29.04.2022 to 30.04.2022.



Intrafesi

Department of Commerce (CA)

- ⊙ Association Activities Inauguration was held on 07.09.2021. Ms. M. Uma Mahesh Saravanan, Programme Officer, Erode Manavalakkalai Mandram, Erode, was the Chief Guest.
- ⊙ Diagnostic test for the First Year UG students was conducted on 07.09.2021.
- ⊙ Virtual Student Induction Programme on 'Expectation Management' was organized for the First Year UG students of B.Com (CA), Commerce and CSCA & PA on 08.09.2021. Dr. S.Senbaganathan, Assistant Professor of Commerce, Raja Doraisingam Government Arts College, Sivagangai, was the Resource Person.
- ⊙ Virtual Bridge Course was conducted for First Year UG students from 09.09.2021 to 13.09.2021.
- ⊙ Memorandum of Understanding (MoU) was signed between CA. M. VishnuKumar, KSR & Co., Chartered Accountants, Tirupur and Department of Commerce (CA) on 22.09.2021.
- ⊙ Memorandum of Understanding (MoU) was signed with ACS Capital Services (P) Ltd., Coimbatore, on 26.10.2021.
- ⊙ Seminar on 'Entrepreneurship' was organized on 26.10.2021. Mr. K. Annamalai, Managing Director, Annamalai Capital Services (P) Ltd., Coimbatore, was the Resource Person.
- ⊙ Virtual Career Counselling Session was organized on 29.10.2021. CA. K. Murugesan, CA. K.C. Senthilkumar and CA. M. Vishnu Kumar, SIRC of ICAI, Tirupur Branch, were the Resource Persons.
- ⊙ Virtual Alumni Meet was conducted on 30.10.2021.
- ⊙ Hands-on Training Programme for the First year UG students was organized on 06.12.2021. Mr. S. Chelladurai, Team Leader- TALLY, CCUBE Technologies, Erode, was the Resource Person.
- ⊙ Capacity Building Programme was organized on 08.12.2021. Ms. S. Hamsaleela, Management Trainer, MAXCADD, Coimbatore, was the Resource Person.
- ⊙ Administrative Training Programme for the Non-Teaching Staff Members on 'Art of Writing Letters' was conducted on 10.12.2021. Dr. M. Sathish, Associate Professor of the Department was the Resource Person.



Administrative Training Programme

- ⊙ Three-Day Virtual Seminar on 'Globalization in Business Environment' was organized from 15.03.2022 to 17.03.2022. Mr. K. Annamalai, Managing Director, Annamalai Capital Services (P) Ltd., Coimbatore, was the Resource Person.
- ⊙ Seminar on 'Cyber Security with Capital Market' was arranged on 25.03.2022. Mr. K. Annamalai, MD, Annamalai Capital Services (P) Ltd., Coimbatore, was the Resource Person.
- ⊙ On the eve of World Heritage Day, Poster Presentation Competition was conducted on 18.04.2022.
- ⊙ Career Counselling Programme titled 'Career Pivoting in the Better Normal' was organized on 22.04.2022. Mr. Thiagarajan, Director, T.I.M.E, Erode, was the Resource Person.
- ⊙ 'Alumni Connect' was conducted on 30.04.2022 and remarkable Alumni of the department were the Resource Persons.
- ⊙ Two-Day Workshop on 'Prepare, Practice, Present - The Job Goals' was organized on 05.05.2022 and on 06.05.2022. Mr. Kumar, Freelance Trainer, Erode, was the Resource Person.
- ⊙ Industrial Visits were arranged to Students in two batches to Kannan Devan Hills Plantation Co. Ltd., Munnar, from 09.05.2022 to 10.05.2022 and from 10.05.2022 to 11.05.2022 respectively.
- ⊙ 'Talent Hunt 2022 - Voice of Unity' was conducted on 16.05.2022.



Department of Corporate Secretaryship with Computer Applications and Professional Accounting

- ⊙ The Department in association with the Institute of Company Secretaries of India organized a Five-Day Faculty Development Programme on 'Building & Sustaining Competence – Corporate Management, Law & Practice' from 02.08.2021 to 06.08.2021 through online and the Resource Persons were:
 - CAC Sakunthala, Practice Chartered Accountant and Registered Valuer
 - CA Badri Narayanan, FCA, ACS., Chartered Accountant, Coimbatore
 - Dr. (CS) C V Madhusudhanan, FCS, BL, Ph.D., Partner, KSR & Co., Company Secretaries & LLP. Insolvency Professional (Chennai, Bangalore, Coimbatore)
 - CS. P. Eswaramoorthy, Company Secretary, (Director, Ashvika Corporate Consultancy Services, Coimbatore), Insolvency Professional & Past Chairman, ICSI Coimbatore Chapter

- CS G Balasubramaniam FCS., Company Secretary, Roots Multiclean Ltd., Coimbatore & Past Chairman, ICSI Coimbatore Chapter

⊙ Virtual Orientation Programme was organized for the First Year UG students on 'Know Your Character' on 13.09.2021. Dr.M.Shanmugasundaram, Director, Phoenix Training Academy, Erode, was the Resource Person.

⊙ Webinar on 'Career as a Company Secretary' was conducted on 24.09.2021. CS. K. Vidhya Shankar, Company Secretary, Bimetal Bearings, was the Resource Person.

⊙ MoU was signed with Patrician College of Arts & Science, Chennai on 22.10.2021. Another MoU was signed with Imperial Pathways Private Limited, Coimbatore.



⊙ Career Counselling for Abroad Studies was conducted on 23.11.2021.

⊙ Guest Lecture on 'Significance of Environmental Social Governance' was conducted on 29.10.2021. CS.G.Balasubramaniam, Company Secretary, Roots Multiclean Ltd., Coimbatore & Past Chairman, ICSI Coimbatore Chapter, was the Resource Person.

⊙ Alumni Meet was conducted on 02.11.2021.

⊙ Consultancy Services were provided by Mr.Prabakaran Srinivasan, Director, Imperial Pathways Private Limited, Coimbatore on 23.11.2021.

⊙ PDP on 'Start–Stop–Continue' was conducted for the Second year students on 30.11.2021. Dr. M. Shanmuga Sundaram, Phoenix Training Academy, Erode, was the Resource Person.

⊙ Best Practice on 'Mock Trading – Real Trading - Account Opening' was organized in association with The Karur Vysya Bank, Mettukadi Branch, for Savings Bank Account opening and Religare Enterprises Limited, Erode branch for Demat Account and Trading Account opening on 18.12.2021.

⊙ Faculty Exchange Programme was held from 09.03.2022 to 11.03.2022. Dr. M. Viswanathan, Assistant Professor, Sri Ramakrishna Mission Vidhyalaya College of Arts and Science (Autonomous), Coimbatore, was the Resource Person.

- Guest Lecture on 'Evolution of Green Banking in India' was conducted on 28.03.2022. Prof. T P Saravanan, Coordinator – Corporate Relations, Kongu Business School, Kongu Engineering College (Autonomous), Perundurai, was the Resource Person.
- Workshop on 'GST for Young Entrepreneurs' was conducted on 04.04.2022 and on 05.04.2022. Mr. D. Siva Shanmugam, GST Practitioner, GST Academy of Excellence, Erode, was the Resource Person.



Screening Video-Exploring Entrepreneur



Personality Development Programme

- An Awareness Programme on 'Identifying Food Adulteration for Non-Teaching Staff' was conducted on 22.04.2022. Mr.R.Balasubramanian, District Secretary, Erode District Consumer Protection Centre, Erode, was the Resource Person.
- 'CorPro FOCUS–2022' an Intra-Department function was conducted on 05.05.2022.

- Annual General Meeting -2022 was held on 24.05.2022.

Department of Business Administration

- Three-Day online Faculty Development Programme on 'Strategies for Management Research' was conducted from 12.07.2021 to 14.07.2021.
- Students Induction Programme was organized on 'Emerging Career Opportunities and Challenges' in association with the Department of Business Administration with Computer Application on 13.09.2021. Dr. Anish Kunhikannan, Assistant Professor of Marketing and Handling Placements, GRD Institute of Management, Coimbatore, was the Resource Person.
- Virtual Guest Lecture was conducted on 'Research Methodology' on 23.09.2021. Dr. C.Paramasivan, Assistant Professor, PG & Research Department of Commerce, Periyar E.V.R. College (Autonomous) Tiruchirappalli, was the Resource Person.
- Webinar was conducted on 'Stock Market' on 01.10.2021. Mr. Venkata Sri Harsha, MD - Shine Projects, Hyderabad, was the Resource Person.
- Two-Day Personality Development Programme was organized on 05.10.2021 and on 06.10.2021. Ms.R.Sasiprabha, Professional Trainer, Counsellor Senior Professor, KPR Institute of Engineering and Technology, Coimbatore and Mr. Erode Kathir, Human Resource Development Trainer and Orator, were the Resource Persons.



Guest Lecture on Stockmarket

- ⊙ Webinar on 'Consumer Behaviour' was conducted on 29.10.2021. Dr. R. Prabusankar, Professor, DJ Academy for Managerial Excellence, was the Resource Person.
- ⊙ Alumni Meet was conducted on 31.10.2021.
- ⊙ Workshop was organized on 'Stock Market' on 02.11.2021. Dr. K.Prabhakaran, Financial Educator SECI, NCDEC, NCFE, was the Resource Person.
- ⊙ Guest Lecture was organized on 'Exercise and Nutrition in Healthy Ageing' on 19.11.2021. Dr.S.Vijayakumar, Diabetologist, CNS Hospital, Coimbatore, was the Resource Person.
- ⊙ Two-Day Yoga session on 'Capacity Development Programme' was conducted on 02.12.2021 and on 03.12.2021. Ms.C.Aruna Devi, Yoga Trainer, Ashtanga Yoga Centre, Erode, was the Chief Guest.
- ⊙ An Awareness Programme on 'POCSO Act' was organized on 03.12.2021. Ms.P.Bakkiyalakshmi, Advocate, Erode, was the Resource Person.
- ⊙ Seminar on 'Investor Awareness Programme for Non-Teaching Staff' was conducted on 06.12.2021. Dr.P.Karthikeyan, Associate Professor, School of Management Studies, Kongu Engineering College, was the Resource Person.
- ⊙ Virtual Guest Lecture was conducted on 'Management and Policy Challenges in Industry 4.0' on 17.12.2021. Dr.P.Buvaneswari, Professor and Head, Department of Business Administration, Pooja Bhagavat Memorial Mahajana Education Centre, Mysuru, was the Resource Person.
- ⊙ Webinar on 'Overview on Strategic Management' was conducted on 14.03.2022. Dr.S.Gokul Kumar, Assistant Professor, Department of Management Studies, Coimbatore Institute of Technology, was the Resource Person.
- ⊙ Personality Development Programme on 'Soft Skills' was organized on 12.04.2022. Mr. Chandra Kumar C V, Channel partner/Director, Global Garner Sales And Service Ltd, was the Resource Person.
- ⊙ Guest Lecture on 'Emotional Intelligence in Workplace Environment' was conducted on 13.04.2022. Dr.R.Jayanthi Mohan, Associate Professor, Coimbatore Institute of Technology, Coimbatore, was the Resource Person.
- ⊙ Two - Day Workshop on 'Advertising and Promotion Management' was conducted on 20.04.2022 and on 21.04.2022. Mr.D.David Winster Praveenraj, was the Resource Person.
- ⊙ Guest Lecture on 'Learn and Earn in Stock Market' was conducted on 09.05.2022. Ms.D.Santhiya, Branch Manager, Stock Holding Corporation of India Limited, was the Resource Person.
- ⊙ Guest Lecture on 'Insurance Principles and Practice' was conducted on 12.05.2022. Lion.S.Surendran, Member of the Chairman's Club, Chief life Insurance Advisor, Erode, was the Resource Person.



Department of Business Administration with Computer Applications

⊙ Webinar on 'Share Markets' for Final year students was conducted on 02.08.2021. Mr.Venkata Sri Harsha, MD & CEO from Shine Project, Hyderabad, was the Resource Person.

⊙ Inauguration of EXON Association Activities 2021-2022 was conducted on 04.08.2021. Mr.Venkadesan, GM Operations, from Sri Jayajothi & Company Private Ltd., Rajapalayam, was the Chief Guest.

⊙ Guest Lecture was conducted on 'Tally' for the Second Year Students of the Department on 03.09.2021. Mr.D.Prabakaran, Director Academy, AXN Infotech, Erode, was the Resource Person.

⊙ Deeksharambh – Students' Induction Programme' was conducted for the First Year students of the Department on 08.09.2021 and on 13.09.2021. Dr. M. Shanmugasundaram, Trainer and Psychologist, Phoenix Training Academy, Erode and Dr.Anish Kunhikannan, Assistant Professor & Management Professional, GRD Institute of Management, Coimbatore, were the Resource Persons.



Guest Lecture

⊙ Guest Lecture was conducted on 'Sell Yourself' for the Second Year students of the Department on 13.09.2021. Mr.B.Nayagan, Sales and Marketing Coach, Erode, was the Resource Person.

⊙ Bridge Course was conducted for the First Year students of the Department on 07.10.2021.

⊙ An Awareness Programme was conducted on 'World Mental Health Day' for the First Year Students of the Department on 09.10.2021.

⊙ Guest Lecture was conducted on 'Research Methodology' for the Final Year Students of the Department on 02.11.2021. Dr.P.Umamaheswari, Assistant Professor of Statistics, Department of Mathematics, Sona College of Arts and Science, Salem, was the Resource person.

⊙ Alumni Meet was conducted on 07.11.2021.

⊙ Guest Lecture on 'Visual Basic Arrays' was conducted for the First Year BBA (CA) Students on 09.11.2021. Ms. M. Indira, Assistant Professor, Department of Computer Science, P.K.R Arts College for Women, Gobichettipalayam, was the Resource Person.



Industrial Visit

- ⊙ Guest Lecture was conducted on 'Consumer Paradigm Shift In Digital' for the First Year BBA (CA) Students on 17.11.2021. Dr. R. Seranmadevi, Associate professor, Department of Professional Studies, Christ University, Bengaluru, was the Resource Person.
- ⊙ Guest Lecture on 'Capital Structures and Leverages' was conducted for the Second Year BBA (CA) Students on 17.11.2021. Dr.T.Sundareswaran, Associate Professor, GRD Institute of Management, Coimbatore, was the Resource Person.
- ⊙ Special Lecture was given on 'Entrepreneurship Development' for the Final Year BBA (CA) students on 16.03.2022 and Ms.Harini Udhayaraj, Proprietor, REBOOT-U, Dharmapuri, was the Resource Person.
- ⊙ Personality Development Programme was conducted for the Second Year BBA (CA) students from 11.04.2022 to 12.04.2022. Dr. M. Shanmugasundaram, Trainer and Psychologist, Phoenix Training Academy, Erode, was the Chief Guest.
- ⊙ An Educational Tour was organized to Mysuru and Bengaluru for the Final Year BBA (CA) Students from 09.05.2022 to 10.05.2022.

Department of Mathematics

- ⊙ An Orientation Programme for the First year students was conducted through online mode from 03.09.2021 to 15.09.2021.
- ⊙ Ramanujan Association Activities were inaugurated on 01.10.2021 on 'Mathematical Modelling of Covid -19'. Dr. Achala L Nargund, Professor and Head, P.G. Department of Mathematics, Coordinator - Research Centre in Applied Mathematics, MES College of Arts, Commerce and Science, Bengaluru, was the Resource Person.



Training Programme

- ⊙ Webinar on 'Ethical Values - The Need of the Hour' was conducted on 08.10.2021. Dr.D.Aarthi, Motivational Speaker, Mentora Skills for an Enriched Life, Erode, was the Resource Person.
- ⊙ Two-Day Workshop on 'Biostatistical Design and Data Analysis using R' was organized on 12.10.2021 and on 13.10.2021. Dr.V.Parthiban, Assistant Professor, VIT University, Chennai, was the Resource Person.

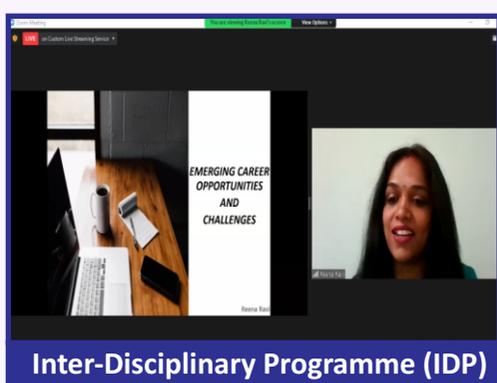
- ⊙ Two - Day Workshop on 'LateX for Technical Writing' was organized on 25.10.2021 and on 26.10.2021. Dr. A.Sebastian Selvaraj, Assistant Professor, Government Arts and Science College, Vendasandur, Dindigul, was the Resource Person .
- ⊙ Two-Day Workshop on 'Project Based Learning with MATLAB' was organized on 28.10.2021 and 29.10.2021. Dr.S.Hariharan, Assistant Professor, Dwaraka Doss Goverdhan Doss Vaishnav College, was the Resource Person.
- ⊙ Two-Day Inter Disciplinary Capacity Building Programme on 'Aptitude Made Easy' was organized on 22.11.2021 and on 23.11.2021. Mr.N.Loganathan, Managing Director, Mullai Academy, Karur, was the Resource Person.
- ⊙ An Outreach Activity was carried out on 'Training Programme for School Teachers on Usage of Smart Board and Teaching Mathematical Software Geogebra' in Government High School, Valayapalayam (Tribal area), Gobichettipalayam, on 01.12.2021.
- ⊙ Personality Development Programme on 'Professional Ethics and Career Guidance' was organized on 03.12.2021. Ms.Hemalatha and Dr.V.Umarani, Freelance Trainers, Coimbatore, were the Resource Persons.
- ⊙ 134th Birth Anniversary of Srinivasa Ramanujan was celebrated as Ramanujan Day on 22.12.2021. Dr.S.Jagatheswari, Assistant Professor, Department of Mathematics, School of Advanced Sciences, Vellore Institute of Technology, Vellore, was the Chief Guest.
- ⊙ Workshop on 'Mathematical Modeling in Business Decision Making' was conducted on 27.12.2021. Dr.P.Mariappan, Associate Professor & Head, PG & Research Department of Mathematics, Bishop Heber College, Tiruchirappalli, was the Resource Person.
- ⊙ FDP cum Workshop was organized on 'Implementation of Outcome Based Curriculum Framework' on 27.01.2022. Dr. N.Muthumani, Principal, PPG College of Arts and Science, Coimbatore, was the Resource Person.
- ⊙ National Science Day was celebrated on 28.02.2022.
- ⊙ Two- Day Workshop on 'Python with MATH' was organized on 04.04.2022 and on 05.04.2022. Dr. V. Parthiban, Assistant Professor, VIT University, Vellore, was the Resource person.



Workshop

Department of Computer Science (UG)

- ⊙ An Inter-Disciplinary Programme (IDP) - Induction Programme on 'Introduction and Importance of Subjects / Course of Study' was organized on 08.09.2021. Dr.P.B.Pankajavalli, Assistant Professor, Department of Computer Science, School of Computer Science and Engineering, Bharathiar University, Coimbatore, was the Resource Person.
- ⊙ An Inter-Disciplinary Programme (IDP) - Induction Programme on 'Emerging Career Opportunities and Challenges' was organized on 13.09.2021. Ms. Reena Ravi, Chief Operating Officer and Founder, Sunshine Consultancy, Bengaluru, was the Resource Person.
- ⊙ Webinar on 'Cyber Security: A Real World Perspective' was organized on 29.09.2021. Mr. Praveen Thirumurugan, Software Development Engineer, Caterpillar Incorporation, Chennai, was the Resource person.
- ⊙ An Academy Industry Interface Programme on 'Cyber Security – Information Security: Trends and Predictions' was organized on 06.10.2021. Mr.Chandra Prakash Sankar, Founder and CEO, Hackers Infotech, Tirupur, was the Resource Person.
- ⊙ Cyber Prodigies Forum was conducted periodically on 'Efficient Programming & Debugging' from 13.10.2021 to 16.05.2022.
- ⊙ Two-Day Faculty Development Programme on 'IoT and its Applications' was conducted on 22.10.2021 and 23.10.2021. Mr. D.Ravikumar, Senior Software Engineer and Mr. T.Poovendhan, Product Development Engineer, Ascentz Technologies, Coimbatore, were the Resource Persons.



- ⊙ Virtual Alumni Meet 'Cyber Nostos – 2021' was organized on 27.10.2021.
- ⊙ Entrepreneurship Awareness Programme on 'Digital Marketing - A Roadmap to Web Based Business Acquisitions' was conducted on 22.11.2021. Mr. Madhann Subramaniam, Managing Director, Digitel, Erode, was the Resource Person.
- ⊙ Faculty Improvement Programme on 'Open Source / Licensed Software Installation' was conducted on 06.12.2021. Mr. S.Jaganathan and Mr. M.Chandru Assistant Professors of the Department of Computer Science, were the Resource Persons.
- ⊙ MoU was signed with Sridharan Infotech and a Two-Day Hands on Training cum Workshop on 'Computer Hardware and Networking' was conducted on 07.12.2021 and on 08.12.2021. Mr. P.Manikandan, Proprietor, Sridharan Infotech, Erode, was the Resource Person.

- ⊙ Faculty Development Programme cum Workshop on 'Implementation of Outcome Based Curriculum Framework' was conducted on 27.01.2022. Dr. N.Muthumani, Principal, PPG College of Arts and Science, Coimbatore, was the Resource person.
- ⊙ Guest Lecture on 'Guidance on Project Development' was conducted on 28.01.2022. Mr. D.Naveenkumar, Senior Software Engineer, Legato Health Technology, Bengaluru, was the Resource Person.
- ⊙ Workshop on 'Python Programming' was conducted on 21.02.2022 and on 22.02.2022. Mr. D. Ravikumar, Software Development Engineer & Mr. K.Jeeva, Software Development Engineer, Ascentz Technologies, Coimbatore, was the Resource Person.



- ⊙ An Academic Industry Interface Programme on 'Road Ahead' was conducted on 29.03.2022. Dr. R.Maheswari, Assistant Professor, Department of Management Studies, Kongu Engineering College (Autonomous), Erode, was the Resource Person.
- ⊙ 'Think Fest'-Intra-Department Competitions on 'Quiz, Poster Presentation and Paper Presentation' was conducted on 12.11.2021, 19.04.2022 and on 13.05.2022 respectively.
- ⊙ Industrial Visit to Ani frames, Mysuru, was organized from 09.05.2022 to 10.05.2022.

Department of Computer Technology and Information Technology

- ⊙ An Orientation Programme for the first year students of the Department was conducted on 16.09.2021 and on 17.09.2021. Mr. M.Dhinakaran (Alumnus) from Accelaero (An Air Arabia Company), Sharjah, Arab Emirates and Mr. D.Nagarajprabhu, Technical Lead from IDP Australia, Chennai, were the Resource Persons.
- ⊙ An Intra-Department Quiz Competition was conducted as a part of Login Y2K21–22, on 25.09.2021.
- ⊙ Virtual Personality Development Programme for the final year students of the Department was conducted on 30.09.2021. Dr. V.L.Jayapaul, Assistant Professor and Head, Department of English from St.Joseph's College (Autonomous), Tiruchirappalli, was the Resource Person.

- ⊙ Workshop on 'Cyber Security' for the Second year students was conducted in association with Learning Development Cell of the college on 12.10.2021. Mr. V. Mohana Manikanda Babu, Research and Operations, QBIT Technologies, Coimbatore, was the Resource Person.
- ⊙ Webinar on 'Opportunities and Challenges of Web Development Entrepreneurs' was organized in association with Institution's Innovation Council on 01.12.2021. Mr. K.Santhosh Kumar, Social Media Analyst, Nettel Solutions, Coimbatore, was the Resource Person.
- ⊙ Two - Day Training Programme on 'Office Automation' for the Non-Teaching Staff Members was conducted on 09.12.2021 and on 10.12.2021.
- ⊙ A Seven- Day Short-Term Training Programme (STTP) on 'Cyber Security and Threat Landscape' was organized in association with Kongunadu Arts and Science College, Coimbatore and National Cyber Safety and Security Standards (NCSSS), New Delhi, from 14.03.2022 to 21.03.2022.
- ⊙ Workshop on 'Python Programming' was conducted on 31.03.2022. Mr.Sabarishwaran Arunagirisamy, Python Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ⊙ Workshop on 'Android Programming and PHP Programming' was conducted on 06.04.2022 and on 13.04.2022. Mr. T. Matheiyarashshan, Web & Mobile Mobile App Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- ⊙ 10th Intramural Technical Symposium TECHFEST'22 was inaugurated on 18.04.2022. Dr. B.P. Sreejith Vignesh, Associate Professor and Head, Department of Information Technology, Sri Krishna Adhitya College of Arts and Science, Coimbatore, was the Chief Guest.
- ⊙ Workshop on 'Linux Administration' was conducted on 19.04.2022. Mr. T.Akil, Software Engineer & Certified Ethical Hacker, Accent Technosoft, Coimbatore, was the Resource Person.
- ⊙ Industrial Visit to JVS Electronics, Bengaluru, was arranged for the final year students from 04.05.2022 to 05.05.2022.
- ⊙ 4th Awards Day was conducted on 13.05.2022.



Department of Computer Applications

- ⊙ Seminar on 'Open Source Programming' for the Second and Third Year students was conducted on 19.08.2021. Dr.N.Revathy Professor, PG and Research Department of Computer Applications, Hindusthan College of Arts and Science, Coimbatore, was the Resource Person.
- ⊙ Guest Lecture Programme on 'Software Project Management' for the Final year Students was conducted on 24.08.2021. Mr.Sangavin Sundarasamy, Test Engineer from Infosys, Bengaluru, was the Resource Person.



Personality Development Programme



MoU

- ⊙ Seminar on 'Career Guidance and Resume Preparation' for the Final Year Students was conducted on 30.08.2021. Mr.N.Rajasekaran, Assistant Professor of the Department, was the Resource Person.
- ⊙ Orientation Programme for the First Year Students was conducted on 07.09.2021.
- ⊙ Students Association Forum 'The Phoenix' was inaugurated on 08.09.2021 Dr.Aruchamy Rajini, Assistant Professor, Department of Computer Science, Nallamuthu Gounder Mahalingam College, Pollachi, was the Resource Person.

- ⊙ Two-Day Hands-on Workshop on 'Mobile Application Development' was conducted on 25.09.2021 and on 27.09.2021. Dr.K.R.Prasanna Kumar, Mr.K.Logeswaran and Mr.A.P.Ponselvakumar, Assistant Professors of Information Technology, Kongu Engineering College, Perundurai, were the Resource Persons.



Guest Lecture

- ⊙ Seminar on 'Cyber Security' was conducted on 09.10.2021. Dr.T.Guhan, Assistant Professor (SL Grade), Department of Computer Science and Engineering, Sri Ramakrishna Engineering College, Coimbatore, was the Resource Person.
- ⊙ Alumni Meet was conducted on 20.10.2021.
- ⊙ Seminar on 'Crowd Sourcing - An Innovative Perspective' was organized on 24.10.2021. Dr. E.T.Venkatesh, Assistant Professor, Department of Computer Science, Arignar Anna Government Arts College, Namakkal, was the Resource Person.

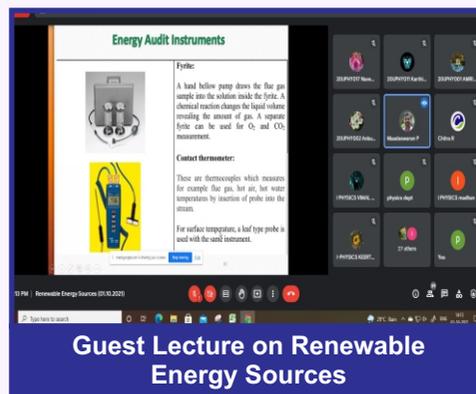
- ⊙ Webinar on 'Process of Innovation Development Technology Readiness Level Commercialization of Lab Technologies & Tech Transfer' was conducted on 28.01.2022. Mr.Gowtham Krishnamoorthy, Founder & CEO, NUTZ Technovation Pvt. Ltd., Erode, was the Resource Person.
- ⊙ Workshop on 'Internet of Applications - Python' was conducted on 07.03.2022. Mr.Gowtham Krishnamoorthy & Mr.Shahid Afridi, Founder & CEO, Nutz Technovation Pvt. Ltd, Erode, Python Developer, Data Scientist Nutz Technovation Pvt. Ltd, Erode, were the Resource Persons.
- ⊙ One Week Short-Term Training Programme (STTP) on 'Cyber Security and Threat Landscape' was organized for the students from 14.03.2022 to 21.03.2022.
- ⊙ Two- Day Personality Development Programme was conducted on 30.03.2022 and on 04.04.2022. Dr.S.Subramaniam, Associate Professor and Head, Department of Management Studies, Info Institute of Engineering, Coimbatore, was the Resource Person.
- ⊙ Guest Lecture Programme on 'AWS Cloud' was organized on 04.05.2022. Dr.R.Ramkumar, Associate Professor, School of Computer Science, VET Institute of Arts and Science College, Erode, was the Resource Person.
- ⊙ Guest Lecture Programme on 'Database Concepts and Applications' was organized on 11.05.2022. Mr. M. Gunasekar, Assistant Professor, Department of Information Technology, Kongu Engineering College, Erode, was the Resource Person.

Department of Physics

- ⊙ Vibrant Association Activities 'Future Avenues for Physicists' was inaugurated on 27.09.2021. Dr.D.Senthilkumar, Associate Professor and Head, Department of Physics, School of Sciences and Humanities, Vel Tech (Deemed to be University), Chennai, was the Resource Person.
- ⊙ Two-Day Interdisciplinary Workshop on 'Project Based Learning with MATLAB' was conducted in association with the Departments of Mathematics and Biochemistry on 28.10.2021 and 29.10.2021. Dr.S.Hariharan, Assistant Professor, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai, was the Resource person.
- ⊙ An Interdisciplinary Workshop on 'PCB Soldering for Fabrication of Electronic Circuits' was conducted on 09.11.2021.
- ⊙ 'Accelerate' - Intramural Competitions was organized on 17.11.2021.



Hands on Training



Guest Lecture on Renewable Energy Sources

- Field Visit was arranged to 'Kongu FM Centre' on 01.12.2021.
- Two-Day Skill Development Training on 'Functional Components of Mobile Phone' was conducted on 23.12.2021 and on 24.12.2021.
- Faculty Development Programme for all the faculty members of the College on 'Implementation of Outcome Based Curriculum Framework' was conducted on 27.01.2022.
- Workshop on 'Implementation of IoT using Arduino' was conducted on 24.02.2022.
- National Science Day was celebrated on 28.02.2022.
- Webinar was organized on 'Roadmap for Research Project in Physics' on 12.04.2022. Mr. M.Senthilkumar, Assistant Professor of Physics, Srinivasan College of Arts and Science, Perambalur, was the Resource Person.



Department of Biochemistry

- Webinar on 'Balanced Immune system: A Key to Disease Free State' was conducted on 29.09.2021. Ms.Sowbarnika Ratliff(Alumni), Scientist, Immunology, Cancer Vaccines and Immunotherapeutics, Pfizer, San Diego, California, was the Resource Person.
- Two-Day Workshop on 'Project Based Learning With MATLAB' was arranged along with the Departments of Mathematics and Physics on 28.10.2021 and on 29.10.2021.
- An Academia-Industry Interface Programme on 'Characterization of Biosimilars using Mass Spectrometry' was conducted on 01.11.2021. Dr. Jayaprakash Natarajan (Alumni), Senior Scientist Analytical Development, Stelis Biopharma Pvt Ltd., Bengaluru, was the Resource Person.
- An Academia-Industry Interface Programme on 'Biochemistry – How it will help in FMCG Industry and Pharma Job Sectors?' was conducted on 22.11.2021. Mr. R. Rajiv Rathinam, (Alumni 2003-2008 Batch), Zonal manager, Hindustan Unilever Limited, Chennai, was the Resource person.
- Workshop on 'Mushroom Cultivation' was arranged on 24.11.2021. Mr.S.Indira Kumar, Green Mushrooms and Spawns Labs, Kaniyur, was the Resource Person.
- Workshop on 'Advanced Immuno Hematology' was conducted on 01.12.2021. Rtn.PHF.K.R.Venkataachalam(Alumni batch 1995-1998), Tamil Nadu Voluntary Blood Bank and Research Centre, Erode, was the Resource Person.

- ⊙ Two – Day Workshop on 'Molecular Techniques' was conducted from 09.12.2021 to 10.12.2021. Dr.H.Abdul Jaffar Ali, Head, Department of Biotechnology, Dr.S.U.Mohammed Riyaz and Dr.ML.Mohammed Kaleem Arshan, Assistant Professors, Islamiah College , were the Resource Persons.
- ⊙ Workshop on 'Animal Cell Culture Techniques and its Applications' was organized on 21.12.2021. Dr. Arulselvan Palanisamy, Managing Director and Scientist, Scigen Research Innovation Pvt.Ltd, Periyar Technology Business Incubator, Thanjavur, was the Resource Person.
- ⊙ An Industrial visit to Milky Mist was arranged for the Final Year UG and PG students on 04.01.2022.
- ⊙ Mentorship Programme on 'Accelerate Your Career' was arranged along with the Department of Biotechnology and Physics on 08.01.2022. Dr. V. Sudha, Post-Doctoral Fellow, Department of Bioelectronics and Biosensor, Alagappa University, Karaikudi, was the Resource Person.
- ⊙ Poster making Competition on 'World Environment Education Day' was held on 26.01.2022.
- ⊙ Two - Day Virtual Workshop on 'Bioinformatics Tools and its Applications in Research' was conducted on 28.01.2022 and 29.01.2022 . Dr. R. Sathish Kumar, Assistant Professor and Head i/c, Department of Biotechnology (UG), Kongunadu Arts and Science College (Autonomous), Coimbatore, was the Resource Person.
- ⊙ Workshop on 'Nutrition and Diet Therapy for Lifestyle and Nutrition Disorders' was conducted on 21.02.2022. Ms. A. Jenifer Gladius (Alumni 2011-2014 Batch), Consultant Dietitian, Certified Holistic Health Coach, was the Resource Person.
- ⊙ Competitions were conducted for the students of the College on the occasion of 'National Science day celebration' on 28.02.2022.
- ⊙ Guest Lecture on 'Cardiogenomics, Stem Cells and Precision Medicine' was conducted on 01.03.2022. Dr. P. S. Dhandapany, Scientist and Associate Professor, Institute for Stem Cell Science and Regenerative Medicine, Bengaluru, was the Resource Person.
- ⊙ Industrial visit to Everest Polymers, Mysuru was arranged for the Final Year UG students and Industrial visit to Sea Blue shipyard, Cochin was arranged for First and Second year PG students on 08.05.2022.



Hands on Workshop

Innova



FIP on Laboratory Safety Aspects

Department of Biotechnology

- ⊙ Inauguration of Creauctus Association Activities cum Guest Lecture on 'Current Trends in Biophysics' was conducted on 20.09.2021. Dr.M.N.Ponnusamy, UGC Emeritus Professor, Department of Biophysics and Crystallography, University of Madras, Chennai, was the Resource Person.
- ⊙ Workshop on 'Fermentor Handeling' was organized for the Final Year UG students on 30.10.2021. Mr.R.Hemanth Kumar, Senior Research Executive, Eastman Group of Companies, Tirupur, was the Resource Person.
- ⊙ Virtual Alumni Meet was conducted on 30.10.2021.
- ⊙ Outreach Activity – Teach by Taught, for the orphanage students in Tirupur Social Service Organization (TISSO) was organized on 03.11.2021 .
- ⊙ An Interdisciplinary Webinar on 'Gynecological Concerns in Young Adults' was conducted on 03.11.2021 .
- ⊙ Hands on Training on 'Laboratory Instrumentation' was conducted for the First Year Students on 18.11.2021. Mr. A.P. Thangadurai, Proprietor, The Scientific Engineering Works, Coimbatore, was the Resource Person.
- ⊙ Workshop on 'Invitro Culture of Animal Cell and its Applications' for the Final Year UG students was conducted on 22.12.2022. Dr. Thamaraiselvan Rengarajan, Scientist, Scigen Research and Innovation Pvt. Ltd, Thanjavur, was the Resource Person.



Educational Visit



Workshop

- ⊙ Webinar cum Virtual Workshop on 'Microbial Identification and Genomics' was conducted on 28.01.2022. Dr. Prasanth Manohar, Post-Doctoral Scientist (Leptihn Lab), Zhejiang University –University of Edinburg Institute, China, was the Resource Person.
- ⊙ Workshop on 'Food Packaging: Quality Control and Safety Considerations' was organized on 24.02.2022 along with the Department of Catering Science and Hotel Management. Mr.Sathish Chandrasekaran, Executive Chef, CAG Pride, Coimbatore, was the Resource Person.
- ⊙ Two-Day Hands on Workshop on 'Analysis of Secondary Metabolites and Histochemical Screening Techniques' was conducted on 25.02.2022 and on 26.02.2022. Dr. V. Nandhagopalan, Vice Principal and Associate Professor, National College, Tiruchirapalli and Dr. A. Lakshmi Prabha, Professor and Head, Department of Botany, Bharathidasan University, Tiruchirapalli, were the Resource Persons.
- ⊙ National Science Day was celebrated on 28.02.2022.

Department of Costume Design and Fashion

Five-Day Virtual Faculty Development Programme for the faculty members of various institutions was conducted on 'Global Vision of Textile and Garment Industry 2021' from 15.07.2021 to 20.07.2021 and the Resource Persons were:

- Mr.N.Thiyagarajan, Executive Director, Amethyst Suits Pvt. Ltd, Coimbatore.
 - Dr.N.Parthiban, Assistant Professor, Department of Fashion Technology, PSG College of Technology, Coimbatore.
 - Mr. V.Karthikeyan , Quality Assurance Manager from Coats India (A Division of Madura Coats Pvt.Ltd), Ambasamudram.
 - Mr. S.Rajesh, Apparel Designer (Freelance), Brand Enhancer, Tirupur.
 - Mr.Alakan Karuppannan, Head – Marketing Business Innovation and sustainability from Pallava Group, Erode.
- ⊙ Department Association Inauguration cum National Handloom Day Celebration was organized on 'Handlooms of India' on 07.08.2021. Dr.C.Prakash, Director, Indian Institute of Handloom Technology, Ministry of Textiles, Govt. of India, West Bengal, was the Resource Person.
- ⊙ International Level Virtual Workshop on 'Fashion Drapery Elements on Dress Form' was conducted on 09.10.2021. Dr. Maryna Kisil, Docent, Department of Design of Textiles and Clothes, Kharkhiv State Academy of Design and Arts, Ukraine, was the Resource Person.
- ⊙ Two-Day National Level Virtual Workshop on 'Advanced Fashion Illustration Techniques' was organized on 27.10.2021 and on 28.10.2021. Ms. Dhanya Namboothiri, Fashion Designer, Freelance Surface Pattern Designer & Illustrator, Mumbai, was the Resource Person.
- ⊙ Virtual Alumni Meet was conducted on 31.10. 2021.
- ⊙ Workshop on 'Fashion Product Development' was conducted on 02.12.2021. Mr.L.Jagadesh, Managing Director, Green Craft Cotton Bags, Erode, was the Resource Person.
- ⊙ Virtual Webinar on 'Basics of Boutique Management' was conducted on 06.12.2021. Ms. M.Varunya, Proprietor, Varuni Boutique, Coimbatore, was the Resource Person.
- ⊙ Two-Day National Level workshop on 'Fashion Portfolio Presentation' was conducted on 08.03.2022 and on 09.03.2022. Mr.M.Shahul Hameed, Assistant Professor, Department of Fashion Technology, NITEE School of Fashion Technology and Interior Designing, Bengaluru, was the Resource Person.
- ⊙ Colors Day was celebrated on 21.03.2022.



- ⊙ Workshop on 'CAD Adobe Photoshop' was conducted on 12.04.2022. Mr.S.Sathiyaraj, Business Development Head cum Designer, C-Cube Technologies/ Tuka center, Erode, was the Resource Person.
- ⊙ Two-Day Workshop on 'Traditional and Western Makeover' was conducted on 19.04.2022 and on 20.04.2022. Ms. Jameela, Makeup Artist, Jamee Academy, Makeup Studio, Erode, was the Resource Person.
- ⊙ Two - Day Workshop on 'Women's Apparel' was conducted on 21.04.2022 and on 22.04.2022. Ms.K.Madumitha, Entrepreneur & Designer, Look Book, Erode, was the Resource Person.
- ⊙ Workshop on 'CAD Tuka Design' was conducted on 29.04.2022. Mr.S.Sathyaraj, Business Development Head cum Designer, C-Cube Technolgies, Tuka Center, Erode, was the Resource person.
- ⊙ Career Guidance Awareness Programme was conducted on 13.04.2022. Ms.K.Gowsika, Fashion Designer, Dream Zone, Erode, was the Resource Person.
- ⊙ Xtravaganza- An Exhibition cum Sale inside the college premises was organized from 02.05.2022 to 05.05.2022.
- ⊙ Fashion Gala '22 – Designer contest was organized on 12.05.2022. Mr.C.Nikhil Sathish, Fashion Model & Stylist, Coimbatore and Ms. R. Zara, Costume Designer & Model, Coimbatore, were the Judges.



Colors Day Celebration

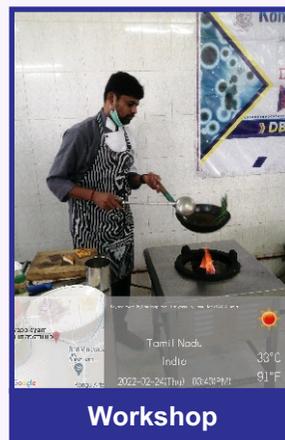
Department of Catering Science & Hotel Management

- ⊙ Five-Day online Faculty Development Programme on 'Enriching Learning Practices in Dynamic Environment' was organized in association with the Departments of Business Administration with Computer Application and Management Studies for the faculty members from 05.07.2021 to 09.07.2021.
- ⊙ Webinar on 'Developing Skill for Successful Job Career' was conducted on 11.10.2021. Prof. Srihari S, Associate Professor, Department of Catering Science & Hotel Management, Sri Ramakrishna College of Arts and Science, Coimbatore, was the Resource Person.
- ⊙ On the eve of International Chef Day, a Guest Lecture was conducted on 'Challenges and Opportunities For Hoteliers' on 20.10.2021. Chef Karthik Kumar.S, Chief Cook, Omicron Marine Pvt Ltd, Chennai, was the Resource Person.
- ⊙ Virtual Alumni Meet 'Anciens Eleves' was conducted on 31.10.2021.



Mughlai Cooking

- ⊙ Hands on Training was given on 'Christmas Cake Mixing Ceremony - Mixing and Soaking Ceremony' on 07.12.2021 and 'Cake Preparation' on 22.12.2021.
- ⊙ Workshop was organized on 'Food Packaging: Quality Control and Safety Considerations' on 24.02.2022. Chef. Sathish Chandrasekaran, Executive Chef, CAG Pride, Coimbatore, was the Resource Person.
- ⊙ Workshop was organized on 'Mughlai Cooking' on 21.04 2022. Chef Suresh Raj Kumar, Head Butcher, Viking Cruise Lines, was the Resource Person.



Workshop

Department of Psychology

- ⊙ The Department of Psychology organized an Awareness Talk on 'Mental Health' on 09.10.2021.
- ⊙ Webinar on 'Blooming Future in Psychology' was organized on 09.10.2021. Ms.P.Kayalvizhi, Research Scholar, VIT, Chennai, acted as the Resource Person.
- ⊙ The Department of Psychology and Social Work jointly organized Autism Awareness Day Guest Lecture on 'Inclusive Education-A Foundation for Reducing Inequalities" on 30.03.2022. Ms. K.R. Rakshana, Consultant Clinical Psychologist, was the Resource Person.
- ⊙ The Departments of Psychology and Social Work jointly organized 'Autism Awareness Rally' on 01.04.2022 from Collectorate to Government Hospital , Erode.



Awareness Talk

Department of Computer Science (PG)

- ⊙ Virtual Alumni meet was conducted on 20.10.2021.



Personality Development Programme

- ⊙ Two – Day Personality Development Programme was conducted on 25.10.2021 and on 26.10.2021. Mr. S. Ilangovan, Hicitizen Life Skills, Perundurai, was the Resource Person.
- ⊙ An Orientation Programme for the First Year MCA and M.Sc. Computer Science Students on 'Tips for Enhancing Communication Skills' was conducted on 27.10.2021. Mr.R.Vignesh, Assistant Professor, Department of English, was the Resource Person.

- ⊙ Association Activities of the Department was inaugurated on 28.10.2021. Dr. A.Vijaya, Assistant Professor & Head, Department of Computer Applications, Government Arts College (Autonomous), was the Chief Guest.
- ⊙ Guest Lecture on 'Positioning Statistics in the Big Data Driven World: Tasks Ahead' was organized on 28.10.2021. Dr.G.Uma, Assistant Professor (SS), Department of Statistics, PSG College of Arts and Science (Autonomous), Coimbatore, was the Resource Person.



- ⊙ Guest Lecture on 'Virtualization for Infrastructure Solution' was conducted on 29.10.2021. Mr.Suresh Thirumalaisamy (Alumnus), Project Manager – Enterprise & Network Security, The Copy Cat Uganda Limited, Kampala, Uganda, was the Resource Person.
- ⊙ Technology Awareness Programme on 'Top Evolving Technologies and IoT' was conducted on 01.11.2021. Mr.Girishankar Balasubramaniam, Principal Engineer, Embedded Software Development, Microchip Technology India, Chennai, was the Resource Person.
- ⊙ Placement Awareness Programme was organized on 25.02.2022. Mr.Karuppusamy Mohan(Alumnus) & Team, – TekAfforde Solutions Pvt. Ltd. Bengaluru, was the Resource Person.

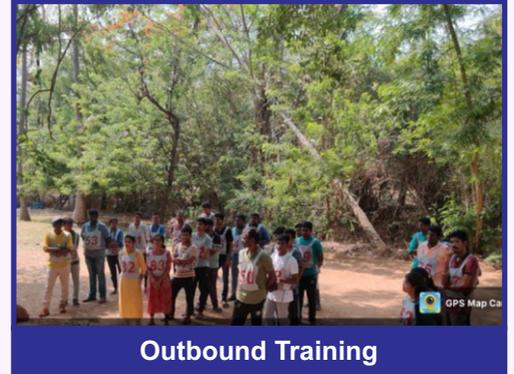
Department of Management Science

- ⊙ Five - Day Virtual Faculty Development Programme on 'Enriching Learning Practices in Dynamic Environment' was organized from 05.07.2021 to 09.07.2021. Dr. Arul Senthil Kumar, Assistant Professor, Ramaiah Institute of Management, Bengaluru, Dr. Rani V.G, Associate Professor, Department of Computer Science, Sri Ramakrishna CAS for Women, Coimbatore, Dr.R.Subramanya Bharathy, Associate Professor, Department of Management Studies, Periyar University, Salem, Dr.G.Barani, Associate Professor, BSMED, Bharathiar University, Coimbatore and Dr.N.Devaraj,CEO, Sri Sivalinga Group of Tea Industries, Kotagiri, were the Resource Persons.
- ⊙ Webinar on 'Share Markets' was organized on 02.08.2021. Mr. Venkata Sri Harsha, Stock Market analyst, MD & CEO at Shine Projects, Hyderabad, was the Resource Person.
- ⊙ An Alumni Connect for the Second Year MBA Students was arranged on 17.08.2021. Ms. Franny Kaur, Proprietor, Franny Textile Traders, Erode, was the Chief Guest.
- ⊙ An Entrepreneurial Talk for the Second Year MBA Students was arranged on 04.09.2021. Mr. B. Arun, Proprietor, Foodies Restaurant, Erode, was the Resource Person.
- ⊙ Webinar on 'Digital Marketing' for Second Year MBA Students was organized on 18.09.2021. Mr. C. Sivaraj, Founder Branding saviour, Digital Marketer, was the Resource Person.

- ⊙ Hands on Training on 'Questionnaire Designing and Data Analysis' for the Second Year MBA Students was organized on 27.09.2021. Dr. P.Karthikeyan, Associate Professor, Department of Management Studies, Kongu Business School, KEC, Perundurai, was the Resource Person.
- ⊙ World Mental Health Day was celebrated on 09.10.2021.
- ⊙ An Industrial Visit was organized to Texvalley for the Second Year MBA Students on 11.10.2021.
- ⊙ National Farmers Day was celebrated on 12.10.2021.
- ⊙ An Entrepreneurial Talk for the Second Year MBA Students was organized on 13.10.2021. Ms.V.Hemalatha, Proprietor, Sri Renuga Enterprises, Coimbatore, was the Resource Person.
- ⊙ Five – Day Students' Induction Programme for the Second year MBA Students was organized from 25.10.2021 to 29.10.2021. Dr. J. Deenathayalan, Principal, Gandhi Arts and Science College, Erode, Dr. JFM Dr. K. Agalya, Assistant Professor in English, Sri Vasavi College, Erode and Captain Jc. Dr. P. Gowthaman, Assistant Professor in Electronics, Erode Arts and Science College (Autonomous), Erode and Mr. Nayagan, Sales and Marketing coach, Erode, were the Resource Persons.
- ⊙ Soft Skill Training Programme for the Second Year MBA Students was organized on 28.10.2021. Mr. K.S. Subha Prashanth, Soft Skill Trainer, Erode, was the Resource Person.
- ⊙ Student Capacity Building Programme for the MBA Students was organized on 09.11.2021. Ms. Sheetaal Gandhi, Speaker and Trainer, Tirupur, was the Resource Person.
- ⊙ Association Inauguration and Personality Development Programme was organized on 19.11.2021 and on 20.11.2021.
- ⊙ An Entrepreneurial Talk for the First Year MBA Students was organized on 24.12.2021. Mr.Raja M Shanmugam, CEO of WARSAW International, Tirupur & President of Tirupur Export Association, was the Resource Person.
- ⊙ Two-Day National Seminar on 'Transmuting Rural Economy through Precision Farming Digital Technologies' was organized on 29.12.2021 and 30.12.2021. Mr. P. K. Deivasigamani, National President, Turmeric Farmers Association of India, Erode, Mr. R. M. Subramanian, Retd. Joint Director of Agriculture, Erode, Dr. M. Vasan, Assistant Professor of Commerce, National College, Tiruchirapalli, Mr. L. Kolandaivelu, Assistant Director of Agriculture, Perundurai, Dr. P. Thirumoorthy, Assistant Professor, Department of Electronics and Communication, Government Arts College, Dharmapuri and Dr. G. Yoganandhan, Associate Professor, Department of Management, Periyar University, Salem, were the Resource Persons.



- ⊙ An Industrial Visit to Milky Mist for the First Year MBA Students, Perundurai, was organized on 05.01.2022.
- ⊙ An Alumni Connect-Derivative Trading for the First Year MBA Students was organized on 02.03.2022. Mr.M.Chakkaravarthy (Alumni) Financial Analyst and Market Expert, 123 Capitals, Chennai, was the Resource Person.
- ⊙ Women's Day Events was organized in association with Young India (Yi) on 08.03.2022. Ms. Sudha Ashok, Founder & CEO, Bright Sparks Academy, Erode, was the Resource Person.
- ⊙ An Industrial Visit for the Second Year MBA Students was arranged to Venbro Polymers (P) Ltd, Erode, on 11.03.2022.
- ⊙ Two-Day Workshop on 'Transform Yourself' for the Second Year MBA Students was organized on 14.03.2022 and on 15.03.2022. Mr. Mohanadev G and Ms. Hemasri T (Zone Trainers, JCI, INDIA), were the Resource Persons.
- ⊙ An Industrial Visit for the First Year MBA Students was arranged to Warsaw International, Tirupur on 29.03.2022.
- ⊙ An Outbound Training Programme to Sky High Academy, Anaikatti for the Second Year MBA Students was organized on 06.04.2022 and on 08.04.2022.
- ⊙ An Awareness Programme on TANCET Examination 2022 was conducted on 11.04.2022.
- ⊙ Workshop on 'Digital Marketing' for the First Year MBA Students was organized on 22.04.2022. Mr. G. Raja Muneeswaran, System Administrator & Digital marketing, Coimbatore, was the Resource Person.
- ⊙ FESI 2K22 – Sales Mela for the MBA Executives was organized on 05.05.2022 and on 06.05.2022.
- ⊙ Session on 'Handling Social Media - A Psychological Approach' was organized on 05.05.2022 and on 06.05.2022 in association with Centre of Mind. Ms. Manisha Jai, Smart Girl Trainer, Erode, was the Resource Person.
- ⊙ An Educational Tour for the Final Year MBA Executives was organized on 17.05.2022 to Mangaluru, Udupi and Gokarna.
- ⊙ Department Association Valediction was organized on 24.05.2022. Mr. P. Naveenkumar, Founder, Atchayam Trust, Erode, was the Resource person.



Department of Social Work

- ⊙ Four-Day Faculty Development Programme through virtual platform was conducted in association with the Department of Psychology on 'Enhancing Social and Psychological Skills in Teaching Practice' from 13.07.2021 to 16.07.2021.
- ⊙ In association with Native Medicare Charitable Trust, Coimbatore, a Ten-Day Online Training Programme was conducted for Second year students from 17.08.2021 to 30.08.2021.
- ⊙ Five-Day Rural Welfare Camp was conducted at Pungampaadi Village, Erode, for the Second Year Students from 20.09.2021 to 24.09.2021.



Rally



Valediction of Rural Camp

- ⊙ An Orientation Programme was conducted on 'Career Prospects in Social Work' on 04.10.2021. Dr. R.Kavitha, Assistant Professor, Department of Social Work, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ⊙ An Awareness Programme on 'Breast Cancer and Disaster Management' was organized on 13.10.2021.
- ⊙ Guest Lecture was conducted on 'Skin Cancer and Signature Campaign' on 29.10.2021. Dr. J.Sugashwaran Radiation Oncologist and Dr. N.Kharthik, Medical Oncologist, Onco Foundation, Erode, were the Resource Persons.
- ⊙ An Industrial Visit was arranged to Master Linens, Karur on 18.11.2021.
- ⊙ On the eve of World AIDS Day, an Awareness Programme on 'HIV/AIDS, Blood Donation and Awareness Skit on Gender Equality' was conducted on 01.12.2021 at Government High School, Valayapalayam, Gobichettipalayam. Ms. Dhanabhakiyam, Head Mistress of the School was the Chief Guest.
- ⊙ Six - Day Residential Rural Welfare Camp was organized at Velliraveli Village from 07.03.2022 to 12.03.2022.



Autism Awareness Day

- ⊙ Guest Lecture was organized on 'Inclusive Education – Leaving No One Behind and Hand Print Campaign' for Autism Awareness Day on 30.03.2022. '
- ⊙ Autism Awareness Rally was arranged on 01.04.2022 from Collectorate to Government Hospital, Erode.
- ⊙ A Guest Lecture was conducted on 'Understanding the Livelihood Struggles of Transgender Community' on 13.04.2022. Ms. Kalki Subramaniam, Activist and Motivational Speaker, was the Resource Person.



Library and Information Science

- ⊙ Library Orientation Programme for the First Year students was conducted from 16.11.2021 to 18.11.2021.
- ⊙ Book Fair was organized in the College Campus from 17.11.2021 to 19.11.2021.
- ⊙ Book Talk Programme was organized for the students on 31.03.2022.
- ⊙ General Knowledge Test was conducted on 12.04.2022.

Department of Physical Education

- ⊙ The College secured over all Second Place in Bharathiar University Inter Collegiate Sports & Games during 2019–2020
- ⊙ National Level Webinar on 'Effect of National Education Policy Youth Empowerment and Sports Development' was conducted on 12.08.2021. Dr. S. Alagesan, Former Principal, Sri Ramakrishna Mission Vidyalaya Maruthi College of Physical Education, Coimbatore, was the Resource Person.

International Level

- ⊙ Mr. N. Kaviraj of II MBA, secured the First Place in Yoga in the Indo – Nepal International Championship held at Pokhara Rangasala Stadium, Kaski (Nepal) from 14.09.2021 to 18.09.2021.

National Level

- ⊙ Mr. N. Kaviraj of II MBA, secured Second Place in yoga in the 4th National Championship held at Amritsar from 06.08.2021 to 08.08.2021 and also in the 4th National Championship held at Pokhara Rangasala Stadium, Kaski (Nepal) from 14.09.2021 to 18.09.2021.
- ⊙ Mr. D. P. Kalaimaran of II MSW, secured first place in tug-of-war in the Senior National Championship held at Maharashtra from 20.11.2021 to 23.11.2021.
- ⊙ Mr. K. Akash of I B. Com, secured first place in tug-of-war in the Senior National Championship held at Maharastra from 24.11.2021 to 26.11.2021.
- ⊙ Mr. S. Saranraj of II B. Com CA and Mr. K.Vaishnav of I BBA secured first place in tug-of-war in the Senior National Championship held at Maharashtra from 24.11.2021 to 26.11.2021.
- ⊙ Totally 17 students of our college represented Bharathiar University in All India Inter University tournaments in various Sports and Games during the academic year 2021 – 2022 (Football, Volleyball, Softball, Boxing and Table Tennis)

Tournaments Organized

- ⊙ Bharathiar University Inter – Collegiate Volleyball tournament was conducted on 04.12.2021.
- ⊙ Bharathiar University Inter Collegiate Boxing tournament for Men was conducted on 06.12.2021.
- ⊙ Bharathiar University Inter Collegiate Boxing tournament for Women was conducted on 07.12.2021.
- ⊙ Bharathiar University Inter Collegiate Football tournament for Women was conducted on 13.12.2021.
- ⊙ Bharathiar University Inter Collegiate Football tournament for Men was conducted on 23.12.2021.
- ⊙ Bharathiar University Inter Collegiate Weight Lifting tournament was conducted on 24.02.2022.
- ⊙ Bharathiar University Inter Collegiate Best Physique tournament was conducted on 25.02.2022.
- ⊙ Bharathiar University Inter Collegiate Power Lifting tournament was conducted on 01.03.2022.
- ⊙ Bharathiar University Inter Collegiate Taekwondo tournament for Men was conducted on 05.03.2022.

DBT Star College Scheme Programmes

- ⊙ DBT Sponsored Five-Day National Level Faculty Development Programme was conducted on 'Advancing Towards Sustainable Teaching and Learning Pedagogy' from 02.08.2021 to 06.08.2021. The Resource Persons were :
 - Dr.Sulthan Ahmed Ismail Teacher, Soil Biologist and Ecologist, Member, Tamilnadu State Development Policy Council, Chennai.
 - Ms.Meera Natarajan Educator, Mentor and NLP Trainer Founder – Success Programming, Pune.
 - Dr.Manu Mangattu Poet, Translator, Research Consultant, Film Critic Chief Editor, AJILE International Literary Journal and Publishing Expert, Kerala.
 - Dr.S.Sudarshan (ALUMNAE) Associate Professor in Anatomy Melaka Manipal Medical College Manipal, Karnataka.
 - Dr. W. Anupma Harshal Consultant MANAV- HUMAN ATLAS INITIATIVE Indian Institute of Science Education and Research (IISER), Pune.
- ⊙ Students Induction Programme to the First Year students of DBT star Departments was organized on 08.09.2021 by DBT star Departments on 'Technology & Science – A Boon or a Bane'. Dr. V.P.Moula Devi, Dean of B.Ed Colleges, Vivekanandha Institutions, Principal, Vivekanandha Vidya Bhavan Matriculation Higher Secondary School, Tiruchengode, was the Resource Person.
- ⊙ DBT Sponsored Students Induction Programme was conducted on 'DBT Star College Scheme' for the First Year Students of star departments on 25.09.2021. Dr. R. Rajendran (DBT Star College Scheme South Zone Coordinator and Mentor), Former Principal and Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- ⊙ DBT sponsored Guest Lecture on 'Renewable Energy Sources' was organized on 01.10.2021. Dr.P.Maadeswaran, Assistant Professor, Department of Energy Science, Periyar University, Salem, was the Resource person.
- ⊙ An Extension activity on 'Awareness and Prevention of Dengue Fever' was organized for the Government Boys Higher Secondary School, Perundurai, under DBT Star college Scheme on 22.02.2022.
- ⊙ DBT Sponsored Extension Activity on 'Work Smarter with Microsoft Office' for Erode Arima Society Trust, Special School for Differently Abled, Erode, was arranged on 22.02.2022.

STUDENT CENTRIC ACTIVITIES

- Cater to the Special Interest of the Students

ETHICS CLUB

- ⊙ Inaugural Ceremony of Ethics Club on 'Aram Pottruvom' was conducted on 31.12.2021. Dr. E.Yuvarani, Associate Professor of Tamil, PKR Arts and Science College for Women, was the Resource Person
- ⊙ Heritage tour was organized to Coimbatore on 05.04.2022.



Heritage Tour

ECO CLUB



Awareness Programme

- ⊙ Various competitions were Conducted from 21.09.2021 to 23.09.2021 in association with Tamilnadu Water Board, to create an Awareness on 'Rainwater Harvesting' through online platform.
- ⊙ An Orientation Programme was conducted to the Eco Club volunteers on 19.11.2021 to create an Eco-friendly environment in the college campus.
- ⊙ An Awareness Programme on 'International Pollution Day' was organized to the Eco Club volunteers on 02.12.2021.
- ⊙ A Workshop on Paper Bag Production was conducted on 09.03.2022 and Mr. S. Karthik Raj, Greenick Foundation, Pallipalayam, served as Resource Person.

CITIZEN CONSUMER CLUB

- ⊙ Inauguration Cum Webinar on 'Consumer Protection Act' was conducted on 27.10.2021. Mr. R.Balasubramanian, District Secretary, Erode, was the Resource Person.
- ⊙ Survey at Ration Shop was conducted by our College Citizen Consumer Club members at Karattupalayam, Chittode, on 18.02.2022.
- ⊙ National and World Consumer Rights Day Competitions were conducted on 23.02.2022 and on 25.02.2022.
- ⊙ World Consumer Rights Day was celebrated on 15.03.2022 and on 11.04.2022.

FINE ARTS CLUB

- ⊙ Talent Hunt was organized from 25.10.2021 to 03.11.2021.
- ⊙ A Skit was performed in association with Rotary Club on 'Prevention of Tobacco' on 10.03.2022.
- ⊙ Kongu Cultural Fest – an Intra Collegiate Event was organized on 08.04.2022 to create opportunities to experience, celebrate and explore the diversity of the culture through music and arts.



Awareness Programme

WOMEN DEVELOPMENT CELL

- ⊙ 'International Women's Day Celebrations-2022' was organized on 08.03.2022. Dr. Soundaravalli Kulandaisamy, former Regional Director, IGNOU, New Delhi, was the Resource Person.
- ⊙ Extension Activity on 'Awareness about Sanitary Hygiene' was arranged at Government High School, Velliraveli on 11.03.2022 and sanitary napkins were distributed to the girl students.



Women's Day Celebration

INTERNAL COMPLIANCE COMMITTEE & PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE

- ⊙ The ICC and POSH Committee conducted an Awareness Programme on 'Sexual Harassment at Workplace (Prevention, Prohibition and Redressal) Act, 2013' on 09.10.2021 and Dr. N.Murugeswari, Professor, Department of Women Studies, Bharathidasan University, Tiruchirapalli, was the Resource Person.
- ⊙ An Awareness Programme was conducted on 'Elimination of Violence against Women' on 25.11.2021. Ms.I.Poongothai, District Social Welfare Officer, Social Welfare and Women Empowerment Department, Erode, Dr. E.M.Ashok, Chair Person, Child Welfare Committee, Erode, Dr. P.Dhanalakshmi, District MCH Nodal Officer, Erode, Dr. Chella Selvakumar, Tamilnadu State Commission for Protection of Child Rights, Erode, Ms.B.Jeyalakshmi, Advocate, Erode and Ms. J.Shantha devi, District Legal Service Authority (PLV), Erode, were the Resource Persons.
- ⊙ An Awareness Programme on 'Sexual Harassment of Women at Workplace Act 2013' was conducted on 10.12.2021. Mr. P.Ramesh Kumar, Advocate, Erode, was the Resource Person.
- ⊙ An Awareness Programme on 'Impact of Social Media on Women' was conducted on 11.04.2022.

STAFF CLUB

- ⊙ A Free Medical Camp was offered by Vasan Eye Care, Kalingarayan Medical Centre and Smile Ezy Dental Care for Teaching and Non-Teaching Staff Members for three days from 05.04.2022 to 07.04.2022.
- ⊙ The Club organized one day tour to Ooty to all the Teaching and Non-Teaching Staff Members on 23.04.2022.
- ⊙ Staff Club Day was conducted on 15.06.2022. The Association also honoured Dr. M. Viswanathan, Associate Professor and Head, Department of BBA(CA) for his successful completion of 20 years of service in the College.
- ⊙ Achievements of Staff members' children were appraised with a gift for securing above 90% in their 10th / 12th final examination and one child got appreciated for achieving in state and national level art competition.
- ⊙ Marriage Gifts to seven members were given on behalf of Staff Club Association.

QUIZ CLUB

Quiz Programmes were conducted on the behalf of various Government agencies as follows :

- ⊙ 2nd National online Quiz on Insolvency and Bankruptcy code 2016
- ⊙ My Handloom My Pride
- ⊙ PCRA -conservation 3.0'
- ⊙ Skill India: For a New India.
- ⊙ Awareness Campaign on Dyslexia.
- ⊙ PCRA Conservation Quiz 10.0'

ROTARACT CLUB

- ⊙ One-Day Orientation Programme on 'Rotary means Opportunities' was organized on 09.11.2021. Rtn. MPH. M.K.Sivabal, President, Rotary club of Erode and Rtn. N.Karthikeyan, Rotary chair, Rotary club of Erode, were the Resource Persons.
- ⊙ In association with Rotary club of Erode an 'Installation Programme' for the Rotaract Office bearers was organised on 19.11.2021. Rtn. MD. K.Shanmugasundaram, District Governor, RI Dist 320, Rtn. MPH.Sakthi Nallasivam, were the Chief Guests and Rtn. Sakthivel Subramaniam and Rtn.N.Karthikeyan felicitated the ceremony.
- ⊙ Virtual Training Session was on 'Career Options amidst Global Challenges' on 19.01.2022. Dr. Sridhar Sundaram, Chief Technology Officer, Dark2Design, was the Resource Person.
- ⊙ A Virtual Training session was organized on 'Water Conservation' on 26.01.2022. Rtn.Shivakumar Kandasamy, Environmentalist and Philanthropist, Rainwater Literacy Foundation, was the Resource Person.
- ⊙ The Rotaract Week was celebrated from 07.03.2022 to 14.03.2022.
- ⊙ Tree Saplings were planted within the College campus on 08.03.2022.
- ⊙ In association with Fine Arts Club, Mime show was organized on 'No Smoking Day' on 10.03.2022.
- ⊙ In association with National Service Scheme, Guest Lecture was organized on 'Consumer Rights and Responsibilities' on 14.03.2022.
- ⊙ In association with Biodiversity Conservative Trust, Sathyamangalam, one day visit was arranged to Sathyamangalam Tiger Reserve Forest for cleaning activity in the forest area on 26.03.2022.
- ⊙ In association with National Service Scheme, One day Seminar was organized on 'Understanding the Environment' on 18.04.2022. Rtn.Ravindran, President, Nature Society of Tirupur, was the Resource Person.
- ⊙ In association with National Service Scheme, a Programme on 'Seed Ball Making' was organized on 19.04.2022 in the college campus. Volunteers made 12,500 seed balls.



KASC SCIENCE FORUM

- ⊙ Activities for the academic year of the forum was inaugurated by Dr. Nellai Muthu, Former Scientist, ISRO, Chennai, on 27.07.2021 through Google Meet on the occasion of Sixth Death Anniversary of Dr. Abdul Kalam. Science Forum Members attended the Programme and students took Dr. APJ Kalam's Ten Point Oath on that occasion.
- ⊙ To mark the occasion of National Science Day '22, KASC Science Forum in association with DBT Star Departments organized 'Start up- Innovative Ideas' contest for all the UG and PG students on topics 'App Development' and 'Process / Product Development'.
- ⊙ As a part of Skill Transfer Activity, 'Fixing the Unfixed', a Programme on 'Hardware, Mobile Service and Software Installation' was organized with student volunteers demonstrating and training the students on 23.05.2022.

FUNDING DEVELOPMENT CELL

- ⊙ Four-Day Webinar on 'Capacity Building – PDP', sponsored by National Commission for Women (NCW), New Delhi was conducted from 20.10.2021 to 23.10.2021. Dr. G. Barani, Associate Professor, Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore, Dr.S.Pavithra, Guest Faculty, Bharathiar University, Dr. Bamini Rajasekharan, Director, Sri Ramakrishna Business School, Sri Ramakrishna College of Arts and Science, Coimbatore, Dr. P. Subashini, Professor of Computer Science, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, were the Resource Persons.
- ⊙ The Cell received fund from National Commission for Women to organize various Programmes during November 2021.
- ⊙ ICSSR sanctioned fund to the Department of Management Science of the College for conducting National Level Seminar on 'Transmuting Rural Economy through Precision Farming Digital Technologies' during December 2021.
- ⊙ The Cell signed MoU with Center for Machine Learning and Intelligence (Research Lab) with Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 25.03.2022



Visit to Centre for Machine Learning and Intelligence

INSTITUTION'S INNOVATION COUNCIL

- ① Skill Development Programme on 'Skill Development for Entrepreneurs and Intrapreneurs' was organized on 06.07.2021. Dr. D. Jayanthi, Head and Associate Professor, Sri Ramakrishna College of Arts and Science for Women, Coimbatore, was the Resource Person.
- ① An Awareness Programme on 'EDII- TN' was organized on 22.07.2021, Dr. A. Vimala, Head, Department of Extension and Career Guidance, Bharathiar University, Coimbatore and Mr. S. Sam Jaikumar, Field Co-ordinator, TN- EDII, Chennai, were the Resource Persons.
- ① Sixty Hours Internship Programme on 'Aspiring Entrepreneur' was organized in association with HDFC & ICT Academy along with Placement Cell from May 2021 to September 2021.
- ① Skill Development Programme on 'Skills, Entrepreneurship Development, Employability – Challenges and Opportunities to Startup Entrepreneurs' was organized on 17.08.2021. Mr. Kaviarasu Rangarajan, IIC President & Head, Muthayammal Polytechnic Institution, Rasipuram, was the Resource Person.
- ① An Online Webinar was organized to celebrate World Entrepreneurs Day on 'Funding Opportunities for Startups' from 21.08.2021 to 24.08.2021. Mr. M. Martin, Field Co-ordinator, EDII- TN Hub, Sastra University, Thanjavur and Mr. P. Nandhakumar Managing Director, Maya Bazaar Restaurant & Bubbles Pvt, Ltd., Erode were the Resource Persons.
- ① Panel Discussion of Entrepreneurs was organized with the student entrepreneurs on 24.08.2021. Ms J Rudra Priya, Viruva Creations, Erode, Mr M Chevilarparithi, MD, Surya Industries, Erode and Mr Rishab Bhurath, Sanjay Fine Foods, Erode, were the Resource Persons.
- ① Innovation Cell, Ministry of Education, New Delhi & AICTE, New Delhi sponsored programme 'Impact Lecture Series Session II' on 'IPR Innovation and Sustainability' was organized along with IPR Cell on 11.10.2021.
- ① National Education Day 2021 was celebrated with a programme entitled 'Reinventing Indian Education, Research & Innovation System' on 11.11.2021 through Virtual Platform in association with Department of Commerce . The Resource Person was Dr. G. Yogeswaran, Assistant Professor of Commerce, Dean Academic Affairs(UG), Vice Provost and Outcome Based Education Monitoring Council, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi.

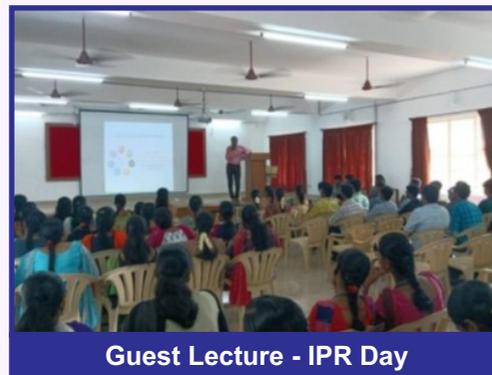


Training Programme



Workshop on Design Thinking, Critical thinking and Innovation Design

- ⊙ Workshop on 'Design Thinking, Critical thinking and Innovation Design' was conducted on 24.11.2022.
- ⊙ Workshop on 'Entrepreneurship and Innovation as Career Opportunity' was conducted on 01.12.2022 through online. The Resource Persons were Mr. Karthik Nagarajan, Associate Professor, ISRO Network Institute Coordinator, Pillai HOC College of Engineering and Technology, Navi, Mumbai and Dr. D. Santhanakrishnan, Associate Professor & Head, Sri Ramakrishna College of Arts and Science, Coimbatore.
- ⊙ On the eve of World Energy Conservation Day, the Cell along with the Department of Physics organized a Special Lecture on 'Energy Conservation-Integral part of Human lives' on 14.12.2021.
- ⊙ Special Session was organized on IEDC INNOVATION HUB Inauguration Cum Memorandum of Understanding Ceremony with Atal Incubation Centre Raise Business Incubator Pvt. Ltd., Coimbatore on 10.01.2022.
- ⊙ Webinar on 'Accepting Problem Solution Fit and Product Market Fit' was held on 24.01.2021. The Resource Person was Dr. Bhaskar Gupta, Innovation Ambassador of MoE Innovation Cell and Dean, IIMT, Greater Noida, New Delhi.
- ⊙ National Science Day was celebrated on 28.02.2022 with various competitions like Logo Designing, Poster making, Science Quiz, Science Model Exhibit, Content Creation, and Start up – Innovative Ideas for the students.
- ⊙ Internal Hackathon for Smart India Hackathon 2022 was jointly organized with Entrepreneur Development Cell on 09.03.2022.
- ⊙ World Earth Day was celebrated on 22.04.2022. The students from various departments presented their posters on the theme 'Invest in Our Planet'.
- ⊙ Session on 'Role of IPR in Innovations' in commemoration of IPR Day was organized on 26.04.2022.
- ⊙ Session on 'Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs' in association with the Mentor Institute, SVCE, Chennai, was organized on 19.05.2022 through online for the students and faculty members.
- ⊙ Dr. J Ghayathri, President, IIC KASC, Dr. M Thangam, Vice President, IIC KASC and Mr. M Arul Raja Member, IIC KASC participated in the Two-Day Training and Exposure on Innovation and Entrepreneurship organized by Sri Venkateswara College of Engineering, Sriperumbudur, Chennai(Mentor Institution) on 16.06.2022 and on 17.06.2022 and visited the EPIC centre of SVCE, IITM Research Park and Anna Incubation Center at Chennai.



LEARNING DEVELOPMENT CELL

- ⊙ Webinar Series on 'Effect of National Education Policy' and on 'Youth Empowerment and Sports Development' was organized in association with Department of Physical Education on 12.08.2021. Dr. S. Alagesan, Former Principal, Sri Ramakrishna Mission Vidyalaya, Maruthi College of Physical Education, Coimbatore, was the Chief Guest.
- ⊙ As a part of Indian Independence 75th Year Celebration (Azadi Ka Amrit Mahotsav), Logo Creation Competition was organized from 13.08.2021 to 14.08.2021.
- ⊙ An International Online Quiz on 'Freedom Fighters of India' was organized from 15.08.2021 to 24.08.2021.
- ⊙ An International Level Online Quiz on 'History of Vaccination' was organized from 20.08.2021 to 31.08.2021.
- ⊙ Competition was conducted for creating logo for LDC for our Students from 22.08.2021 to 23.08.2021.
- ⊙ Learning Development Cell activities for the academic year was inaugurated with a Webinar on 'Use of Technology in Education' on 29.09.2021. Dr. G. Beena, Controller of Examination, Reva University, Karnataka, was the Resource Person.
- ⊙ The Webinar Programme on 'Cyber Security: A Real World Perspective' in association with Department of Computer Science was organized for UG Computer Science students on 29.09.2021 through Video Conferencing and Mr. Praveen Thirumurugan, Software Development Engineer, Caterpillar Incorporation, Chennai, served as a Resource Person.
- ⊙ A DBT Sponsored Academy Industry Interface Programme on 'Cyber Security – Information Security: Trends and Predictions' in association with Department of Computer Science (UG) was organized for II & III UG Computer Science students on 06.10.2021 through Video Conferencing and Mr. Chandra Prakash Sankar, Founder and CEO, Hackers Infotech, Tirupur, served as a Resource Person.
- ⊙ Webinar on 'Cyber Law and Security' was organized on 07.10.2021 in association with District Legal Services Authority, Erode. Mr. K. Gopinath, Secretary, Senior Civil Judge, District Legal Service Authority, Erode, was the Resource Person.
- ⊙ An Orientation Programme on 'Unleashing the Talents of Students' was conducted on 30.11.2021 and Dr. J. Ghayathri, Associate Professor and Coordinator of LDC, was the Key Speaker.

- ⊙ An Awareness Programme was conducted about Swayam Online Courses among all the First year UG and PG Students of the college on 02.12.2021 and Dr. J. Ghayathri, Associate Professor and Coordinator of LDC, served as the Resource Person.
- ⊙ The Swayam NPTEL organization conducted the online Soft Skill Training Programme through LDC from 20.12.2021 to 29.12.2021 for the students who had completed NPTEL Online Course.
- ⊙ Content Creation Contest on 'My River (or) 5G in India' was organized exclusively for our Students from 01.03.2022 to 13.03.2022.
- ⊙ The Cell also organized 17 different 'Students Centric Activities' on different topics from 07.03.2022 to 20.04.2022.

INTELLECTUAL PROPERTY RIGHTS CELL

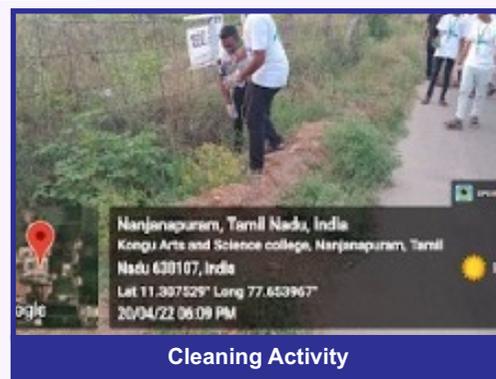
Webinar on 'Intellectual Property Rights' was organized by the Cell on 28.10.2021 in Collaboration with the Cell for IPR Promotion and Management (CIPAM), Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India. Resource Persons were Ms.Deeksha Arora and Mr.N.Subramanian Assistant Managers, Cell for IPR Promotion and Management, DPIIT, Government of India.

CENTRE OF MIND

Students Induction Programme for the First Year UG Students of all Disciplines was conducted on 15.09.2021. Dr. Jayaprakash Jegadeesan, Psychiatrist, Manathin Maiyam, delivered a Special Lecture on the topic 'Healthy Mind for Wealthy Living'.

AID INDIA KONGU CHAPTER

- ⊙ On account of Children's Day Celebration, an extension activity was arranged to Nanjagoundanpalayam, Gobichettipalayam, on 14.11.2021.
- ⊙ On account of World Social Work Day, an extension activity was arranged to Edayankattuvalasu Government School, Erode, on 15.03.2022.
- ⊙ Skill activities were organized on 26.03.2022 for Tribal students at Kadambur, Erode.
- ⊙ On supporting Swachh Bharath Scheme of Indian Government, cleaning activities were organized on 20.04.2022.



RED RIBBON CLUB

- ⊙ Webinar was organized on 'Blood Donation for Humanity' on 01.10.2021. Dr. S.R.Prabakaran, Associate Professor, Department of Biotechnology, Bharathiar University, Coimbatore, was the Resource Person.
- ⊙ AIDS Awareness Programme was conducted on 02.12.2021. Dr. G.Radhika, Transgender, Social Service, Erode and Dr. M.Aravindh, Primary Health Centre, Thingalur Block, were the Resource Persons.
- ⊙ Seminar on 'Healthy Routines for HIV & AIDS' was organized on 21.04.2022. Dr. J.Josephin Helan Mary, ICTC, Counselor, Government Primary Health Centre, Thingalur, was the Resource Person.
- ⊙ An Awareness Lecture on 'Say No to Tobacco' was organized on 13.05.2022. Mr. K.Jeevanantham, Block Health Supervisor, Upgraded Primary Health Centre, Chithode, was the Resource Person.

YOUTH RED CROSS

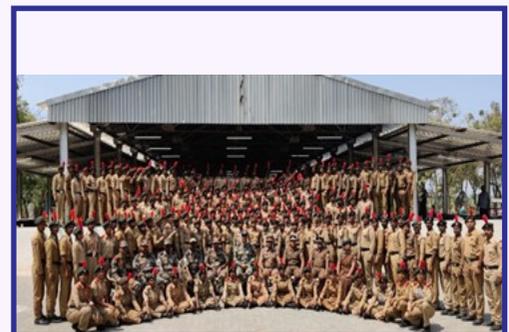
- ⊙ An Awareness Programme on International Day for Disaster Risk Reduction was organized on 21.10.2021. The Disaster Risk Reduction Management team from Fire Service Station, Erode, served as trainers to create awareness.
- ⊙ A Poster Presentation competition on 'World Students Day' was organized on 22.10.2021.



International Day for
Disaster Risk Reduction

NATIONAL CADET CORPS

- ⊙ Seventh International Yoga Day was celebrated on 21.06.2021.
- ⊙ FIT India Run 2.0 event was conducted on 29.09.2021 from the College to Veppampalayam.
- ⊙ Cleaning activity was conducted on 02.10.2021 at college premises and in Veppampalayam village.
- ⊙ Flag Code of India Pledge was taken at College premises on 16.10.2021.
- ⊙ Combined Annual Training Camp IV Cum Directorate Shooting Selection Camp (State Level) was conducted from 09.05.2022 to 18.05.2022.



Annual Training Camp

NATIONAL SERVICE SCHEME

- ⊙ Pledges were taken on Communal Harmony - Sadhbhavana Diwas, Social Justice Day, Trauma Day, Vigilance Awareness Week, 71st Constitution Day, National Voters Day, Martyrs Day and Against Untouchability by the NSS Volunteers.
- ⊙ Birth Anniversaries of National Leaders like Mahatma Gandhi, Sardar Vallabhai Patel, Dr. Radhakrishnan, Subash Chandra Bose, Abdul Kalam, Jawaharlal Nehru and Swami Vivakananda were celebrated.
- ⊙ Environment Day Celebration cum Webinar on 'Youth for Eco Development' was conducted on 10.09.2021. Mr. P.J.Balakumaran, Assistant Professor, Sree Nehru Maha Vidyalaya, Coimbatore, was the Resource Person.
- ⊙ Fit India Movement Awareness Walk was conducted on 20.09.2021 and the Institution got appreciation from the Ministry of Youth Affairs and Sports for it.
- ⊙ NSS Day on 'The Role of Youth In Nation Building' was celebrated on 24.09.2021. Dr. M.Anusuyadevi, Assistant Professor in Tamil, Government Arts College, Salem, was the Chief Guest.
- ⊙ An Awareness Programme on 'Poshan Abhiyaan (Nutritional)' was conducted for the students on 25.09.2021.
- ⊙ On the eve of World Tourism Day, International Tourism Day celebration cum Webinar was conducted on 27.09.2021. Mr. Vivek Chandra Bharathi, Tourism Management, Aspire Tourism India Private Limited, Coimbatore, was the Resource Person.
- ⊙ International Film Festival Day Cum Webinar on 'Film Making Techniques' was organized on 05.10.2021. Mr. B.Ganesh Prabhu, Head, Department of Visual Communication, K.S.Rangasamy College of Arts and Science, Tiruchengode, was the Resource Person.
- ⊙ NSS volunteers served in Mega COVID-19 Vaccination Camp in Erode District on 10.10.2021.
- ⊙ Covid 19 Precautionary face Masks and Thermo Scanner were donated to Panchayat Union Primary School, Nanjanapuram on 12.11.2021.
- ⊙ NSS Orientation cum Webinar was conducted on 'Natural Immunity' on 16.11.2021. Dr. R.Annadurai, NSS Programme officer, Associate Professor, Department of Physical Education, Bharathiar University, Coimbatore, was the Resource Person.

- ⊙ An Awareness Programme on 'Cyber Crime' was conducted on 26.11.2021. Ms. Jayasudha, Inspector of Police, Cyber Crime Branch, Erode and Mr.Mahendren, Sub Inspector of Police, Cyber Crime Branch, Erode, were the Resource Persons.
- ⊙ 71st Indian Constitution Day cum Webinar on 'Article 21 - Right to Privacy' was conducted on 26.11.2021. Ms. Rajalakshmi Ramasamy, Advocate, Coimbatore, was the Resource Person.
- ⊙ 159th Birth Anniversary of Swami Vivakananda cum Webinar on 'National Youth Day' was organized on 12.01.2022. Dr.P.Nallasivam, Dean and Associate Professor, Sasurie College of Arts and Science College, Vijayamangalam, Tirupur, was the Resource Person.
- ⊙ National Girl Child Day cum Webinar on 'Empowerment of Girl Child' was conducted on 24.01.2022. Rtn. Dr.S.Rajalakshmi, Charter President, Rotary Club of Tiruppur Bharati (First Women Club), Tirupur, was the Resource Person.
- ⊙ Seven - Day Special Camp was conducted at Panchayath Union Elementary School, Nanjanapuram, from 12.02.2022 to 18.02.2022 and a roofing was erected in the School premises during the camp sponsored by the KVIT Trust.
- ⊙ Seminar was organized on 'Vaazhviyal Sinthanaikal' on 05.03.2022. Dr.V.Kandasamy, Naturopathy and Acu Pressure Treatment, Coimbatore, was the Resource Person.
- ⊙ World Consumer Rights Day cum Seminar on 'Consumer Rights and Responsibilities' was organized on 14.03.2022. Mr.R.Balasubramanian, District Secretary, Erode District Consumer Protection Centre, Erode, was the Resource Person .
- ⊙ Dr. A.P.J.Abdul Kalam's Birth Anniversary and World Water Day Competitions were conducted for the students on 12.10.2021 and 22.03.2022 respectively.
- ⊙ Skill Development Activities were conducted on 26.03.2022 for the Tribal Students at Government Higher Secondary School, Kadambur.
- ⊙ World Water day cum Seminar on 'Water Literacy' was conducted on 04.04.2022. Mr. K.Shivakumar, Social Activist and Environmentalist, Erode, was the Resource Person.
- ⊙ An Awareness Programme on 'Snake Bite and First Aid Management' was conducted on 04.04.2022. Dr. S.Senthilkumaran, President, Asia Oceanic Association of Toxicology and Dr. Sakthivel Vaiyapuri, Professor in Cardiovascular and Venom Pharmacology, University of Reading, UK, were the Resource Persons from Manian Medical Centre, Erode.

- ⊙ An Awareness Programme was organized on 18.04.2022 in association with Rotaract Club on 'Understanding the Environment'. Rtn Ravindran, President, Nature Society of Tirupur, was the Resource Person.
- ⊙ Programme on 'Seed Balls Making' was conducted on 19.04.2022. Mr. R.Nandakumar, Founder and Managing Director, Biodiversity Conservation Trust, Sathyamangalam, was the Chief Guest. Volunteers made around 15,000 seed balls during the programme.
- ⊙ Swachh Bharat cleaning activities were done at rural areas throughout the year.
- ⊙ Rain-water Harvesting, Plastic Awareness, Road Safety and Vaccination Rallies were held in the neighbouring villages at regular intervals.
- ⊙ Various activities like Yoga Demonstration, Yoga Video Making Competition, Lecture on Yoga by Experts and Yoga online Quiz were organized from 11.05.2022 to 14.05.2022.

CAREER GUIDANCE AND COUNSELLING CELL

- ⊙ Inauguration cum Webinar on 'How to become an IPS Officer' was conducted along with the Training and Placement Cell of the College on 07.08.2021. Mr.P.Logesh Kumar IPS, KPR IAS Academy, Coimbatore, was the Resource Person.
- ⊙ Webinar was conducted in association with the Training and Placement Cell of the College on 'Future Proof Career' on 19.08.2021 in association with Kudoswall, Nashua, New Hampshire, United States. Mr. Jag Vootkur, CEO, KudosWall, was the Resource Person.
- ⊙ An Awareness Programme on 'Competitive Examinations' was conducted on 25.03.2022. Mr. P.Thangaraj, Founder & Director, Vedas Foundation, Chennai and Erode, was the Resource Person.
- ⊙ An Awareness Programme on 'Government opportunities and What I Next' was conducted on 17.05.2022. Ms. M.Jothi, District Employment Officer (Career Guidance), Erode, Mr. Chandra Sekaran, Deputy Director, Ex. Service Men Welfare Office, Erode and Mr.Thirumurugan, General Manager, District Industrial Center, Erode, were the Resource Persons.



ENTREPRENEUR DEVELOPMENT CELL

- ⊙ Virtual Inauguration cum Entrepreneurs Talk on 'Preparing Students towards Entrepreneurial Mindset' was conducted on 09.09.2021. Mr. M.Sathish Kumar (Entrepreneur, Blogger, Author and Speaker) Dr. Deepa Satish CEO and Chief Brain Analyst, Krisp Institute of Medical Science and Mr. Ashok Kumar Entrepreneur, Digital Lifestyle and Personal Development Coach, were the Resource Persons.
- ⊙ Virtual Guest Lecture was organized in association with Entrepreneurship Development and Innovation Institute (EDII) – TN Hub Government of Tamilnadu, Bharathiar University, Coimbatore, on 'Entrepreneurs Talk Series - 2021 on Agripreneur – Life on a Farm' on 24.09.2021. Mr. P. Thirugnanasambandam, MD, UYIR Organic Farmers Market, Erode, was the Resource Person.
- ⊙ Session on 'Introduction to Entrepreneurship Development Cell' was organized to the First Year UG Students on 07.10.2021. The EDC Coordinator of the Institution Mr. M. Arul Raja, Assistant Professor, Department of Business Administration, was the Resource Person.
- ⊙ Virtual Talk Series was organized on 'Entrepreneurs Talk Series - 2021 on Foodpreneur – Art of Changing Taste and Lifestyle' on 12.10.2021. Mr. Madhampatty T. Rangaraj, MD, Madhampatty Groups, Coimbatore, was the Resource Person.
- ⊙ Workshop was organized on 'Working Hands on Stock Market' on 02.11.2021. Dr. K. Prabhakaran, Financial Educator, SECI, NCDEC, NCFE, was the Resource Person.
- ⊙ Two-Day Awareness Programme was conducted on 'Cognizance on Cotton Industries' on 18.11.2021 and on 19.11.2021. Mr. Murali Ellappan and Mr. Bharath Parameswaran, were the Resource Persons.
- ⊙ Two-Day National Level Investor Awareness Programme on 'Securities Market' was conducted on 22.11.2021 and on 23.11.2021. Dr. K. Prabhakaran, Financial Educator, SECI, NCDEC, NCFE, was the Resource Person.
- ⊙ Entrepreneur Talk Series was organized on 'Strategies to Sail Entrepreneurial Hardships' on 16.03.2022. Mr. Vijay Kapoor, Founder, Derby Clothing Pvt. Ltd, was the Resource Person.
- ⊙ HDFC Entrepreneurship Awareness Programme was conducted on 21.03.2022.
- ⊙ Guest Lecture on 'Problem Solution Fit and Product Market Fit' was organized on 30.03.2022. Mr. S A P Narendran, Co-Founder, Lights Inc, Erode, was the Resource Person.
- ⊙ Guest Lecture on 'Branding Strategies' was organized on 12.04.2022. Mr. Vinodh Parameswaran, Entrepreneur, Brand Strategist, was the Resource Person.



TRAINING AND PLACEMENT CELL

- ⊙ The Cell organized an online Webinar on the topic 'How to become Future Ready?' for the First Year UG students on 09.09.2021 at the instance of Mr. R.Sathishraj, CEO, E-Crusaders, Chennai.
- ⊙ Campus to Corporate (C2C) Phase - I Placement Training programme for the final year students, those who opted for job was conducted from 10.10.2021 to 20.10.2021.
- ⊙ The Cell organized a specific training for the students in three batches on 11.10.2021 based on the WIPRO curriculum.
- ⊙ An online assessment for the students was conducted by WIPRO on 13.10.2021.
- ⊙ The Cell signed an MoU with Core Aptitude on 13.10.2021.
- ⊙ Webinar on the topic, 'Personality Development – Personal & Professional Grooming' was organized through Virtual Platform by Mr. Dharani, CEO, Core Aptitude, Erode, for the Second and Final Year UG students on 30.10.2021.
- ⊙ The Cell in association with Regus Aviation Pvt Ltd organized a free online Webinar on 'Awareness on Pilot Training' by Dr. Arjunan Vinod Kumar, Director, Regus Aviation for the Second and Third Year UG students on 18.11.2021.
- ⊙ Free Online Self-Assessment on Aptitude Skills for the Second Year UG Students was conducted on 20.11.2021 along with Core Aptitude.
- ⊙ The Cell in association with ICT Academy and Honeywell organized a free online Webinar on 'Honeywell Global Volunteering Month' on 'Decision Making' for the final year students on 27.11.2021 at the instance of Mr. Shikhar Mehta, Honeywell.
- ⊙ The Cell in association with ICT Academy and Honeywell organized a free online Webinar on 'Honeywell Global Volunteering Session' on 'Students Empowerment Programme' for the final year in two batches on 04.12.2021.
- ⊙ The Cell in association with ICT Academy and Honeywell conducted the COE for Youth Empowerment under 'Honeywell Automation CSR initiative' – Skill Training on 'Robotic Process Automation (RPA)' from 20.12.2021 to 12.03.2022.
- ⊙ The Cell organized a Workshop on 'Cracking Interviews' for the final year C2C students on 02.03.2022 at the instance of Mr. Naga Prasad, Hyderabad.
- ⊙ The Cell in association with Global Talent Track (GTT) and Barclays Life Skills (CSR Initiative) conducted a Training Programme from 07.03.2022 to 12.03.2022 for the final year UG students(opted for jobs).
- ⊙ Placement Officer of the College attended the Placement Officers meeting organized by DesiCrew on 08.04.2022 at Gobi Arts and Science College (Autonomous), Gobichettipalayam.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

- ⊙ Internal Quality Assurance Cell (IQAC) organized an Induction Programme to the newly recruited Faculty members of the Institution on 04.08.2021.
- ⊙ Teachers Day was celebrated on 07.09.2021. Ms. Nivedita Louis, Social Activist & Feminist, Historian, Chennai, was the Chief Guest.
- ⊙ Workshop was organized on 17.09.2021 on 'Preparation for NAAC Accreditation'. Dr. S. Sagayaraj, IQAC Coordinator, Head and Associate Professor, PG Department of Computer Science, Sacred Heart College, Tirupattur and Dr. L. Ravi, Head & Associate Professor, Department of Computer Science, Sacred Heart College, Tirupattur, were the Resource Persons.
- ⊙ Two-Day Faculty Development Programme on 'Techniques of Teaching Professional English' was organized from 21.09.2021 to 22.09.2021. Dr. M. Anandhi, Professor and Head, Department of English, Sri Ramakrishna College of Arts and Science for Women, Coimbatore and Dr. K. Devadoss, Former Professor and Head, Department of English, Kumaraguru College of Technology, Coimbatore, were the Resource Persons.
- ⊙ As an initiative of Securities and Exchange Board of India (SEBI), Faculty Development Programme was organized on 'Investor Awareness' in association with Sradha Academy for Financial Education on 30.09.2021. Mr. Shankar Sundaresan, Securities Market Trainer – SEBI, was the Resource Person.
- ⊙ The Cell organized a Faculty Development Programme on 'Skills for Successful Mentoring' on 07.10.2021. Ms. C.G.Nandhini, Assistant Professor, Department of Psychology, KASC, was the Resource Person.
- ⊙ An Induction Programme was conducted on 08.10.2021 and on 11.10.2021. Erode Kathir, Writer and HR Trainer, Erode and Shri. Anandha Swamy, Anandha Marga Mission, Kolkata, were the Chief Guests.
- ⊙ External Academic Audit was arranged to evaluate the education quality processes on 09.10.2021. The team consisted of Dr. M.G.Sethuraman, Professor, Department of Chemistry, Dr. S.Rajendran, Professor, Department of Economics, Gandhigram Rural Institute, Gandhigram, Dindigul and Dr. V.Vinod Kumar, Professor, School of English, Bharathidasan University, Tiruchirapalli.
- ⊙ Webinar was organized in association with Shiksha Sanskriti Utthan Nyas (SSUN), Tamil Nadu on 'Nuances of NEP for Higher Educational Institutions' on 30.10.2021. Dr. Lalitha Ramasamy, Adjunct Faculty, Manipal Academy of Higher Education, Manipal, was the Chief Guest.
- ⊙ Expert Review Meetings for NAAC Reaccreditation were organized on 13.11.2021 and on 25.11.2021. Dr. R.Rajendran, Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore and Dr. N.Ponpandian, Director – IQAC, Bharathiar University, Coimbatore, were the Experts.
- ⊙ Three – Day Faculty Exchange Programme was organized in association with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, from 09.03.2022 to 11.03.2022.

SERVICE TO HUMANITY

SOCIETAL DEVELOPMENT PROGRAMMES

- ⊙ As a part of Extension Activity, Department of Biochemistry conducted 'COVID-19 Vaccination Camp' for Faculty Members, Students of our College and Public on 06.09.2021.
- ⊙ An activity on 'Health Care Camp' for Teaching and Non-Teaching Staff Members was organized by the Department of Biochemistry on 07.09.2021.
- ⊙ Department of Physics carried out an activity along with the Department of Computer Science on 'E-Waste Management' on 21.10.2021.
- ⊙ Final Year PG Students taught the concept of Mathematics, donated the needy things, conducted games and distributed prizes for the children of Panchayat Union Primary School at Nanjanapuram, Erode on 01.11.2021.
- ⊙ Department of Business Administration conducted an activity at Government Primary School, Koorapalayam Village, on 20.11.2021. Painting of the Building Walls cum Training Programme on 'Fundamentals of Entrepreneurship' for the students was carried out and provided stationeries to the students.
- ⊙ Department of Corporate Secretaryship with Computer Applications and Professional Accounting conducted 'Unnadha Karangal' at Pichandampalayam Panchayat and Veppampalayam South Arjunan Colony on 03.12.2021.
- ⊙ இலக்கியவட்டம் சார்பாக 10.12.2021 அன்று அறச்சலூர் அரசு மேல்நிலைப் பள்ளியில் நீட்டிப்புச் செயல்பாடுகளாக அப்பள்ளியில் பயிலும் மாணவர்களுக்கு, 'பாரதியார் சிந்தனைகள்' குறித்து பேச்சுப்போட்டியும், பாடல் ஒப்புவித்தல் போட்டியும் நடத்தப்பட்டு வெற்றி பெற்றவர்களுக்குப் பரிசுகள் வழங்கப்பட்டன.
- ⊙ Extension Activity cum Awareness Programme on 'Energy Conservation by distributing LED bulbs to PUPS' was arranged by the Department of Physics on 14.12.2021 at Government Primary School, Kathirampatti, Erode.
- ⊙ Clothes and Stationery items were donated to the Orphan kids of Karunai Illam, Gobichettipalayam under the Extension Activity on 05.01.2022 by the Department of Management Science.
- ⊙ Department of Social Work organized an extension activity to READ NGO, Sathyamangalam and Siva Sakthi Physiotherapy and Rehabilitation Centre on 26.01.2021. The aim of this activity was to enrich the students' knowledge on activities of READ NGO.
- ⊙ Department of Biochemistry also organized a 'Health Care Camp' (Blood grouping & Blood sugar Testing Camp) for Public in Maarappampalayam, Bhavani Taluk, on 26.01.2022.
- ⊙ 'Hands on Training on Azolla Cultivation and Vermicompost' was organized for Farmers in Maarappampalayam, Bhavani Taluk, on 26.01.2022 by the Department of Biochemistry.
- ⊙ Department of Biotechnology arranged a Programme on 'Awareness and Prevention of Dengue Fever' for the Government Boys Higher Secondary School, Perundurai on 22.02.2022.



Talk on Healthy Eating

- ⊙ Garments designed and constructed by the students of Costume Design and Fashion were donated to Hearts Trust Children Home & Child Adoption Centre, Erode, on 10.03.2022.
- ⊙ Department of Computer Application arranged a Career Guidance Programme, on Higher Education an activity to Government Boys Hr. Sec. School Students, Perundurai on 10.03.2022.
- ⊙ Department of Commerce with Computer Applications arranged programmes at Government Primary School, Chennappanayakkanpalayam and Government Middle School, Chinnamallampalayam, on 15.03.2022 and 16.03.2022 and emphasized about the need for education and computer usage through their laptops. In addition to that students distributed the stationery items to school students. Various fun games were also conducted.
- ⊙ Workshop was carried out on 'Computer Basics – MS Office' in Government Elementary School, Kolathupalayam, Gangapuram on 24.03.2022 by the Department of Business Administration with Computer Applications.
- ⊙ Department of Commerce conducted an Extension Activity on 04.04.2022 at Panchayat Union Primary School, Kathirampatti, to insist the Saving Habit among the school students.
- ⊙ Skill Based Activity on 'Art and Craft' was conducted for the students of Kasturba Government Aided Primary School, Uppilipalayam, Chennimalai on 04.04.2022 by the Department of Costume Design and Fashion.
- ⊙ The Department of Catering Science and Hotel Management organized an Extension Activity to the Government School, Rangampalayam, on 12.04.2022. Awareness talk on 'Healthy Eating' was delivered to the students and distributed stationery items to them.
- ⊙ BEEJ - Hindi Literacy Programme - Teaching Hindi to the School students of Panchayat Union Government Primary School, Kathirampatti, was carried out from 21.04.2022 to 04.05.2022. Learning aids were also distributed at free of cost to the students.
- ⊙ Department of Corporate Secretaryship with Computer Applications and Professional Accounting conducted 'Well Being out of Waste' in association with ITC Ltd, Coimbatore, on 22.04.2022 through which around 3 tonnes of old newspapers and note books were exchanged with new stationery.



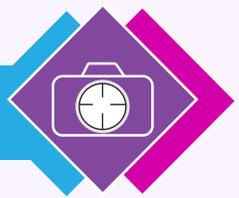
Commerce - Saving Habit



Biotechnology - Extension Activity



Mathematics - Extension Activity



Eco Club - Cleaning Activity



BBA - Capacity Building Programme



BBA - Workshop



BBA(CA) - Training Programme



Biochemistry - MoU



Biochemistry - Industry Interface Programme



Biotechnology - Educational Visit



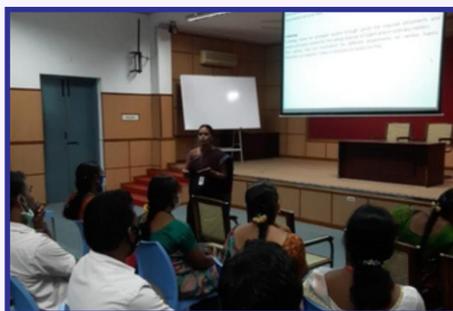
Biotechnology - Outreach Activity



Biotechnology - Hands on Training



Commerce - Capacity Building Programme



Commerce - Training Programme



Commerce(CA) - Capacity Building Programme



Photo Gallery



MBA - Workshop



Psychology Awareness Talk on Mental Health Day



Readers Club - Competition



CSCA & PA - MoU



Psychology - Rally



CDF - Fashion Gala



Physics - Guest Lecture



CSHM & Biotechnology -Workshop



CTIT-Awareness Programme



Biochemistry - Energy Conservation Awareness Programme - Extension Activity



Hindi - Crash Course for Non Teaching



Eco Club - Workshop on Paper Bag



Commerce(CA) - Hands on Training



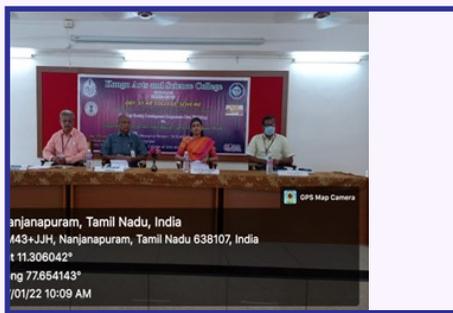
CSCA&PA - Training Programme



CTIT - Workshop



CTIT - Award Day



DBT - Faculty Development Programme



DBT - Star Student Award Ceremony



English - Christmas Celebration



English - Workshop



English - Valediction



English - Seminar Programme



Mathematics - Cultural Fest



Mathematics - Ramanujan Day Celebrations

Internal Quality Assurance Cell (IQAC)



FDP on Investors Awareness



Academic Audit



FDP on NAAC Accreditation



Teachers Day Celebration



FDP on Professional English



FDP on Skills for Successful Mentoring



Induction Programme



Induction Programme for the PG Students

GLIMPSES OF 2021 - 2022



Since 1994

KONGU ARTS AND SCIENCE COLLEGE (Autonomous)

Nanjanapuram, Erode - 638 107.
Affiliated to Bharathiar University, Coimbatore.
Approved by UGC & AICTE and Re-accredited by NAAC
ISO 9001:2015 Certified Institution



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The secret of life, though, is to fall seven times and to get up eight times – Paulo Coelho

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