



Madhan Mohan,
CFO,
JS Auto Cast Foundry India

Having a Bachelor's degree in Commerce from Kongu Arts & Science College, Erode and an MBA from Bharathiar School of Management & Entrepreneur Development, Coimbatore, Madhan specializes in Strategic Management, Relationship Management, Corporate Finance and Project Financing.

Hobbies: Reading, hiking, and Trekking

Favorite Cuisine: Home-made Indian Cuisine

Favorite Travel Destination: Wildlife destinations

MADHAN MOHAN

DELIVERING INNOVATIVE STRATEGIES BEYOND FINANCIAL FUNCTIONS FOR THE ORGANIZATION

"A leader is one who knows the way, shows the way and goes the way", John C Maxwell. Madhan Mohan, CFO, JS Auto Cast Foundry India Pvt Ltd, is a great testament to these words. Madhan invests his time in guiding people to success and ensuring they perform at their best. He is a leader who plays a role beyond financial functions and facilitates growth by delivering strategic value to the organization. He holds crucial responsibilities within the organization and exceptionally handles its financial affairs, planning, analytics, enterprise risk management, capital deployment, banking relations, taxation, treasury, forex risk, legal affairs, corporate compliance, regulatory affairs, government affairs, company secretarial affairs, board & shareholder relationship, corporate governance practices & talent development. During his professional journey, clutching his ability to adopt proactive and collaborative approaches quickly, he has been able to revamp various companies in their tough times. He is known for innovatively managing business operations and has often been called the modern-day Philip Kotler by one of his colleagues. He carries comprehensive experience in Financial Modeling and Company Valuations. An empathetic leader, Madhan is always passionate about building an organizational culture with trust, tolerance, and transparency. CEO Insights engages in an exclusive interview with Madhan.

What has been your inspiration in venturing into the finance domain, and what drives you today?

Right from my days of MBA, I had been taking a keen interest in the Financial domain. During

the educational journey, I underwent an internship with Johnson & Johnson, where I was associated with cost-cutting in clearing and forwarding operations. It was from that very phase that I developed a passion for building out of the box financial strategies and enhance my financing skills in every possible way. In the year 2004, I joined Finolex, where I was part of the trade and promotions department of the company. Later in 2007, I got a greater opportunity to work with the Citi Group, where I was responsible for sales, operations, collections, retention, and revenue generation of the company. After a year with the Citi Group, I took the road to entrepreneurship and ran a technology training and development startup for three years. Though the company did not do well and I had to shut it down, yet it taught me a lot of lifechanging lessons and helped shape my career. It also made me realize my ability to innovate across the financial sector. So, I rebooted my career and started providing solutions to corporates and SMEs on finance through an Investment Banking Boutique. After acquiring a lot of hands-on experience in the financial field, I joined JS Auto Cast Foundry India as the CFO of the company in 2017 and since then have been leading the company across diversifying sectors, especially finance.

Tell us about JS Auto Cast Foundry India and its unique characteristics.

We are known for manufacturing of machined ductile iron castings for numerous internationally renowned brands. Our uniqueness lies in our reliable manufacturing, precision, durability, and cost-effectiveness. We claim ourselves to be one of the best in the Global industry. We focus on constant investment in the upgradation of equipment and modernization of the plant. We do not hesitate in seeking out new technologies and find quality people with technical expertise and a clear understanding of market trends and demands which helps us to provide our clients with the best services. Our experienced team provides customized products that are always right in the very first attempt.

Reflect on the changing roles of CFOs across the global economy. How do you keep yourself updated on the industry's constantly changing trends?

Today CFO is not just the Chief Financial Officer, but someone who is responsible for building the overall strategy of the company. His role has become wider than what it used to be; a CFO needs to be responsible for the functions across the value chain and managerial operations of the company as well as maintaining a stable relationship with the shareholders. To cope up with my role, I keep myself updated by reading multiple financial magazines and indulging with the youth. Meeting young students and listening to their queries makes me enthusiastic, which leads me to invest more time in researching and innovating strategies for the company.



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Share a piece of advice to the students who would like to set a benchmark in their career, especially in finance operations.

Challenges are part of every professional journey. Be brave enough to meet those challenges, allow yourself to make mistakes and learn from them. Develop confidence to build teams and lead them towards success. The financial sector is definitely getting wider. The opportunities are growing across every business perspective. [CEO](#)

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IS PROUD TO PRESENT

MADHAN MOHAN,
CFO, JS Auto Cast Foundry India

AS ONE OF THE
Top 10 Chief Financial Officers - 2022

This is an annual recognition that showcases exceptional leaders & professionals in the financial department of an organization who guide the organization to its future by setting benchmarks across different key parameters.

Sujith
Sujith Vasudevan
Managing Editor