

# PRIVIS

## In House Magazine of KASC



..Marching towards Excellence...

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#### **ABOUT THE INSTITUTION**

Kongu Arts and Science College is an Autonomous Co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

#### **VISION**

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

#### **MISSION**

- To develop an effective curriculum and optimize institutionalized students activities
- ❖ To involve learners in practical life situations
- To expose students to rural realities
- ❖ To sensitize learners to national heritage and values

#### **OBJECTIVES**

- To mould the rural youth as self-reliant and socially responsible citizens
- To facilitate the learners to hone their leadership qualities
- To equip the learners with updated technological knowledge
- To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society

## **QUALITY POLICY**

We are committed to instil Knowledge and Values to the students by providing quality education to meet the global challenges. This will be achieved by

- Well framed syllabus to satisfy the needs of learners and on par with the Global Standard and Industrial Requirements
- Committed and Planned teaching
- Continual Upgradation of the Facilities and Resources
- Effective implementation of Quality Management System



Vinayagar Temple



First Year Inauguration on 22.06.2023



26th Convocation on 27.12.2023



## **ACADEMIC ACHIEVEMENTS**

#### **NAAC ACCREDITATION (4th Cycle)**

- College has attained a distinguished milestone by securing NAAC A<sup>+</sup> Grade, with a score of 3.49 CGPA out of 4.
- ❖ First Self-Financing College in Bharathiar University to achieve the esteemed NAAC A<sup>+</sup> grade with the highest score of 3.49 in the fourth cycle.
- First Arts and Science College in Erode District to attain the NAAC A<sup>+</sup> grade with the highest score.

#### **AWARDS AND RECOGNITION**

#### **INDIA TODAY - 2023 (National Level)**

Our College Stands in Top 200 in all the Six Categories as follows:

*	Costume Design & Fashion	-	47
*	BCA	-	64
*	BBA	-	76
*	Commerce	-	91
*	Science	-	88

#### **RESEARCH ACTIVITIES**

Social Work

Arts

12 Scholars were awarded Ph.D. Degree and 04 faculty members received Ph.D. Guideship. Additionally, 77 Research Articles by the faculty members were published in various reputed Journals with Impact Factor and 2 Research Articles by the Faculty Members were published in SCOPUS.

60

#### **FUNDS RECEIVED**

The Departments of Biochemistry, Biotechnology, Computer Science and Physics organized a Five-Day, 'In service Training Programme' for Science Teachers of Erode District catalysed and supported by Tamil Nadu State Council for Science and Technology (TNSCST), Chennai, with a grant amount of Rs.90,000/- from 08.01.2024 to 12.01.2024.

## The Following Faculty Members have completed Ph.D. during the academic year 2023-2024:

- Ms. M. Umadevi, Assistant Professor, Department of Tamil
- Ms. M. Revathi, Assistant Professor, Department of Commerce
- Mr. G. Karthikeyan, Assistant Professor, Department of Biochemistry
- Ms. M. Manju, Assistant Professor, Department of Computer Science (UG)
- Ms. G. Priyadharshini, Assistant Professor, Department of Mathematics
- Mr. P. Maheshkumar, Assistant Professor, Department of Mathematics
- Mr. M. Arul Raja, Assistant Professor, Department of BBA
- Mr. N. Rajasekaran, Assistant Professor, Department of BCA

#### **PATENT RIGHTS**

The following Faculty Members have received Patent for their Research Work

- Dr. G. Manju Associate Professor and Head, Department of Business Administration (CA)
- Dr. V. Senthur Velmurugan Librarian
- Dr. A. K. Vidya Associate Professor and Head, Department of Biochemistry
- Dr. N. Sangeetha Associate Professor, Department of Biochemistry
- Dr. G. Karthikeyan Assistant Professor, Department of Biochemistry
- Dr. R. Pushpalatha Assistant Professor, Department of Computer Science (UG)
- Mr. P. Ramesh Assistant Professor and Head, Department of Computer Science (UG)
- Mr. R. Rasu Associate Professor, Department of Biochemistry
- Mr. S. Natarajan Assistant Professor, Department of Biochemistry
- Ms. T. Radha Assistant Professor, Department of Biochemistry
- Dr.T.A.Sangeetha Associate Professor and Head, Department of Computer Applications (UG)
- Mr. T. G. Nagulan Assistant Professor, Department of Biochemistry



## **ACADEMIC ACHIEVEMENTS**

#### **BOOK PUBLICATIONS**

#### **FACULTY MEMBERS**

- Dr. H. Vasudevan, Principal and Dr. D. Yuvashankar, Assistant Professor, Department of Commerce (CA), co-authored a book titled 'Business Environment'.
- Dr. S. Nagarajan, Associate Professor & Head, Department of Mathematics, authored two books titled 'Numerical Analysis and Probability' and 'Graph Theory'.
- Mr. P. Ramesh, Assistant Professor & Head, Department of Computer Science (UG) and Mr. S. Muruganantham, Assistant Professor & Head, Department of CT & IT, co-authored a book titled 'Machine Learning with Python: A Guide for Data Scientist'.
- Dr. R. Pushpalatha, Assistant Professor, Department of Computer Science (UG), authored a book titled 'Machine Learning Techniques'.
- Dr. M. Sarmeledevi, Assistant Professor,
   Department of Tamil, authored a book titled
   'மந்திர சங்கும் பப்பிக்குட்டியும்' (Mandhira Sangum Puppy Kuttiyum).
- Dr. M. Shanmugapriya, Assistant Professor, Department of Computer Science (UG), authored a book titled 'Data Science Using Python'.

#### **STUDENTS**

- Mr.V.A.Natarraj of III B.Sc Mathematics published a book 'அடர் சுடர்' (Adar Sudar) and won Rs. 8,750/in the Intercollegiate meet.
- Ms.P.Madhumitha of III B.Sc Mathematics published her digital Artwork in the poem book 'அவள் அன்பில் அடங்குதே' (In Her Love)
- Ms.V.Nandhini of III B.A Tamil Literature published two poem books named 'செண்பகத் தென்றல்' (Senbaga Thendral) and 'தேன்சிட்டு' (Thenchittu)

#### **SPECIAL ACHIEVEMENTS**

#### **STUDENTS**

- Ms. S. Juliya Sharon of II B.Sc Biochemistry, was selected for the prestigious 'Summer Research Fellowship Programme - 2023' jointly sponsored by Indian Academy of Sciences (IASC) Bengaluru, Indian National Science Academy (INSA) New Delhi and National Academy of Sciences (NASI) Allahabad, Programme at National Centre for Cell Science, Pune, during May-July 2023 with a fellowship of Rs. 12,500/per month.
- Ms. G.Gurupriya of II B.Sc Mathematics participated in the Summer School for Women in Mathematics and Statistics conducted by Tata Institute of Fundamental Research (TIFR), Bengaluru from 29.05.2023 to 09.06.2023.
- Ms. K.S.Kaviya of III B.Sc. CDF won the 'Handloom Maharani' title among 170 participants at Kovai Makkal Sevai Maiyam and Dream Zone's Handloom fashion show on 'National Handloom Day Celebrations 2023' held on 07.08.2023 at Coimbatore.
- The Students of the Mathematics Department won the Overall Championship Trophy at the Inter-Collegiate meet held at Vellalar College of Education, Erode, on 22.12.2023.
- NCC Cadet M.Selvam participated in the Marina Republic Day Camp at Jeppiar University, Chennai, from 03.01.2024 to 12.01.2024 & at Presidency College, Chennai, from 18.01.2024 to 27.01.2024 and won a medal.
- S.Aswin and T.T.Harini of II B.Sc. Biotechnology hosted the 'Soap Making Workshop' organized by KASC Science Forum and Institution's Innovation Council on 05.02.2024 and 06.02.2024.



## **ACADEMIC ACHIEVEMENTS**

- The Students of the English Department won the Overall Championship Trophy at the Inter-Collegiate meet held at Nandha Arts and Science College, Erode on 23.02.2024.
- The Students of Costume Design and Fashion won Seven Overall Championship Trophies at the Inter - Collegiate meets held at the following colleges during 2023-2024:
  - ⇒ Lady Doak College, Madurai.
  - NIFT TEA College of Knitwear Fashion, Tirupur.
  - ⇔ Khadi and Village Industries Commission at Tiruchirapalli.
  - Hindusthan College of Arts and Science, Coimbatore.
  - Sasurie Institutions, Vijayamangalam.
  - ⇒ KSR Educational Institutions, Tiruchengode.
  - Vivekananda Arts and Science College for Women, Sankagiri.
- Students actively participated in various Inter-College meets around the state and won Prizes in various events including 9 Overall trophies. They bagged a cash prize of Rs. 1,28,180/- with garnering laurels to our Institution during the academic year 2023- 2024.
- Department of Computer Science (UG) emerged as the 'Pongal Vizha Contest - Winners' in the competitions held on 11.01.2024 and achieved the 'Overall Championship Trophy - Winners' in the cultural competitions 'KONGU CULTURAL FEST - 2024' conducted by the College on 24.01.2024.

#### IMPORTANT FUNCTIONS OF THE COLLEGE

- The Inaugural Function for the First Year Undergraduate students was held on 22.06.2023. The Chief Guests of the day were Swami Harivratananda Swami from Sri Ramakrishna Mission Vidhyalaya, Coimbatore and Pulavar M. Ramalingam, Writer and Public Speaker.
- Induction Programme for the First Year Postgraduate students was conducted on 01.09.2023. JCI Senator. R.S. Prabhu, Past Executive Vice President & National Trainer, Junior Chamber International India, was the Chief Guest.
- The 26<sup>th</sup> Graduation Day of the College was held on 27.12.2023 and 1493 students received their degrees from Dr. N. Ponpandian, Controller of Examinations incharge, Bharathiar University, Coimbatore.
- Sports Day was celebrated on 07.03.2024. Mr.J.Nadarajan, International Volleyball Player, Chennai and Mr. K. Vignesh, Alumnus, Sub Inspector of Police, Chennai, were the Chief Guests.
- Achievers Day was celebrated on 08.03.2024. Mr. C. Madhan Mohan (Alumnus), Chief Financial Officer, JS Auto Cast Foundry Pvt Ltd, Coimbatore and alumna Ms.N.Shobana, Industrial Cooperative Officer, Department of Industries and Commerce, Government of Tamil Nadu, Chennai, were the Chief Guests.
- College Day was celebrated on 08.03.2024 and Ms. Santhamani, Debater and Actress, Coimbatore, was the Chief Guest.
- Hostel Day was celebrated on 09.03.2024 and Thiru. E.R.K. Krishnan, Vice President, KVIT Trust, Perundurai, was the Chief Guest.



## **BEST PRACTICES**

#### Value Education

The Value Education offered by the College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence.

#### Meditation

The institution believes that healthy minds generate healthy society. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.

#### **Grammar Test**

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar

#### **Vocabulary Enrichment**

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour, during which Newspapers are read by the students.

#### **Alumni Associations**

Each Department has an Alumni Association and alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

#### College Bazaar

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

#### **Fitness Hour**

Exclusively allotted to keep the students physically fit.

#### **Finishing School Programme**

The Training and Placement Cell takes efforts to make the Pre-final Year Students fully equip themselves with industry based knowledge.

#### **Centre of Mind**

The well being of the students are taken care of, through the 'Centre of Mind' which provides counselling to the needy students.

#### Value Added Course

Various Skill Oriented Courses are conducted every year. Nearly 50 Courses, including Professional Course and UGC Add-on Course are offered to enhance the skill sets of the students.





## **ACTIVITIES OF THE DEPARTMENTS**

## **தமிழ்த்துறை**

- தமிழ் மன்றத்தின் துவக்க விழா 02.08.2023 அன்று நடைபெற்றது. இதில் எழுத்தாளர் மற்றும் கவிஞர் மகுடேசுவரன் அவர்கள் கலந்து கொண்டு, 'தமிழ் காப்பது நம் முதல் இலக்கு' என்ற தலைப்பில் சிறப்புரையாற்றினார்.
- 28.08.2023 அன்று இலக்கிய வட்டத் தொடக்க விழாவில் ஈரோடு கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் ஆ. செந்தாமரை அவர்கள் 'இலக்கியம் படைப்போம்' என்ற தலைப்பில் சிறப்புரையாற்றினார்.



தமிழ்மன்றத் துவக்க விழா



பாரதீயார் பிறந்தநாள் விழா

- 11.12.2023 அன்று தமிழ்த் துறை இலக்கிய வட்டம் சார்பில் மகாகவி பாரதியாரின் பிறந்தநாள் விழா கொண்டாடப்பட்டது. இதையொட்டி மகாகவி சுப்பிரமணிய பாரதியார் திருவுருவப்படத்திற்கு மலர் தூவி மரியாதை செலுத்தப்பட்டது. இதில் கல்லூரி முதல்வர், துறைத்தலைவர், பேராசிரியர்கள், மாணவ, மாணவியர் கலந்து கொண்டனர். தமிழ்த்துறை இலக்கிய வட்டம் சார்பில் பல்வேறு போட்டிகள் நடத்தப்பட்டன. இந்தப் போட்டிகளில் கல்லூரியின் அனைத்துத் துறைகளைச் சார்ந்த மாணவ, மாணவியர் பங்கேற்றனர்.
- தமிழ்த்துறை சார்பில், துறைகளுக்கிடையேயான பொங்கல் விழா போட்டிகள் 12.01.2024 அன்று நடத்தப்பட்டன.
   நிகழ்ச்சியில் அனைத்துத் துறை மாணவ, மாணவியர் கலந்து கொண்டனர்.
- இந்தி மற்றும் இதர மொழித் துறையுடன் இணைந்து 21.02.2024 அன்று தாய் மொழி தீனம் கொண்டாடப்பட்டது. பாட்டு, ஓவியம் எனப் பல்வேறு போட்டிகளும் நடைபெற்றன. இதீல், பல்வேறு துறைகளைச் சார்ந்த மாணவ, மாணவியர் பங்கேற்றனர்.
- 29.02.2024 அன்று துறை சார்பாக ஒரு நாள் பயிலரங்கம் நடத்தப்பட்டது. தீருவாரூரைச் சேர்ந்த தமிழ்நாடு மத்தியப் பல்கலைக்கழகத்தின் இணைப் பேராசிரியர் மற்றும் தமிழ்த் துறைத் தலைவர் முனைவர் க. ரமேஷ் கலந்து கொண்டு, 'நாடகம் – எழுத்தும் நடிப்பும்' என்ற தலைப்பில் சிறப்புரையாற்றினார்.
- தமிழ்த் துறையின் நிறைவு விழா O1.O3.2O24 அன்று நடைபெற்றது. இதில் கோவை பி.எஸ்.ஜி கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறை உதவிப் பேராசிரியர் முனைவர் ப. பாரதி அவர்கள் கலந்து கொண்டு 'வகுப்பறைகளில் கதைகள்' என்ற தலைப்பில் சிறப்புரையாற்றினார்.



நாடகப்பட்டறை – பயிலரங்கம்





## **DEPARTMENT OF HINDI AND OTHER LANGUAGES**

- Inaugural Function of Rangmanch '23 and Orientation Programme on Career Guidance was organized on 21.07.2023. Lt Cynthia George, Assistant Professor and Head, Department of French, Providence College for Women in Coonoor, served as the Resource Person.
- Onam Festival of Harvest was celebrated on 24.08.2023 to inculcate the tolerance and harmony towards, cultural, regional and linguistic diversities among the Students.



**Hindi Day Celebration** 



**World Sanskrit Day Celebration** 

- World Sanskrit Day was celebrated on 28.08.2023 with a Quiz Contest on Ramayan and Mahabharat among the students as Intra College Meet to create awareness among the students about the rich cultural heritage of our country through one of the World's Classical language Sanskrit.
- Hindi Divas was celebrated on 20.09.2023 with various competitions like Picture Connection Quiz, Solo Song and Group Dance among the students as Intra College Meet to spread the spirit of learning Hindi as the Communicative Language.
- Festival of lights Diwali was celebrated on behalf of all the departments on 09.11.2023.
- Book Review Reading Marathon under Literary Circle to develop the habit of reading among the students was organized on 21.07.2023, 31.08.2023, 22.09.2023 and 06.10.2023 respectively.
- Tributes were paid to the First Female Teacher of our Nation, Savithribhai Phule on her 192<sup>nd</sup> Birth Anniversary by all the female faculty members of the College on 03.01.2024.
- Book Review & Movie Review under Literary Circle to develop the reading, viewing and analytical skill among the students were organized on 19.01.2024 & 21.02.2024 respectively.



**Book Review** 

- The Department also conducted Matrubhasha Divas with various competitions along with the Department of Tamil on 21.02.2024.
- International French Day was celebrated on 06.03.2024 with Adzap and Poster Making events to create awareness among the students about one of the most Spoken Foreign Languages in the world.
- Holi Festival of colours was celebrated on 06.03.2024 with cultural programmes.





## **DEPARTMENT OF ENGLISH**

- Bridge Course was conducted by the Department from 27.06.2023 to 30.06.2023.
- Inauguration of Consilium, English Literary Club Activities for the Academic Year 2023-2024 was organized on 14.07.2023. Cpt. Dr. M. S. Zakir Hussain, Assistant Professor in English, Govt Arts College (Autonomous), Coimbatore, was the Resource Person.
- Orientation Programme for the First Year UG Students was organized on 14.07.2023. Dr. V. Anbumani, Associate Professor and Head, **Bridge Course** Department of Hindi and Other Languages, Dr. M. Sarmeladevi, Assistant Professor, Department of Tamil, and Dr. K. Prabha, Assistant Professor, Department of English, were the Resource Persons.





- Guest Lecture was organized on 'Feministic Approaches in Literature' on 02.09.2023. Dr. R. Krishnaveni, Assistant Professor (Selection Grade) and Head, Department of English, Puratchi Thalaivi Amma Government Arts and Science College, Palladam, was the Resource Person.
- One Day Field Visit to Madurai American College was arranged for the students of the Department to envision the enactment of the Play Othello on 15.09.2023.

**Guest Lecture** 

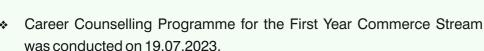
- The Department organized Personality Development Programme on 27.09.2023. Mr. R. Thirumala Rajan, Assistant Professor, Department of English, Kongu Engineering College, Erode, was invited as the Resource Person.
- Guest Lecture on 'English Literature for Competitive Examinations' was organized on 18.12.2023 and Dr.S.Kumaran, Assistant Professor, PG and Research Department of English, Thiruvalluvar Government Arts and Science College, Rasipuram, was the Resource Person.
- The Department also organized Personality Development Programme on 'Overcoming Mobile Addiction' on 20.12.2023. Dr. P. Tamilselvan, Assistant Professor, Department of Psychology (Aided), PSG College of Arts and Science, Coimbatore, was the Resource Person.
- Valediction of Consilium was organized on 04.03.2024. Dr. Nancy Thambi, Associate Professor in English, PSG College of Arts and Science (Autonomous), Coimbatore, was Personality Development Programme the Resource Person.





## **DEPARTMENT OF COMMERCE**

- Student Induction Programme for the First Year Students was conducted on 26.06.2023. Dr.K.M.Kumaraguru, Associate Professor and Head, Department of Commerce, was the Resource Person.
- An Orientation Programme for the First Year Students was conducted from 17.07.2023 to 18.07.2023 and Mr.G.Kumaraguru and Mr.Shanmugasekar, Gen Zee Training and Consulting, Erode, were the Resource Persons.



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**Student Induction Programme** 

❖ Final Year Students were taken to Erode Book Festival on 11.08.2023 to develop their Reading and Comprehension Skills.

Anti- Drug Pledge was taken on 11.08.2023.

- 'Intrafesi 2023' Intra-department event was conducted on 23.09.2023 to inculcate the hidden talents of students through various events.
- ❖ E-Quiz on 'Constitution of India' for all the UG Students of the College was conducted from 02.10.2023 to 09.10.2023. Around 900 participants attended and got E-Certificates.
- Final year students visited the Malanadu Co-Operative Tea Factory in Vagamon, Kerala on 06.10.2023 and on 07.10.2023.



**E-Quiz Programme** 

- Soft Skill and Behavioural Training Programme for the Second Year Students was conducted from 11.12.2023 to 13.12.2023 with Mr. A Thirunavukkarasu, Soft Skill Trainer, was the Resource Person.
- Soft Skill Training Programme for the First Year Students was conducted on 14.12.2023 and on 15.12.2023 and Mr. J Thangavel Raj, Soft Skill Trainer, was the Resource Person.
- Tally Induction Programme was conducted on 20.01.2024 for the Final Year Students and Mr. S. Saravanan, Punch Gurukulam, Virudunagar, was the Resource Person.
- ❖ School Level E-Quiz Programme was conducted for all higher secondary school students of Commerce stream on 26.01.2024.
- Awareness Programme on 'Plastic Free Environment' was conducted on 07.02.2024.
- KASCO a grand shopping fest was conducted on 08.02.2024 and on 09.02.2024 jointly with the Department of Commerce with Computer Applications.



**INTRAFESI** 

Guest Lecture on 'Insurance Sector in India' was conducted for the students on 17.02.2024.
 Mr. Narendran S P, Development Officer, LIC of India, Erode, was the Resource Person.



## **DEPARTMENT OF COMMERCE (CA)**

- 'Learn to save' a Bank Account Opening Campaign was organized in association with Karur Vysya Bank, Mettukadai, on 22.06.2023.
- An Induction Programme cum Guest Lecture for freshers on the topic 'Unveiling the Opportunities for Commerce Graduates' was conducted on 03.07.2023 and the Resource Person was Dr. S. Shenbaganathan, Assistant Professor of Commerce, Raja Doraisingam Government Arts and Science College, Sivagangai.
- As a part of Student Induction Programme, Alumni Interaction was arranged under the topic 'Professional Courses for Commerce Graduates' on 04.07.2023. The Resource Person was CA. P. Arul Jothi, Chartered Accountant, Tirupur.



- An Industrial Visit to Texvalley, Chithode, was arranged for the students as a part of Student Induction Programme on 05.07.2023.
- Virtual Alumni Interaction Programme titled 'Knowledge Sharing' was arranged on 06.07.2023 and the Resource Persons were Ms. S. Swetha, Assistant Accountant, Infosys BPM Ltd., Ms. G. Ruba, Branch Postmaster, Velur, Yercaud and Mr. S. Hariprasath, Student, Sheffield Hallam University, England.



- Association Inauguration with Yoga for Youth Empowerment was organized from 11.07.2023 to 12.07.2023. The Resource Person was Prof. S. Lalitha, Erode Manavalakalai Mandram Trust, Erode.
- Diagnostic Test in English, Mathematics, Accountancy and Computer Science was conducted for the students on 17.07.2023 and Bridge Course was conducted from 18.07.2023 to 21.07.2023 for the students who got below average marks in Diagnostic Test.

#### **Inauguration with Yoga**

- 'Income Tax Day' was celebrated on 24.07.2023 to emphasize the importance of paying taxes. The Resource Persons were Mr. Atul Kumar, Mr. R. Manoharan and Mr. R. Sampath, Income Tax Officers, Erode.
- A Letter to School Teacher 'Anbulla Aasiriyarkku,' was conducted on the eve of Teacher's Day on 02.09.2023, wherein the students wrote letter to their school teachers marking their fond remembrance.
- On 25.09.2023, 'Legal Literary and Awareness Programme' was conducted for the students and the Resource Persons were Mr. A. Nithishkumar and Mr. N. Sugavanam, Students from Central Law College, Salem.
- Awareness Programme titled 'Essentials of Tally ERP' was organized on 25.09.2023 to enhance the student's skills on Tally. The Resource Person was Ms. M. Akshaya, software trainer, ETS Academy, Erode.
- Programme on 'Career Opportunities in Insurance Sector' was organized on 26.09.2023. The Resource Person was Mr. S.P. Narendran, Development Officer, LIC, Erode.
- 'Talent Hunt 2023,' an intra-department competition was conducted on 30.09.2023 for the students to showcase their talents.





- The Heads of Commerce oriented departments of the college threw a limelight on 'Career Opportunities for Commerce Students' to the school students of Kongu National Matriculation Higher Secondary School, Erode, on 31.10.2023.
- On 17.11.2023, 'Shaping Commerce Career for School Students' was organized for the Students of Rajendran Matriculation Higher Secondary School, Erode. The Heads of Commerce oriented departments of the college addressed them.
- Guest Lecture titled 'New Trends of AI in Digital Marketing' was organized on 08.12.2023. The Resource Person for the lecture was Ms. N. Hamsaleela, Management Trainer, MAXCADD, Coimbatore.



**Career Opportunities for Commerce Students** 



**New Curriculum for CA Aspirants** 

- Workshop on 'Preparation Strategies for Competitive Examinations' was organized to the students on 12.12.2023. The Resource Person was Mr. N. S. Nallaswamy, Deputy BDO, Erode.
- On 13.12.2023, Career Counseling Programme with the title 'New Curriculum for CA Aspirants' was conducted. The Resource Persons were CA. K. Senthil Kumar, Vice Chairman, Tirupur Branch of SIRC of ICAI, CA. M. Vishnu Kumar, Chairman, CPE Committee and CA. E. Mahesh, Past Chairman, CPE Committee, Tirupur Branch of SIRC of ICAI.
- Guest Lecture titled 'Importance of CSR in Business' was organized on 14.12.2023 for the students. The Resource Person was Dr. R. Chandrasekaran, Trainer, Annamalai Capital Service, Coimbatore.
- On 20.12.2023, Soft Skill Training Programme on the title 'High impact: Soft Skill in Digital Era' was organized. The Resource Person was Mr. R. Sasikumar, Faculty of Business Studies, CS Academy, Erode.
- Career Counselling Programme named 'Exploring Career Planning for Commerce Students' was organized on 21.12.2023. The Resource Person was Dr. P. Jayasubramanian, Professor of Commerce (CA), Dr. NGP Arts and Science College, Coimbatore.
- On the eve of National Youth Day, a Guest Lecture named 'Vizhithezhu Thozha' (விழித்தெழு தோழா) was organized on 10.01.2024. The Resource Person was Mr. K. Thirumalai Azhagan, Thirukural Annotator, Erode.
- Seminar titled 'Project Management Tools and Techniques' was organized on 20.01.2024. The Speaker of this seminar was, Mr. P. Prabhakaran, Assistant Professor, PSG College of Arts & Science, Coimbatore.



**Career Counselling Programme** 

- Workshop titled 'Entrepreneurship Skills, Attitude and Behavioural Development' was organized on 30.01.2024. The Resource Person was Mr. S. Jayachandran, Chief Executive officer, Erode Precision Farm Producer Company Ltd., Erode.
- Programme on 'Passport Campaign' was arranged for the students on 08.02.2024 and on 09.02.2024.





## DEPARTMENT OF CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATIONS AND PROFESSIONAL ACCOUNTING

- Students Induction Programme was conducted on 26.06.2023 for the First Year Students.
- ♦ Bridge course was conducted for First Year Non-Computer Students from 10.07.2023 to 12.07.2023 & on 14.07.2023.
- Association Activities were inaugurated on 13.07.2023. CS. A. Elanghovan, Chairman of ICSI Coimbatore Chapter was the Chief Guest. On the same day Professional Course Awareness Programme was conducted for all Commerce stream students. CS Awareness was created in Session-I by CS. C. Sakunthala, Secretary, ICSI Coimbatore Chapter and Session-II by CA. R. Arulselvam.
- The Department in association with IQAC organized a Faculty Development Programme on 'Trends in Teaching and Learning Pedagogy' on 13.07.2023. CS. K. Ravi, Chief Financial Officer, Roots Group of Companies, Coimbatore, addressed the Faculty Members.
- ❖ An Awareness Programme on SB Account Opening with Nasiyanur Indian Overseas Bank was organized on 14.07.2023.
- Academic Exchange Programme with Patrician College of Arts and Science (PCAS), Chennai, was carried out from 17.07.2023 to 19.07.2023.



**Academic Exchange Programme** 



**Orientation Programme** 

- An Orientation Programme was organized for the First Year Students on 18.07.2023. Session-I was addressed by Mr. R. Dhanapal, Art of Living International Faculty on 'Health and Happiness'. Session-II was addressed by Mr. Sri Sasikumaar, Human Lifestyle Mentor, Gnana Sanjeevanam Gurukulam, on 'Power of Self".
- Best Practice 'Mock Trading' training was given by S.Piruthiviraj (Alumnus) and by the Department Faculty Members for the Second Year students on 23.08.2023. On the same day Best Practice 'Exploring Entrepreneurs' training was given by the Department Faculty Members for the Third Year students.
- The Department in association with IQAC organized 'Legal Awareness Programme' on 30.08.2023. Legal Awareness was created by Mr. V. Suren & Mr. N. Sugavanam, students of the Central Law College, Salem in two sessions for students, Non-teaching staff members and Drivers.
- Guest Lecture on Financial Services and Opportunities was conducted on 31.08.2023. CA P. Prasanth Surya,
   was the Resource Person.
- Faculty Exchange Programme with Sri Rama Krishna Mission Vidhyalaya College of Arts and Science (Auotnomous), Coimbatore, was carried out from 20.09.2023 to 22.09.2023. Mr. C. Karthick, Assistant Professor, SRKMVCAS, Coimbatore and Dr. P. Parvatham, Associate Professor, KASC, Erode, were involved in the Programme.





- ❖ Dr.M.Shanmuga Sundaram, Trainer of Phoenix Training Academy imparted Personality Development Programme on 21.09.2023 & 22.09.2023 under the topic 'Be a Google Map".
- \* Hybrid mode International Multidisciplinary Conference on 'Emerging Trends in Humanities in the New Revolutionary Era 5.0' was organized by the Department in collaboration with Patrician College of Arts and Science, Chennai, on 26.09.2023. Prof. Dr. Firdous, Professor from Indonesia addressed on 'New Business Opportunities in the Digital Era", Prof. Ramanathan Karuppiah from Australia addressed on 'Artificial Intelligence and Sustainability Development". Dr. M.B. Arun Balakrishnan, Assistant Professor from Kerala, addressed on 'Research and Economic Impact in Industry 5.0". Mr. Balaji Sadagopan, COO Chai Kings, addressed on 'Resilience and Reinvention".



**International Conference** 

- Guest Lecture on 'Emerging Trends in Accounting' was conducted on 15.12.2023. Online Commerce Quiz exclusively for Higher Secondary Students was conducted during December 2023 and January 2024.
- The Department and IQAC in collaboration with Patrician College of Arts and Science, Chennai, organized Five Day Online National Level Capacity Building Programme (CBP) on 'Unleash the Potential of Al for Research' from 22.01.2024 to 26.01.2024. Dr. D. Kumaresan, Professor and Director, School of Commerce, K.S.R College of Arts and Science for Women, Tiruchengode, was the Resource Person.
- Workshop on 'GST and Business Practices' was conducted on 31.01.2024, 01.02.2024 & 08.02.2024 for the Final Year Students. Mr. D. Siva Shanmugam, GST Practitioner, was the Resource Person.
- Workshop on 'Tally with GST' was organized for the Second Year Students on 01.02.2024.
- 'CorPro FOCUS 2024' an Intra-Departmental Function was organized on 20.02.2024 & 21.02.2024.

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

- The Department organized the Inauguration on 'Scope of Entrepreneurship' on 14.07.2023 for the students in order to inculcate the knowledge about Entrepreneurship. The Resource Person for the programme was Dr. R.Haridas, Assistant Professor, Department of Business Administration, Chikkanna Government Arts College, Tiruppur.
- Orientation Programme on 'Make an Impact' was organized for the First Year Students on 14.07.2023. The Resource Person of the programme was Dr. D. Aarthi, Motivational Speaker, Founder, Mentora, Erode.



**Association Inauguration** 

- Orientation on Career Guidance was organized for the First Year Students on 17.07.2023 and the Resource Person for the programme was Mr.P.Kathirvel, Human Resource Development Trainer, Erode.
- Workshop on 'Practical Applications of Tally with GST' was organized for the Students on 08.01.2024 and on 22.01.2024. The Resource Person for the programme was Ms. Akshaya, Software Trainer, EST Academy, Erode.





Workshop on 'Soft Skills- Stress Management, Decision Making, and Time and Priority' was organized for the Students on 23.01.2024. The Resource Persons for the programme were Mr. Robert Lawrence, JCI Elite, Erode and Jc. T. Anandraj and JFM C Prathap, Zone Trainers, JCI Erode Galaxy, Erode.



**Workshop on Tally** 

Workshop on 'Soft Skills - Building Relationship, Interview Skills and Cyber Security was organized for the students on 23.01.2024 The



**Workshop on Soft Skills** 

Resource Persons were Jc. R. M. ManjulaKannan, Zone Trainer, JCI Erode Metro, JCI India, Jc. R. SubaPriya, Zone Trainer, JCI Erode and Jc. T.M. Prakash, JCI Erode Champion, Erode.

## DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

- EXON Association Inauguration for the academic year 2023-2024 was organized by the Department on 18.07.2023. The association was inaugurated by Dr.P.Nandakumar, JCI Certified National Trainer, Founder of Punch Strategy Hub, Chennai, followed by the Two Day Orientation Programme for the First Year Students on 18.07.2023 and 19.07.2023.
- Two-Day Programme on 'Yoga for Human Excellence' was arranged by the Department on 20.07.2023 and 21.07.2023 with the Resource Person from Erode Manavalakkalai Mandram Trust, Erode.



**Association Inauguration** 



**Leadership Skills Development Programme** 

- Bridge course for Accounting Basics was conducted for newly admitted students in the first semester by the Department on 24.07.2023.
- Personality Development Programme on 'Build the Dream with Creative Connect' was organized on 19.09.2023. JFP. P. Sundaramoorthi, Jc.Dr.V.Rajakumareshwaran, Jc Deepak and Jc Sen B.Madhavakrishnan, Zone Trainers, JCI Erode, were the Resource Persons for the programme.
- Leadership Skills Development Programme was organized on 19.09.2023 and 20.09.2023. Dr. M. Shanmugasundaram, Trainer and Psychologist, Phoenix Training Academy, Erode, acted as the Resource Person for the programme.



- Guest Lecture on 'Business Communication Ethics and Business Etiquette' was organized on 22.09.2023. Mr.K.Parivallal CEO, DMW, CNC Training Centre, Perundurai, acted as the Resource Person.
- Guest Lecture on 'Practical Life Skills for Personal and Professional Development' was organized on 03.10.2023. Eight Trainers from JCI Erode, acted as the Resource Persons.
- Guest Lecture on 'Event Management' was organized on 08.02.2024. Mr.M.Jeevasuresh(Alumnus), Director & Film Distributor, was the Chief Guest of the Event.



**Guest Lecture** 

Guest Lecture on the topic 'The Leap Ahead - For Success' was organized on 28.02.2024. Mr.P.R.Sreedhar,
 Vice President (KG Fabrics), Kannapiran Mills Ltd. Coimbatore, acted as the Resource Person.

## **DEPARTMENT OF MATHEMATICS**

- Ramanujan Association Activities inauguration and Math Club Activities for UG and PG Students was conducted on 31.07.2023. Jc. Dr. J.Deenathayalan, Principal, Gandhi Arts and Science College, Sathyamangalam, was the Resource Person.
- Orientation Programme for the First Year Students was conducted jointly with the Department of Biotechnology on 08.08.2023.
   Jc.L.Jagadesh, National Trainer, JCI India, was the Resource Person.



**Association Inauguration** 

 Anti-Ragging Week was observed on 12.08.2023 to create awareness among the students against ragging through Essay writing and Poster Making competitions. The prizes were distributed by Thiru P.C.Palanisamy, KVIT Trust member on 15.08.2023.



Yoga for IQ Development

- Yoga Programme on 'Yoga for IQ Development' was organized for the Students on 16.08.2023 by Yogi Anandaswamy, Yoga Specialist and Social Worker, Ananda Marga Pracharaka Samgha, Coimbatore.
- \* Two-Day Workshop on 'Scientific Writing Using LaTeX' was conducted under DBT Star College Scheme for the Final Year UG and PG Students from 07.09.2023 to 08.09.2023. Dr.A.Sebastian Selvaraj, Assistant Professor, Government Arts and Science College, Vedasandur, Dindigul, was the Resource Person.
- \* Two-Day Workshop on 'Introduction to Matlab Programming' was conducted under DBT Star College Scheme for the Final Year UG and PG Students from 13.09.2023 to 14.09.2023. Dr.V.Parthiban, Assistant Professor, Grade 2, VIT University, Chennai, was the Resource Person.





- Guest Lecture Programme on 'Fuzzy Sets and its Applications' was conducted under DBT Star College Scheme on 29.09.2023 for the Final Year UG and PG Students. Dr. P. Rajarajeswari, Associate Professor, Department of Mathematics, Chickanna Government Arts College, Tirupur, was the Resource Person.
- Workshop on 'Math with CorelDraw' was organized for the UG students on 25.09.2023 by Mr.S.Boopathi, Graphic Design Engineer, ETS Academy, Erode, under DBT Star College Scheme.



**Workshop on Math with CorelDraw** 

- Two-Day Workshop on 'Math with Python' was conducted under DBT Star College Scheme for the Final Year UG and PG Students from 15.12.2023 to 16.12.2023. Mr.M.Karuppusamy, Assistant Professor, Bannari Amman Institute of Technology, Sathyamangalam, was the Resource Person.
- Guest Lecture on 'Applications of Number Theory' was conducted under DBT Star College Scheme on 18.12.2023 for the Final Year UG and PG Students. Dr.M.Syed Ali, Assistant Professor, Department of Mathematics, Thiruvalluvar University, Vellore, was the Resource Person.
- 136<sup>th</sup> Birth Anniversary of Srinivasa Ramanujan was celebrated as Ramanujan Day on 22.12.2023. Various competitions were conducted for the students to exhibit their talents in Mathematics. A Special Lecture on 'Contribution of Ramanujan to Mathematics' was given by Dr.K.Mathiyalagan, Assistant Professor, Department of Mathematics, Bharathiar University, Coimbatore, to motivate the students.



**Guest Lecture** 

- Guest Lecture on 'Data Analytics Using Machine Learning' was conducted under DBT Star College Scheme on 09.02.2024. Dr.M.Prakash, Assistant Professor, Grade 2, Department of Mathematics, School of Advanced Sciences, Vellore Institute of Technology, Vellore, was the Resource Person.
- Workshop on 'Software System for Type Setting Document' was conducted under DBT Star College Scheme on 16.02.2024. Dr.V.Parthiban, Assistant Professor, Grade 2, VIT University, Chennai, was the Resource Person.
- Workshop on 'Data Analysis with IBM SPSS' was conducted under DBT Star College Scheme on 22.02.2024. Dr.S.Mohan Prabhu, Assistant Professor and Head, Muthayammal College of Arts and Science, Rasipuram, Namakkal, was the Resource Person.
- National Seminar on 'Recent Trends in Discrete Mathematics' under DBT Star College Scheme was organized on 28.02.2024. Dr.T.Tamizh Chelvam, CSIR Emeritus Scientist, Formerly Senior Professor of Mathematics, Manonmaniam Sundaranar University, Tirunelveli and Dr.T. Asir, Associate Professor, Department of Mathematics, Pondicherry University, Puducherry, were the Resource Persons.



**National Seminar** 





## **DEPARTMENT OF COMPUTER SCIENCE (UG)**

- Student Induction Programme for the First Year B.Sc (Computer Science) and B.Sc (Computer Science with Data Analytics) Students, was conducted on 26.06.2023.
- The Cyber Prodigies Forum (CPF) of the department organized a session on 'Efficient Programming and Debugging' for the First Year B.Sc (Computer Science) students on 14.07.2023.
- Orientation Programme for the First Year students was conducted on 20.07.2023 in two sessions. The sessions were handled by Mr. K.A. Kannan, HR Trainer, Psychologist, Mayiladuthurai and Ms. S. Uma maheswari, Trainer, Manavalakalai Mandram, Erode.
- Cyber Crews Students Association Inaugural and Orientation Programme for the Students was organized on 21.07.2023. The session was handled by Mr. S.Suganesh (Alumnus), Business Analyst, Robosoft Technology, Karnataka, as the Chief Guest.
- Orientation Programme for the First Year Students was conducted on 21.07.2023 and Ms.V.Kanchana, Assistant Professor in English and Dr. P. Dhinakaran, Head, Department of Tamil, KASC, were the Resource Persons.



**Orientation Programme** 



**Academic Industry Interface Programme** 

- The Road Safety Awareness Programme was conducted by the Government of India on 28.07.2023 at Municipality Marriage Hall, Erode. 75 Students and 03 faculty members of the department represented the College.
- Academic Industry Interface Programme Guest Lecture on 'Mobile Applications using Android Studio' for the Final Year Students of the Department was conducted on 25.08.2023. The session was handled by Bernard Arockiam P, Corporate Trainer, Livewire, Chennai.
- An Academic Industry Interface Programme Hands on Training cum workshop on 'IoT and its Applications' for the Final Year Students of B.Sc (Computer Science) was conducted on 14.09.2023 and 15.09.2023. The session was handled by Mr. Jeeva K and Mr. Rajamanickam T, Software Engineers, RubRich Research, Coimbatore.
- 'THINKFEST' Intra Department Competitions Preliminary round of 'Quiz Contest' was conducted on 14.09.2023 through online. The finals of 'Quiz Contest' was conducted on 21.09.2023.
- Dr. J. Yesudoss, Assistant Professor, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore, shared his knowledge in Software Engineering for the First Year Students from 20.09.2023 to 22.09.2023 as a part of Faculty Exchange Programme.



**Intra Department Competition** 





- A Hands on Training cum Workshop on 'Computer Hardware and Networking' for the First Year Students was conducted from 20.09.2023 to 22.09.2023. The session was handled by Mr. P. Manikandan, Proprietor, Sridharan Infotech, Erode.
- An Academic Industry Interface Programme Hands on Training cum Workshop on 'Python Programming' for the First Year Students was conducted from 11.12.2023 to 13.12.2023. The session was handled by Viknesh Sankaran, Technical Lead, Livewire Corporate Office, Chennai.
- An Academic Industry Interface Programme -Guest Lecture on 'Project Development using IoT' for the Final Year B.Sc (Computer Science) Students was conducted on 15.12.2023. The session was handled by Mr.Jeeva K, Software Engineer, RubRich Research, Coimbatore.
- A Seminar on 'International Career Opportunities after Graduation' for the Final Year B.Sc (Computer Science) students was conducted on 18.12.2023. The session was handled by Mr.Sayed Osama, HR, Staar Uniadvise Private Limited, Mumbai.
- Academic Industry Interface Programme Guest Lecture on 'Life Cycle Models in Project Development' for the Final Year B.Sc(Computer Science) Students was conducted on 21.12.2023. The session was handled by Mr. L. Askger Ali, Software Developer, Sun Software Solutions, Coimbatore.
- Guest Lecture on 'Project Management Resources using IoT' for the Final Year B.Sc(Computer Science) Students was conducted on 22.12.2023. The session was handled by Mr. M. Karthikeyan, Hardware Technician Lead, Phoenix Solution, Erode.



**Academic Industry Interface Programme** 

❖ The Cyber Prodigies Forum (CPF) of the Department organized a session on 'Multimedia Presentation and Web Designing' for the Second Year students on 22.12.2023.



Cyber Fest

- The Cyber Prodigies Forum (CPF) of the Department organized a session on 'Paper Presentation and Marketing' for the Final Year B.Sc Computer Science students on 09.02.2024. Dr. R. Pushpalatha, Dr. M. Shanmugapriya and Ms. A. Elakkiya, Faculty Members of the Department were the Resource Persons.
- Faculty Development Programme on 'R-Programming' for all the Faculty members of Computer Science and Mathematics was conducted on 17.02.2024. The session was handled by Vignesh S, Technical Lead & Corporate Trainer, Livewire Corporate Office, Chennai.
- The Department also Conducted 'Cyber Fest' Intradepartment Cultural Competition on 22.02.2024 for the students.





## DEPARTMENT OF COMPUTER TECHNOLOGY AND **INFORMATION TECHNOLOGY**

- Installation of CTIT Student Council Office Bearer was inaugurated by Mr. S.Sivakumar (Alumnus), Senior Software Engineer, Tech Mahindra Ltd, Coimbatore, on 11.07.2023.
- Guest Lecture was organized on 'Cloud Computing' for the Pre Final Year Students on 13.07.2023 with Dr. P.Bharathisindhu, Assistant Professor, Department of Computer Applications, Vellalar College for Women, Erode, as the Resource Person.



**Student Council Installation** 

Guest Lecture on 'C and C++ Programming' for the First Year Students was organized on 01.08.2023 and Mr. V.P. Muthukumar, Assistant Professor, PG & Research Department of Computer Science & Applications, Vivekanandha College of Arts and Science for Women (Autonomous), Tiruchengode, Namakkal, was the Resource Person.



- Personality Development Programme for the Final Year Students was on 07.08.2023 and 08.08.2023 with Dr. V.L.Jayapaul, organized Assistant Professor and Head, Department of English, St.Joseph's College (Autonomous), Tiruchirapalli, as the Resource Person.
- Communication Development Programme for the Pre Final Year Students was organized on 09.08.2023 and 10.08.2023. Ms. S.Sreevidhya, Assistant Professor, Department of English, Muthayammal College of Arts and Science (Autonomous), Rasipuram, was the Resource Person.
- **Cyber Security Awareness Programme**
- Guest Lecture on 'Blockchain Technology' for the Final Year Students was organized on 30.08.2023. Dr. A.Sumathi, Head of the Department, Department of Information Technology, KPR College of Arts and Science and Research, Coimbatore, was the Resource Person.
- Workshop on 'PC Hardware and Troubleshooting' for the Pre Final Year Students was conducted on 15.09.2023 and 19.09.2023. Mr. S.Boopathi, Network Engineer, EXTOL Tech Solutions, Erode, was the Trainer.



**Personality Development Programme** 

- The 12<sup>th</sup> Intramural Technical Symposium Techfest'23 was conducted on 20.09.2023. Dr. C.Sunitha, Associate Professor and Head, Department of Software Systems, Sri Krishna Arts and Science College, Coimbatore, was the Resource Person.
- Dr. C.Thiyagarajan, Associate Professor, Department of Computer Technology, PSG College of Arts and Science, Coimbatore, delivered a Guest Lecture on 'Project Development' for the final year students on 14.12.2023.
- Dr. P.Prabhakaran, Assistant Professor, Department of Information Technology, PSG College of Arts and Science, Coimbatore, delivered a Guest Lecture on 'Big Data Analytics' for the Pre Final Year students on 15.12.2023.





- Dr. K.K.Savitha, Assistant Professor, Department of Computer Applications and Computer Science, Bharathiar University PG Extension and Research Center, Perundurai, delivered a Guest Lecture on 'Database Management Systems' for the First Year Students on 18.12.2023.
- Workshop on 'Dot Net (.NET) Programming' for the Pre Final Year Students was conducted on 21.12.2023 and 22.12.2023 and Dr. Kannan, Web Developer, Accent Technosoft, Coimbatore, was the Trainer.



**Guest Lecture on Database Management Systems** 

- Workshop on 'React Js and MongoDB' for the Final Year B.Sc. (Computer Technology) students on 03.01.2024 and a Workshop on 'Android Programming' for the final year B.Sc. (Information Technology) students was conducted on 04.01.2024 and Mr. J.Mohamed Ibrahim, Software Engineer, Accent Technosoft, Coimbatore, was the Trainer.
- An Awareness Programme on 'Mobile Security' was conducted on 17.02.2024 in association with Cyber Club of the College and the Social Responsibility Cell of the Department of Computer Technology and Information Technology for the benefit of the students of PKP Swamy Matric Higher Secondary School, Modakurichi, Erode.



Youth Fest '24

- An Awareness Programme on 'Cyber Security' was conducted on 20.02.2024 for the Arts and Science stream students of the college. The student coordinators of the Cyber Club of the college and the students of the Social Responsibility Cell of the Department of Computer Technology and Information Technology created awareness among the College students.
- ❖ An Intra Department Talent Hunt Youth Fest '24 was conducted on 23.02.2024.
- ♦ 6<sup>th</sup> Awards day was conducted on 29.02.2024.

#### DEPARTMENT OF COMPUTER APPLICATIONS

- The Department organized an 'Orientation Programme' for the First Year Students on 17.07.2023 and 18.07.2023.
- The Students Association Forum 'The Phoenix' was inaugurated on 25.07.2023 and the students were addressed by Dr. S. Pandi kumar, Assistant Professor, Department of Computer Science, The American College, Madurai.
- One Day Workshop on 'Yoga for Life Skills' was organized for the students on 26.09.2023 and Mr.M.Arjunan, Yoga Trainer, Nirmaya Yoga Vidhya Kendram, Dharapuram, was the Resource Person.



**Orientation Programme** 

Seminar on 'Career Guidance and Resume Preparation' was organized for the Final Year BCA students on 29.09.2023 with Mr. Gowrishankar Gunasekaran, Assistant Vice President, Wellsfargo, Bengaluru.





- The Department also organized a Seminar on 'Recent Trends in IT Sector' for the students on 13.12.2023 and Mr.Gowtham Krishnamoorthy, Founder & CEO, NUTZ Technovation Pvt., Ltd., Erode, was the Resource Person.
- Two-Day 'Personality Development Programme' for the Final Year BCA Students was organized on 20.12.2023 & 21.12. 2023. The Resource Persons were Mr.K.Narendra Kumar, Mr. Gowtham Ashok and Ms. N.Rajarajeshwari, Business and Leaderahip Coaches from Personality Development Programme ABLE Training Academy, Erode.



- Two-Day Workshop on 'Mobile Application Development' was organized for the Second Year BCA students on 21.12.2023 & 22.12.2023. Dr.K.R.Prasanna Kumar, Mr.K.Logeswaran and Mr.A.P.Ponselvakumar, Assistant Professors in Information Technology/Artificial Intelligence, Kongu Engineering College (Autonomous), Perundurai, were the Resource Persons.
- The Department organized Two-Day 'Personality Development Programme' for the Second Year BCA Students on 10.01.2024 with Mr. G. Shanmugasekar and Team, Hr Trainer, GENZEE Training and Consultancy, Erode, as the Resource Person.
- Guest Lecture on 'Database Concepts and AWS clouds' was organized for the students on 18.01.2024 with Mr. M.Gunasekar, Assistant Professor, Department of Information Technology, Kongu Engineering College (Autonomous), Perundurai, as the Resource Person.

- Seminar on 'Open Source Programming' was organized for the Second Year B.Sc (Computer Science & Applications) students on 22.01.2024 and Mr. P. Gobinath, Senior Software Developer, ETS Academy, Erode, was the Resource Person.
- The Department organized a One-Day Workshop on 'Desktop Publishing' for the First Year students on 30.01.2024 and Ms.M.Akshaya, Software Developer, ETS Academy, Erode, was the Resource Person.



**BOOTFEST 2024** 

The Department conducted an Intra Department Meet 'BOOTFEST 2024' with various competitions like Paper Presentations, Word Hunt, Quiz, Poster Design, Code Buster and Group Dance to the students on 09.02.2024.



## **DEPARTMENT OF PHYSICS**

- Inauguration of Vibrant Association activities for the academic year 2023-2024 was organized with the Resource Person Dr. P. Yasotha, Assistant Professor, Department of Physics, Sri Vasavi College, Erode on 01.08.2023.
- Faculty Development Programme 'Hands-on Workshop: Virtual Lab -Learners Perspective' was organized by the DBT Star Departments in association with Amrita Virtual Labs on 19.09.2023.



**Inauguration of Vibrant Association** 

- Personality Development Programme was organized on 'Upskill Yourself' under DBT Star College Scheme on 20.09.2023 with the Resource Person Mr. T.P. Saravanan, Assistant Professor, Management Studies, Kongu Engineering College (Autonomous), Perundurai, Erode.
- One-Day Academia Industry Interface Workshop on 'Physics for Instrumentation' was organized under DBT Star College Scheme by the Department on 22.09.2023. The Resource Person was Mr. G.K. Shanmuga Sundaram, Technical Trainer, The Gemini Scientific Company, Chennai.



**Guest Lecture** 

- Guest Lecture was organized on 06.10.2023 for the Students on the topic 'Development of Device Quality Technologically Important Single Crystals: Growth, Characterization and Applications' under DBT fund. The Resource Person was Dr.Muthu Senthil Pandian, Research Scientist (Grade-II), Photovoltaic Devices Laboratory, SSN Research Centre, SSN Institutions, Chennai.
- Inter-Departmental Competitions Pencil Sketching, Photography and Video Content making on 'Energy Management' were conducted from 14.12.2023 to 16.12.2023.
- One Day Skill Development Training on 'Electronic Circuits Design and Development' was organized on 20.12.2023 with the Trainer from Thilagavathi Electronics, Erode.
- Special Lecture on 'Science of Nuclear Power' with the Resource Person Dr. Daniel Chellappa, Eminent Nuclear Scientist, Chennai, was organized on 08.01.2024.
- The Department handled Lecture sessions and rendered Training on Physics Practicals in the Physics Laboratory to the School Teachers for the TNSCST sponsored 'In-service Training for the Government School Teachers' on 09.01.2024.
- ♦ Two Day Hands-on Workshop on 'Fabrication of Solar Cells' was organized with the Trainer Mr. G.K. Shanmuga Sundaram, The Gemini Scientific Company, Chennai on 22.01.2024 & 23.01.2024.
- ❖ Academia Industry Interface Programme on 'Embedded System using Arduino' was organized on 30.01.2024 with Technical Trainers from Mighty Electronics Equipments Corporation, Coimbatore.
- One Day workshop on 'Nanotechnology Laboratory Practices' to the students was organized on 19.02.2024 with the Resource Person Dr. S. Allimalarkodi, Associate Professor, Erode College of Pharmacy, Erode.
- Guest Lecture was organized with the Resource Person Dr.S.Prabhu, Post-Doctoral Fellow in Chemistry, Bar Ilan University, Ramat Gun, Israel on 'Hybrid Supercapacitors' under DBT Star College Scheme on 21.02.2024.





## **DEPARTMENT OF BIOTECHNOLOGY**

- The Department Association Inauguration Creauctus (2023-2024) and Special Plenary Session on 'Bioinformatics Based Approaches for Novel Drugs Against Emerging Infectious Diseases' was held on 02.08.2023. Resource Person of the Programme was Dr.Sinosh Skariyachan, Assistant Professor, Department of Microbiology, St.Pius X College, Rajapuram, Kannur University, Kasargod, Kerala.
- Orientation Programme on 'Let Us Begin' for the First Year UG Students was held on 08.08.2023. Mr. L. Jagadesh and JMF. K. Madhumitha, National Trainers, JCI India, acted as Resource Persons.



**Association Inauguration** 



**Career Guidance Programme** 

- Career Guidance Programme on 'Interview Planning and Preparation' was organized for both the Final Year UG and PG students of the Department on 15.09.2023. Dr.K.Mangayarkarasi, Director RVS Training Academy, RVS College of Arts and Science, Sulur, Coimbatore, was the Resource Person.
- Guest Lecture on 'Aerobiology: A Discipline to See the Unseen' was organized for the students on 27.09.2023. Dr.N.K.Udayaprakash, Professor, Department of Biotechnology, Vels Institute of Science, Technology and Advanced Studies, Chennai, was the Resource Person.
- Workshop on 'Databases and Tools in Bioinformatics' was held on 04.10.2023. Resource Person of the Programme was Dr.S.Sivashankari, Associate Professor and Head, Department of Bioinformatics, Nirmala College for Women, Coimbatore.
- Workshop on 'ELISA and Gel Documentation System' was held on 18.12.2023. Resource Persons of the Programme were, Dr. S. Johnson Retnaraj Samuel, Scientist 'D' / Associate Professor (Research), International Research Centre, Sathyabama Institute of Science and Technology(Deemed to be University), Chennai and Mr.V. Saravanakumar, Scientific Assistant, Centre for Molecular and Nanomedical Sciences, Sathyabama Institute of Science and Technology, Chennai.
- One Day Workshop on 'Value Added Millet Based Bakery Products Production' was arranged for the UG students of Biotechnology and Catering Science and Hotel Management on 20.02.2024. Resource Person was Dr. P. Sathiya Moorthi, Chief Executive Officer, Moon Foods,

Tiruchengode.

Guest Lecture on 'Forms of IPR on Life Sciences' (Patentability Search and Basics of Patent Drafting for Biologist) was organized for the Final Year UG Students of the Department on 21.02.2024. Dr. B. Mythili Gnanamangai, Head, ACIC-KSRCTIF, Associate Professor, Department of Biotechnology, K.S.Rangasamy College of Technology, Tiruchengode, was the Resource Person.



**Guest Lecture** 





## **DEPARTMENT OF BIOCHEMISTRY**

- Biochemistry Association Symbion'23 activities was inaugurated by the Chief Guest Dr.G.Vijayalakshmi, Former Deputy Director, CSIR -Central Food Technological Research Institute (CFTRI), Mysuru on 07.08.2023.
- The Department conducted the Intradepartment Competition-Express & Impress - Bioflair'23 for both the UG & PG students on 25.08.2023.
- The Department in association with the Departments of Biotechnology and Physics organized a Faculty Development Programme on 'Virtual Lab Learner's Prespective' in tandem with Value Virtual Labs Amrita Virtual Lab on 19.09.2023 and the Resource Persons were Mr. P.F. Saneesh and Mr. N. Nijin, Amrita Virutal Lab, Amrita Vishwa Vidyapeetham, Amritapuri, Kollam, Kerala.





**Blood Donation Camp** 

- Blood Donation Camp was conducted on 27.09.2023 in association with Lions Club of Erode, Midtown and JCI, Erode. About 353 students donated blood to Erode Government Hospital, Government Erode Medical College and Hospital and Lions Blood Bank, Erode.
- Blood group identification for all the First Year UG and PG students was done by the Second Year UG students on 30.09.2023.
- ❖ The Department arranged a Two-Day Workshop on 'Sequence Analysis and Molecular Docking' for the students on 20.12.2023 and 21.12.2023 and Dr.N.Jeyakumar, Professor and Head, Department of Bioinformatics, Bharathiar University, Coimbatore, was the Resource Person.
- Guest Lecture on 'Basic Cell Culture Techniques' was organized on 20.01.2024 with Ms. V.Keerthana (Alumna), TANSCHE – Junior Research Fellow, Bharathiar University, Coimbatore, as the Resource Person on 20.01.2024.
- Guest Lecture was arranged for the Students on 'Innovation in Industrial Biochemistry' with Ms.V.Indhira (Alumna), Data Scientist, Cosmetic Research and Fragrance Expert, Michigan, USA, as Resource Person on 31.01.2024.



**Workshop on Animal Research** 

- The Department in association with Intellectual Property Rights (IPR) Cell organized an Awareness Programme on 'IPR: Indian Perspective' on 09.02.2024 and Mr. A.K.R. Shanmugham, Self-Awareness Trainer, Great Human Development Centre, Win Indian Academy, Coimbatore, served as a Chief Guest.
- The Department organized a One Day Workshop on 'Plant Micro Techniques' on 17.02.2024 and Dr. P. Mehalingam, Associate Professor and Head, Department of Botany, Virudhunagar Hindu Nadars Senthilkumara Nadar College, Virudhunagar, served as the Resource Person.



- Workshop on 'Biochemistry of Biogas Production and Alternative Feedstocks' was organized on 21.02.2024 with Dr.K.Chandrakumar, Associate Professor, Department of Biochemistry and Department of Renewable Energy Engineering, Tamilnadu Agricultural University, as the Resource Person.
- The Department also organized workshop on 'Basic Techniques and Practices involved in In-Vivo Animal Research' exclusively for the Final Year UG Students on 23.02.2024 with Dr.S.Sengottuvelu, Professor, Department of Pharmacology, Nandha College of Pharmacy, Erode, as the Resource Person.



**Guest Lecture** 

## **DEPARTMENT OF COSTUME DESIGN AND FASHION**

- Orientation Programme for first year UG students was conducted by Dr.S.Manjula, Associate Professor & Head of the Department on 26.06.2023.
- Personality Development Programme on 'Yoga for Excellence' for the First Year UG students was organized on 30.06.2023. The Resource Person for this Programme was Mr. K. Subramaniam, Head, Manavalakalai Mandram Arakkattalai, Perundurai.
- Inauguration Cum Orientation Programme was conducted on 10.07.2023. The Resource Person for this Programme was Ms. S. Selvi, Psychiatrist, Rajashree Hospital, Bhavani & Arvinth Hospital, Erode.



**Orientation Programme** 



**Handloom Designer Contest** 

- Handloom Designer Contest on account of National Handloom day Celebrations 2023 was held on 18.07.2023. The Resource Persons for this Handloom Designer Contest were Mr. V.Ganapathy, Director, Dream Zone, Coimbatore, Mr.S.Adhavan, CAD centre Head, Dream Zone Erode, Ms.Beena, Zonal Manager, Dream Zone, Chennai.
- One Day Guest Lecture Programme on CAD was conducted on 13.09.2023. The Resource Person was Mr.Sathiyaraj, Trainee, C-CUBE Technologies, Erode.
- Two Day Workshop on 'Tailors Method of Blouse Construction' for the Final Year UG and PG students was organized on 14.09.2023 & 15.09.2023. The Resource Person for this Workshop was Ms.M.Kalaivani, Cute Dress Makers, Erode.
- Two Day Workshop on 'Fashion Illustration' for the First Year UG and PG students was conducted from 21.09.2023 to 23.09.2023. The Resource Person was Mr.D.Rajaram, Art Teacher and Founder of ACMC Art Studio, Salem.



Workshop





- One Day Workshop on 'Saree Pre-Pleating and Draping' was conducted by Ms. Pavithra Nair, Sri Pavithra Make up Studio, Tirupur on 26.09.2023.
- As a part of National Handloom Day Celebration, Industrial Visit was arranged to Silk Yarn Dyeing and Handloom Weaving Unit at Chinthamaniyur and Elampillai, Salem on 27.09.2023.
- ❖ Two Day Workshop on 'Trendy Men's Wear' was conducted from 21.12.2023 to 22.12.2023. The Resource Person was Mr. J. Ditto Jacob, Crown Tailors, Erode.
- Alumni interaction and Workshop on 'Bridal Makeover' was conducted from 03.01.2024 to 04.01.2024. The Resource Person for this Programme was Ms. S. Pavithra (Alumna of 2020-2023 batch), Makeup Artist, Pavees Makeover, Erode.
- Intra-talent show was conducted on 20.01.2024 for the UG & PG students.
- Fashion Gala '24 Designer contest was organized on 08.02.2024. Ms. Shree Bharathi Manoranjan, Director of Five P Venture India Pvt Ltd, Founder of By Hand, Erode, Mr. J. Padaleeswaran, Fashion Stylist, Costume Designer and Co-founder of Affluent choices eshush, Chennai and Ms. Ramya Sekar, Fashion Stylist, Costume Designer in Film industry, Founder of Swaras Designs, Chennai, acted as the Judges for the show.

X-travaganza

- One Day Guest Lecture Programme on CAD was conducted on 17.02.2024. The Resource Person was Ms.
   M. Kowsalyadevi, Trainer, C-CUBE Technologies, Erode.
- X-travaganza An Exhibition cum Sale was organized from 22.02.2024 to 23.02.2024 in the College.

## DEPARTMENT OF CATERING SCIENCE AND HOTEL MANAGEMENT

- The Department organized an Internal Workshop on 'ARTEFACT' on 26.09.2023 and the workshop was conducted by Chef. M. Santhosh, Founder of Kalam Carving Academy.
- The Department in association with the Department of Biotechnology organized a workshop on 'Production of Millet Based Bakery Products' on 20.02.2024. Dr. P. Sathiyamoorthi, Chief Executive Officer, Moon Foods, Tiruchengode, was the Resource Person.



**Workshop on ARTEFACT** 



**Programme on Budding Chef** 

- The Department organized a cookery competition on 'Budding Chef' on 28.02.2024. Students from various disciplines of the College participated in it.
- ❖ The Students of the Department took active participation by serving food to all the college events viz., Sports tournament, KASC Science Forum and various other events organized by the college.
- As a part of Student welfare, they were sent for 20 outdoor catering to various hotels and functions and earned a sum of Rs. 1,50,000/-





## **DEPARTMENT OF PSYCHOLOGY**

- Association Inauguration cum Guest Lecture was conducted on the topic 'Mental Health Promotion and Suicide Prevention' on 11.07.2023. Mr. Jayaprakash N, Psychologist, Mrs. Kavitha, Psychiatrist cum Social Worker and Dr. Anand, DPM Psychiatrist from Government Hospital, Erode, were the Resource Persons.
- Guest Lecture was organized on 'Indian Legal System and Mental Health'on 19.12.2023. Ms. Thingalaval Saravanakumar, Panel Advocate, District Legal Service Authority, Tiruppur, acted as the Resource Person.



**Guest Lecture** 

## **DEPARTMENT OF MANAGEMENT SCIENCE**

- Industrial visit was arranged for our Final Year students to Milky Mist, Perundurai on 07.07.2023.
- Alumni Connect Virtual Session on 'Nuts and Bolts of Electives' was organized for the Final Year students on 17.07.2023. Mr.Prabu Kumar V, Senior Executive Accountant of NAF Technology solution, Chennai, was the Resource Person.
- MAKE Association Inauguration and Five Day Orientation Programme for the First Year Students was organized from 24.08.2023 to 29.08.2023. The Resource Persons were Dr. A.G.V. Narayanan, Director, Jansons School of Business, Coimbatore, Mr. Ajith Selvaraju, Founder and Executive Manager, N'kisi Institute of Training, Salem, Mr. Arun Kumar, Life Skill Trainer, Chennai, Dr. R. Maheswari, Assistant Professor, Department of Management Studies, Kongu Engineering College, Erode.



**Association Inauguration** 



- Two Day Workshop on 'Securities Market Volatility' for the Final Year Students was organized on 19.09.2023 and 20.09.2023. The Resource Person was Dr. K. Prabhakaran, SEBI Certified Trainer.
- An Outbound Training Programme to Sky High Academy, Anaikatti for the Final Year Students were organized from 13.12.2023 to 15.12.2023.

#### **Outbound Training Programme**

- A Session on 'Unbox the Leader in You' was arranged for the First Year Students on 06.01.2024. The Resource Person was Dr. R. Thiyagarajan, Assistant Professor (Senior), Department of Management, PSG Institute of Management, Coimbatore.
- A Hands on Training on Questionnaire Construction for the Final Year Students was organized on 20.01.2024.
  Dr. P. Karthikeyan, Associate Professor, Department of Management Studies, Kongu Engineering College, Perundurai, was the Resource Person.





- Awareness Programme on 'TANCET Examination 2024' was conducted by the Department of Management Science (PG) on 31.01.2024.
- FESI 2K24 (Stalls) was organized on 01.02.2024 and 02.02.2024 at the College Premises.
- ❖ The Department in association with KASC Quiz Club conducted an Awareness Online Quiz on Plastic Ban for our college students from 13.02.2024 to 19.02.2024.
- Guest Lecture on 'Financial Management and Mismanagement' was arranged for the First Year Students on 20.02.2024. Mr. Srikrishna M S, Assistant Professor, Jansons School of Business, Coimbatore, was the Resource Person.



FESI 2K24

## **DEPARTMENT OF COMPUTER SCIENCE (PG)**

- The Department conducted an Orientation Programme on 'Mastering English Communication Skills' on 23.08.2023 and Mr. R. Kumar, Director-Learning and Development, Kanavu School of English, Erode, was the Resource Person.
- The Department conducted a Personality Development Programme on 24.08.2023 and Mr. K.S. Subha Prashanth, Soft Skill Trainer & Motivational Speaker, Erode, was the Resource Person.
- Seminar on 'Blockchain Technology' was organized on 25.08.2023 and Dr. R.Praba, Assistant Professor, Department of Information Technology, Dr. N.G.P. Arts and Science College, Coimbatore, was the Resource Person.



**Orientation Programme** 



Inauguration of the ITxcels Association

- Virtual Seminar on 'Data Analytics using Hadoop' was conducted on 29.08.2023 and Dr. N.Maheswari (Alumna), Professor, Department of Computer Science & Engineering, Vellore Institute of Technology, Chennai, was the Resource Person.
- ❖ The Department inaugurated its ITxcels Association Activities for the academic year 2023 - 2024 on 30.08.2023 with Dr. S. Manoharan, Principal, Nandha Arts & Science College, Erode, as the Chief Guest.

ITware Workshop was organized on the topic 'Introduction to UI/UX Design Essentials using FIGMA' on 15.09.2023 and Mr. Ramesh Palanisamy, Senior UI/UX Designer, GROWAI, Gobichettipalayam, was the Resource Person.





Workshop

- The Department organized a ITware Workshop on 'Implementation of IoT using Nodemcu' on 16.02.2024 and Mr. Senthil Subramanian, Technical Lead, Mighty Electronics Equipments Corporation, Coimbatore, was the Resource Person.
- The Department organized a Guest Lecture on 'Exploring the frontiers of Generative AI and Beyond' on 26.02.2024 and Dr. S. Sasikala, Associate Professor & Head, Department of Computer Science with Cognitive systems and AI&ML, Hindusthan College of Arts and Science, Coimbatore, was the Resource Person.

## **DEPARTMENT OF SOCIAL WORK**

- The Department in association with Trishaka Foundation, Chennai, organized a Medical Camp and Home Based Assessment for the residents of SIPCOT from 09.06.2023 to 24.06.2023.
- Awareness Street Plays on Drug and De-Addiction and Anti-Ragging were organized on 10.07.2023 and 17.08.2023 respectively inside the campus.
- World Nature Conservation Day was observed on 28.07.2023 by establishing 'Miyawaki Forest' inside the College campus.



**Nature Conservation Day** 

Inauguration of SWIM Association and Career Guidance Programme was organized on 31.08.2023 and Mr. Thangavel, Director, Vizhuthugal Social Education and Development Trust, Avinashi, was the Resource Person.



**Awareness Programme** 

- Seminar on 'An Awareness Programme on World Suicide Prevention Day' was organized on 08.09.2023. Ms. B.K. Suseela, Member, Prajapita Brahmakumaris Ishwarya Vishwavidyalayam, Perundurai, Erode, was the Resource Person.
- Two-Day Seminar on 'Social Work Research and Statistics' was organized from 22.09.2023 to 23.09.2023. Dr. L. Ranjit, Assistant Professor and Head, Department of Social Work, NGM College, Pollachi, was the Resource Person.
- ❖ The Department in association with Nilgiri Adivasi Welfare Association (NAWA) organized a Tribal Camp named 'Kodukai' in Kotagiri from 09.10.2023 to 15.10.2023.
- Guest Lecture on 'Recent Trends and Opportunities in Human Resource Management' was conducted on 23.02.2024.
- Guest Lecture on 'Proposal Writing' was conducted on 09.03.2024 with Dr. J. B. Chandra Sekar. Assistant Professor, Department of Social Work, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, as the Resource Person.





## **LIBRARY AND INFORMATION SCIENCE**



03.07.2023.

Book Fair was organized from 29.08.2023 to 31.08.2023.

Library Orientation for First Year Students was given from 28.06.2023 to

- G.K. Competition was conducted on 21.09.2023.
- Book-Talk Programme was conducted on 31.01.2024.

**Book Fair** 

## **DEPARTMENT OF PHYSICAL EDUCATION**

#### International Level

- Vithya Ramraj, Alumna Student of BBA, (2016-2019 Batch), participated in the Asian Games 2023. She clinched the Bronze Medal in the 400m Hurdles and secured Silver Medal in the 4x400 Mixed Relay.
- ❖ R. Nithya, Alumna Student of BBA, (2016-2019 Batch), participated in the Asian Games 2023 in 100mts Hurdles.

#### **International Level**

- The following students represented Tamil Nadu Tug of War team in the 36th Senior National Tug of War Championship held at Maharastra from 07.11.2023 to 09.11.2023.
  - Yogeswaran (I B.Sc Biotechnology)
  - Sanjay (II B.Sc IT)
  - U. Lakshman Singh, T. Praveen and Jeeva (B. Com CA)
  - Adithyan (B. Com)
  - Nishnath (B.Sc CS)
  - Vaishnav K (III BBA)



**Football Tournament** 

- ❖ The following students secured Third Place in Senior National Beach festival Tug of War Championship held at Jallander Beach, DIU from 01.01.2024 to 10.01.2024.
  - S. Saranraj (IMBA)
  - K. Vaishnav (III BBA)
  - K. Manikandan (III B.Com B & I)
  - S. Ajaidev (I B.Sc. IT)
- K. Barathkumar of II BBA secured Gold Medal in Under 21 Khelo India National Volleyball Tournament held at Jawahalalal Nehru Stadium, Chennai, from 19.01.2024 to 31.01.2024.
- R. Ranjaini of II BBA represented the college in Under 21 Khelo India National Football Tournament held at Jawahalalal Nehru Stadium, Chennai, from 19.01.2024 to 31.01.2024



**Kongu Trophy** 





## All India Inter - University Participation

♦ 14 students of the College represented Bharathiar University Inter - University Tournaments in various games during the academic year 2023 - 2024.

#### **Tournaments Organized**

S.No.	Tournaments	Date	No of teams Participated
1	State Level 8th Kongu Trophy	19.08.2023 - 21.08.2023	132
2	BU Inter Collegiate Cricket Tournament	13.09.2023 - 21.09.2023	60
3	BU Inter Collegiate Hockey for Women	12.10.2023 & 13.10.2023	29
4	BU Inter Collegiate D- Zone Volleyball Inter Zone Tournament	12.10.2023	15
5	BU Inter Collegiate Volleyball Inter Zone Tournament	19.12.2023 - 20.12.2023	08

## **DBT STAR COLLEGE SCHEME PROGRAMMES**

- DBT Officials Dr.Garima Gupta and Dr. Abhishek Kumar Mehta conducted an onsite evaluation of our college's participation in the Star College Scheme, acknowledging our advanced infrastructure, innovative academic programs, and engaged faculty during 4-6 July 2023. Their assessment highlighted the positive impact of the scheme on student performance, research output, and overall scientific culture.
- STAR Departments (Biochemistry, Biotechnology, Mathematics, Computer Science and Physics) in association with KASC Science Forum celebrated National Science day on 28.02.2024 and conducted various competitions for Students. The competitions organized were Logo Designing, Poster making, Science Quiz, Science Model Exhibit, Content Creation, Start up Innovative Ideas. Dr. R. Paramasivam, Retd. Scientist, Vikram Sarabhai Space Centre, ISRO was the Chief guest. On this occasion, Students of the College who volunteered for humanitarian service and made a remarkable contribution to the Society were honoured with 'Responsible Citizen Award'.

**DBT Star College Scheme - Onsite Visit by Officials** 











## STUDENT CENTRIC ACTIVITIES

- Cater to the Special Interest of the Students

## **ETHICS CLUB**

- In association with Indian Cultural Education Training and Research Centre, Tamil Nadu, Three Day Youth Development Training Camp was conducted from 22.09.2023 to 24.09.2023.
- ❖ Student members of Ethics Club won the fourth place, with the cash prize of Rs. 7,000/- for the play 'Thuruvan' at the State Level Event 'Swaram 2023' organized by Ramakrishna Mission Vidyalaya College, Coimbatore, on 23.09.2023.
- Guest Lecture was organized on 'Youth Power in Building a Self Reliant Bharat' on 01.02.2024. Prof. Dr. K.Subrahmanyam, Ex-Principal, Vivekanandha College, Thiruvengadam, Madurai, was the Resource Person.



**Youth Development Training Camp** 

\* Extension activity was arranged on 16.02.2024 at Govt. High School, Thiruvachi. In this event, moral thinking was taught to school children through parables. Thiru. P.D. Thangavel, Correspondent of the College presided over the event and distributed prizes to the school children.

### **ECO CLUB**

- Awareness Programme on 'World Environment Day' was celebrated on 05.06.2023 by distributing pamphlets to the public, instructing them to reduce the production and consumption of single-use plastic, which must be replaced with durable and sustainable alternatives.
- Awareness Programme on 'Mind Management' was conducted on 18.12.2023. Dr. Kavitha Karunakaran, Motivational Speaker, Dental Surgeon, Erode, was the Resource Person.



Three of the Eco club students got trained at Vellode Bird Sanctuary and World Environment Day completed the survey on 27.01.2024 and 28.01.2024 along with Tamilnadu Forest Department, Erode.

In association with Department of Social Work and Department of Psychology, Awareness Street Play on 'Meendum Manjapai' (மீண்டும் மஞ்சப்பை) was conducted on 20.02.2024.

## **CITIZEN CONSUMER CLUB**

Orientation Programme on 'Consumer Protection Act' was conducted on 30.08.2023. Mr. R. Balasubramanian, District Secretary, Consumer Protection Centre, Erode, addressed the gathering on Consumer rights and responsibilities.





- An event of 'World Millet Festival Preparation of various Millet dishes' was organized by Tamilnadu Civil Supplies and Erode Consumer Protection Centre at Erode Collectorate on 24.11.2023. 10 students from the college participated in the World Millet Festival. Mr. S. Sri Ragul of III B. Com (PA) won the Third Place and received a cash prize of Rs.3,000/-.
- Awareness Programme on 'Standard Marks and Labels' was conducted on 22.02.2024. Mr. Balasubramanian, District Secretary, Consumer Protection Centre, was the Chief Guest.



**Awareness Programme** 

## FINE ARTS CLUB

- During NAAC Peer Team visit, members of the Club organized a Mega Cultural Event on 22.11.2023.
- Oratorical competition in Tamil and English and Wealth out of Waste Competition were organized on 03.01.2024. Fine Arts Club members from various departments actively participated in the events and won prizes.
- Kongu Cultural Fest 2024, an Intra-Collegiate was organized on 24.01.2024. Around 300 students participated and exhibited their skills. Department of Computer Science (UG) won the Winner Trophy and the Runner trophy was bagged by the Department of Social Work.



Kongu Cultural Fest - 2024



**Solo Song** 

- A Training Programme on 'Making a Short Film' was conducted on 17.02.2024. Mr. Sundar G K, Assistant Director, Chennai, was the Resource Person.
- Solo Song and Group Dance competitions were conducted for the members on 27.02.2024.
- In Collaboration with Radio Mirchi, 'Mirchi Kaloori Stars 2024' was organized on 29.02.2024.
- Achievers' Day was celebrated along with Placement Cell on 08.03.2024 to honor the achievements of students who won at various intercollegiate events. Further, Mementoes (Laptop Bag) were distributed as a part of bidding a farewell to all the outgoing UG and PG students on the same day. Thiru. A. Venkatachalam, Correspondent, KPC, KPITI & KNYMC, Perundurai presided the function and Alumnus Mr. C. Madhan Mohan, Chief Financial Officer, JS Auto Cast Foundry Pvt Ltd, Coimbatore and Alumna Ms. N. Shobana, Industrial Cooperative Officer, Department of Industries and Commerce, Government of Tamil Nadu, Chennai, delivered the Chief Guest address. Staff members and student achievers were awarded with cash prizes and mementoes for their achievements during the academic year 2023-2024.
- Students from various disciplines actively participated in various inter-collegiate meets around the state and in total, 245 students won prizes in various events including 09 overall trophies and cash prize worth Rs.1,28,180/- during the academic year 2023 2024.





## **QUIZ CLUB**

- The Club conducted an Online Quiz Contest on 'Kargil Vijay Diwas 2023' for the students from 31.07.2023 to 02.08.2023.
- The Club also conducted an Awareness Online Quiz on 'Plastic Ban' for the students from 13.02.2024 to 19.02.2024.
- Newspaper test was conducted for all the students of the college on 23.02.2024.



**Newspaper Test** 

## LEARNING DEVELOPMENT CELL

- Two-Day Orientation Programme on 'Swayam Online Courses' was organized on 11.12.2023 and 13.12.2023 by the faculty executive members of LDC to respective departments. Around 3000 students were benefited by this programme.
- Student Centric Activity 'Hands-on Training in Electrophoretic Techniques' was conducted on 15.12.2023 by the student ambassadors of LDC. 24 students were benefited from this programme.



**Hands-on Training** 



**Student Centric Activity** 

- Student Centric Activity on 'Innovative Startup Ideas and Opportunities' was organized in association with Department of Computer Applications on 09.01.2024. The Session was handled by Mr. C. Manojkumar of III BBA.
- Student Centric Activity on 'Hardware Essentials: A Primer for Computer Literacy' was organized in association with Department of Business Administration on 09.01.2024 for the first year BBA Students. The technical session was handled by the Students of the College.

## **INSTITUTION'S INNOVATION COUNCIL**

- IIC students T.T.Harini and B.Mathumitha from II year Biotechnology, won the cash prize of Rs. 50,000 in the 'Suyasakthi Viruthugal' competition organized by Avathar on 20.08.2023 in the category of the Best student's Start-up in Tamil Nadu.
- Quarter-I Calendar Activity on 'Entrepreneurship and Innovation as a Career Opportunity' was organized on 25.09.2023. Dr. R. Vanathi, Assistant Professor and Head, Department of Business Administration, Erode Arts and Science College, Erode, was the Resource Person.



Entrepreneurship and Innovation as a Career Opportunity





- Quarter-I Calendar Activity on 'My Story session by successful Entrepreneur / Start-up founder' was organized on 04.10.2023. Mrs.Subasri Sriram, De Flavors Cakes and Pastries, Erode, was the Resource Person.
- IIC Vice President Dr.V.G. Sumathi, Convenor, Mrs. T. Krithika, and IIC Students S.Aswin, T.T. Harini, P. Giridhar of II-B.Sc (Bio-Technology), K. Lekitha of III BBA(CA) participated in the IIC Regional Meet on 04.12.2023 at Nehru Institute of Technology, Coimbatore. Bio-Glow and Lekitha Phonix Arts products were displayed during the meet.
- Quarter-II Calendar Activity on 'Achieving Problem Solution Fit and Product Market Fit' was organized for IIC students on 10.02.2024. Dr. K. Prabha, Head and Assistant Professor, Department of English, was the Resource Person.



Suyasakthi Viruthugal

Quarter-II Calendar Activity on 'Design Thinking, Critical Thinking and Innovation Design' was organized for IIC students on 23.02.2024. Dr. V.G. Sumathi, Associate Professor and Head, Department of Management Science, was the Resource Person.

## **INTELLECTUAL PROPERTY RIGHTS CELL**

- The Cell organized a Legal Awareness Programme on 'Intellectual Property Rights & Right to Information Act, 2005' on 29.08.2023. Mr.S.Mohan Prashad and Mr.S.Mohammed Rithik, Students from the Central Law College, Salem, were the Resource Persons.
- Awareness Programme on 'Intellectual Property Rights: Indian Perspectives' was organized in association with Department of Biochemistry under DBT Star College Scheme on 09.02.2024. Mr.A.K.R. Shanmugham, Self-Awareness Trainer, Great Human Development Centre, Win India Academy, Coimbatore, was the Resource Person.



**Workshop on Intellectual Property Rights** 

World Intellectual Property Day Celebration cum Awareness Programme on 'Intellectual Property for Sustainable Development' was organized under DBT Star College Scheme on 26.04.2024. Mr. D. Vignesh, Faculty in ICSI, Coimbatore, was the Resource Person.

## **KASC SCIENCE FORUM**

- KASC Science forum observed Fifth Death Anniversary of Dr. Abdul Kalam, Former President of India on 27.07.2023 and students recited poems on the achievements of the Space Scientist.
- Live streaming of successful landing of CHANDRAYAN-3 on moon was organized on 23.08.2023. 107 students attended the program.
- Science forum Students witnessed the live streaming of the historic momentous occasion of launch of First Solar Observatory MISSION ADITYA - L1 on 02.09.2023.



Live Streaming of Landing of Chandrayan-3





- ❖ 'Student Enlightment Day' was celebrated on 15.10.2023 to mark the occasion of former President Dr. APJ. Abdul Kalam's 92<sup>nd</sup> Birthday.
- As a part of Skill Transfer Activity 'Fixing the Unfixed, a Programme on 'Hardware and Software Installation' was organized on 21.12.2023 and Workshop on 'Soap making' was organized on 05.02.2024 and 06.02.2024 in association with Institution Innovation council (IIC) with Student Volunteers Mr. S. Ashwin and Ms. T.T. Harini of Second Year B.Sc. Biotechnology, as the trainers.
- In association with Department of Biochemistry, One Day Workshop on 'Biochemistry of Biogas Production and Alternative Feedstocks' was organized on 21.02.2024. Dr. K. Chandrakumar, Associate Professor, Department of Biochemistry and Department of Renewable Energy Engineering, Tamilnadu Agricultural University, Coimbatore, was the Resource Person.
- ❖ To mark the occasion of National Science Day 2024, KASC Science Forum in association with DBT Star Departments organized 'Start up-Innovative Ideas' contest for all UG and PG students on 'App Development' and 'Process / Product Development' on 23.02.2024.

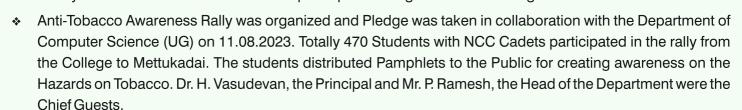


**National Science Day** 

❖ E-Waste Management programme is routinely carried out by Science Forum students in the Campus and the E-Wastes were handed over to 'Olirum Erode' periodically.

### **NATIONAL CADET CORPS**

- International Yoga Day was celebrated on 21.06.2023. 250 NCC cadets of the college and 15 (TN) BN NCC Cadets participated in the Programme.
- Road Safety Awareness Programme was organized by KASC NCC unit for the college students at Erode on 28.07.2023. The Inspector of Police, Erode, was the Chief Guest.
- In association with Madras Regimental Centre Wellington, Ex Service
  men Rally for Veer Naris and Widows was organized on 10.08.2023 at
  the college premises. Thiru. Raja Gopal Sunkara, the Collector of Erode District inaugurated the function.
  Totally 500 Ex Service men and Widows participated and got benefited through the event.



NCC Cadets took pledge on 'Drive Against Drugs (DAD)' through online mode and got certificates on 11.08.2023.





- ❖ TSC Obstacles Training was held on 26.08.2023 at Erode Arts and Science College, Erode. Totally 50 NCC Cadets participated at the training.
- ❖ The Tree Plantation was conducted at the College premises on 30.09.2023. Totally 08 saplings were planted.
- To commemorate the Army Flag Day, NCC units collected Rs.32,260/from the college students and Faculty members and handed over to Erode Collector office on 15.12.2023.



**Army Flag Day** 

To commemorate the 'Fit India Run', on 16.12.2023, a Mini Marathon was organized from the college to Thoppupalayam. Thiru. P.D. Thangavel, Correspondent of the college and Dr. H. Vasudevan, Principal of the College, were the Chief Guests. Totally 931 Students and NCC Cadets participated.



**Guest Lecture** 

- Guest Lecture on 'Gate way of Government jobs' for NCC Cadets and students was conducted by the NCC Unit on 22.12.2023. Totally 62 Students along with NCC cadets participated and got benefitted. Ex-NCC Cadet of the College Mr. U.S. Bharath, was the Chief Guest.
- CDT M. Selvam participated in Marina Republic Day Camp at Jeppiaar University, Chennai from 03.01.2024 to 12.01.2024 & Presidency College, Chennai from 18.01.2024 to 27.01.2024 and won the medal.
- SGT K. Dharun Kumar participated in Advance Leadership Camp at Pangode Military Station Kerala from 05.02 2024 to 16.02.2024.
- CDT V.B. Kishore and CDT A.S. Maheshwarma participated in Firing Selection Camp at Kongu Engineering College, Perundural from 12.02.2024 to 14.02.2024.
- NCC Cadets carried out Campus Cleaning activity on every Tuesday throughout the year.

#### **YOUTH RED CROSS**

- Poster making competition was organized for the students in tune with the celebration of 'International Day of Sign Language' on 23.09.2023.
- Orientation Programme was organized on 26.09.2023. Mr. M. Ravi, JRC Convener, Indian Red Cross Society, Erode District, was the Resource Person. The newly elected Youth Red Cross office bearers for the academic year 2023-2024 received their Badges from the Chief Guest.
- Erode District level, Junior Red Cross Counselors One Day Study Camp was organized in the college premises on 05.12.2023.



**Orientation Programme** 





- PAN Card Service Camp was organized from 20.12.2023 to 22.12.2023 in the college premises in which 46 Passports and 26 PAN cards were issued to the students and staff members.
- Demonstration on Fire Fighting and Rescue Operations for Youth Red Cross Volunteers and Lab Assistants was organized on 21.12.2023.
- Plastic Awareness and Tree Plantation Programme was organized at Government Primary School, Nathakattupalayam on 02.02.2024.
- In association with Indian Red Cross Society, Tamilnadu State Branch, One day Erode District Level YRC students Study Camp was organized on 02.03.2024.



**PAN Card Service Camp** 

#### **NATIONAL SERVICE SCHEME**

- Child Labour Day Pledge was taken on 14.06.2023.
- International Yoga Day was celebrated on 18.06.2023.125 Students participated and got aware of health awareness by doing Yoga.
- Poster Making Competition was conducted on 18.06.2023. 35 Students participated and received the certificates.
- World Drugs Abuse Day was organized on 26.06.2023. 100 Students from various departments participated and got aware of World Drugs Abuse Day.



**Poster Making Competition** 



**Drug Awareness Programme** 

- ❖ Birth Anniversary of Swami Vivekananda was celebrated on 04.07.2023.
- Drug Awareness Programme was organized on 10.07.2023.
- World Population Day was observed on 11.07.2023. It was observed every year on July 11<sup>th</sup> in order to raise awareness about the global population issues, including population control.
- World Paper Bag Day was celebrated on 12.07.2023. It is celebrated annually to promote the significance of utilizing paper bags instead of plastic.
- World Youth Skill Day was celebrated on 14.07.2023.
- Kamarajar's Birthday was celebrated on 15.07.2023.
- International Justice Day was celebrated on 17.07.2023.
- ❖ World Nature Conservation Day was celebrated on 28.07.2023.
- Independence Day Competition English Elocution was conducted on 08.08.2023.
- Independence Day Tamil Elocution was conducted on 09.08.2023.
- World Organ Donation Day was celebrated on 09.08.2023.





- Dr. Radha Krishnan's Birthday was celebrated on 15.08.2023.
- Sadbhavan Diwas was observed on 20.08.2023, to promote National Integration and Communal Harmony among people of all religions, languages and regions.
- Birth Anniversary of Mother Teresa was observed on 26.08.2023.
- In Association with Women Development Cell, World Breast Feeding Day was celebrated on 05.09.2023.
- In Association with Women Development Cell, Awareness Programme Mother Teresa's Birth Anniversary on Gender Equity was conducted on 13.09.2023.





**Social Justice Day** 

- Awareness Rally on International Democracy Day was conducted on 15.09.2023.
- Social Justice Day was celebrated on 19.09.2023.
- On the eve of International Left Handers Day Boys Volleyball / Girls Carrom & Chess Competitions were conducted on 13.08.2023 and 30.09.2023 respectively.
- On the eve of 154th Birth Anniversary of Mahatma Gandhi, Tamil & English Elocution competition on 'Legendary of Freedom Fighters' was conducted on 29.09.2023.
- Gandhi Jayathi was observed on 02.10.2023.
- NSS Inauguration and Orientation Programme was conducted on 03.10.2023.
- World Animal Welfare Day was observed on 03.10.2023.
- Vigilance Awareness Week was conducted on 30.10.2023.
- Rashtriya Ekta Diwas National Unity Day was conducted on 31.10.2023.



**National Unity Day** 

NSS Special Camp was conducted at Nathakattupalayam on 30.01.2024 and 05.02.2024.

**Blood Donation Camp** 

#### **RED RIBBON CLUB**

- 24 years of Rukmani Thangavelu Memorial Yearly Blood Donation Camp was organized on 21.03.2024. Students voluntarily donated blood to Erode Rotary club, Lions Club and Govt Hospital.
- Aids Awareness Programme was organized on 02.05.2024. ICTC Counsellor J. Josephin Helan Marry, GPHC, Thingalur, was the Resource Person.





#### **ROTARACT CLUB**

- Installation Ceremony was organized on 23.08.2023. Rtn. A.KS.K. Shanmugasundaram, Past District Governor of Rotary Club of Erode, was the Chief Guest.
- Mini Marathon was organized on 'Awareness of Fit India Run' on 16.12.2023. Thiru.P.D. Thangavel, Correspondent of the College and Dr.H. Vasudevan, Principal of the College, felicitated the function.



**Installation Programme** 



Mini Marathon

- Old Books and Stationery Things were collected and distributed to Chithode Sengunthapuram Government School and Rayapalayam Government Higher Secondary School on 18.12.2023.
- The Club donated grocery to Tirunelveli Flood Relief at Erode Collector Office on 22.12.2023.
- Voting Awareness Programme was organized on 03.01.2024.
   Mr. S. Manian, Advocate & Notary Public, was the Chief Guest.
- Bike Rally Awareness on the occasion of National Road Safety Week was organized on 11.01.2024. Ms. P. Mohanasundari, Sub-Inspector of Police, Taluk Police Station, Erode, was the Chief Guest.
- Seed Ball Making Programme was organized on 20.02.2024. Volunteers of the club prepared around 2000 seed balls and distributed to the College Students.
- Online Quiz Programme was conducted on 'Voting Awareness' from 21.02.2024 to 23.02.2024.



**Bike Rally Awareness** 

#### **CAREER GUIDANCE AND COUNSELLING CELL**

- Inauguration Cum Career Awareness Programme on 'Overseas Education Challenges and Opportunities' was conducted on 27.09.2023. Mr. Karthikeya Sivasenaapathy, Chairman, Non-Residential Tamil's Welfare Board, Government of Tamilnadu, Erode, was the Resource Person.
- Career Awareness Programme on 'Overview of Higher Studies, Banking Sector and Central Government Job (SSC)' was conducted on 12.12.2023 in association with Triumphant Institute of Management Education (T.I.M.E) Pvt. Ltd. Mr. Thiyagarajan Thirunavukkarasu, Director, T.I.M.E, Erode, was the Resource Person.



**Career Awareness Programme** 







**Awareness Programme on Civil Service Examinations** 

- Career Awareness Programme on 'Civil Service Examinations (IAS, IPS, IFS)' was conducted on 08.02.2024. Mr. Manikandan IAS, Vice Chairman, Bareilly Development Authority and Mr. Muthu Kumar, Faculty, Aram IAS Academy, Chennai, were the Resource Persons.
- Career Awareness Programme on 'Overseas Education' was organized on 08.02.2024 in association with Payana Overseas Solution Pvt. Ltd. Mr. R. Jayachandran, Managing Director, Payana Overseas Solution Pvt. Ltd, Erode, was the Resource Person.

#### **ENTREPRENEURSHIP DEVELOPMENT CELL**

- In association with IIC, Quiz Competition was conducted in observance of 'International MSME Day' on 27.06.2023. Nearly 400 students participated actively. The toppers were honoured with Certificates.
- An Inaugural Cum Guest Lecture on 'Innovation and Design Thinking' was organized on 07.07.2023. Mr. Hariprasanth, CEO, Falconx Ed Tech Solutions (P) Ltd, and Mr. E. Ajay Kumar, Co-Founder and CTO, Falconx Ed Tech Solutions (P) Ltd, were the Resource Persons.



**Inaugural Cum Guest Lecture** 

- ❖ Guest Lecture was organized in association with the Department of Business Administration on 'Entrepreneurship as a Career' on 18.07.2023. Lion Dr. Viswanathan, Industrialist, Managing Director, GMAC Associates, Coimbatore, was the Resource Person.
- In association with IIC, Field visit was arranged to the 'Ero Intec 2023' Trade Fair on 31.07.2023. Our students Ashwin, Harini T and Giridhar set up a stall to showcase their Bio-glow products in the Trade Fair.



**Paper Day Celebration** 

- In association with IIC, Guest Lecture on 'Paper Day' was organized on 01.08.2023 in collaboration with Seshasayee Paper and Board Limited, Erode. Mr. D. Radhakrishnan, Chief Manager of Pulp Operations, SPB, was the Resource Person.
- In association with IIC, Guest Lecture was organized on 'Lean startup' in observance of World Entrepreneurship Day on 21.08.2023.

  Mr. Karthik, Managing Director, Hydroworld, Erode, was the Resource Person.
- In association with IIC, Awareness Programme was organized on 'Entrepreneurship and Innovation'on 23.08.2023. Ms. P. Sathya, Field Co- Ordinator, BU EDII TN HUB, Coimbatore, was the Resource Person.
- Quiz competition was conducted in association with IIC in observance of G-20 on 25.08.2023. Nearly 435 students enrolled and participated actively. The toppers were honoured with certificates.





- In Association with District Industries Centre, Erode, 'Awareness Programme on Entrepreneurship' was organized on 25.09.2023. Mr. B. Manikandan, General Manager, District Industries Centre, Erode, was the Resource Person.
- In association with NCDEX IPFT, an Awareness Programme was organized on 'Market and Investment' on 08.12.2023. Dr. K. Prabhakaran, Financial Educator, SECI, NCDEC, NCFE, was the Resource Person.



**Awareness Programme** 

#### TRAINING AND PLACEMENT CELL

- The Cell organized Campus to Corporate (C2C) Phase I Placement Training Programme for the Final Year students from 15.06.2023 to 10.08.2023. 835 UG & PG Students participated and were trained for placement in 8 batches.
- Awareness Programme was organized in association with Gillette Guard on 'Kar Lo Safalta Muththi Mein' for all the Male Students on 01.09.2023.
- Workshop was organized on 'LinkedIn Career Kickstarter' Programme by Naan Mudhalvan & Face Prep Career Pvt. Ltd for all UG & PG Students on 19.09.2023 & 20.09.2023.
- Awareness Programme was organized in association with Career Guidance and Counselling Cell of the College on 'Overseas Education -Opportunities and Challenges' for all UG Students on 27.09.2023.



**Awareness Programme** 



Workshop on LinkedIn Career Kickstarter

- The Cell organized Campus to Corporate (C2C) Phase Il Placement Training Programme for the Final Year students from 25.11.2023 to 02.12.2023.
- In association with Career Guidance and Counselling Cell an Awareness Programme was organized on 'Overview of Higher studies, Banking Sector & Central Govt Job (SSC)' for the Final Year UG students on 12.12.2023.
- The Cell organized Campus to Corporate (C2C) Phase III Placement Training Programme for the Final Year students from 30.01.2024 to 05.02.2024.
- In association with Cavins Kare, Orientation Programme was organized on 'Live Project on Sales & Distribution' for the Final Year students of B.B.A, B.B.A (CA), and M.B.A. on 04.04.2024.



Orientation Programme





#### **INTERNAL QUALITY ASSURANCE CELL**

- The IQAC in association with the Department of Corporate Secretaryship with CA and PA, organized Faculty Development Programme on 'Trends in Teaching and Learning Pedagogy' on 13.07.2023. CS.A. Elangovan, Chairman of ICSI and CS.K. Ravi, Chief Financial Officer, Roots Group of Companies & Director, Roots Multiclean Ltd., Coimbatore, were the Resource Persons.
- In association with the Department of Corporate Secretaryship with CA and PA organized a Legal Awareness Programme on 'Constitution Law



**Faculty Development Programme** 



**Teacher's Day Celebration** 

- of India' as session I and 'Motor Vehicles Act' as session II on 30.08.2023. Mr. Suren, Fifth Year of BA LLB and Mr. Sugavanam, Third year of BA LLB, The Central Law College, Salem created the legal awareness among the Students, Non-teaching Staff and Drivers.
- ❖ Teachers Day was celebrated on 07.09.2023. President of KVIT Trust Dr. R. Kumaraswamy addressed the teachers in the presence of Thiru. A.K. Ilango, Correspondent of KEC and Thiru. P.D. Thangavel, Correspondent of the College.
- Faculty Development Programme on 'Prominence of Indian Knowledge System' was organized on 01.02.2024.
  Dr. K. Subrahmanyam, Former Principal, Vivekanandha College, Madurai, addressed the Faculty Members.

### **INTERNAL COMPLAINTS COMMITTEE**

- In association with Department of Social Work and District Legal Services Authority, Erode, conducted an Awareness Programme on 'Legal Services and Transgender' on 28.06.2023. Ms. M. Revathi, DLSA Panel Advocate, Erode and Mrs. J. Shantha Devi, DLSA-PLV, Erode, were the Resource Persons.
- Awareness Programme was conducted on 'Elimination of Violence against Women' on 08.12.2023. Mrs. Rajalakshmi Ramasamy Advocate, Coimbatore, was the Resource person.



**Awareness Programme** 



**Human Rights Day** 

- International Human Rights Day was observed and Human Rights Pledge was taken on 11.12.2023.
- ❖ Two Days Martial Arts Training Programme was organized on 'Self Defence Techniques' on 27.02.2024 and 05.03.2024. Sensei. G. Devandran, Budokokai Martial Arts Association, Erode, was the Trainer.
- The committee organized an Awareness Programme on Bridging the Gender Gap for the students on 06.03.2024 and Ms. Poongodi Vijayakumar, Advocate, Erode, was the Resource Person.





#### **IEDC INNOVATION HUB**

- The Hub served as a Nodal Centre for the successful organization of the Sustainability Hackathon, powered by AIC RAISE on 25.03.2023. The juries of the event were Dr. V.G. Sumathy, Vice President IIC KASC and Dr. M.Thangam, President, IIC, KASC. 2 teams (out of 11 teams) cleared their prelims and got selected for the next rounds.
- In association with AIC RAISE, Coimbatore, organized 'BOSS TABLE' on 29.10.2023, 29.11.2023 and 24.12.2023 respectively. The jury of the event was Mr. M. Arul Raja, Assistant Professor and EDC Coordinator, KASC. The students were given mentoring regarding the Viability and Market Sustainability.

#### **FINANCIAL LITERACY CLUB**

- Savings and Investment Awareness Programme for the First Year PG students was organized on 20.01.2024. Mr. R. Rajesh Babu, Alumnus of Madurai Kamaraj University, was the Resource Person.
- Awareness Programme on 'Postal Savings Scheme' for the faculty members was organized in association with Staff Club of the College on 03.02.2024. Mr. P. Parameswaran, Postal Life Insurance, Development Officer, Erode District, was the Resource Person.



**Awareness Programme** 

#### **CENTRE OF MIND**

- An Orientation Programme to the Faculty Counselors was conducted on 'Handling Psychological Issues among Students' on 19.09.2023. Ms. Malar Murugesh, Senior Psychologist from Manathin Maiyam handled the session and gave insights on handling students' issues in an effective manner.
- Group sessions were handled by the Faculty Counselors to their allotted classes and various aspects like relationship issues, goal setting, academic difficulties, addiction, behavioral problems, attitude were discussed and guidance was offered by them to the students.



**Orientation Programme** 





#### WOMEN DEVELOPMENT CELL

- In association with Primary Health Centre, Health Awareness Programme on 'National Deworming Day' for below 19 years students was conducted on 24.08.2023 and 09.02.2024 respectively.
- Legal Awareness Programme on 'Women Rights in India and Environmental Law' was conducted on 29.08.2023. Mr. A. Nithishkumar and Ms. Abinaya, Students of the Central Law College, Salem, were the Resource Persons.



**National Deworming Day** 



**Awareness Programme on Gender Equity** 

- An Awareness Programme on 'World Breast Feeding Day' for the girl students was conducted on 05.09.2023. Dr. M.K. Gandhimathi Pediatrician, Senior Assistant Surgeon, Sub District Taluk Hospital, Perundurai, was the Resource Person.
  - An Awareness Programme on 'Gender Equity' for the girl students was conducted on 13.09.2023. Ms. Rajalakshmi Ramasamy, Advocate, Pollachi was the Resource Person.
- Mega College Bazaar was organized for three days in association with Tamil Nadu State Rural Livelihood Mission, Erode from 20.09.2023 to 22.09.2023. Self-help groups from various districts of Tamilnadu participated and displayed their products for sale.
- Two Day stall was organized in association with Tamilnadu Handloom Weavers Co-Operative Society Ltd (Co-Optex), Chennai from 03.10.2023 to 04.10.2023.



Khadi Sales Campaign

- An Awareness Programme on the eve of 'National Girl Child Day & Pregnancy and Infant loss Remembrance Day' was conducted on 06.10.2023. Ms.Ananthi Ragupathi (Motivational Speaker & Writer), Founder of Happy Motherhood Center, Chennai, was the Resource Person.
- One Day Stall was organized in association with Padiyur Sarvodaya Sangh, Padiyur, Kangeyam, in order to support the Khadi Sales Campaign on 10.10.2023.
- Two Day stall was organized in association with Gandhi Gram Kadhar Manufacturer and Sales Center, Dindigul, in order to support the Khadi Sales Campaign on 10.01.2024 and 11.01.2024.
- Health Fitness Programme 'ZUMBA' was conducted on 17.02.2024. Ms.P.Latha Suresh, Zumba Instructor, was the Resource Person.





**Health Fitness Programme ZUMBA** 

- 'Menstrual Cup Awareness Cum Distribution Programme' was conducted on 23.02.2024. Dr. Archana, Project Associate, HLL Management Academy, Kerala and Mr. M. Ravi, Admin Secretary, Indian Red Cross Society, Erode District Branch acted as Resource Persons.
  - International Women's Day was celebrated on 29.02.2024 and Ms. Radha Manoharan, Senior Principal cum Campus Director, Rajendran Institutions, Arachalur, Erode, was the Chief Guest.



**International Women's Day Celebration** 

#### **STAFF CLUB**

In association with Rotary Erode Centre, Olirum Erode, Lotus Hospital and Rotary Heart Care Trust, Free Health Camp for Teaching and Non-teaching Staff was organized on 17.10.2023. Dr.Madhumitha, Dr.Pranesh and Dr.Haritha from Lotus Hospital served as the Camp Doctors. Ms.Devasuguna was the Nursing Supervisor for the camp. More than 190 staff got benefitted through the camp.



**Health Awareness Seminar cum Expo** 

- In association with Naturopathy and Yoga Medical College and Hospital, Perundurai, organized Health Awareness Seminar cum Expo on 18.10.2023. Dr. Marutharaj, Chief Medical Officer delivered a Special Lecture on the 'Basic Pivotal Healthy Habits'. Dr. Sahabdeen, Medical Officer, Dr.C.Pratap Singh, Principal of the Naturopathy College and Vice Principal Dr.Rajarathinam conducted the consultation session for the staff. Diet Expo encompassed the display of various natural and healthy dishes which were segregated for children and for adults.
- ❖ A trip to Elampillai for Diwali purchase was arranged for the Teaching and Non Teaching Staff on 27.10.2023 and 30.10.2023.
- The club in association with India Vision Institute, Chennai (Sangakiri Branch), organized a Vision Screening Programme on 30.01.2024. The Drivers of the College participated in the programme. The Opthalmologists checked and suggested the required glasses to the drivers. 20 Drivers were given free near vision glasses and 13 drivers were given free distance vision glasses.



**Diwali Purchase** 





- In association with Financial Literacy Club of the College, Awareness Programme on 'Postal Savings Schemes' for the Teaching and Non-Teaching Staff Members was organized on 03.02.2024. Mr.P.Parameswaran, PLI, Development Officer, Erode District, explained about various postal saving schemes and its benefits.
- In association with Electoral Literacy Club, 'Aadhaar Updation Camp' for the Staff and Students was arranged from 05.02.2024 to 09.02.2024. Mr.Subramanian, Postal Assistant, Perundurai, carried out the Aadhaar updation process.



**Marriage Gift** 

- During the academic year 2023 2024.
  - ☐ 4 Faculty Members were honored on the occasion of their marriage, each with the cheque net worth of Rs1000/-.
  - ☐ Children of 8 Staff Members were appreciated through Mementoes for securing 90% and above in their 10th / 12th Board examination.
  - □ 8 Staff Members (Both Teaching and Non-Teaching) were recognized and honored through Mementoes for completing 20 years of service in the Institution.

#### **ELECTORAL LITERACY CLUB**

- ❖ The Club organized a Special Camp for the students on 29.09.2023.
- Poster making competition on 'Importance of Voting' was conducted on 10.10.2023.
- Inland Letter Slogan writing Competition on 'Importance of Voting' was conducted on 19.12.2023.
- National Voters Day was celebrated on 25.01.2024.
- The Club also conducted an E-Quiz through Google forms from 24.01.2024 to 27.01.2024 to create awareness on election related facts and concepts among the students.



**Voter Day Pledge** 

- Awareness Programme for first time voters through Rangoli was organized on 22.03.2024.
- EVM & VVPAT Demonstration for First Time Voters was conducted on 28.03.2024.
- The Club organized a Pledge undertaking Programme on 10.04.2024 as a part of Cent percent polling awareness programme.



**Voter ID Camp** 





## **SERVICE TO HUMANITY**

#### **Societal Development Activities**

- An Extension Activity on 'Anti-Tobacco Awareness Rally' under DBT Star College Scheme was organized by the Department of Computer Science (UG) on 11.08.2023 to give awareness to all the Students of the Department.
- Department of Commerce with Computer Applications conducted an Extension Activity to S.S.V.H.S. School, Kodumudi, on 07.12.2023.
- Extension activity was carried out in tune with 'World Energy Conservation Day 2023' by the Department of Physics on 14.12.2023. Awareness on electricity usage at home and schools was provided to

the students of Government Higher Secondary School, Kumalankuttai. Also LED bulbs were distributed as a part of awareness.



**Anti-Tobacco Awareness Rally** 



**Unnatha Karangal** 

- 'Unnatha Karangal' Extension activity by the Department of Corporate Secretraryship with CA and PA was organized on 14.12.2023. Under this activity, materials were received as donation from the students for Chennai Michaung Cyclone Flood were handed over to the KASC NSS programme officer.
- An Extension Activity by the Department of Costume Design and Fashion was organized for Helping Heart Trust Orphanage, Erode on 22.12.2023. Garments and other provisions were donated by the students.
- Outreach Activities were carried out under DBT Star College Scheme by the Department of Mathematics on 'Arithmetic with ABACUS' at Panchayat Union Primary school, Rayapalayam, on 10.01.2024 and 'Arithmetic for All' was organized at Panchayat Union Primary school, Nathakattupalayam on 05.02.2024. Students conducted the events and donated Math related charts and stationery items during the occasion.
- ❖ The Department of Computer Application organized an Extension Activity for Government Higher Secondary School Students, Ellumathur, Erode, on 11.01.2024.



**Donation of Garments** 

❖ The Department of Biotechnology conducted an Extension Activity on 'Science Awareness Programme' in Government High School, Vendipalayam, Solar, Erode, on 18.01.2024. Students of the department organized various activities for the school students to enhance their skills.



- Two-day Extension Activity to Panchayat Union Elementary School, Nanjanapuram, was organized by the Department of English on 22.01.2024 and 23.01.2024. The aim of the activity was to deepen the understanding of the students and to provide a practical learning of LSRW Skills.
- The Department of Computer Science (UG) organized DBT Sponsored Extension Activities on 'Animation in Multimedia' 'Plastic Ban Awareness Rally' and 'Awareness Programme on E-Waste Management' on 02.02.2024 for Panchayat Union Primary School Students and Public in Nathakattupalayam, Erode.
- தமிழ்த்துறையின் இலக்கிய வட்டம் சார்பாக O6.O2.2O24 அன்று சிவகிரி ஆண்கள் அரசு மேல்நிலைப் பள்ளியில் பல்வேறு போட்டிகள் நடத்தப்பட்டு, வெற்றி பெற்ற மாணவ, மாணவிகளுக்குப் பரிசுகள் வழங்கப்பட்டன.



**Ilakkiya Vattam** 

❖ The Department of Computer Science PG conducted a Workshop on 'Essentials of Computer Skill Set' and carried out campus cleaning activities at Government High School, Maniyakaranpudur, Siruvalur, Erode, on 15.02.2024.



**Science Awareness Programme** 

- The Department of Biotechnology conducted an Extension Activity on 'Importance of Science Education' for the students of Government High School, Kanagapuram, Vellode, Erode on 16.02.2024. The students of the college demonstrated different types of tasks to strengthen the positive learning environment for the school students.
- An Awareness Programme on 'Mobile Security' was conducted on 17.02.2024 in association with Cyber Club of the college and the Social Responsibility Cell of the Department of Computer Science(UG) for the benefit of the students of PKP Swamy Matric Higher Secondary School, Modakurichi, Erode.
- Story Telling Programme to the School students of Panchayat Union Government Primary School, Nanjanapuram, was carried out by the students of Hindi and Other Languages on 28.02.2024. Learning aids were donated to the School students with free of cost during the occasion. Fun games were also conducted.



**BCA - Extension Activity** 



CS(UG) - Extension Activity



**Physics - Extension Activity** 



MCA - Extension Activity







BBA - Guest Lecture on Tally with GST



BBA - Soft Skills - Building Relationship



BBA (CA) - Event Management



BBA (CA) - Leadership Skills Development Programme



Hindi - Matrubhasha Divas



Hindi - Celebration of Onam







Commerce - Orientation Programme



Commerce - Shopping Fest KASCO



Commerce (CA) - Unveiling the Opportunities for Commerce Graduates



Commerce (CA) - Industrial visit to Texvalley



CSCA & PA - Academic Exchange Programme



CSCA & PA - Capacity Building Programme







English - Field Visit



English - Guest Lecture on English Literature for Competitive Exams



MBA - Awareness Programme



MBA - Guest Lecture on Financial Management



MSW - Awareness Programme



MSW - Rural Welfare Camp







Physical Education - Badminton (Prize Distribution)



Physical Education - Softball (Prize Distribution)



Physical Education - State Level 7<sup>th</sup> Kongu Trophy



Psychology - Indian Legal System



Psychology - Mental Health Programme



தமிழ் - தமிழ் மன்ற நிறைவு விழா







Tamil - Pongal Celebration



Tamil - Skill Development Programme



BCA - Career Awareness Programme



BCA - Association Inauguration



Biochemistry - Awareness Programme



Biochemistry - Faculty Development Programme







DBT Star Departments
Inservice Training Programme



Biotechnology - Databases and Tools in Bioinformatics



Biotechnology - Orientation Programme



**CSHM** - Budding Chef Programme



CSHM - Workshop on Millet Based Bakery Products



CDF - Workshop on Fashion Illustration







**CDF** - Intratalent Show



**CTIT - Guest Lecture on Cloud Computing** 



CTIT - Awareness Programme



Mathematics - Guest Lecture



Mathematics - Workshop



CS(PG) - Seminar









CS(PG) - Workshop



Physics - Guest Lecture



Physics - Workshop



CS (UG) - Awareness Programme on E-Waste



CS (UG) - Computer Hardware and Networking



CS (UG) - Cyber Prodigies Fourms





## **Press Releases**









## கொங்கு கலை அறிவியல் கல்லூரியில் கொங்கு டிராபி விளையாட்டு போட்டிகள்

பெருந்துறை, அக்.11-

பெருந்துறை, நஞ்சனாபுரம் கொங்கு கலை அறிவியல் கல்லூரியில் மாநில அளவிலான பள்ளி களுக்கிடையேயான கொங்கு டிராபி விளையாட்டு போட்டிகள் நடைபெற்றன.

பள்ளி மாணவர்களுக்கிடையேயான மாநில அளவிலான 8வது கொங்கு டிராபி விளையாட்டு போட்டிகளில் தமிழகம் முழுவதும் இருந்து சுமார் 1700க்கும் மேற்பட்ட மாணவ மாணவிகள் 132 பாலக்கும் மேற்பட்ட மாணவ் மாணவிகள் 132 அணிகளாக கலந்து கொண்ட இந்த விளையாட்டு போட்டியில் கபடி, கூடைப்பந்து மற்றும் கைப்பந்து போட்டிகள் நடைபெற்றன.

3 நாள் நடைபெற்ற இந்த போட்டியை கொங்கு கலை அறிவியல் கல்லூரி தாளாளர் தங்கவேல், முதல்வர் வாசுதேவன் துவக்கி வைத்தனர். கல்லூரி அறக்கட்டளை பாரம்பரிய பாதுகாவலர் கிருஷ்ணன் தலைமையில் நடைபெற்ற பரிசளிப்பு விழாவில், யும், கொங்கு கோப்பை மற்றும் சான்றிதழ்களையும் கல்லாரி நிர்வாகிகள். வழங்கினார்.

ஈரோடு, அக்டோபர் 11, 2023 👸 🚳





கல்லூரி முன்னாள் மாணவரான எஸ்ஐ ரூபன்ராஜ், நஞ்சனாபுரம் கொங்கு கலை அறிவியல் கல்லூரியில் நடைபெற்ற சிறப்பு விருந்தினர்களாக பங்கேற்று போட்டிகளில் டிராபி விளையாட்டு போட்டியில் பெண்களுக்கான வாலிபால் போட்டியில் வெற்றி பெற்ற மாணவ மாணவிகளுக்கு பரிசுகளை வெற்றிபெற்ற ஆத்தூர் பாரதியார்மெட்ரிக் மேல்நிலைப்பள்ளி மாணவிகளுடன்

#### கினக்ரன் ஈரோடு

கொங்கு கலை அறிவியல் கல்லூரியில்

#### மாநில அளவில் விளையாட்டு போட்டி

சரோடு, அக்.11: ஈரோடு நஞ்சனாபுரத்தில் கொய்கு கலை, அறிவியல் கல்லூரி





சிய விளையாட்டு போட்டியில் பதக்கம்

கொங்கு கலை, அறிவியல் கல்லூரி முன்னாள் மாணவிக்கு பாராட்டு









# **NAAC PEER TEAM VISIT**





















#### **GLIMPSES OF 2023 - 2024**























## **KONGU ARTS AND SCIENCE COLLEGE**

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> Nanjanapuram, Erode - 638 107. Phone: 0424 - 2242888, 2242999

E-mail: konguarts@kasc.ac.in Website: www.kasc.ac.in



