KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE

DEPARTMENT OF COMPUTER SCIENCE

APRIL 2022 – MARCH 2023 (Academic Industry Interface Programme)

S. No	Date	Activity	Name of the Resource Person	Topic	Organizing Department	Beneficiaries	Outcome
1	12.08.2022 (AN)	Academic Industry Interface Programme - Guest Lecture	Mr.S.Boobalan Animation Head and Manager, DreamZone School of Creative Studies, India (division of CADD centre training services PVT Ltd) Chennai.	Career Guidance for Web Designing	Computer Science	111 Final Year Computer Science Students	This Guest Lecture enables the students to use their skills, knowledge and abilities to develop web sites and also teach how to Effectively manage website projects using available resources.
2	30.12.2022	Academic Industry Interface Programme - Guest Lecture	Mr.S.Banu Chandar, Founder of Adrinom Infotech, Erode.	Guidance on Project Development	Computer Science	110 Students of Final Year Computer Science	Students were given guidance to organize, plan and develop projects effectively.
3	03.01.2023	Academic Industry Interface Programme - Guest Lecture	Ms.P.Nathiya and Mr.V.Naresh, Trainers, Browzone Infotech, Erode.	Life Cycle Models in Project Development	Computer Science	114 Students of Final Year Computer Science	This Guest Lecture provide a structured approach to the students about delivery of the project.
4	27.01.2023	Academic Industry Interface Programme - Guest Lecture	Ms.P.Revathi, Digital Marketing Executive, IPCS Global Solutions Pvt Ltd, Erode	Digital Marketing	Computer Science	93 Students of Final Year Computer Science	The students explored about different digital marketing tools to improve businesses value propositions to customers and improve their overall competitiveness.

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5	23.02.2023	Academic Industry Interface Programme - Guest Lecture	Mr.S.Boopathi, Network Engineer, Extol Tech Solutions, Erode	Computer Networking	Computer Science	90 Students of Pre Final Year Computer Science	This programme make the Students to understand the fundamental concepts of Computer Networking such as Routing, Topologies, Protocols, Addressing and Layers of OSI and TCP/IP model.