

ORGANISING COMMITTEE

CHIEF PATRON

Thiru A.K.ILANGO
Correspondent

PATRON

Dr. N.RAMAN
Principal

CONVENOR

Dr. K. M. KUMARAGURU
Associate Professor & Head

CO-CONVENORS

Dr. M. Jayanthi
Dr. D. Anbupriya

ORGANIZING SECRETARY

Dr. R. Mubeen

STEERING COMMITTEE MEMBERS

Mr. P. Baskaran Ms. K. Sasikala
Ms. K. Sangeetha Ms. C. Karthika
Ms. M. Revathi Ms. T. Meenaloshini
Ms. M. Tamilselvi

REGISTRATION

- Only limited participants can be registered on first come, first served basis
- The participants must attend the workshop on both days
- Full-time research scholars and final year students of UG/ PG can attend the workshop
- There is no Registration fee for participating in the workshop
- Limited accommodation will be provided at college hostel on prior request
- No TA/DA will be provided
- Kit & Certificate, refreshments and working lunch will be provided
- Scanned copy of duly filled in registration form should be sent to commerceicssr2019@gmail.com on or before **15th December, 2018**
- The confirmation of participants for workshop will be communicated to their e-mail Id given in the registration form
- No spot registration will be entertained

PROGRAMME SCHEDULE

Date: 04-01-2019

Technical Session - I:
Entrepreneurship – Key Driver to Global Economic Development

CA. M. SATHYA KUMAR
Chartered Accountant
Chennai, Tamilnadu.

Technical Session – II:
Empowering Youth through Skill Building and Entrepreneurship

Dr. D. RAJA JEBASINGH
Assistant Director of Research
St. Joseph's College of Commerce (Autonomous)
Bengaluru, Karnataka.

Technical Session – III:
Government Supports for Entrepreneurship

Mr. R. VIJAYAKUMAR
Assistant Director
Branch MSME Development
Institute, Coimbatore
Tamilnadu.

Date: 05-01-2019

Technical Session – IV:
EXIM Procedures and Documentation

Dr. P.G. ARUL
Associate Professor
Department of International
Business, Pondicherry University,
Puducherry.

Technical Session – V:
Entrepreneurial Competencies and Soft Skills

Dr. M. VASAN
Assistant Professor of Commerce,
A.V.V.M Sri Pushpam College
(Autonomous), Poondi, Thanjavur,
Tamilnadu.

Technical Session – VI:
Opportunities and Challenges in Rural Entrepreneurship

Mr. A. P. PRABHU
Assistant Director
Branch MSME Development
Institute, Coimbatore, Tamilnadu.

For Further Details Contact

Mobile Number: 7373060011 /9524154948
Landline Number: 0424-2242826



ICSSR Sponsored

NATIONAL LEVEL WORKSHOP ON

REJUVENATION OF EMERGING ECONOMIES
THROUGH RURAL SKILL DEVELOPMENT
AND JUVENILE ENTREPRENEURSHIP

4th & 5th January, 2019



DEPARTMENT OF COMMERCE
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM
ERODE - 638 107
TAMIL NADU





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NATIONAL LEVEL WORKSHOP ON

REJUVENATION OF EMERGING ECONOMIES THROUGH RURAL SKILL DEVELOPMENT AND JUVENILE ENTREPRENEURSHIP

4th & 5th January, 2019

Registration Form

Name :

Course : UG/ PG/ M.Phil/ Ph.D.

Discipline :

College Address :

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Mobile :

E-mail :

Accommodation : Required/ Not Required

Signature of the Participant

Signature of the Institution's Head

(Photocopy of the Registration Form can be used)

ABOUT THE COLLEGE

Kongu Arts and Science College started its journey from 1994. The Institution is diligently marching forward towards the pinnacle of glory by the remarkable achievements and laurels in the diversified fields of education. It is a premier institution committed towards imparting quality education to the young aspirants, thereby fulfilling their divergent needs in the dynamic educational scenario. The institution has been reaccredited by NAAC and also approved by AICTE and obtained 2(f) and 12(B) status of UGC. It is a unique institution which is certified by ISO 9001: 2015. The College offers 19 UG courses, 8 PG courses, research programmes and value-added courses in various disciplines.

The College has been ranked FIRST among the cleanest Higher Educational Institutions (Swachh Bharat) in the Country by MHRD, New Delhi in 2017. Our College is Ranked as 89 by NIRF Ranking 2018 under College category and also our College has secured 73rd rank in Commerce stream by India Today 2018 among top 100 colleges in India.

ABOUT THE DEPARTMENT

The Department of Commerce has been marking its footprints from the period of inception of our college. The Department has been dedicated to produce commerce graduates and research scholars of high calibre. The Department has academically well-qualified and experienced faculty members. The faculty members have been constantly involving themselves in publishing books, research articles in reputed journals and participating in various national and inter-national forums.

The Department provides commerce education to the students of various strata of the society. The Department has a separate computer lab in which students are enriching their computer knowledge. The Department has a tie up with ICAI for conducting CPT oral coaching classes to enrich the students with professional skills. The Department regularly organizes guest lectures, seminars, orientation programmes on current issues. The Department acts as a vibrant and innovative centre for commerce education, to equip students with knowledge and skills in commerce stream, to inculcate human values and identify their hidden talents.

WORKSHOP THEME

The economy across the globe has viewed high inflation and deprived growth in recent decades, which influenced in a mass exodus of people all over the world including developed and developing economies. One of the causes for this global economic turmoil is that these countries fail to enhance skills, knowledge and innovation among their workforce which has been created daunting unemployment and underemployment. In this dismal global environment, an expedient solution is needed to restore the world economy on its right track. The viable solution to solve this issue is developing youth's skills for undertaking lucrative and creative entrepreneurial activities. If this is done in its earnest spirit, the standard of living of people improves globally, which will eventually lead to sustainable global economic growth. This endeavor can be attained only through providing inputs on entrepreneurship and skill-based education to the students which help them flourish in the area of business and entrepreneurship in future. In this scenario, India is performing comparatively better in terms of growth rates. As India moves progressively towards a global knowledge economy, it must meet the rising aspirations of its youth. This can be partially achieved through a focus on the advancement of skills that are relevant to the emerging economic environment. The challenge pertains not only to a huge quantitative expansion of the facilities for skill training but also to the much more important task of raising their quality. In this backdrop, the Department of Commerce is organizing a workshop on "Rejuvenation of Emerging Economies through Rural Skill Development and Juvenile Entrepreneurship". Hence, this workshop provides a platform for deliberations and discussions so that a feasible solution would be hammered out to keep global economy shine tomorrow and forever.

The prime objective of this workshop is

- To create awareness among the students about various opportunities for entrepreneurship and skill building
To deliberate the impact of skill building and entrepreneurship on Indian economy