

**KONGU ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
Nanjanapuram, Erode - 638 107

**DEPARTMENT OF COMMERCE (CA)**

**Programme Outcomes for UG Programme:**

**At the end of the programme, students will be able to**

PO Number	PO Statement
PO1	<b>Critical Thinking:</b> Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational and personal) from different perspectives.
PO2	<b>Effective Communication:</b> Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
PO3	<b>Social Interaction:</b> Elicit views of others, mediate disagreements and help reach conclusions in group settings.
PO4	<b>Effective Citizenship:</b> Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issue and participate in civic life through volunteering.
PO5	<b>Ethics:</b> Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.
PO6	<b>Environment and Sustainability:</b> Understand the issues of environmental contexts and sustainable development.
PO7	<b>Self-directed and Life-long Learning:</b> Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

**Programme Specific Outcomes for B.Com. (Computer Applications):**

**At the end of the programme, students will be equipped with the Knowledge in**

PSO Number	PSO Statement
PSO1	Gain knowledge in the field of Commerce and Computer Applications.
PSO2	Use mathematical, analytical and statistical tools for financial and accounting analysis.
PSO3	Apply current techniques, skills and tools necessary for computing practices.
PSO4	Effectively communicate, make decisions and solve problems in day to day business affairs.
PSO5	Meet the industrial expectations in the changing global competitive business environment by continuously providing domain knowledge.

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**DEPARTMENT OF COMMERCE (CA)**

**Programme Outcomes for PG Programme:**

**At the end of the programme, students will be able to**

<b>PO Number</b>	<b>PO Statement</b>
<b>PO1</b>	<b>Critical Thinking:</b> Apply the strategies and techniques in order to solve real world problems.
<b>PO2</b>	<b>Effective Communication:</b> Communicate the concepts in oral and written form.
<b>PO3</b>	<b>Social Interaction:</b> Identify the accurate solutions for the society oriented problems using the domain knowledge.
<b>PO4</b>	<b>Effective Citizenship:</b> Attain the ability to identify, formulate and solve challenging problems of the society and nation.
<b>PO5</b>	<b>Knowledge Formulation:</b> Demonstrate and apply various specialized areas of advanced topics and its applications using modern tools.
<b>PO6</b>	<b>Environment and Sustainability:</b> Instill a sense of attitude in tackling social and environmental issues.
<b>PO7</b>	<b>Self-directed and Life-long Learning:</b> Identify their own educational and career needs from the global challenges.

**Programme Specific Outcomes for M.Com (CA):**

**At the end of the programme, students will be equipped with the Knowledge in**

<b>PSO Number</b>	<b>PSO Statement</b>
<b>PSO1</b>	Financial markets and analysis techniques for making investment decisions.
<b>PSO2</b>	Database management, Software Development and web designing for effective computerization of business.
<b>PSO3</b>	Understand required accounting packages for Financial and Accounting analysis.
<b>PSO4</b>	Practices of cost and management accounting, economics, marketing and taxation.
<b>PSO5</b>	Preparation of various accounts and software applications in order to meet the changing business environment.