

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE –638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

Programme Outcomes:

At the end of the programme the students will be able to

PO Number	PO Statement
PO1	Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational and personal) from different perspectives.
PO2	Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
PO3	Social Interaction: Elicit views of others, mediate disagreements and help to reach conclusions in group settings.
PO4	Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issue and participate in civic life through volunteering.
PO5	Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions and accept responsibility for them.
PO6	Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.
PO7	Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

Programme Specific Outcomes:

After the successful completion of BBA (CA) programme, students will be equipped with the knowledge in

PSO Number	PSO Statement
PSO1	The field of business and administration.
PSO2	Communicate effectively on business management activities with the business community.
PSO3	Managing employees, organizational information and administration systems through the effective use of information technology.
PSO4	The field of current information technology to support business decision-making.
PSO5	Design and develop business based computer applications.