

PO, PSO:

Programme Outcomes for BBA Programme

At the end of the programme, students will be able to

| PO Number | PO Statement |
|------------------|--|
| PO1 | Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives. |
| PO2 | Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in any one Indian language and make meaning of the world by connecting people, ideas, books, media and technology. |
| PO3 | Social Interaction: Elicit views of others, mediate disagreements and help to reach conclusions in group settings. |
| PO4 | Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering. |
| PO5 | Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them. |
| PO6 | Environment and Sustainability: Understand the issues of environmental contexts and sustainable development. |
| PO7 | Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes. |

Programme Specific Outcomes for BBA:

At the end of the programme, students will be equipped with the Knowledge in

| PSO Number | PSO Statement |
|-------------------|--|
| PSO1 | Develop entrepreneurial skill to motivate towards start ups. |
| PSO2 | Determine conceptual and analytical abilities required for effective decision Making. |
| PSO3 | Understand the dynamic and complex working environment of business. |
| PSO4 | Process information for the efficient performance in management functions. |
| PSO5 | To facilitate the development of students to take up growing challenges and Implement viable, ethically correct and socially acceptable solutions. |